



# BRITISH POSTMARK SOCIETY

## “SLOGAN POSTMARKS OF THE NINETIES - PART 1”

**By Cyril R H Parsons, Colin G Peachey  
& George R Pearson**

**(Volume 4 of the Catalogue of Slogan Postmarks  
of the UK - 1990-1994)**

**Published 1995**

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# SLOGAN POSTMARKS OF THE NINETIES

## *PART 1: THE FIRST FIVE YEARS 1990-1994*

An Illustrated Reference Catalogue  
of slogan postmarks first used or  
re-introduced in the UK in 1990-1994



by  
Cyril R H Parsons, Colin G Peachey  
& George R Pearson

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## Foreword

So much has been happening in the world of slogan postmarks that we cannot wait ten years to produce our next book! Consequently we have decided to split "Slogan Postmarks of the Nineties" into two and we have great pleasure in presenting here the first five years 1990-1994 as "part 1".

Slogans are a form of advertising, used by the Post Office since 1917, so that while stamping the mail with stamp cancelling machines giving details of the town and date on each letter, space is also available for a legend or "slogan" and this space is sold to sponsors or used for Royal Mail's own advertising. So slogans can cover all sorts of topics, from events of the day, charities and appeals of the moment, and even commercial slogans. Millions of letters are posted each day and receive different slogans countrywide, so this represents a potentially powerful form of advertising.

Much work is concealed in the pages that follow. While Royal Mail announce details of slogan postmarks that are due to be used, this book represents a detailed record of what really happened. The two are not the same, and in this difference lies much of the appeal of this book and its companion volumes. This is a genuine record of the postal history of slogan postmarks in the 1990s. Much contact with Royal Mail is required to extract slogan specimens and information, difficult though this is. So even more data is gathered by observation by a small dedicated group of collectors whose assistance is invaluable in the completion of this work.

As for the future, the end appears to be in sight. Although this work appears under the "Parsons, Peachey and Pearson" banner, most of the compilation work has been carried out for over twenty-five years by Colin Peachey, continuing the work started by his two colleagues around 1958. Colin announces that he will be retiring from this task in 2000 to concentrate on his other postmark activities. Thus, on current plans, part 2 of the "Nineties" will be the last work in this series; but until the end of the century we will be doing all we can to maintain what we believe to be a high standard of detail and accuracy.

Consequently, we would appreciate reports from other collectors, and we take the opportunity to thank those who have continued to help in the past, notably Patrick Awcock, Martin Grier, Alan Munford, Reg Stidston and P J Dawling. We also extend our thanks to Ted Watkins and George Curtis of the Channel Islands Specialists' Society, and Tom Norgate, Martin Robinson and Daphne Pullan of the Postal Mechanisation Study Circle.

CRHP and CGP. Spring 1995

### Front cover

Four blue slogans are shown: two of these were used in blue by design, at the request of the sponsors, and two in blue in error.

**BOOK LIST**

An extensive range of postmark related books is now available from Colin Peachey at 19 Moorland Road, Hemel Hempstead, Herts HPI 1NH, as follows :

**COLLECTING SLOGAN POSTMARKS** - "flagship" of the series which includes this book.

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**TWENTY YEARS OF FIRST DAY POSTMARKS** - published by BPS (see opposite)

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**COLLECT BRITISH POSTMARKS** by Dr J T Whitney - published by BPS

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- larger "chunky" format, complete review of most chapters, all postmarks are priced
- thousands of changes to early chapters, pre & post 1840, squared circles etc
- improved emphasis on 20th century - machines, railways, FPOs, tourist cachets etc
- awarded Vermeil Medal at Cardinal Spellman Literature Fair 1994

**PRICE £12.50 plus £1.50 postage & packing (overseas £2.30)**

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## BRITISH POSTMARK SOCIETY

*Founded 1st January 1958*

The British Postmark Society brings together enthusiastic collectors of all types of postal markings but particularly those of the 20th century. One of the Society's aims is to disseminate information, and it does this largely through its Quarterly Bulletin, which in turn depends on articles, research and News reports sent in by members.

Additionally, for UK members there is a good library, and three different Exchange Packets for buying and selling postmark material. There is also an annual auction and a sale in which overseas members can participate.

For further details please write to the Society's Membership Secretary :

O Constantine  
38 Aston Meads, DEESIDE Clwyd CH5 3AD

### Bibliography

SEE OPPOSITE PAGE FOR RANGE OF POSTMARK BOOKS AVAILABLE FROM THE AUTHORS

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. . . and . . .

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- for "First Day Cover" books see adverts on pages 108-109

# 1 Introduction

## 1.1 Slogans as an advertising medium

By a slogan we mean an advertising message applied to an envelope that is passed through the mail. Put simply, there are four ways of prepaying the postage on an ordinary letter :

- (a) Put a stamp on it and post it in a letter box or hand it in at a post office - the resulting postmark is generally in black ink
- (b) Pay cash at a post office counter; if a large number of letters, then they can be handed in at a post office without stamps and cash paid for the postage (this is referred to as "prepaid" mail or "paid" mail for short) - the resulting postmark is in red ink
- (c) Use a "meter machine" to stamp one's own mail - this applies mainly to commercial mail (and obviously there are arrangements for paying Royal Mail) - also more recently this applies to government mail as well as commercial mail
- (d) Print a postage impression on the envelope beforehand; these are known as "postage paid impressions".

Of these, (d) seems to provide no opportunity to apply slogans (or messages) (except those printed on the envelope!). (c) provides ample opportunity for a firm to apply its own advertising messages with little fear of controversy since it is only that company's mail which carries the message. However, it is the Royal-Mail-applied slogans that we concentrate on here, ie (a), and to a lesser extent (b).

Given that Royal Mail applies a machine postmark to a good proportion of such letters (here we have to discard from the discussion mail too large for machine stamping) to show the place and date of posting, there is also space to apply a "slogan", and this facility has been utilised since slogans started in 1917. Apart from using this space for its own messages (such as "Post early for Christmas") Royal Mail offers this space to sponsors to promote events, anniversaries, etc.

Rules have been carefully evolved over the years defining exactly what may and may not be included in such slogans. However, the position has also gradually changed towards allowing commercial advertising, once totally prohibited but later commercially acceptable. This we will discuss further in chapter 3.

For many years the wording of a slogan was restricted as described above, and we have defined General Slogans as those which -

- advertise or commemorate events of local, national or international importance
- promote campaigns sponsored by local or central government, charities or the Post Office

In 1963 the requirements were relaxed to permit

less specific advertising of a locality, hence Local Publicity Slogans which :

- advertise the virtues of a town
- promote industrial opportunities
- highlight local places of interest
- invite local investment

For 27 years from their inception in 1963 we listed LP slogans separately because of their large numbers. From 1990, since there are now few of them, we have "capped" the LP list and included slogans of an LP nature in the general listing.

Our listings handle separately the "exceptional" use of a general slogan. This is typically where a slogan is used without announcement or "official endorsement", and it is surprising that such slogan usages sometimes continue for an extended period - it is as though no-one apart from the eagle-eyed collectors had noticed! Such Exceptional Uses are not to be confused with over-running slogans known as "late uses" which are included in the "general list" - in fact there are so many of these we only show the latest ones reported in each case.

## 1.2 Layout of this book

In the next chapter we go into further detail concerning the slogan postmarks themselves and the machines that impress the postmarks.

In chapter 3 we record some of the individual developments of the 1990s. In chapter 4 we concentrate on uses of "Post Code" slogans which largely started in the 1970s. Chapter 5 starts with amendments to previous listings including the Local Publicity listing which we terminated at 1989. This chapter continues with the main General Slogan listing. In chapters 6 and 7 we give the detailed listings of Exceptional and the new Handstamp (or "hand applied") slogans respectively. We then go on to list Maritime and Forces Post Office slogans in chapters 8 and 9, followed by a listing of Channel Islands and Isle of Man slogans in chapter 10. Chapter 11 lists Miscellaneous slogans such as the popular meter correction slogans, and Chapter 12 the new Ink jet machine postmarks. We end with an Index of all 1990-94 slogans to help collectors seeking slogans of a particular theme or town.

## 1.3 Complete slogan impressions

We cannot impress upon collectors strongly enough that a slogan on its own, cut or torn out from an envelope, is of little consequence. The complete slogan postmark consisting of impressions of both slogan die and the town die, showing the date and place of posting, should be retained intact as though it were one unit - see the illustrations in the next chapter. In later chapters we illustrate the slogans alone, but this is only to save space.

#### 1.4 Collecting slogans

This topic is covered in depth in our "Collecting Slogan Postmarks" book, but we repeat here the essence of chapter 3 of that book.

(a) Generally there are two sources of slogans, those that have been sent for by collectors, and envelopes from personal or commercial mail. The former are obtained by sending envelopes (or "covers" as they are known) to post offices for reposting. This is a valuable facility provided by Royal Mail, for which there is no extra charge (beyond the postage), and it is based on information given in the British Postmark Bulletin (see section 2.8). Commercial mail is a valuable source of slogans, if you can find an office willing to save such envelopes for you. At least this source should provide plenty of collectable material at little cost!

(b) When sending envelopes for reposting, obtain good quality white envelopes. Write the address clearly but well away from where the postmark will fall; the best way to do this is either to use a rubber stamp or to obtain address labels, which are small and neat. Position the stamp so that ideally it will be cancelled by the circular "town die", leaving the slogan to fall clear of the stamp. The stamp should be of the correct rate for first or second class, whichever is appropriate, and preferably of a light colour - the current definitive stamps are all suitable, either the 1st (orange), 25p (red) or 2nd (pale blue) though the 19p is less suitable.

(c) However one should expect disappointments since quality of slogans is variable, and however carefully worded your letter to the relevant post office, errors occur. Regrettably standards have fallen recently, as detailed in chapter 3, and although replacements may be requested for badly cancelled items, the success rate is not high.

(d) Older slogan envelopes can be obtained from other collectors, or from dealers, some of whom advertise in this book. Collectors keen enough to join the British Postmark Society (see page 3) will find single items and collections on offer.

(e) Important decisions for the collector concern methods of housing the collection and whether to retain whole envelopes or cut out "pieces" which are usually 4 inches by 2 inches or slightly smaller. If in doubt our advice is to keep envelopes whole since once cut they cannot be reinstated. On the other hand pieces are easier to mount in albums if that is the chosen way to house the collection. An alternative is to store whole covers in suitably labelled cardboard or plastic storage cartons, with dividers labelled for different sections of the collection.

(f) It is important to decide what slogans to collect. Thematic collecting is popular, with many themes on offer - royalty, railways, politics, religion, sport, music, scouting, birds, philately and postal mechanisation just to mention a few. But it is just as feasible to collect specific towns or counties. Similarly one has to decide whether to collect ALL the towns using, say, the "Happy Christmas" slogan or to settle for one specimen. Such are the choices!

#### 1.5 Valuations

We find it difficult to put valuations on modern slogans. Largely frowned upon by collectors of older postmarks and postal history, most dealers are not prepared to handle modern slogans which are bulky and provide little revenue for them. However we feel modern slogans do have an inherent value, and philatelic covers currently (1994) cost at least 38p (postage each way of 19p)!

The value can also vary depending on the circumstances, such as finding a slogan of your particular theme, which could mean it is worth to the finder more than the trivial price-tag it might otherwise carry. First Day Covers carrying a slogan relevant to the commemorative stamp issue command an even greater premium; such covers with a full set of commemorative stamps will normally carry a price of £5 to £10 or more.

Our valuation "coding" is done on a comparative basis. We have put no value on the "Post Code" items discussed in chapter 4; these carry much interest but little value. But other items are coded from A up to F for scarce items for which there will always be a demand; consequently these deserve a price tag of at least a few pounds.

Our valuations are for clean white envelopes; pieces will be slightly less. Special covers or postcards will add a premium to the price. However our definitions are as follows (we have rounded up A and B to 5p and 10p):

- |   |  |        |
|---|--|--------|
| A | "Post Code" or other slogans used over a period of years; never likely to carry much financial value   | 5p     |
| B | Modern multi-town slogan, or single-town slogan used over an extended period; very common at the time  | 10p    |
| C | Modern single-town slogan used for a few weeks and which could be sent for at the time, but not the small towns for which little commercial mail exists. Multi-town slogan at small towns or used for a short period. Possibly not easy to find now since no-one has kept a stock! | 10-30p |
| D | Modern slogans used at small offices, for a short period or unannounced, possibly only philatelic copies available, alternatively NO philatelic copies available!  | 30p-£1 |
| E | Modern slogans would have to have been elusive even when current to reach this category, or possibly of a specific thematic appeal   | £1-£3  |
|   | Note : items priced at * in the Exceptional chapter are those "one off" items that are difficult to price; however since they are "repeats" and not "new" slogans we would compare their value to "E", not higher  |        |
| F | Noteworthy items bound to carry a special premium on the grounds of both scarcity and being much sought after; unlikely to be more than one or two in the 1990s, since this category more appropriate to older items   | £3-£10 |

G and G+ - see "Collecting Slogan Postmarks"

# 2 Slogan Postmarks - Background



Fig. 2-1

## 2.1 Town dies

A complete slogan postmark consists of the impression of the slogan die itself, and the town die which gives details of the date and location of posting. In order to understand more fully the intricacies of slogan collecting, we devote a few sections of this chapter to detailing the various types of "town die" which can be found with with slogans in the 1990s.

## 2.2 First and second class mail

To follow why several dies of a slogan may or may not be used at a particular post office, one has to understand the two-tier system for inland mail. The sender may choose between the first and second class services, and Royal Mail has recently been making massive efforts to secure next-day delivery for a high proportion of first class mail in the face of reduced standards and increased volumes. Second class mail is handled quite differently, with further different arrangements for bulk mail (not normally given a slogan impression). The main point is that a first class postmark normally includes a "time" as well as a date (suspended for the pre-Christmas pressure period) whereas second class, up to 1992, did not. The 1992 change resulted from the introduction of CFC machines, see 2.6, but prior to that the two classes of mail were streamed, and at the smaller offices there would normally still be two machines - one for 1st class and the other for 2nd class.

The slogan sponsor must decide how many dies to fund and at which offices, bearing in mind that at larger offices two CFCs, an FCT and two SCMs might mean that up to eight dies can be used, thus the number of dies (and the cost thereof!) requires careful consideration.

## 2.3 Universal machines

This is the normal stamp cancelling machine (SCM) which is manually fed with bundles of envelopes for the stamp on the front of the envelope to be cancelled. It can also be used for "missort" purposes - an impression usually on the back of an envelope to denote where the envelope arrived in error en route, also for other special purposes described later in this chapter. As the sorting operation has become more concentrated, the small offices (and some large ones too!) are left solely with one machine for missort purposes.

SCMs were developed over the early years of the 20th century, and from 1933 the same type of town dies (called "unified") were applied by at least

two different types of machine, so there is no way of differentiating between these machines, hence the general term of "Universal", or "ordinary machine" to distinguish such machines from the advanced machines developed later.

## 2.4 ALF machines

The ALF (Automated Letter Facer) was the first facing machine developed to be used in large "concentrated" mechanised offices; it was first used at Southampton in 1957 in conjunction with the newly developed "graphite lined" stamps which the machine "detected" before stamping them. Others were introduced in the period up to 1965. They were large installations including a packet segregator, and this is partly the reason for the later development of the FCT - see 2.5 - (though by the late 1980s smaller and simpler versions of ALF machines were being introduced again). ALFs had four streams of mail, two first class and two second class, and the postmarks were often distinguishable eg Stoke-on-Trent B1 to B4 (B2 and B3 were used on first class mail, B1 and B4 on second class mail). All the large ALFs are now replaced but their postmarks lingered on and were used in CFCs - see figure 2-1 for an example.

## 2.5 FCT machines

The FCT (Facer Cancellor Table) is not as automated as the ALF. It requires first and second class streams to be segregated manually and to be faced ie the envelopes arranged the same way round. First introduced in the late 1960s, these machines were supplied to offices mechanised later rather than the more unwieldy ALFs. Consisting of conveyor belts along a facing table and into a stamping area, the FCT has two streams (first and second class), and once again the postmarks are often identifiable eg Bradford FCl and FC2 were used in the FCT, whereas A1 to A4 and B1 to B4 were used in its ALF machines.

In the Channel Islands both Guernsey and Jersey have introduced FCTs, but the two postmark streams in each machine denote "island" and "outward" mail, not first and second class.



Fig. 2-2

## 2.6 CFCs (Culler Facer Cancellers)

Much changed in 1992-93 when the new large capacity CFCs came into use and were soon introduced at all the MLOs (mostly now re-termed APCs). In brief the effects of these machines were two-fold (i) they permitted more concentration by "swallowing up" the stamping of mail of medium sized towns (see 2.8), and (ii) all mail is stamp-



ed before it is segregated, so the old rule of thumb "time on first class, no time on second class" came to an abrupt end as the time appears on all such mail. A CFC has two streams, and campaign organisers are now advised to acquire slogan dies in pairs so that all the mail going through the CFC may receive the slogan impression - spotting the difference between the two streams of the CFC is not easy! Some offices introduced "CFC" into their postmarks - see figure 2-2.

### 2.7 Standard and transposed slogans

By a standard slogan we mean one in which the town die is shown on the left, with the slogan cancelling the stamp to the right, in the position that the "wavy line" canceller would otherwise be. Soon after the introduction of the first Local Publicity slogan in 1963, the first transposed slogan was introduced, at Bath, with the slogan on the left, normally clear of the stamp, and thus arguably giving the sponsor a "better deal" in that the slogan would normally be more legible. So transposed slogans became the norm until 1976. Pressure on the Post Office in an environment of deteriorating service forced particular attention to be paid to showing clearly the date on which items were posted, with at the same time dark coloured commemorative stamps making reading of the date more difficult. The net result was a "swing" back to standard slogans from 1976, though a few slogans were used transposed, and a 1990 example is shown at figure 2-3. There were further developments in the 1990s, see section 3.4.

### 2.8 Concentration - see also 3.1

As mentioned above, mail was stamped at, for example, Uxbridge in 1990, but an Uxbridge slogan in 1994 has to be used at Harrow since Uxbridge no longer stamps outward mail. The process of concentration means that more small and medium offices eg Stirling, Cheltenham and Aylesbury, have been losing their stamping of normal letters, as mail is stamped at the larger mechanised offices. Thus a Dundee slogan has to be used at Perth, receiving exposure on mail from a wider area than Dundee alone, but only if ALL the Perth machines carry the slogan! We sometimes wonder if potential slogan sponsors fully understand this. At figure 2-4 a Corby slogan used at Northampton is shown.

### 2.9 Periods of use

Royal Mail publishes advance notice of forthcoming slogans in its "British Postmark Bulletin", which Royal Mail sends to subscribing collectors at approximately fortnightly intervals. This publication gives information about forthcoming slogans and special handstamps. By and large it has been successful, but there have been an increasing number of late announcements - more on this in chapter 3. Nevertheless the Bulletin does give collectors the opportunity to send for most slogans (see section 1.4) in advance.

In our listings we denote with an asterisk (in chapter 5 only) the slogans which were either not announced in the British Postmark Bulletin or which were announced too late for collectors to send for a first-day impression. However we have not expected the Bulletin to announce every re-use after an interruption, hence such items are not asterisked.

Quite often slogans are used outside the correct dates. Since a post office engineer is involved in the fitting and withdrawing a slogan, such dies cannot always be installed/removed at midnight on the appropriate day, and as a result late uses are quite common, but early uses less so. A complete listing of late uses would be lengthy, so we have included "latest late uses" and the "earliest early uses" known, both standard and transposed, where there are any known. "Late use" or "Early use" indicates that just one is known. Similarly for a one-town slogan we have adjusted the dates accordingly eg "1 Sep to 1 Oct (official end date 30 Sep)". At figure 2-5 we show a "late use" some months after the European Election Day referred to in the slogan.

### 2.10 Illustrations

We have gone to great lengths to provide accurate illustrations in this book, these normally coming from photocopies of actual slogan impressions, which are then "blacked in". Our opinion is that tracing of postmarks does not provide the same accuracy. Readers probably do not realise the work that goes into this aspect of our work, but it is a source of considerable satisfaction to be able to represent the illustrations accurately.

We are grateful to the British Postmark Bulletin for its slogan illustrations, some of which we have used in this book. However our policy is to illustrate designs as they were really used. At figure 2-6A we show two versions of the Nottingham "KLG" slogan as shown at different times in the Bulletin, while at figure 2-6B is the slogan as it was actually used.

### 2.11 Inverted slogans

The next four illustrations show slogan dies fitted to the die hub in such a way that the inscription appears inverted. In such cases the town die may also appear inverted, but if the postmark appears at the top of the envelope there is little doubt that the slogan was fitted inverted. The slogan in figure 2-7 was probably fitted to the hub inverted, then the town die installed correctly, but in figure 2-8 the whole hub, put together correctly, was installed in the machine inverted. At figure 2-9 we show a "transposed and inverted" slogan, then at 2-10 the transposed equivalent of 2-8 ie a transposed slogan fitted in the die hub then the whole hub installed in the inverted position, showing at the left the extra transposed skid bars.

### 2.12 Broken slogans

Broken slogans are less common than they were in the 1970s because there are fewer long-running slogans. We have not listed broken dies specifically, though they are fun to collect. A word of warning: since impressions can often be incomplete, possibly due to the envelope's contents, it is advisable to obtain at least two impressions of a broken slogan in order to prove that they came from a broken die. The "Post Code" slogans provide many examples of broken corners and one is shown at figure 2-11.

### 2.13 Missort dies

Stamp cancelling machines are often used to impress a postmark to denote that the letter "lost its way" and arrived at an "unexpected" office. To



Fig. 2-3



Fig. 2-4



Fig. 2-5



Fig. 2-6A (two)



Fig. 2-6B

maintain "quality of service", evidence of incorrect routing/sorting is valuable.

In London special town dies are used for this purpose, each with a code denoting one of the postal sub-districts of London, though missorts seem to be seldom stamped in London these days. A specimen of London N1's '87' die is shown at figure 2-12 (with the town die inverted).

2.14 Diamond and triangle dies

Stamp cancelling machines are fitted with automatic counting devices, and up to 1985 an annual census was made by this means, normally in October, and mail passed through a machine at the office of receipt to obtain these statistics. Such items were normally stamped with a "census diamond" to denote that they had been counted. In 1986 new sampling systems associated with quality of service superseded this procedure. Triangular dies, originally designed for a quite different purpose (up to 1968), are also now obsolete.

Both diamond and triangular dies are occasionally used with or without slogans, and at figures 2-13 and 2-14 we show examples. Naturally they are not

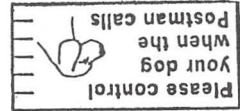


Fig. 2-7

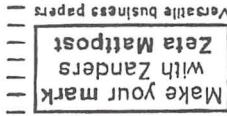


Fig. 2-8



Fig. 2-9

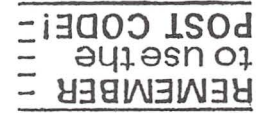


Fig. 2-10



Fig. 2-11



Fig. 2-12

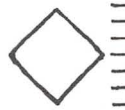


Fig. 2-13

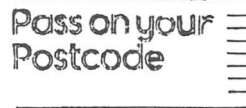


Fig. 2-14

dated, but we can report that the diamond die was used at Nottingham in 1994, and the triangle die was used at Glasgow, for which S.42 is the code, in 1991. Both were used on "meter mail" envelopes being counted at the office of posting.

### 2.15 Paid dies

For volumes of 500 items (previously 120) or more, letters do not have to have adhesive stamps affixed, instead they can be bundled and handed in at a main post office as "mail prepaid in cash", or "paid" mail for short. With the advent of PPIs this system is less used than it was. "Paid" mail is struck in red ink, and since it bears no adhesive stamp which would show the country of origin, Universal Postal Union regulations require that the words "Great Britain" are included in the postmark, at least for any such mail that is going overseas. Thus, although much "paid" mail is postmarked with an ordinary "non Great Britain" die, the practice is arguably correct if restricted to inland mail.

Hardly any "paid" mail of the 1990s was struck with a slogan. The reason is that the word "Paid" should form part of the postmark, which in a modern Universal machine means the use of "1st paid" or "2nd paid" in the centre section of the "wavy lines", and use of the "wavy lines" prevents use of a slogan.

Wolverhampton ignored this when on 1 November 1994 they used an ordinary "Be properly addressed" slogan in red for stamping Paid mail, like the Hemel Hempstead example shown in the "Eighties" book but transposed!

Slogans could legitimately be used with square "Paid" dies since these carried the words "Paid" and "Great Britain". In our "Eighties" book we showed what we believe to be the last use of a square paid die with a slogan. If the word "Paid" was more frequently included in modern town dies these could be used with advertising slogans. The only remaining example where this has been done is the Hastings die shown at figure 2-15. This town die is one we have referred to in our other books. It was introduced in 1963, and regular use of the

LP slogans with this town die seems to have stopped about 1973, so the town die has only occasionally been used with slogans since then. So even at Hastings, where the town die exists for proper use of slogans on paid mail, the facility has not normally been used for 20 years!

London Postal Region included the word "Paid" in the slogan itself in 1983, producing a pair of slogan designs (with "1st Paid" and "2nd Paid") for use at a number of offices in the region - see figure 2-16. These were the first slogans designed for use on paid mail (apart from three in Guernsey, see "Slogan Postmarks of the Seventies"), and they are listed in chapter 11 ("Miscellaneous slogans"), though some confusion took place in 1990 when the changes to red ink and back to black resulted in black ink being used for Paid mail at some offices - see chapter 11 for the illustration of such a use at Watford.

Lastly at figure 2-17 is shown a "Great Britain" die brought into service on normal mail (not "paid" mail) and thus used in black ink. In 1994 we recorded about 35 of these in normal use throughout the year, and another 20 or so in December when extra machines are used to cope with seasonally increased volumes of mail each year. At Paddington GB dies were used almost exclusively from 1989 to early 1994. Note the Northampton die is inscribed "Northampton" not "Northamptonshire".

### 2.16 Meter slogans

As we stated in chapter 1, our listings do not include the slogans from firms' franking machines, available in large numbers. We illustrate some examples of these in "Collecting Slogan Postmarks" including some from overseas. Beginners should learn to differentiate meters (normally in red) from Royal Mail "paid" postmarks which are also struck in red ink.



Fig. 2-18



Fig. 2-15



Fig. 2-16



Fig. 2-19

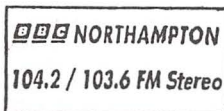


Fig. 2-17

As we have featured in our previous volumes, on occasions the slogan from a meter machine is of the same design as that of a Royal Mail slogan (which we will have listed). Frequently a slogan sponsor puts a similar slogan in his own meter machine. Thus, one is able to obtain a "matching pair" of slogans from Royal Mail and the sponsor's meter machines, and we show such a pair of slogans, a Royal Mail slogan at figure 2-18 and its meter equivalent at figure 2-19.

# 3 Postal History of the Nineties

## 3.1 Mechanisation, APCs, postcodes, concentration and generic postmarks

The process of concentration, which we described in detail in our earlier volumes, took further massive strides in the 1990s with the introduction of CFCs - see section 2.6. This process, along with the increased use of generic postmarks, is described with an example. For some years the towns in Gwent had had their mail stamped at Newport which carried a "Gwent" generic title in its machine dies since 1973. Then in 1993 Newport was "swallowed up" by Cardiff where the town dies were changed to "Cardiff Newport" to describe the new catchment area - see figure 3-1.

One concentration requiring explanation is London SW. All the SW London sub-districts were concentrated in 1983 on to a new MLO where the town dies were changed from "London SW1" to "London SW". In fact the new office is in SW8, but in our listings we have referred purely to "London SW". Similarly, we plan to refer to "Bournemouth" even though its new (1994) APC is in Poole, and although it has been referred to as "Dorset APC". Additionally "Gatwick MLO" is the postmark used by Redhill since their MLO operation moved from the centre of Redhill in 1988 - the location is Gatwick Road, Crawley.

Concentration has taken place countrywide, not least in London where all sub-districts, numerically from Bethnal Green E2 to West Kensington W14, ceased the stamping of the first morning collection from about 1991 (1993 in SE/SW London), and all of London's mails were concentrated eventually on to seven major offices: London Mount Pleasant, E1, N1, NW1, SE1, "SW", Paddington.

Mechanisation development has not stopped, and successive generations of sorting equipment have been introduced, with the notable additions of CFCs (see section 2.6) and OCR (optical character recognition) equipment. This further streamlines the sorting process by reading typewritten, then handwritten, postcodes and addresses.

Although the 1970s network of "Mechanised Letter Offices" meant that the initials "MLO" were introduced in some postmarks, development of fully automated offices has given rise to a newer term, APC - Automated Processing Centre, and thus the initials APC appear in some newer postmarks - see figure 3-2.

It is now over 20 years since the last of the individual local "postcode" slogan campaigns connected with the introduction of postcodes in each area. However, many have continued in use and we are still left with our complex listings of "Remember to use the Post Code!" which emanated from those days. We have continued the updated listings of the campaigns that started in the 1960s and 1970s together in a separate chapter, chapter 4.



Fig. 3-1



Fig. 3-2



Fig. 3-3

Later nationwide "postcode" slogans -

- "Be properly addressed - postcode it", and
- "Pass on your postcode"

only received one entry each in our "Eighties" listings but these are also included in chapter 4. Along with "Remember to use the Post Code!", all three slogans were in use side by side from 1985, and they are without doubt the commonest of modern slogans.

There are now a good number of generic titles, these having started with the "Fylde Blackpool" designation in 1966. To aid the collector we have named the actual town in our listings. For example Paddington in 1994 became "West London" as it "swallowed up" the operations of London W1 as well as the W2-14 sub-districts. Most of the generic identities in use in 1994 are shown in the APC list at the end of this chapter.

"Coventry and Warwickshire" is the generic postmark used at Coventry. However, for some reason Stratford-upon-Avon was allowed to retain its "postmark identity" but the stamping of its mail was moved to Coventry in 1992. Consequently both "Coventry and Warwickshire" and "Stratford upon Avon" town dies may be found with slogans used at Coventry. This is not mentioned in the listing on each occasion but it means, for example, that no.4467 "Someone cares Crossline" and other national slogans were used with both towns' dies.

3.2 Sunday and bank holiday collections

Sunday collections had been dropped in 1976 (except for special collections at Read Office boxes in some Scottish cities). Fortunately this changed in 1989 when Sunday collections were reinstated in an attempt to recoup lost customer satisfaction. This started in five selected areas on 19 November 1989 and spread countrywide during 1990. Collections are now made from (generally) letter boxes at all post offices, and postmarking arrangements are different from weekdays.

Further concentration has taken place on Sundays so that not every APC is required to operate and stamp mail. Thus, for example, a large part of the Midlands from Nottingham to Wolverhampton was concentrated on to Derby on Sundays only, and a "Royal Mail Midlands" postmark used there - see figure 3-3 (note that at some offices no "time" is shown on Sundays even on first class mail). In the listings we have not mentioned each occasion on which this postmark is used, but the other Sunday-only postmarks are as follows:

- (i) "Bolton Lincs" instead of "Bury Bolton Wigan" at Bolton since the Sunday catchment area is larger than "Bury Bolton Wigan"
- (ii) "Plymouth & District" dies at Plymouth, "Cornwall" dies at St Austell and other towns, but rarely used with slogans (now mostly obsolete)
- (iii) "Bournemouth District" instead of "Bournemouth-Poole" at Bournemouth, for the same reason as (i) but seldom used with slogans (now obsolete)
- (iv) "South East Division/1" at Tonbridge, covering mail from Canterbury, Maidstone and Tonbridge areas, but seldom used with slogans

On bank holiday weekends it is not necessary to make collections on both Sunday and Monday. The norm, certainly in England and Wales, is for no collection to be made on the Sunday of these weekends, but instead a collection on Monday as though it was a Sunday. Other Sunday arrangements apply to such Mondays. This point is important when it comes to defining dates for slogan campaigns. We have pressed for slogan campaigns to start on Mondays (not bank holidays) and end on Saturdays but with only partial success, and slogans continue to be announced for dates on which they cannot be used eg a Nottingham slogan ended on 4 December 1994 which was a Sunday, while Sunday stamping of mail is concentrated on to Derby (see above), so we have amended the end date to 3 December. It is as though the slogan planners do not have access to a calendar!



Fig. 3-4



Fig. 3-5



3.3 Quality of service

Concern over the quality of service, with mounting pressure from customers following deteriorating service (eg first class inland delivery in two days or more becoming commonplace rather than exceptional), had grown during the 1980s. Inside Royal Mail added emphasis was placed on keeping costs down yet attempting to achieve the first class service aim of 90%-or-more letters delivered by the working day after posting, which as far as we are aware was achieved. Obviously, this is tied up with mechanisation and concentration mentioned earlier.

One effect was a desire for the postmark date to be legible, underlining the need to impress slogans in the standard position. Strangely enough collectors were campaigning at the same time over the quality of machine impressed postmarks, which appeared to be worse than ever, not better!

3.4 Standard and transposed slogans

As described in chapter 2, standard slogans had been the norm since 1976. However, with the Quality of Service issue in mind, a decision was made to change slogans to transposed again in 1991 when, initially for the national "JVC" slogan, sorting offices were permitted to choose which way round to use their slogans (at first transposed in one machine only), and a good number changed their mind during the currency of the JVC slogan! Later things settled down and decisions were taken at several offices, such as Edinburgh, Gloucester and Milton Keynes, to use virtually all of their slogans transposed - an example is shown at figure 3-4 - while others have remained standard. Transposed slogans are denoted in our lists with a "t" after the reference number. Note that, with transposed slogans, as well as having the slogan to the left, a further seven "skid lines" fitted for protection appear to the right of the town die.

In standard slogans the seven "skid lines" at the right are supposed to be included in the design, as included in the Royal Mail guidelines on slogan designs; a quick look through chapter 5 will show the different ways slogan designers have chosen to fulfil this obligation. Inevitably there are a few cases where the lines have been omitted in error!

Furthermore, a slogan designed for use in the transposed position does NOT require these skid lines included in the design, and 1960s history later repeated itself, since in 1994 slogans were once again designed with no skid bars - "KLG glazing" at Nottingham in June 1994 was the first.

One other twist to the story also came about in November 1991. In an attempt to use the JVC slogan in the transposed position, London NW1 managed to use it thus, but without the seven skid lines to the right of the town die. We believe this was done by mounting the slogan inverted in a standard die hub then inserting this in the machine inverted. One of the results is that the impressions tend to be of poor quality, too much so to show a specimen here. The same "trick" was used at Ipswich, also in November 1991, and with the "Post Code" slogan it is shown here at figure 3-5. Stoke on Trent was a further office where this variation of transposed slogans has been used up to 1994.

### 3.5 Meter correction slogans

A further effect of the "Quality of Service" issue was the increased effort to ensure that meter applied postmarks (ie letters stamped by firms not by Royal Mail) were correctly dated. This gave rise to over-stamping of meter mail by Royal Mail to confirm the date, in many cases whether the date was correct or not; if incorrect a correction needed to be made, and accordingly a crop of slogans appeared from 1986, and these are described in chapter 11 and one is shown at figure 3-6.

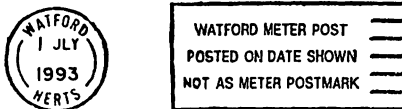


Fig. 3-6



Fig. 3-7

### 3.6 Commercial advertising slogans

Since before their inception there has been concern over slogans which appeared to "overstep the mark" by including commercial advertising. Early examples of this were "Gibbons Centenary" in 1965 and "Christies" in 1966. Up to the 1980s the Post Office ruling on the topic was that mention of a commercial concern was permissible only if an event or anniversary was being advertised.

But Royal Mail changed its attitude in the mid-1980s. As part of its attempt to market slogan advertising more widely, inclusion of company names was welcomed, but companies do not seem to have responded in large numbers. Following early examples in 1987, Philips, JVC, Captain Birds Eye and Walls have featured on national slogans in the 1990s - see a further example at figure 3-7 - and there were a number of double glazing slogans in 1994. So the pendulum seems to have swung fully since the days of "no advertising".

One such commercially-oriented slogan was the 1993 McDonald's slogan (used at Stoke-on-Trent) which arguably is the most valuable slogan used so far in the Nineties. It offered "2 Big Macs for £2" at McDonald's Stafford "when you present this postmark". The offer gave no end date so future collectors may be able to benefit from this offer!

### 3.7 The rise and fall of the slogan

The statistics below, showing the numbers of slogans each year (ie the number of entries in our listings) from 1957, largely speak for themselves. The introduction of Local Publicity slogans in 1963 ensured that 1968-70 was to become the peak period, with many local events also being advertised in a massive growth in both general and local publicity slogans. Local authority reorganisations and cut-backs changed all that in the 1970s, and while in the 1980s local publicity slogans tailed off. The number of national campaigns grew

significantly in 1988-89: some credit is no doubt due to the marketing efforts of Royal Mail. While the cost of a slogan might seem high for a private advertiser or local council, it must compare favourably with the cost of other media for the government or commercial advertiser.

Year	General	Local Publicity	Total
1957	17	-	17
1958	20	-	20
1959	22	-	22
1960	31	-	31
1961	30	-	30
1962	38	-	38
1963	39	58	97
1964	78	123	201
1965	87	121	208
1966	136	126	262
1967	197	166	363
1968	267	173	440
1969	224	142	366
1970	297	136	433
1971	235	136	371
1972	193	147	340
1973	228	157	385
1974	218	146	364
1975	181	133	314
1976	150	94	244
1977	109	41	150
1978	114	49	163
1979	122	41	163
1980	89	40	129
1981	62	31	93
1982	72	27	99
1983	60	28	88
1984	78	22	100
1985	54	24	78
1986	79	25	104
1987	81	20	101
1988	92	9	101
1989	120	10	130
1990	132	7	139
1991	125	19	144
1992	144	31	175
1993	128	23	151
1994	105	17	122

### 3.8 Local Publicity slogans

Local publicity slogans died out almost completely in the 1980s, but the longest running LP slogan was still going in 1994: this is the Anglesey one (LP.1915) shown at figure 3-8 used continuously from 1978. LP slogans are no longer listed separately from 1990, though they are separated solely for the purpose of the above table. The LP numbers for 1992-94 are inflated by repeat uses, notably of Glasgow's "Royal Concert Hall".



Fig. 3-8

### 3.9 Coloured slogans

The use of colours other than black is for three reasons :

(a) from 5 Jan to 16 Sep 1990 there was a general use of red ink. This resulted from the use of black definitive stamps, part of the penny black 150th anniversary commemorations. "Double head" definitive stamps were issued, and both the 20p and the current "1st" stamps were black. Red ink made the postmarks more legible, and we have denoted the use of red ink with an "R" suffix in our listings.

(b) when sponsors have requested it, slogans have been used in green, red or blue. A major example of this was the countrywide use of green ink for the "Channel 4" slogan; inevitably green ink ended up being used for other slogans too! For blue ones see the front cover.

(c) in error or when black ink has run out - this was the case for the Northern Ireland slogan shown on the front cover.

Furthermore, various ink changes have taken place, largely indistinguishable to the naked eye, and trials have taken place at various times from 1990. The main driving force for this is Royal Mail's fear that ink will be removed from the stamps and the stamps re-used, and rumours that it had been done. In 1993 there were renewed fears that the ink from the newly issued self-adhesive stamps could be removed, and new inks were introduced in order to prevent this happening.

These changes are not usually visible. In fact only at Gloucester and Swindon in 1990, when the rest of the country was still using red ink, was a new black ink being trialled, and it was thus very apparent! A bluish-black ink at Birmingham from September 1994 was also visibly different (not the blue ink used for the Mercury One to One slogan).

### 3.10 Channel Islands and Isle of Man

Guernsey and Jersey have operated their own postal administrations since 1969 and similarly the Isle of Man since 1973. Each set of slogans has its own characteristics. Guernsey has used a few slogans on local mail in order to reach that specific "audience", with general "Collect Guernsey Stamps" designs on external mail. Jersey has acted similarly but with a greater number of local campaigns. The Isle of Man Post Office has, after a period of little change, introduced a fresh set of slogans, some of them used on local mail such as "Griddles restaurant", see figure 3-9.

We thank all three postal administrations who have been helpful in advising us of forthcoming slogans though it would be most helpful if Guernsey were to adopt the routine system of Press Notices and Bulletins utilised by Jersey and the Isle of Man.

### 3.11 Quality of slogan designs

We have remarked before on the mixed quality of slogan designs. The ideal slogan is a simple "punchy" message of a few words, preferably with a simple emblem or picture. To be avoided are elaborate pictures, too many words in small lettering, and white letters on a black background. Slogan designers do not seem to follow such simple guidelines. For example, many "event" slogan designers seem to feel they have to fit in fullest details, complete with dates and times of the event, losing impact in the process.



Fig. 3-9

We take the opportunity to make some comments on 1990s designs :

(a) the most effective designs, in our view, are those with few words eg "Cats 10 triumphant years", "No lock no bike", "Sassoon fifty years of hair" or "Tidy up Lancashire", and "Rix Fuels" which managed just two words (and a phone number)! Better still are those with some element of pictorial design eg "Cumbria will work for you"

(b) white on black designs are unadvisable eg "Exeter APC Opening", but "Sheffield Shines" managed to use it in an effective manner

(c) few designs are worthy of credit, but we liked the "Autumn Stampex" design showing Sherlock Holmes, see figure 3-10

(d) we consider designs with many small words are just unsuitable for this medium eg "Leeds International First World War Commemoration Week" (1994) and "Army Catering Corps Old Comrades" at Aldershot in 1991.

### 3.12 Design errors

Every GB stamp collector, conscious of the infamous Wedgwood booklet in 1972, knows how to spell "Wedgwood". So, to be fair, does Royal Mail's British Postmark Bulletin, where the "Royal Mail's Famous Trains" slogan was announced and portrayed correctly in September 1994. But the 120 or so slogan dies, used countrywide, in the event included the spelling error "Wedgewood". Instructions to withdraw the slogan were issued after a week though most seemed to continue in use, followed by the inevitable late uses!

One cannot help smiling at the "Safeway in Newport" slogan: the design was correct but it was used at the wrong Newport - Gwent instead of Salop (not that Newport Salop stamps mail anyway!)

Another one to make the reader smile is the "Efficient Romford" slogan. Firstly its introduction was not announced, then when it was announced, with an end date, the end date was over-run - and to cap it all the slogan contained a spelling error - see figure 3-11.



Fig. 3-10



Fig. 3-11

### 3.13 Filler slogans

This is not a term we have used in previous volumes, but a good number of Royal Mail's own slogans in current use we refer to as "filler slogans" ie they are in use when no other slogans are in use or at larger offices in machines not carrying other slogans. This means they are not in constant use. "Please control your dog" and "Advertising? This space could reach millions" are examples of filler slogans, as are the "Post Code" slogans mentioned in 3.1, though many of these are at the smaller offices where no other slogans are used.

### 3.14 Image of Royal Mail - slogan announcements and late uses

It is with some misgivings that we find it necessary to comment on the state of Royal Mail, or at least the image that it carries from the point of view of the slogan collector. In a nutshell, a close look through our listings will reveal error after error on the part of Royal Mail. Either slogans are wrongly announced, or announced late or not announced at all, then used wrongly, on the wrong dates or even at the wrong office! Errors are feasible in all organisations, and a certain level of them have to be accepted. The most worrying features of the errors we refer to are (i) the situation has deteriorated markedly in the 1990s, and (ii) the impression is given that no action is being taken to rectify the situation, to the extent that we have it necessary to record this state of affairs for the first time. In an era when service standards are stated by most to be of paramount importance no action seems to be taken to rescue low standards.

We are conscious that staff numbers have been cut, and frequently, when we contact Royal Mail around the country, however enthusiastic the current staff are, the feeling is given that the competence level has reduced, and as older, more experienced staff have moved on they have not been replaced, and no relevant training is given to the present incumbents. Our enquiries have been faced with ignorance on the topic, or with the news that no-one is any longer allocated to this work! There are exceptions of course, the Special Handstamp Centres being a different "ball game", but even these seem to fall so "hopelessly behind" it is a wonder that slogans ever get processed or introduced at all. About the future we can only hope that the enthusiasm of individuals around the country has the necessary effect.

### 3.15 Quality of slogan impressions

Royal Mail has admitted that the general level of slogan quality has deteriorated in recent years, and the CFCs now in use are hardly known for their high quality of postmark impression. One feature which only seems to have appeared frequently in recent years is the "part readable date". If the month or year is part legible then a fair guess can deduce what the rest of it should be. Not so the day, and often only one digit is visible, thus 26 JNE can appear as 2 JNE or 6 JNE and so on. Care must be taken when recording details for future slogan lists!

### 3.16 Collectors' experiences of Royal Mail - reposting facility

Following our remarks about the image that Royal Mail present (see 3.14), we must report, sadly, that matters are even worse concerning the slogan reposting facility. We reported on this topic at length in the "Eighties" book but the service has since "crumbled" to an even greater extent. The reasons are not easy to analyse from the outside but are clearly the result of a combination of circumstances: these revolve round constant re-organisation and movement or loss of key staff who operated the system with pride and with expertise. As the smaller number of staff have struggled to cope with must seem more pressing problems the task of dealing with collectors' requests has often fallen my the wayside. This is quite remarkable given that it is an advertised Royal Mail service, yet a service with more unreliability it would be difficult to imagine. In the age of service provision and claims by Royal Mail of the high standard of service offered, although this service is only used by a few hundred people at most it is surprising that no attention is paid to the level of service, or even any attempt made to measure the quality of service. Regrettably the small number of slogan customers is used as an excuse for inaction. Items are often lost, badly stamped and/or delayed, and collectors have reported 30% failure rates. Then, when collectors have attempted to obtain replacements, the requests are often lost or wrongly dealt with. We can only feel depressed about this element of our hobby, even though we are thankful to the many enthusiastic Royal Mail staff around the country who do their best to help. Even from Glasgow, clearly the best in the country regarding quality, the collector can often wait up to 6-8 weeks for his slogans to arrive, and these are backdated items so arguably not authentic postmarks at all.

Worst of all, the reposting facility for national slogans was without notice withdrawn in July 1994, and only seven offices have offered the service for countrywide slogans from that point onwards, though we have later been told collectors can continue to submit items to the other offices "on an unofficial basis". Ideally we would recommend to collectors that they revert to collecting "from the waste paper basket", but not everyone has a supply of such material, and the reposting facility offers the only feasible route via which such collectors can continue their hobby.

### 3.17 Interpretation of reposting facility as a philatelic service

Regrettably Royal Mail in the 1980s seems to have picked up the idea that slogans are related to the special handstamp postmarks. Nothing could be more wrong: their sole relationship is that they are announced in the same journal.

For handstamps, covers can be submitted up to and including the date of the postmark, and these can even arrive at the office concerned after the date of the postmark. They can be stamped at any time, since the date is fixed and no-one will ever know if the item is stamped after the date. Also, they now only have to be handled by a small number of locations, since concentrated on to Special Handstamp centres. Slogans are quite different.



They are operational items, must be correctly applied by machine on the date of the postmark (since backdating is quite rightly not permitted), so items for stamping must be submitted in advance and dealt with on the day. This point has not been put across successfully to the staff involved, and to achieve this appears to be beyond the ability of under-staffed units countrywide.

The inevitable result is that over-worked staff try to satisfy collectors' requests after the correct date, and one way they try and do this is to "roll on by hand" the slogan and the town die, examples of which we showed in our "Eighties" book, where we described these items at length. Alternatively the slogan, correctly fitted to a stamp cancelling machine, is backdated, sometimes to the wrong date or with a different town die from the "authentic" item, or in some cases with the slogan transposed instead of standard - but a good quality impression can result just the same! We have been unable to convince Royal Mail of the error of their ways and now the experienced staff have been dissipated there is little hope for progress or for reverting to the "status quo". It hurts to record this development but it has to be said since the results will exist in collections for years to come and we would want future collectors to understand the unfortunate background to this era.

At figure 3-12 we show an unfortunate example of a "rolled on by hand" item. The slogan at Nottingham was used transposed, ie slogan on the left, but here the town die (complete with the 7 skid bars which should appear at the extreme right) has been "rolled on" at the left. How do we persuade Royal Mail to discontinue producing such items?



Fig. 3-12

### 3.18 "Applied by hand" facility

The poor quality of slogan impressions was behind the introduction of the handstamp slogan, or "applied by hand" facility. This is a legitimate new service, and is not to be confused with the slogans that are "rolled on by hand" as described in section 3.17. Under this new facility, introduced in 1993, a self-inking handstamp, like a special event handstamp, is made up comprising both slogan and town die, with a fixed date, for one office per national slogan - see figure 3-13. The service offered to collectors is similar to that for special event handstamps (and similarly items submitted must bear first class postage), and quite unlike the slogan reposting facility. Also, it must be said, the service works. Although it solved none of the existing problems, and it is purely an additional facility, the service does provide what it set out to provide, a quality specimen of each of the slogans covered.



Fig. 3-13

### 3.19 Ink jet machine

The exciting development of a new machine is also a step towards trying to provide postmarks of quality. In 1993 the prototype machine, developed at the Post Office's Swindon Research and Development Centre, was used on live mail for the first time. At figure 3-14 we show a test or complimentary item, but at figure 3-15 a specimen of the first live usage at Gloucester. These ink jet items are listed in chapter 12.



Fig. 3-14



Fig. 3-15

### 3.20 VAG slogan

One slogan was so unusual that we describe it here rather than in the slogan lists. What appears to have happened is that VAG (Volkswagen Audi) had a slogan die manufactured for their 40th anniversary and this was used on a "mail shot" in red at Southend-on-Sea in March 1993 (see figure 3-16) but with no year. Later the same slogan was also used, again in red, with a diamond: clearly we cannot be certain of the date or town of posting, but can only assume that this too was at Southend-on-Sea. The VAG UK Head Office is at Milton Keynes, and we are grateful to Post Room staff there who have helped us fill in the details of this slogan. We are told that such mail shots are carried out by using Mailing Houses which is why the location of such postings is Southend-on-Sea and not Milton Keynes. In these days of commercial advertising, we cannot help concluding VAG would have been better advised to have used the slogan on, say, ALL the mail of Milton Keynes.

### 3.21 First Day Covers

Stamp cancelling machines are designed to cancel a stamp affixed at the top right hand corner of a letter. Thus a First Day Cover, bearing a set of four or five stamps, is inherently unsuitable for machine stamping, and we have sympathy with Royal Mail who have instead developed a series of "First Day of Issue" handstamps (or handstamp style postmarks applied by special machines) for this



Fig. 3-16

purpose. The First Day Cover collector and dealer is not to be outdone, however, and FDCs are submitted for slogan postmarks to be applied, either obviously relevant (eg "Pawprints" slogan for the 1991 "Dogs" issue) or sometimes bearing only a tenuous link with the stamp issue. On such covers the slogan is applied to the top edge of two or three stamps arranged in a row, and a handstamp applied to the lower stamps. At one stage Royal Mail had a rule preventing more than one different postmark per cover, but slogan FDCs, as described above, still seem to have been produced. Readers are referred to the First Day Cover catalogues for details.

### 3.22 APCs

Shown below is a list of the offices generally using national slogans in 1991-94. The term "LDO" (see "Eighties" book) seems to have dropped out of use, so this list comprises the 70 major offices (most are APCs) where these slogans are used. There are slight differences with the list in the "Eighties" book, and the "alternate" offices generally seem no longer to apply. Only at Romford are the dies used indiscriminately at both Romford and Southend-on-Sea, similarly Colchester dies are used at Chelmsford and/or Colchester :

London Mount Pleasant ("London IS MLO" town dies)  
 London E1 ("London E1-E18" town dies)  
 London EC (used only on "London" mail)  
 London N1  
 London NW1 (various "NWML0" town die layouts)  
 London SE1  
 London SW (see 3.1)  
 London W1 (ended April 1994)  
 London WC (ended Aug 1993)  
 Paddington (later "West London" town dies)

Aberdeen  
 Belfast  
 Birmingham  
 Bolton ("Bury Bolton Wigan" town dies)  
 Bournemouth ("Bournemouth-Poole" town dies, later "Dorset & SW Hants" town dies)  
 Bradford  
 Brighton ("Sussex Coast" town dies)  
 Bristol  
 Cambridge  
 Canterbury  
 Cardiff (later "Cardiff Newport" town dies)  
 Carlisle (later "Cumbria Dumfries & Galloway")  
 Chelmsford/Colchester (see notes above)  
 Chester (various "Chester & Clwyd 1" layouts)  
 Coventry ("Coventry and Warwickshire" town dies, later also Stratford-upon-Avon, see 3.1)  
 Crewe ("Cheshire" town dies)  
 Croydon (and "Croydon/Sutton")  
 Darlington  
 Dartford  
 Derby  
 Doncaster  
 Edinburgh ("Edinburgh Lothian Fife Borders" dies)

Exeter ("Exeter District" town dies)  
 Gatwick MLO (Redhill's MLO at Crawley)  
 Glasgow  
 Gloucester ("Gloucestershire" town dies)  
 Guildford  
 Harrow  
 Hemel Hempstead  
 Hull  
 Inverness  
 Ipswich  
 Kingston-upon-Thames  
 Leeds  
 Leicester (later "Leicestershire" town dies)  
 Liverpool  
 Maidstone ("Medway & Maidstone" town dies)  
 Manchester  
 Milton Keynes  
 Newcastle upon Tyne  
 Northampton ("Northamptonshire" town dies)  
 Nottingham  
 Oxford  
 Perth ("Perth Dundee Angus" town dies)  
 Peterborough  
 Plymouth ("Plymouth W Devon & Cornwall" town dies)  
 Portsmouth ("Portsmouth & IOW" town dies)  
 Preston ("Lancashire" town dies, later "Lancashire & South Lakes")  
 Reading  
 Romford/Southend-on-Sea (see notes above)  
 Sheffield  
 Shrewsbury ("Shropshire & Mid Wales" town dies)  
 Slough (later "Slough/Windsor SLO-9" town dies)  
 Southampton  
 Stoke-on-Trent  
 Swansea (later "Swansea & SW Wales" town dies)  
 Swindon  
 Tonbridge  
 Twickenham  
 Watford  
 Wolverhampton  
 York

This list is intended as a guide for collectors of national slogans, even though the list for each slogan does differ. The announcements in the British Postmark Bulletin are not totally reliable in that for almost every national slogan at least one office seems to start using the slogan late or, in some cases, seem to forget to use it at all!

We have compiled lists of offices using each slogan but these are too bulky to include in this book - a later work perhaps!

### 3.23 Post Office Organisation

The term "Royal Mail" came into its own in 1990 or thereabouts as the letters arm of the Post Office following the 1986 reorganisation that separated "Royal Mail", "Post Office Counters" and "Parcel Force" into separate companies. Thus we now mostly refer to "Royal Mail" instead of the Post Office throughout this book.

# "Post Code" Slogans

In this chapter we list all 1990s uses of the "Post Code" slogans illustrated below; these are primarily types 627 and 941, with other designs shown later in the chapter. The listings continue from the previous books, hence, for example, Preston no.966 starts at (c), but in all cases the complete initial "date lines" are shown. Also there are some amendments to previous entries. By "to date" we mean the slogan is still in use, as far as we know, in March 1995. Although there was a general use of red ink in 1990 we have not mentioned this in each relevant entry - see note below for more details.

In entries below (\*\*\*) denotes a section included in the "Eighties" book but not relevant to the "Nineties".

### Note concerning use of red ink

There was a general change to red ink for the period 5 Jan to 16 Sep 1990 (see chapter 3), but there were exceptions to this. Several offices were slow to change to red in Jan 1990, similarly several were late in the change back to black in Sep 1990 eg Windsor. At Brixton SW2 the slogan continued in black throughout.

### Design variations - type 941

The first illustration shows the use at Edgware of what we will term the "normal design" of type 941 (see no.1385).



REMEMBER  
to use the  
POST CODE!

Type 941



REMEMBER  
to use the  
POST CODE!

Type 941 (revised design)

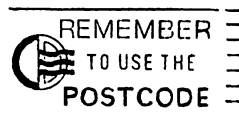
With a large number of dies used over an extended number of years, variations have occurred in the designs. The "Romford variation" was shown in our Seventies volume, page 116 and, while this variation has continued in use at Romford, dies of this design have also appeared in other areas eg Cambridge and Salisbury, see illustration.

A further variation with thicker lettering was first used at Belfast (several dies) in 1992 (no. 2223). The same design was used at Bolton (with "Bury Bolton Wigan" town dies") when several dies were introduced in Sep 1993, see illustration.



REMEMBER  
to use the  
POST CODE!

Type 941 (second revised design)



Type 627

**SOUTHAMPTON** (see also no.2210/t) 627  
 959 19 Feb 1968 to Feb 1994 (standard)  
 959t Dec 1968 to March 1972 (transposed)  
 (e) Used standard again at Southampton in March 1992, and Jan to Feb 1994, possibly later months also

The above entry is a continuation from "Slogan Postmarks of the Seventies" since there was no usage of no.959/t in the 1980s

**PRESTON** (see also no.1676/t) 627  
 966 19 Feb 1968 to Feb 1994 (standard)  
 966t 4 March 1970 only,  
 then June 1994 to date (transposed)  
 (c) Used standard again at Preston with "Lancashire" town dies from Dec 1977 to Nov 1979, and intermittently from May 1981 to Nov 1983, and Feb to Aug 1985, then Dec 1987 to May 1988, and Aug 1989 to Feb 1993  
 (d) Used again standard at Preston with "Lancashire South Lakes" town die, Feb 1994 only seen  
 (e) Used again transposed at Preston with "Lancashire South Lakes" town die June 1994 to date

**CHESTER** (see also no.1983/t) 627  
 1111t 5 Aug 1968 to June 1973 (transposed)  
 1111 25 March 1970 to date (standard)  
 (f) Used again standard at Chester with "Chester & Clwyd/-1-" town die from Sep 1992 to date

**HARROW** 941  
 1385 22 Sep 1969 to date (standard)  
 1385t June 1970 to Sep 1976 (transposed)  
 (h) Used standard at Harrow from early 1980 to April 1990 (probably two dies), almost continuously  
 (i) Used again standard at Edgware from July 1983 (used on missorts only from about 1986) to date  
 (j) Used again standard at Harrow, seen March 1994, and Dec 1994 to date

BOURNEMOUTH 941

- 1392 10 Oct 1969 to date (standard)  
 1392t 2 Sep 1974 to March 1976 (transposed)  
 (d) Used again standard (probably two dies) at Bournemouth with "Bournemouth-Poole" town dies from June 1989 to July 1994, then see (g)  
 (e) Also used standard at Bournemouth with "Bournemouth District" town dies intermittently on Sundays from 1990 to 1994  
 (f) Used standard at Bournemouth with "Royal Mail Bournemouth" town dies on Monday-Saturday from 8 to 20 July 1991, then reverted to "Bournemouth-Poole" again  
 (g) Continued standard at Bournemouth but town dies changed to "Dorset and SW Hants" from July 1994 and used to date

PLYMOUTH 941

- 1404t 17 Nov 1969 to Dec 1981 (transposed)  
 1404 April 1976 to date (standard)  
 (i) Used again standard at Bodmin from Dec 1982 to Dec 1985, and again from Dec 1988 ("Cornwall" town dies on Sundays from 1990) to Sep 1992 when normal stamping ceased at Bodmin  
 (j) \*\*\*  
 (k) Used again standard at Plymouth ("Plymouth Cornwall & W Devon" town die) from Feb 1994 to date

CARLISLE 941

- 1432 12 Jan 1970 to date (standard)  
 1432t Nov 1972 to March 1992 (transposed)  
 (k) Used standard with newly installed machine at Kirkby Stephen from about Aug 1983 to date  
 (l) Used again standard at Cockermouth from Jan 1989 until stamping ceased in 1991  
 (m) Used again standard at Keswick from June 1989 to Feb 1992, then again mid-1993 to date  
 (n) Used again standard at Carlisle in "Christmas extra" machine Dec 1991 only  
 (o) Used again transposed at Whitehaven Feb and March 1992, possibly other months also  
 (p) Used again standard at Carlisle May to July 1992  
 (q) Used again standard at Carlisle with "Cumbria Dumfries & Galloway" town die from May 1993 to date

PETERBOROUGH 941

- 1436 19 Jan 1970 to date (standard)  
 1436t 19 Jan 1970 to March 1979 (transposed)  
 (l) Used again standard at Peterborough from May 1989 to Feb 1990, and again from June 1992 to March 1993  
 (m) Used again standard at Peterborough from June 1994 to date

CLEVELAND (previously "TEESSIDE") 941

- 1444 1 Feb 1970 to date (standard)  
 1444t 2 Feb 1970 to early 1977 (transposed)  
 (g) Ended 3 Nov 1979, but used again standard at Middlesbrough ("Cleveland" town dies) from Nov 1984 to June 1985, and again from May 1988 to Jan 1989  
 (h) Used again standard at Middlesbrough ("Cleveland" town dies) from Dec 1989 to date, one die after LP.2221 and one die after "A Happy Christmas" slogan (probably two dies)

WORCESTER 941

- 1462t 9 March 1970 to April 1976 (transposed)  
 1462 23 Dec 1975 to date (standard)  
 (f) Used again standard at Evesham from Dec 1982 but used with "Worcester District H" town die from May 1983 to date (local mail only)  
 (g) Used again standard at Malvern from May 1983 but used with "Worcester District M" town die from later in May 1983 to Nov 1990 (local mail only except at Christmas 1989) and again from Dec 1991 to Jan 1992, possibly later (local mail only)  
 (h) Used again standard at Worcester ("Worcester District" town dies) from Dec 1987, but town dies changed to "Hereford & Worcestershire" Jan 1993 and used to date

WALSALL 941

- 1467t 16 March 1970 to April 1976 (transposed)  
 1467 Oct 1972 to Feb 1992 (standard)  
 (e) Used again standard at Walsall from Aug 1988 to Dec 1990, then again from Dec 1991 to Feb 1992

IPSWICH 941

- 1470t 17 March 1970 to date (transposed)  
 1470 Jan 1975 to date (standard)  
 (e) Ended 3 Nov 1979 at all offices but Dec 1979 at Diss, and continued in use standard to about Aug 1989 at Ipswich and to Dec 1992 at Stowmarket (but not continuously); used in red ink at Stowmarket in 1983 on "paid" mail  
 (f) Used standard again at Felixstowe at least by Dec 1981, and although seldom seen since only used on local mail, the slogan was in use in 1989 and used to date, and it may have been in continuous use since 1981  
 (g) \*\*\*  
 (h) Used again standard at Bury St Edmunds April 1984 (possibly other months also) and from June 1990 to Nov 1991  
 (i) Used again standard at Ipswich from Oct 1991 to May 1993, but transposed Nov 1991 only with no skid lines at right (see chapter 3, section 3.3), then transposed again intermittently from Nov 1992 but with orthodox skid lines, then see (j) below  
 (j) Continued in use intermittently at Ipswich, and by 1994 used both standard and transposed, and continued to date

LONDON E 941

- 1478 31 March 1970 to Jan 1993 (standard)  
 1478t 31 March 1970 to Dec 1985 (transposed)  
 (e) E18 transposed March 1984 to Dec 1985  
 (f) Used again standard at E12 from Jan 1991 (possibly Dec 1990) to Jan 1993, at E15 from April 1991 to Jan 1993 and at E10 Dec 1991 only

LEICESTER 941

- 1512t 27 April 1970 to April 1976 (transposed)  
 1512 17 Aug 1970 to Dec 1994 (standard)  
 (k) Ended 3 Nov 1979 at all offices except Melton Mowbray where it continued standard to Feb 1992  
 (l) \*\*\*  
 (m) Used again standard at Melton Mowbray on normal mail Dec 1994 in "Christmas extra" machine

BRADFORD

941

- 1513t 27 April to Dec 1970 (transposed)  
 1513 25 Nov 1970 to date (standard)  
 (d) Used again standard from Dec 1990 to Sep 1991 at Bingley; see E.259 for concurrent use of type 627 at Skipton  
 (e) Also used again standard at Keighley from Dec 1990 to date

We have adhered to our policy of re-using the reference number of the original campaign, even though in this case the slogan was re-used after a gap (ie the gap between c and d) of over 20 years; for the same reason this is a continuation entry from "Slogan Postmarks of the Seventies" as no. 1513/t does not appear in the "Eighties" book

LUTON

941

- 1526t 11 May 1970 to Dec 1984 (transposed)  
 1526 Dec 1972 to date (standard)  
 (f) Used again standard at Luton intermittently from Dec 1985 to March 1993, also at Dunstable ("Luton" town die) to date (only on local mail/missorts except Dec 1990, 1991 and 1994)

LONDON N

941

- 1577 22 June 1970 to date (standard)  
 1577t 22 June 1970 to about Jan 1978 (transposed)  
 (g) Ended 2 Feb 1980 (replaced by "Be properly addressed") except at London N1 which continued standard to date

BIRMINGHAM

941

- 1578 22 June 1970 to date (standard)  
 1578t 22 June 1970 to Aug 1994 (transposed)  
 (l) Used again standard at Birmingham (about 3 dies) from May 1985 to date, see also (o) and (q) below  
 (m) Used again standard at Halesowen Oct to Nov 1985, and again from Jan to Dec 1988, and at Tamworth from Feb 1988 to Dec 1991  
 (n) Used again standard at Halesowen from Dec 1990 to Dec 1991  
 (o) Used again transposed (as well as standard) at Birmingham May to Aug 1994 - see (l) above  
 (p) Used again standard at Redditch from June 1994 to date  
 (q) Used at Birmingham - see (l) above - in blue/black mixture in Nov 1994 as a result of the "Mercury" slogan, see no.4741t, which was used in blue

SHREWSBURY

941

- 1580 22 June 1970 to date (standard)  
 1580t 22 June 1970 to Nov 1976 (transposed)  
 (k) Used again standard at Whitchurch by 1989 ("Whitchurch Shropshire" town die, previously "Salop"), possibly from 1987 or 1988, and used to date  
 (l) Used again standard at Shrewsbury ("Shropshire & Mid Wales" town die) Dec 1989 to July 1990  
 (m) Used again standard at Machynlleth from Jan 1992 to date

SUNDERLAND

941

- 1597 13 July 1970 to date (standard)  
 1597t 13 July 1970 to about Sep 1976 (transposed)  
 (d) Ended at Sunderland Feb 1980, but used again standard from Oct 1982 (earlier date than shown previously) to about Oct 1984

- (e) Used again standard at Sunderland from Nov 1993 to date

SLOUGH

941

- 1598 13 July 1970 to date (standard)  
 1598t 13 July 1970 to ?1991 (transposed)  
 (e) Probably ended Dec 1979 at Slough but used again standard from mid-1980 and continued to 1991, then see (i) below  
 (f) Continued transposed at Gerrards Cross but changed to standard at least by Aug 1991 and continued to date  
 (g) Used again standard at Windsor from Dec 1981 to date; this office was late in changing from red to black in 1990 (correct date of change 17 Sep), earliest seen 31 Oct 1990, then see (h)  
 (h) At Windsor only restricted collections were stamped from July 1991, but slogan continued in use to date  
 (i) Continued in use at Slough (see (e) above) where town dies changed to "Slough/Windsor SLO-9" from 29 July 1991 and slogan continued to date (std)  
 (j) Used standard at Marlow (GB die), seen Dec 1994 but possibly some time earlier than this, and used to date

LONDON EC

941

- 1605t 20 July 1970 to Nov 1976 (transposed)  
 1605 24 Feb 1972 to Jan 1995 (standard)  
 (f) Ended 2 Feb 1980 at London EC, but used again standard from Oct 1981 to Nov 1983  
 (g) Used again standard from March 1985 to Jan 1995 (not continuously), and used in blue in Dec 1994 only; stamping of mail ceased at London EC in Jan 1995

SWANSEA

941

- 1607t 20 July 1970 to Dec 1984 (transposed)  
 1607 21 June 1971 to date (standard)  
 (m) Used again standard at Carmarthen from Nov 1987 to Dec 1989  
 (n) Used again standard at Haverfordwest from Dec 1988 to date (but only used on locals/missorts from Oct 1994 thus seldom seen)  
 (o) Used again standard at Swansea with "Swansea & SW Wales" town die Dec 1994 to date

LEEDS

941

- 1621t 3 Aug 1970 to April 1976 (transposed)  
 1621 April 1976 to date (standard)  
 (f) Used again standard at Leeds Nov 1994 to date

STOKE-ON-TRENT

941

- 1649 about 14 Sep 1970 to date (standard)  
 1649t about 14 Sep 1970 to Apr 1976 (transposed)  
 (g) Later (ie after 1982) reintroduced at Burslem and used standard to date  
 (h) Slogan continued standard at Kidsgrove to 1988 and at Leek to date

LONDON NW

941

- 1650 14 Sep 1970 to May 1993 (standard)  
 1650t 14 Sep 1970 to April 1976 (transposed)  
 (e) Used again standard at London NW1 June 1981 to Dec 1985, and (with "London NWML0" town die) intermittently from Sep 1988 to May 1993

LONDON W2-14 941  
 1651 14 Sep 1970 to Dec 1994 (standard)  
 1651t 14 Sep 1970 to April 1976 (transposed)  
 (e) Used again standard at "Paddington MLO" intermittently from Jan 1986 to 1994, then see (f)  
 (f) Continued in use at Paddington where town dies changed to "West London" from March 1994, and slogan continued to Dec 1994, standard

TORQUAY 941  
 1656t 28 Sep 1970 to April 1976 (transposed)  
 1656 Aug 1973 to date (standard)  
 (g) Used again standard at Torquay ("South Devon" town die) from 28 Feb 1994 (following the "Colin Richardson" slogan, see no.4666) to date

NEWPORT GWENT (see also no.2098/t) 941  
 1668t 12 Oct 1970 to Nov 1979 (transposed)  
 1668 about 15 Oct 1970 to date (standard)  
 (k) Used again standard at Newport ("Gwent" town dies) for part of 1981, then Jan 1983 to Jan 1993 (two dies)  
 (l) Continued in use standard at Usk, later missorts only, to about 1982, and also at Cross Keys, later on missorts only, to early 1994, then see (m) below  
 (m) Cross Keys office replaced by Abercarn where slogan continued early 1994 to date, on missorts only  
 (n) Continued in use standard at Monmouth (later used on locals/missorts only) to date  
 (o) Used again standard at Newport ("Gwent" town die) Dec 1993 and Dec 1994 only (one die)

OXFORD 941  
 1669t 12 Oct 1970 to Dec 1976 (transposed)  
 1669 27 Nov 1972 to date (standard)  
 (h) Used again standard at Abingdon from Dec 1980 to Dec 1985, and at Banbury for at least Jan to Sep 1982, then from Dec 1986 (two dies), then see (i) below  
 (i) Continued in use standard at Banbury, but from 1993 one die only, and used on missorts only, to date  
 (j) Used again standard at Oxford Sep 1994 to date

PRESTON (see also no.966/t) 941  
 1676t 26 Oct 1970 to date (transposed)  
 1676 June 1975 to date (standard)  
 (i) Used again standard at Preston from April 1980 (probably about four dies), seen with variety of "Lancashire" town dies numbered 20-45, to June 1993 then see (m); but some of these continued, even after general change to "Lancashire South Lakes" die in June 1993, up to July 1994 (when last of the "Lancashire" dies at Preston replaced)  
 (j) Also used standard at Preston North DO ("Lancashire 51" town die), though start date of this die not known (used at least from 1981), but "Lancashire 51" later used at Preston Delivery Office (where "Lancashire South Lakes 9" was used at least for a while in May 1993 then "Lancashire 51" again) and continued to date

(k) Continued in use standard at Southport ("Lancashire 32" town die) to date (not continuously)  
 (l) Also used transposed at Preston ("Lancashire" town dies) Feb to June 1993  
 (m) Continued standard at Preston with new "Lancashire South Lakes" town dies from June 1993, and used to date, and also used transposed from March 1994 to date  
 (n) Used standard at newly installed machine at Longridge (town die reads "Lancs") thought to have been installed in late 1993 and used to date

BRIGHTON 941  
 1709 about 11 Dec 1970 to Nov 1992 (standard)  
 1709t about 11 Dec 1970 to date (transposed)  
 (i) Ended 3 Nov 1979 except at Lewes (which used "Sussex Coast L" town die Dec 1979 to at least May 1981) where slogan continued standard to at least 1984  
 (j) \*\*  
 (k) \*\*  
 (l) Used again but standard at Newhaven July to Aug 1990 (possibly other months also)  
 (m) Used again transposed in two "Christmas extra" machines at Brighton Dec 1990 only with "Sussex Coast" and "MLO/-Sussex Coast-" town dies  
 (n) Used again standard at Brighton ("Sussex Coast" town die) from April 1991 to Nov 1992  
 (o) Used again transposed at Lewes from Jan 1995 to date

STEVENAGE 941  
 1722 11 Jan 1971 to date (standard)  
 1722t 11 Jan 1971 to Sep 1977 (transposed)  
 (k) Used again standard at Stevenage from Jan 1987 to Dec 1990, and at Hitchin Aug 1989, seen also Sep to Nov 1990 (used intermittently alternating with other postcode slogans)  
 (l) Used again standard at Ware from Oct to Nov 1990, possibly later  
 (m) Used again standard at Letchworth from Jan 1992 to date

NOTTINGHAM 941  
 1744 about 8 April 1971 to Jan 1994 (standard)  
 1744t 1 July 1971 to April 1976 (transposed)  
 (j) Used again standard at Mansfield from Dec 1990 to Jan 1994

LONDON SE 941  
 1753t 19 April 1971 to 2 Feb 1980 (transposed)  
 1753 about Sep 1971 to date (standard)  
 (f) Used again standard at SE10 from Jan 1985 to Jan 1993, but continued to date with "London 20" missort die  
 (g) Used again standard at SE5 from May 1987 to Dec 1992 and again in Dec 1993 and Dec 1994  
 (h) Used again standard at SE6 and SE7 (two dies each) from April 1991 to May 1991 at SE6 and to July 1993 at SE7  
 For use of type 485 at SE16 see E.221/R in "Eighties" book and chapter 6 in this book

LONDON SW 941

- 1754t 19 April 1971 to Dec 1977 (transposed)  
 1754 19 April 1971 to date (standard)  
 (f) Generally ended 2 Feb 1980, but used later in Feb 1980 at SW3 and 8, and continued to Sep 1983 at SW1, to 1984 at SW11, to Nov 1985 at SW19, to April 1990 at SW15, to June 1990 at SW14, and to Jan 1991 at SW10  
 (g) Used again standard at SW6 from Nov 1981 to July 1992, SW7 Jan 1983 only, SW2 Jan 1983 to July 1993 (remained in BLACK in 1990, not used in red), SW18 Oct 1984 to 1986  
 (h) \*\*\*  
 (i) Used again standard at SW19 from Jan 1991 to July 1993  
 (j) Used again standard at SW12 from Dec 1991 to May 1993, but continued to date with "London 36" missort die

REDHILL 941

- 1777 17 May 1971 to date (standard)  
 1777t 18 May 1971 to June 1985 (transposed)  
 (l) Seen used standard at Storrington in 1988 (seldom seen since used on local mail only) and may have been used continuously from 1980 - then used to date  
 (m) Used again standard at Horsham from March 1990 (possibly earlier) and used (on missorts only) to date

DERBY (see also no.3147) 941

- 1824t 29 June 1971 to late 1976 (transposed)  
 1824 about 2 July 1971 to date (standard)  
 (g) Used again standard at Derby from Sep 1985 to date  
 (h) Also used with "Royal Mail Midlands" town dies at Derby on Sundays only from 24 Oct 1993 to date (see section 3.2 in chapter 3)

DARTFORD 941

- 1837t 12 July exceptionally (philatelic mail), then 17 July 1971 to Jan 1981 (transposed)  
 1837 July 1973 to date (standard)  
 (h) Used again standard at Bexleyheath ("Dartford H" town die) from Sep 1980 to date  
 (i) Used again standard at Dartford (up to 4 dies) Dec 1980 to May 1989 then (one die probably) April 1991 to Jan 1992  
 (j) Used again standard at Gravesend ("Dartford J" town die) March 1982 to Jan 1983  
 (k) Used again standard at Sidcup ("Dartford K" town die) from Sep 1984 to date  
 (l) Used again standard at Erith ("Dartford I" town die) March 1988 and possibly later  
 (m) Used again standard at Dartford from Sep 1993 to date

KINGSTON-UPON-THAMES 941

- 1843t 21 July 1971 to June 1976 (transposed)  
 1843 June 1976 to date (standard)  
 (e) Ended at Epsom early Jan 1980, and 2 Feb 1980 at all others except Surbiton ("Kingston-upon-Thames" town die) where at least one die continued standard, then see (h) below, and Leatherhead which ended March 1980

(f) \*\*\*

(g) \*\*\*

(h) Continued in use standard at Surbiton ("Kingston-upon-Thames" town die) to date

(i) Used again standard at Epsom ("Kingston upon Thames 6" or "7" town die) from May 1990 to July 1991

LONDON W1 941

- 1859 3 Aug 1971 to Feb 1994 (standard)  
 1859t July 1976 only (transposed)  
 (c) Used again standard from March 1989 to Feb 1994, probably up to three dies; stamping of mail ceased at London W1 in April 1994

COLCHESTER 941

- 1888t 13 Sep 1971 to Nov 1976 (transposed)  
 1888 Oct 1974 to Sep 1991 (standard)  
 (f) Used again standard at Sudbury from April to Sep 1991

DONCASTER 941

- 1891t 20 Sep 1971 to Oct 1976 (transposed)  
 1891 April 1976 to date (standard)  
 (g) At least one die continued standard at Doncaster to Nov 1985  
 (h) Used again standard at Doncaster from Aug 1988 to date

DUNDEE 941

- 1905 18 Oct 1971 to date (standard)  
 1905t 18 Oct 1971 to Sep 1976 (transposed)  
 (d) Used again standard at Dundee (one die but seldom seen since used on missorts only) from Dec 1989 (possibly earlier) to date

GLASGOW 941

- 1906 18 Oct 1971 to Feb 1993 (standard)  
 1906t 18 Oct 1971 to July 1994 (transposed)  
 (f) amendment - continued in use standard at Helensburgh probably to 1982, then Dec only each year to 1986  
 (g) Used again standard at Glasgow Jan 1988 to Nov 1989 (probably one die), then again Jan 1991 to Feb 1993  
 (h) Used again transposed at Glasgow July 1993 only, and again April to July 1994

KILMARNOCK 941

- 1917t 1 Nov 1971 to Dec 1993 (transposed)  
 1917 March 1976 to date (standard)  
 (i) Continued in use (standard) at Brodick, but town die changed to Kilmarnock town die from Oct 1983 to July 1988 for outward mail on Saturdays only, then used with Brodick town die only and continued to date on local mail  
 (j) Used again standard at Kilmarnock from Jan to Oct 1993, then again but transposed Dec 1993 only  
 (k) Used again standard at Kilmarnock from July 1994 to date on cessation of stamping of outward mail (and the end of nos 4639t-40t), thus used on local and missorted mail only

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 To follow completely the paragraph "letters" shown above eg (d), (e) and (f), please refer to entries in "Slogan Postmarks of the Seventies" and "Slogan Postmarks of the Eighties" from which these are continuation entries

PAISLEY 941  
 1918t 1 Nov 1971 to March 1976 (transposed)  
 1918 Oct 1974 to Dec 1990 (standard)  
 (h) Used again standard at Greenock with "Paisley" town die approx 20-31 Dec 1990 in "Christmas only" machine

Note : this is a continuation entry from "Slogan Postmarks of the Seventies", as there was no usage of no.1918/t in the 1980s.

SWINDON 941  
 1919 1 Nov 1971 to date (standard)  
 1919t 1 Nov 1971 to Dec 1992 (transposed)  
 (e) Continued in use standard at Chippenham to Dec 1985, and Swindon (usually two dies) to June 1990  
 (f) \*\*\*  
 (g) Used again transposed at Swindon April to Dec 1992, and standard July 1992 to Oct 1993  
 (h) Used again standard at Swindon Aug 1994 to date

BATH 941  
 1920t 2 Nov 1971 to 3 Nov 1979 (transposed)  
 1920 1 Dec 1971 to date (standard)  
 (h) Used again standard at Wincanton from May 1990 to date, but seldom seen since only used on locals/missorts  
 (i) Used again standard at Bath from March 1991 to Sep 1992

WAKEFIELD 941  
 1922t 6 Nov 1971 to 8 April 1972 (transposed) (official start date 8 Nov 1971)  
 1922 Feb 1987 to Dec 1990 (standard)  
 (b) Used again, but standard, at Wakefield (one die) Feb to April 1987 and again Dec 1987 to Dec 1990

BRISTOL 941  
 1923 8 Nov 1971 to date (standard)  
 1923t 8 Nov 1971 to Nov 1976 (transposed)  
 (j) Used again standard at Bristol April 1985 to Nov 1986, and again from Dec 1988 to Dec 1991  
 (k) Used again standard at Bristol from May 1993 to date

TWICKENHAM 941  
 1928 22 Nov 1971 to date (standard)  
 1928t 22 Nov 1971 to July 1977 (transposed)  
 (g) Continued in use intermittently at Twickenham to date (standard)

COVENTRY (see also no.3147) 941  
 1966t 22 Feb 1972 to Nov 1994 (transposed)  
 1966 Sep 1974 to date (standard)  
 (g) Used again standard at Coventry ("Coventry & Warwickshire" town dies) from Jan to Sep 1993, also with "Stratford-upon-Avon" town dies since Stratford-upon-Avon mail stamped at Coventry (from 1992), then again from Feb 1994 to date, see also (h)  
 (h) Also used transposed at Coventry ("Coventry and Warwickshire" town dies) from Oct to Nov 1994

CROYDON 941  
 1967 28 Feb 1972 to date (standard)  
 1967t Dec 1972 to April 1976 (transposed)  
 (d) Ended 2 Feb 1980, but used again standard at Croydon from Jan 1981 to April 1989, then parts of 1990 and 1991

(e) Also used standard at Sutton ("Croydon S" town die) (missorts only), (start date not certain, probably from about 1985), then town die changed to "Croydon/Sutton Sutton" from 1992 and used to date (still missorts only)  
 (f) Used again standard at Croydon from Sep 1992 to date (several dies)

HEREFORD 941  
 1976 20 March 1972 to Nov 1991 (standard)  
 1976t 20 March 1972 to March 1976 (transposed)  
 (h) Used again standard at Hereford from Dec 1990 to Nov 1991

For "Hereford & Worcestershire" town dies (which were in fact used at Worcester) see no.1462

CHESTER (see also no.1111/t) 941  
 1983 27 March 1972 to date (standard)  
 1983t 27 March 1972 to April 1976 (transposed)  
 (g) correction, add . . . and used again standard at Rhyl ("Clwyd 2" town die) Jan to Nov 1981  
 (h) \*\*\*  
 (i) \*\*\*  
 (j) \*\*\*  
 (k) Used again standard at Chester, now with "Chester & Clwyd/1" town die (but also with "Chester.Clwyd blank" die with Gwynedd removed), from Oct 1989 to June 1993 (in black to March 1990, then in red to Oct 1990 then black again)  
 (l) Used again standard at Wrexham Sep 1989 to Nov 1993  
 (m) Used again standard at Rhyl (with "Rhyl" town die not "Clwyd 2") Nov 1990 only  
 (n) Used again standard at Chester (with "Chester & Clwyd/1" town die) Feb 1994 to date

NORTHAMPTON 941  
 1990t 10 April 1972 to April 1976 (transposed)  
 1990 18 June 1973 to Dec 1985 (standard)  
 (g) Used again standard at Rushden Sep (earlier date than shown previously) to Dec 1985

LINCOLN 941  
 2012t 1 May 1972 to Dec 1982 (transposed)  
 2012 March 1976 to Dec 1993 (standard)  
 (f) Used again standard at Lincoln from Jan 1992 to Dec 1993

CAMBRIDGE 941  
 2013t 4 May 1972 to July 1976 (transposed)  
 2013 30 Oct 1972 to date (standard)  
 (h) Used again standard at Ely ("Cambridge E") from 1984 (possibly earlier) to ?1989 (local mail only), but at least not for much of 1992-3 while "Waitrose" slogan in use, and certainly back in use by Dec 1993 and used to date  
 (i) \*\*\*  
 (j) Used again standard at Cambridge (several dies) March 1987 to Dec 1993  
 (k) Used again standard at Newmarket from Jan 1990 (possibly Dec 1989) to Nov 1990 and again from Dec 1991 to date, but latterly used only on missorts so seldom seen  
 (l) Used again standard at Saffron Walden Dec 1990 to Jan 1991 only  
 (m) Used again standard at Cambridge Dec 1994 only



YORK 941

- 2024t 22 May 1972 to about 1983 (transposed)  
 2024 Feb 1975 to Dec 1993 (standard)  
 (d) Continued standard at Driffield to at least Dec 1993 (machine only used for mis-sort duties); continued in red after general change to black in Sep 1990, at least to Dec 1990, then black again, but by 1994 machine thought to have ended  
 (e) Used again transposed at Malton from 1980 (possibly earlier), but changed to standard by 1983 (still transposed Jan 1982) and used until machine withdrawn in 1987  
 (f) \*\*\*

PERTH 941

- 2029t 30 May 1972 to Feb 1994 (transposed)  
 2029 April 1976 to Nov 1980 (standard)  
 (j) Used again transposed at Perth with "Perth Dundee Angus" town die Feb 1994 only

GLOUCESTER 941

- 2042t 26 June 1972 to Sep 1976 (transposed)  
 2042 about April 1978 to date (standard)  
 (f) Used again standard at Gloucester ("Gloucestershire" town die) from Dec 1988 to March 1989, and again April 1990 only  
 (g) Used again standard at Cheltenham from Dec 1991 to date, now seldom seen since machine only used for mis-sorts and local mail

PORTSMOUTH 941

- 2048t 26 June 1972 to date (standard)  
 2048t 26 June 1972 to July 1993 (transposed)  
 (k) Used again standard at Portsmouth (chiefly "Portsmouth & IOW" town dies but also "Portsmouth") from Feb 1989 to date, but transposed as well from Jan 1992 to July 1993  
 (l) Used again standard at Newport IOW ("Isle of Wight" town die) (island mail only) from Feb 1990 (probably Dec 1989) to date (not continuously)  
 (m) Used again standard at Chichester from June 1990 to Jan 1992

READING 941

- 2056t 10 July 1972 to Oct 1994 (transposed)  
 2056 29 July 1972 to date (standard)  
 (g) Used again standard at Newbury from March 1989 to date, but transposed Oct 1989 only  
 (h) Used again transposed at Reading April to Oct 1994, but in RED July 1994, see note after no.4713/t in chapter 5

OLDHAM 941

- 2063t 24 July 1972 to Jan 1982 (transposed)  
 2063 Feb 1976 to date (standard)  
 (i) Used again standard at Oldham ("Rochdale Oldham Ashton-u-Lyne" town dies) from Dec 1990 to date (used in BLUE in Dec 1994), also with "Oldham" town dies Aug to Nov 1992 only

LLANDUDNO 941

- 2091 18 Sep 1972 to date (standard)  
 2091t 18 Sep 1972 to about Dec 1976 (transposed)  
 (i) Used again standard at Porthmadog from about 1982 to date

(j) \*\*\*

(k) Used again standard at Bangor Gwynedd from Feb 1988 to date

(l) \*\*\*

(m) Used again standard at Pwllheli from Dec 1991 to Jan 1992

NEWPORT GWENT (see also no.1668/t) 627

- 2098t 1 Oct 1972 to Dec 1974 (transposed)  
 2098 Dec 1974 to date (standard)  
 (d) Ended at Newport ("Gwent" town dies) March 1980, but continued standard at Tredegar to date

ABERDEEN (see also no.2556) 941

- 2100t 9 Oct 1972 to date (transposed)  
 2100 Feb 1976 to date (standard)  
 (d) used continuously (transposed) on local mail only at Fraserburgh to 1989, and at Stonehaven to date (but on all mail at Christmas each year to 1994)  
 (e) \*\*\*  
 (f) Used again transposed in Dec only each year at : Banff 1983-85, 1990-91 and 1993-94  
                       Buckie 1980-87, 1989-91 and 1993-94  
 (g) Used again, but standard, at Fraserburgh (see d) from July 1990 to date (local mail only except at Christmas 1991, 1993 and 1994)

MEDWAY 941

- 2101 9 Oct 1972 to Dec 1992 (standard)  
 2101t 9 Oct 1972 to Aug 1977 (transposed)  
 (f) Ended at Faversham Feb 1981, then used again standard Jan to March 1986 and again Jan 1990 to Dec 1992 (latterly mis-sorts only) (possibly to 1994 when machine ended at Faversham)

SOUTHALL 941

- 2127 4 Dec 1972 to Jan 1992 (standard)  
 2127t 4 Dec 1972 to Dec 1976 (transposed)  
 (c) Ended at Uxbridge 2 Feb 1980  
 (d) Used again standard at Uxbridge from Dec 1991 to Jan 1992

Note : this is a continuation entry from "Slogan Postmarks of the Seventies", as there was no usage of no.2127/t in the 1980s

HEMEL HEMPSTEAD 941

- 2146 22 Jan 1973 to date (standard)  
 2146t 22 Jan 1973 to Feb 1977 (transposed)  
 (i) Used again standard at Hemel Hempstead (at least two dies) Dec 1984 to date  
 (j) \*\*\*  
 (k) Used again standard at High Wycombe Dec 1987 to Dec 1988, and Jan 1990 to Oct 1992  
 (l) Used again standard at Aylesbury Dec 1991 to Jan 1992, and June 1992 to date (continued on mis-sorts only from Oct 1994 when stamping of outward mail ceased)

GUILDFORD 941

- 2151 5 Feb 1973 to Dec 1994 (standard)  
 2151t 5 Feb 1973 to Sep 1976 (transposed)  
 (j) Used again standard at Aldershot from Nov 1991 but town die inscription changed to Farnborough from April 1992 and used to Dec 1994

**MILTON KEYNES** 941  
 2153 12 Feb 1973 to date (standard)  
 2153t 12 Feb 1973 to date (transposed)  
 (g) Used again standard at Milton Keynes July to Aug 1980, for later dates see i below  
 (h) Used again standard at Wolverton ("Milton Keynes 12" town die) Jan 1983 to Jan 1985, but transposed April to June 1984 (later date than shown previously)  
 (i) Used again standard at Milton Keynes intermittently from Aug 1987, changed to transposed from Aug 1992, but used both standard and transposed from Nov 1994 to date

**ST ALBANS** 941  
 2154t 12 Feb 1973 to Dec 1980 (transposed)  
 2154 Dec 1974 to date (standard)  
 (f) Used again transposed at Welwyn Garden City from Dec 1980, but changed to standard from Jan 1981 and used to date, but later seldom seen since used on missorts/local mail only

**SALISBURY** 941  
 2158t 19 Feb 1973 to April 1977 (transposed)  
 2158 March 1977 to date (standard)  
 (d) Used again standard at Andover from Dec 1989 to date, latterly seldom seen as used on locals/missorts only  
 (e) Used again standard at Salisbury from Jan 1990 to Jan 1992

**CANTERBURY** 941  
 2159 26 Feb 1973 to date (standard)  
 2159t 26 Feb 1973 to Dec 1993 (transposed)  
 (h) Used again standard at Canterbury from April 1986, but used transposed 17-18 Nov 1993, probably as a trial for the use of transposed slogans prior to the "McDonalds" slogan that started on 19 Nov 1993, then again Dec 1993 only after the "McDonalds" slogan, then standard again and used to date - green ink used April 1994 only and black/green mixture in Jan 1995 only  
 (i) Used again standard at Folkestone Dec 1989 to Nov 1990  
 (j) Used again standard at Dover May 1990 to date

**TAUNTON** 941  
 2166 12 March 1973 to date (standard)  
 2166t 12 March 1973 to ? 1979 (transposed)  
 (g) Used again standard at Minehead from Jan 1991 to date, latterly seldom seen as used on locals/missorts only  
 (h) Used again standard at Taunton from Nov 1991 to Nov 1993  
 (i) Used again standard at Taunton from Jan 1995 to date

**TRURO** 941  
 2177 2 April 1973 to date (standard)  
 2177t 2 April 1973 to about Apr 1978 (transposed)  
 (h) Used again standard at Truro with new "Cornwall A" town dies (at least two slogan dies) from 17 Feb 1992 to date

**SOUTHAMPTON** 941  
 2210t 14 May 1973 to 1 Nov 1976 (transposed)  
 2210 2 Nov 1976 to Feb 1993 (standard)  
 (g) Used again standard at Winchester for a short period in Sep 1990 (in black)  
 (h) Used again standard at Winchester from Dec 1991 to Feb 1992, possibly later but used on missorts only  
 (i) Used again standard at Southampton from June 1992 to Feb 1993

**BELFAST** 941  
 2223 4 June 1973 to 22 Jan 1994 (standard)  
 2223t 4 June 1973 to 22 Jan 1994 (transposed)  
 (f) Used again standard at Belfast from Nov 1980 intermittently (several dies); new dies used from 1991 to Jan 1994 were slightly smaller, see notes at start of chapter, and at least one of these dies (later all of them) were used transposed at Belfast from May 1992 to Jan 1994  
 (g) Used again standard at Newcastle Co Down Aug to Oct 1981, Armagh Jan to July 1982, Newtownabbey Jan 1983 only, Banbridge Dec 1983 to Nov 1985, Bangor Co Down Dec 1983 to Jan 1994 (but not continuously) and Coleraine Nov 1983 to Nov 1990  
 (h) Used again standard at Lurgan April 1985 to Nov 1988, Newcastle Co Down and Strabane Sep to Nov 1985, Portadown Dec 1986 to Nov 1988, and Lisburn Feb 1987 to Jan 1994  
 (i) Used again standard at Newcastle Co Down from Jan 1988 probably to Jan 1994  
 (j) Used again standard at Downpatrick from Dec 1989 to Jan 1994  
 (k) Used again standard at Strabane from Dec 1990 to Sep 1991  
 (l) Used again standard at Ballymoney and Coleraine from Dec 1991 to Jan 1994  
 (m) Used again standard at Enniskillen from Dec 1992 to Jan 1993, possibly later in 1993 also  
 (n) Used again standard at Ballymena Dec 1993 to Jan 1994  
 (o) Slogan replaced by new "Postcode Enquiry Line" slogan from 24 Jan 1994, see no.4656/t in chapter 5

**DORCHESTER** 941  
 2237 18 June 1973 to date (standard)  
 2237t 18 June 1973 to July 1976 (transposed)  
 (a) Correction - two dies used at WEYMOUTH (not Dorchester)(transposed), one from 18 June 1973, the second from 1 July 1973  
 (h) Used again standard at Lyme Regis from Dec 1987 (possibly earlier) to date  
 (i) Used again standard at Dorchester from March 1990 to Sep 1994

**BOLTON** 941  
 2535t 4 Oct 1974 to April 1976 (transposed)  
 2535 April 1976 to date (standard)  
 (f) Used again standard at Bolton ("Bury Bolton Wigan" town dies) from Dec 1987 ("Bolton Lancs" town dies on Sundays from mid 1990), but newer smaller slogan dies (at least two dies), similar to Belfast, see notes at start of chapter, used from Sep 1993 to date

MANCHESTER941

- 2544 21 Oct 1974 to date (standard)  
 2544t 21 Oct 1974 to about May 1978 (transposed)  
 (g) Used again standard at Manchester from Nov 1980 (up to about four dies) to Dec 1985, Eccles and Stretford Dec 1980 to date, Manchester SW to 1993 possibly later, Urmston May 1981 to Dec 1991, Salford June 1981 to March 1991, Chorlton-cum-Hardy Jan to Nov 1982, and Wythenshawe March 1982 to Jan 1994  
 (h) Used again standard at Manchester Jan 1988 to May 1992 (probably one die)

ABERDEEN (see also no.2100/t)627

- 2556t about 15 Nov 1974 to Jan 1975 (transposed)  
 2556 Jan 1975 to date (standard)  
 (b) Used standard at Peterhead continuously to date (missorts only but all outward mail at Christmas each year)  
 (c) Used standard at Aberdeen Mastrick DO and Banchory Dec 1994 only

ROMFORD941

- 2607t 27 March 1975 to March 1993 (transposed)  
 2607 1 April 1976 to date (standard)  
 (b) Used standard at South Ockendon (local mail and missorts only), though town die changed to "Romford R71" from early 1989 and used to date  
 (c) Continued in use standard at Romford to date, with a variety of town dies, with and without "MLO", "APC" and "Essex", used both for missort (including "Romford A" at Dagenham and, from 1990, "Romford R21" at Romford to 1992) and normal stamping duties  
 (d) Also used standard at Hornchurch with "Romford R51" town die (missorts only) in 1989 (possibly earlier) and used to 1992  
 (e) Used transposed at Romford March 1993 only

LIVERPOOL941

- 2783 1 April 1976 to date (standard)  
 2783t 5 July 1976 only (transposed)  
 (c) Used again standard at Liverpool May to Dec 1992, and Dec 1993 to date

BLACKPOOL941

- 2874 1 Sep 1976 to date (standard)  
 (b) One die used again at Blackpool ("Fylde Blackpool Wyre" town dies) from April 1980, later up to four dies used intermittently to May 1986, and again from Sep 1987 to Jan 1994 (probably two dies)  
 (c) Used standard at Lytham St Annes, probably from about 1987, with "Fylde Blackpool Wyre 8" town die, to date (used on locals/missorts only)  
 (d) \*\*\*  
 (e) Used again at Blackpool (prob two dies with "Fylde Blackpool Wyre" town dies) from Nov 1994 to date

For details of valuation codes shown at the right of the entries that follow, see page 27.



Type 2083 used at Warwick (no.3147)

COVENTRY/DERBY "Get the most from your post" 2083

- 3147 5 Feb 1979 to 4 Jan 1990 (black) B  
 (d) Ended 3 Nov 1979 except at Coventry where up to two dies continued almost continuously to 30 Dec 1989, later with "Coventry and Warwickshire" town dies  
 (e) Used again at Derby (about 4 dies) from May 1989 to 4 Jan 1990 (then see below)  
 3147R USED IN RED FROM JAN-SEP 1990 B  
 (f) Used in red at Derby from 5 Jan to 16 Sep 1990 but prematurely at Coventry ("Coventry and Warwickshire" town dies) from 2 Jan 1990  
 (3147) USED IN BLACK AGAIN FROM SEP 1990 B  
 (g) Reverted to black at Derby from 17 Sep 1990, also used with "Royal Mail Midlands" town dies on Sundays from 24 Oct 1993 (see chapter 3, section 3.2), to (latest seen at Derby) April 1994  
 (h) Also reverted to black at Coventry ("Coventry and Warwickshire" town dies) from 17 Sep 1990, but used in red in error on philatelic envelopes on 17 Sep 1990, also with "Stratford upon Avon" town dies from 1994, and used to date  
 (i) Also used standard in newly installed machine at Warwick (missorts/local mail only) from early 1991 to date

Be properly addressed2156

- 3244 5 Nov 1979 to date (standard, blk) A  
 3244t 5 Nov 1979 to date (transposed, blk) B  
 3244R 5 Jan to 16 Sep 1990 (standard, red) B  
 3244Rt 31 July to 1 Aug 1990 (transposed, red) D  
 Full details of this slogan were given in "Slogan Postmarks of the Eighties"; it was used countrywide, about 1250 dies in all, and largely replaced "Remember to use the Post Code!" from 1979, at least at the larger offices.  
 From 1985 a new design slogan "Pass on your postcode" was introduced, see no.3668/t below, and to a large extent "Be properly addressed" was replaced. It continued at many smaller offices however, and at some larger offices the two slogans were used side by side.

There was a general change to red ink from 5 Jan to 16 Sep 1990, but it was used prematurely in red from 2 Jan 1990 at Coventry ("Coventry & Warwickshire" town die) and St Austell ("Plymouth R & S" town dies), and from 4 Jan 1990 at Kirkwall; all were standard but used transposed at Cheltenham on 31 July and 1 Aug 1990.  
 Two dies of the slogan were used (standard) at Nottingham for various periods in the 1980s (in black), and again from 8 Jan 1990 to at least 1991 (but in red initially), and it was used along with other slogans including nos 3803/R-3804/R.

*Be properly  
addressed*  
POSTCODE IT



Type 2156



*Be properly  
addressed*  
POSTCODE IT

Type 2156 (revised design)

Several offices were late in the change to black ink, and at Deptford SE8 the slogan continued in use in black at least until mid 1990 while at Nuneaton the slogan did not change to red at all; there are other cases where offices had changed to red from 5 Jan 1990 but occasionally later used this slogan in black ink. Reverted to black at Oxford from 12 July 1990 (see chapter 3).

At other offices the change back to black ink from 17 Sep 1990 was delayed, hence they continued in red after this date; examples of the latest uses include Jan 1991 at Winchmore Hill N21 ("London N13/21" town dies) and Upper Edmonton N18.

Examples of later transposed uses are as follows: please note these are examples, not a comprehensive list:  
Bristol (Dec 1990 only)

("Sussex Coast" town dies)  
Stratford E15 (April 1991)  
Wood Green N22 (May 1991)  
Edinburgh (Oct 1992)  
Belfast (Jan 1992 to Jan 1994)  
Stirling (Dec 1993)  
Perth (Dec 1993 to Jan 1994)  
("Perth Dundee Angus" town dies)  
Aberdeen, Glasgow (Dec 1993 to Dec 1994)  
Canterbury (Dec 1993)

Derby (Dec 1993) ("Royal Mail Midlands" town die) (see chapter 3, section 3.2)  
Wolverhampton (Nov to Dec 1994) - also used at Wolverhampton transposed in red on "Paid" mail as described in chapter 2, see section 2.15.

Dies of a revised design (see illustration) were introduced at London W1 (about 4 dies) (standard) from about July 1991, also later at Aberdeen and Farnborough, both standard, and Belfast (transposed). There have been reports of a shorter than usual die used at Preston ("Lancashire South Lakes" town die) transposed in Nov 1994, but this is believed to be the result of a machine malfunction since the town die is slightly "squashed" also.

In Dec 1994 blue ink was in use, primarily for the "Britannia" slogan used 5-10 Dec, and as a result other slogans were struck in blue in error: this included "Be properly addressed" at Oldham ("Rochdale Oldham Ashton-u-Lyne" town die) 28-30 Dec, possibly other offices and dates also.

*Pass on your  
Postcode*



Type 2471

	<u>Pass on your postcode</u>	<u>2471</u>
3668	25 Nov 1985 to date (standard, black)	A
3668t	20 Dec 1985 to date (transposed, black)	B
3668R	5 Jan to 16 Sep 1990 (standard, red)	A
3668Rt	5 Jan to 15 Sep 1990 (transposed, red)	C

Details of initial usage of this slogan were given in "Slogan Postmarks of the Eighties"; it was used countrywide, about 1050 dies, from 1985, and it largely replaced "Be properly addressed", though the latter remained in use at a number of smaller offices in specific areas eg districts of London, Manchester and Edinburgh. There was a general change to red ink from 5 Jan to 16 Sep 1990, all standard except transposed at Stratford E15 (one of two dies, the other standard) and "London 56", the misort die at South Woodford E18 where stamping of "normal mail" had previously ceased (neither of these offices stamped mail on Sundays, hence no.3668Rt ended on 15 Sep 1990).

Many offices were late in the change to red ink, however, thus there are many recorded uses of black ink later in Jan 1990, while black ink remained in use throughout at Bracknell; at Twickenham one machine used for overstamping meter mail remained in black until July 1990. Reverted to black at Oxford from 12 July 1990 (see chapter 3). Similarly many offices were slow to revert to black ink, remaining in use in red after 17 Sep 1990; an example is Alton in red to Nov 1990. The latest known red use is Kettering in March 1992.

Transposed use at Stratford E15 ended Nov 1990, but later transposed uses were as follows - please note these are examples, not a comprehensive list:

Shrewsbury (Jan 1991 to Dec 1993)  
("Shopshire & Mid Wales" town die)  
Carlisle (Dec 1991 to Nov 1992)  
Swansea (Dec 1991 to Jan 1992)  
Plymouth (March to July 1992)  
Milton Keynes (March to Oct 1992)  
Ipswich (Nov 1992)  
Preston (June to Dec 1993)  
("Lancashire South Lakes" town die)  
Glasgow (Nov 1993 to Dec 1994)  
Edinburgh (Dec 1994)  
("Edinburgh Lothian Fife Borders" town die)  
Perth (Dec 1994)  
("Perth Dundee Angus" town die)  
Ayr (March to Dec 1994)

In Dec 1994 blue ink was in use, primarily for the "Britannia" slogan used 5-10 Dec, and as a result other slogans were struck in blue in error: this included "Pass on your postcode" at Bradford and Sheffield (both standard) 12-13 Dec.

Also in Dec 1994 one die of this slogan was used (standard) with "Paddington APC" town die at Acton W3 alongside AIDS slogan E.312

NOTES ON LAYOUT OF ENTRIES IN LATER CHAPTERS

- at the left is shown the reference number, these numbers started at number 1 in 1917!
  - no prefix is used for "general" slogans (chapters 4 and 5), but prefix E is used for Exceptional slogans (chapter 6), LP for local publicity slogans (to 1989), G for Guernsey, J for Jersey, IM for Isle of Man, F for Forces (FPOs) and M for Miscellaneous
  - \* in front of the reference number shows the slogan was not announced in the normal way, at least not in time for the start of the slogan campaign
  - 't' after the number shows the slogan was used transposed, see chapter 2 for details
  - 'R' after the number shows the slogan was struck in red
  - the slogan description is shown underlined - this is usually abbreviated
  - if the description shows a town, that town is where the slogan was used (one die of the slogan) unless shown otherwise in the text that follows
  - to the right underlined is shown the type, illustration, or picture number; if it is a repeat, the reader should look back in the same chapter to find the first use of the type or picture - it will be in one of the previous volumes if originally used pre-1990
  - on the next line are shown the dates of use; for a one-town slogan used outside the official dates such details are shown here also, with the official dates shown in brackets
  - at the extreme right is shown the 'value code', shown as A,B,C,D,E,F or \* - see below for details
- Following this are further details : number of dies, number of towns where slogan was used, and these are shown in detail for slogans used at up to nine offices. Finally, for multi-town slogans in chapter 5, are shown details of earliest and latest uses known where outside the official dates.

SUMMARY OF PRICE CODES USED IN LATER CHAPTERS (see also chapter 1)

A	Never likely to carry substantial value	5p
B	Multi-town slogan or long use, pretty common!	10p
C	Single-town used for a few weeks but announced	10-30p
D	Single-town but short period or unannounced	30p-£1
E	Elusive even when current, or thematic appeal	£1-£3
*	Difficult to price since a one-off	max £3
F	Scarce and sought after	£3-£10
G and G+	Special scarcity applicable to earlier years - see "Collecting Slogan Postmarks"	over £10

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General slogans are defined in chapter 1, and the listings below are continued from our previous books. One die of each slogan was used at the relevant town mentioned in the slogan, unless otherwise stated. The number at the right is the design or "type" number.

## 5 General Slogans

We start this chapter with amendments to previous books, both General and Local Publicity slogans. "Post Code" slogans are excluded, these being detailed in the previous chapter.

We start with amendments to "Collecting Slogan Postmarks" (published 1986) :

31 Wear to the slogan die at Bournemouth gives a false impression of a frame added to the design  
A105 Used to 4 May (1939)  
133 Latest late use : 24 Jan Plaistow E13  
136 Latest late use : 8 Sep Clacton-on-Sea  
167 Latest late use : 15 Aug Hereford  
168 Early use : 31 May Glasgow  
185 Latest late use : 11 May Dunfermline  
235 Early use : 31 Dec 1956 Hull  
516 Extended to 27 March (1965)  
525 Early use : 27 March Brentwood  
724/t Ballymena trans part period, otherwise std  
733 Latest late use : 28 Dec Putney SW15 (std)  
917 Earliest early use : 28 Oct Stamford (std)  
986 Amend end date to 6 May  
1056 Earliest early use : 12 May Huntingdon (std)  
1194 Earliest early use : 2 Dec Slough (std)  
1296 Latest late use (std) : 19 Aug Manchester SE

We continue with amendments to "Slogan Postmarks of the Seventies" :

1518t Hinckley - used to 10 May  
1745 Late use : 25 April Hollywood  
1762t Newmarket - used to 15 May  
1774t Postcode Exhibition - also used at Harwich  
1867 Used standard at Edinburgh to 7 Sep  
2113t Walthamstow - used to 22 Jan 1973  
2115t Latest late use : 1 Dec Glasgow (transp)  
2215t Cardiff - transposed from 28 May  
2867 Leicester - standard to 18 Aug

. . . and amendments to "Slogan Postmarks of the Eighties" :

3223 Used to 4 May 1984 at Aberdeen  
3223R Ended 7 April 1990 at Tottenham N17 (but used again after "Stamp World", see E.247/R)  
3259/R Ended 10 March 1990 at Bath (red); reverted to black ink at Norwich and Weston-super-Mare from 17 Sep 1990 - stopped at Norwich about Nov 1990 with die unservicable, but used again from April 1991, possibly with the die from Bath; ended at Weston-super-Mare Dec 1991; used again at Leicester from 15 April 1993, then town die changed to "Leicestershire" from 30 April 1993 and slogan ended May 1993, leaving slogan only at Norwich where it continued in use to date  
3268/t - amend "Late use" to "Latest late use"  
3294 Chichester - amend end date to 14 Oct (official end date 20 Sep)  
3353 Reverted to black ink from 17 Sep 1990, and used to date, probably not continuously  
3354 Reverted to black ink from 17 Sep 1990, but transferred to Winchester for short period in Sep - Oct 1990 then used again at Southampton, at least Jan 1991 to April 1992

3359 Colex '81 - used at London W1 NOT SW1, also add Late use : 30 March Fulham SW6  
3388 Canoe '81 - add Late use : 3 Aug Nottingham  
3420 Scouts - add Late use : 13 April Hereford  
3426t Barrow - also transposed 10.15am (5 April)  
3437 - amend "Late use" to "Latest late use"  
3445 Bucks Herald - amend end date to 5 June (official end date 29 May)  
3476 Early use : 30 Nov Altrincham (standard)  
3501 Two dies used  
3577 Samaritans add - Late use : 29 May Dudley  
3621 Latest late use : 20 March Stevenage (correct end date 16 Feb)  
3646 Early use : 17 June London W1 (standard); add to late use at NW6 - reverted to black ink from 15 Sep 1990 (changed early) and used to Jan 1992  
3646t Also transposed at Omagh on first day  
3754 late use at W3 (London 34B missort die) - reverted to black ink from 17 Sep 1990 (but no year shown in 1990 or later years) to 1993, then used with Paddington die at Acton W3 (seen 3 Nov 1993) then slogan ended, this being the latest seen; used again at W3 in 1994, listed as Exceptional E.312  
3766 Amend start date to 16 April, but items seen are philatelic items and possibly backdated  
3791 End date 5 Aug (official end date 3 Aug)  
3803-4 Reverted to black ink from 17 Sep 1990 and continued in use to date; 3804 interrupted by "Walls" slogan Aug 1992 and both interrupted by "BT" slogan June 1993 and other 1993/94 slogans  
add 3803t changed to transposed from 31 Jan 1994 (two dies) to 11 March 1994, then reverted to standard by June 1994  
3832 Seen used 2 Jan 1988  
3840/R Also used at Bath (2 dies) from March 1990; at Chester last seen used in black in Feb 1990, then changed to red (normal "Chester & Clwyd 1" town die) from June 1990 for short period (ie stopped before change to black in Sep); reverted to black at Swindon from June 1990 and at other offices from 17 Sep 1990 (a) Bath, Devizes, Salisbury (to 1991 at Salisbury), Yeovil and (b) Chichester, and (c) Rhyl from Jan 1993; by this time only missorts stamped at Devizes, Yeovil and Chichester so specimens from these offices seldom seen  
3844/t Early uses add : 29 Feb Penrith (transposed)  
3852 Latest late use : 25 June Chelmsford not Bedford  
3980/R Aveling Barford - used late at both offices, latest Grantham which continued to 15 Sep 1990 in red and reverted to black from 17 Sep 1990 before ending about 24 Sep 1990  
3981 Reverted to black ink from 17 Sep 1990; town dies changed to "Croydon/Sutton" from 25 Sep 1990 but also seen with "Croydon" and "Croydon Surrey" town dies thereafter; latest seen Aug 1993

4011 Latest late uses : 7 Nov add Stoke-on-Trent  
4029 Latest late use in black : 8 Jan 1990 at  
Saffron Walden  
4029/R Continued in use at Belfast and reverted to  
black from 17 Sep 1990 - latest use 11 March 1991  
4030R Ended 7 April 1990 at South Kensington SW7  
4031R Latest late use: 4 April 1990 Coventry  
("Coventry and Warwickshire" town die)  
4033 Collectors' covers backdated to 27 Nov  
including some which bore new "country" stamps  
issued 28 Nov and had been submitted with request  
for "first day of issue" handstamp  
4044/R Glasgow - philatelic cover also backdated  
to 2 Jan 1990 in red ink; this slogan was not  
interrupted for "Indoor Athletics" 19 Feb to  
3 March 1990 though only about one die remained in  
use for this period; used in red to 2 Oct and  
reverted to black ink (late change) from 3 Oct to  
31 Dec 1990. Other later slogans also in use at  
Glasgow alongside no.4044/R

Valuation increases : from B to C -  
3417, 3453, 3457, 3465, 3529, 3537, 3586, 3708,  
3787, 3793, 3812, 3874, 3923, 3940, 3942, 3946,  
3971, 3987  
- from C to D -  
3424, 3435, 3480, 3484/t, 3497, 3683, 3686, 3688,  
3690, 3705, 3763, 3771, 3807, 3824, 3830, 3881,  
3885, 3887, 3888, 3902, 3904, 3905, 3913, 3926,  
3929, 3930, 3938, 3949, 3956, 3958, 3964, 3973,  
3994, 4009, 4010, 4032R, 4033  
- from D to E -  
3506, 3626 (commercially used copies)

#### LOCAL PUBLICITY SLOGANS

To avoid confusion we have included LP slogans in  
the main listing in this chapter from 1990. We show  
below amendments to our earlier listings.

We start with amendments to "Collecting Slogan  
Postmarks" (published 1986) :  
LP.A133t Paignton - amend start date to 1 Sep  
LP.209/t Canvey Island - still in use standard 28  
May (1966) but changed back to transposed by 31 May  
LP.443t Mansfield - amend start date to 12 March  
LP.706t 15 Oct reported  
LP.826 Wolverhampton standard from 11 Dec (1969)

We continue with amendments to "Slogan Postmarks of  
the Seventies" :  
LP.1693t Dated 25 Aug 1975 on philatelic  
replacement envelope from Edinburgh  
LP.1808 used standard from 16 July  
LP.1874 amend end date to 22 July  
LP.1911 Reverted to black from 17 Sep 1990;  
slogan ended 11 July 1992  
LP.1915 Two dies used at Holyhead (when necessary)  
from early 1989, possibly second in machine  
transferred from Beaumaris; reverted to black from  
17 Sep 1990 at all three offices, then interrupted  
??-17 Aug 1991 at Holyhead for nos 4260-1, other-  
wise continued to date

. . then amendments to "Slogan Postmarks of  
the Eighties" :  
LP.1997 Tatton Park - amend end date to 28 Nov  
LP.2115 Tunbr Wells - amend start date to 31 Aug  
LP.2130 Milford Haven - amend end date to 9 July  
(official end date 30 June) (at Haverfordwest)  
LP.2132R Lincoln - amend end date to 7 March 1990  
LP.2177R Bradford - amend end date to 6 June 1990

LP.2209/R Inverness Conference Capital - inter-  
rupted in 1990 by "National Speak Week" 5 to 10  
March, "SNIPEF Professional Plumbers" 2 to 29 April  
(but this ended early and "Conference Capital" back  
in use by Sunday 29 April); reverted to black from  
17 Sep 1990 but used in red again 27 Sep 1990 only.  
Further interrupted by "Mercurycard" 15 Oct to 4  
Nov and "Happy Christmas" 26 Nov to 19 Dec.

In 1991 the slogan started 1 April (Easter Monday)  
after "Philips" slogan but was interrupted by  
"Celtic Concert" 12 to 23 Aug, "Postage rates" 9 to  
22 Sep and "Happy Christmas" 18 Nov to 21 Dec.  
In 1992 interrupted by "Captain Birds eye" 17 Feb  
to 14 March, but used 22-23 Feb in the other  
machine; for later use of this slogan see no.4716t  
add LP.2209t Inverness Conference Capital  
(Transposed) - used transposed on 3 Feb 1992, then  
reverted to standard

LP.2211/R Isle of Skye - interrupted at BOTH  
offices by "Visit Stamp World" 9 April to 12 May  
1990; reverted to black from 17 Sep 1990 but  
further interrupted by "Happy Christmas" 26 Nov to  
19 Dec 1990, and again 18 Nov to 21 Dec 1991.  
In 1992 interrupted at Portree by the "shinty"  
slogan 1-30 June and "Happy Christmas" 30 Nov to 21  
Dec. The slogan was interrupted at BOTH offices for  
"Happy Christmas" in 1993 (presumably from 10 Nov,  
see no.4632) and at Kyle in 1994

add LP.2211t slogan changed to transposed at  
Portree only from 25 Feb 1994 (change announced but  
late) - then interrupted for "Happy Christmas" 1994  
LP.2212 Weymouth - amend end date to 9 Feb

LP.2213R Bath - amend end date to 31 March 1990  
LP.2224/R Inverness Highland Capital - interrupted  
in 1990 by "Smokers Quit & Win" 19 Feb to 17 March,  
"Scottish Blood Transfusion" 17 to 23 April (but  
this continued late to 9 May), "Proms 90" 2 to 31  
July (but "Highland Capital" still in use on 2  
July), "Radio 2" 1 to 31 Aug (but "Highland  
Capital" in use on 1 Aug) and "Give a pet a home" 3  
to 29 Sep; reverted to black after this slogan,  
from 30 Sep 1990, but further interrupted by  
"Chemistry Week" 15 Oct to 14 Nov and "Happy  
Christmas" 26 Nov to 19 Dec (but "Highland Capital"  
back in use on 19 Dec).

In 1991 the slogan started 1 April (Easter Monday)  
after "Philips" slogan, and was further interrupted  
by "Squint Awareness", "Cats", "Philips" (second  
use), "Docklands" (this continued late until 15  
July), and "Postage rates".

The slogan ended on 30 Sep 1991 but was re-used 30-  
31 July 1992 then again from 31 Aug 1992 to 5 July  
1993 and from Oct 1993, but not continuously.

add LP.2224t slogan changed to transposed from 26  
Feb 1994 and only used to 28 Feb 1994 before  
interruption by other slogans. Announced (late) as  
changed to transposed from 25 Feb 1994 but "Sonic  
3" slogan was still in use on that date, thus last  
day of use standard was 21 Feb 1994. Then after "Le  
Shuttle" and "Election" (then "Le Shuttle" again,  
see E.308t), "Conference Capital" was used instead,  
see no.4716t; but LP. 2224t was back in use along-  
side no.4716t for a brief period in Aug-Sep 1994,  
latest seen 16 Sep 1994, then used again 8-15 Jan  
1995; future uses will be listed in a new entry  
LP.2229R Sunderland - ended 31 Aug 1990

Valuation increases : from B to C - LP.2077, 2216  
- and from C to D - LP.2028, 2133, 2152, 2162,  
2172/t, 2190, 2197, 2201, 2222

The chapter now continues with the listings of  
GENERAL SLOGANS from 1990 .....

## 1990

There was a general use of RED ink from 5 Jan to 16 Sep (Sunday) 1990, so that all slogans (with exceptions) used in that period were struck in red ink. This includes "Post Code" slogans (see chapter 4), and late uses of 1989 slogans, see "Slogan Postmarks of the Eighties".

DONINGTON PARK 2-4 FEBRUARY  
MOTOR RACING  
S H O W  
ENQUIRIES: 01 892 3637

Type 2779

SHROPSHIRE CONFERENCES  
24 Hours  
TELEPHONE  
(0905) 28411

Type 2781

1815  
175th ANNIVERSARY  
1990  
Cumberland News

Type 2780

19th January - 16th February 1990  
CAMPAIGN HELPLINE 0754 354234  
DYSLEXIA  
AWARENESS  
CAMPAIGN  
Telephone: 46827172

Type 2782

Motor Racing Show 2779  
4045 2 to 5 Jan (black) D  
4045R 2 to 30 Jan (red) C

Used at Birmingham, Coventry ("Coventry and Warwickshire" town die), Derby, Leicester, Northampton ("Northamptonshire" town die), Nottingham, Sheffield, Stoke-on-Trent, Wolverhampton, one die each; initially used in black but changed to red from 5 Jan. Used in red from 2 Jan at Coventry ("Coventry and Warwickshire" town die) but philatelic covers for 2 and 4 Jan stamped in black. Change to red ink was late at Wolverhampton (seen used in black on 5 Jan); however philatelic replacements were backdated to 5 Jan and stamped in red. Thickness of lettering in slogan dies varies slightly.

Early use :

27 Dec 1989 Stoke-on-Trent (black)

Latest late use : 16 Feb Coventry (red)

("Coventry and Warwickshire" town die)

Cumberland News 175th anniv 2780  
4046 2 to 4 Jan, 3 May (see below), C  
and 16 Sep (Sunday) to 29 Dec (black)

4046R 5 Jan to 16 Sep (Sunday)(red) C  
Two dies used at Carlisle, initially used in black (valuation "D") but changed to red from 5 Jan; used in GREEN ink in "B" machine on 12 and 13 March when apparently red ink was in short supply (valuation "E"); this was probably also the reason for a further use in BLACK ink, in "A" machine on 3 May (valuation "D"), prior to general change back to black on 17 Sep, but used in both red and black on Sunday 16 Sep

Shropshire Conferences 2781  
4047 2 to 4 Jan (black) D  
4047R 5 Jan to 24 March (red) C

Two dies used at Shrewsbury with "Shropshire & Mid Wales" town dies

Sheffield is a Mech Letter Office  
- see E.245/R

Return to sender? 2400  
4048R 8 Jan to 7 April C  
(official end date 31 March)  
One die used at Nottingham; nos 3803R-4R also in use, as well as three dies of "Be properly addressed" (no.3244R); previously used unannounced in 1989, see E.238. Also announced as being used 11 June to 8 July but believed not to have been used in this period

The Samaritans Carlisle 2652  
4049R 8 Jan to 31 March C  
Used at Penrith

Choose charity stamps - see E.246R

Dyslexia Awareness 2782  
4050R 23 Jan to 14 Feb B  
Used at 10 offices

Latest late use : 5 April Manchester

Take a bite out of crime (2nd use) 2776  
4051R 29 Jan to 16 Sep (Sunday)(red) C

4051 17 Sep 1990 to 27 Sep 1991 (black) B  
Used at Newcastle upon Tyne; nos 4060R, 4108R, 4117R-18R, 4128R, 4194, 4209, 4274 also in use

Senders name &amp; address - see E.247R

Spring Stampex London SW1 2783  
\*4052R 5 Feb to 6 April C  
(official end date 3 March)  
Four dies used at "London SW"

Satrosphere Aberdeen 2784  
4053R 5 Feb to 17 March C  
No.4058R also in use; Satrosphere was a new permanent exhibition in Aberdeen allowing visitors to interactively experience scientific facts and phenomena

SPRING  
STAMP  
EX  
27 FEB TO 6 MARCH 1990  
ROYAL HORTICULTURAL HALLS  
LONDON SW1

Type 2783

SATROSPHERE  
DISCOVER  
HOW IT WORKS  
IN ABERDEEN

Type 2784

Darlington  
Mechanised Letter Office  
OPEN DAY  
3 MARCH 1990

Type 2785

The Samaritans  
TEL: HALIFAX 349349  
HUDDERSFIELD 533388  
or Your Nearest Branch

Type 2786

Darlington MLO Open Day 2785  
4054R 5 Feb to 2 March C  
Two dies used; no.4060R also in use

Samaritans Halifax Huddersfield 2786  
4055R 5 Feb to 11 July C  
(official end date 24 June)  
Used at Huddersfield with "Huddersfield Halifax" town die

Brighter Derby 2787  
4056R 14 Feb to 7 April C  
Four dies used





Type 2787



Type 2788



Type 2789



Type 2790



Type 2791



Type 2792



CELEBRATES 150 YEARS

Type 2793



5 - 11 MARCH 1990

Type 2794

4057R Smokers quit and win 2788  
 19 Feb to 17 March (red) B  
 4057 6 to 13 March (black) D  
 Used in red at 67 offices, one die each, also in black at Portsmouth (with "Portsmouth & IOW" town die) on 6 March (seen in red on same day) and Chester (with "Chester & Clwyd/1" town die) on 12 and 13 March, otherwise red

Latest late uses (red): 16 May Bradford, Gloucester ("Gloucestershire" town die)

4058R European Victims Day 2789 C  
 19 to 25 (Sunday) Feb  
 Used at Aberdeen, Edinburgh ("Edinburgh Lothian Fife Borders" town die), Glasgow, Inverness, Perth ("Perth Dundee Angus" town die), one die each; at these offices there were Sunday collections and 25 Feb was a Sunday

Late use : 26 Feb Aberdeen

4059R European Indoor Athletics Glasgow 2790 C  
 19 Feb to 4 March (Sunday)  
 (official end date 3 March)  
 19 dies used; at least one die of no.4044R remained in use

4060R Newcastle Breweries Centenary 2791 C  
 26 Feb to 4 March (Sunday)  
 Used at Darlington (5 dies), Middlesbrough (4 dies with "Cleveland" town dies), Newcastle upon Tyne (4 dies); at the latter two offices stamping took place on Sundays and 4 March was a Sunday

4061R Royal Burgh of Lanark (first use) 2792 D  
 1 to 8 March  
 Two dies used at Lanark with "Clyde Valley M11" town dies

\*4062R Royal Liverpool Philharmonic Society 2793 C  
 1 to 31 March  
 Eight dies used; E.228R also in use

4063R National Speak Week 2794 B  
 5 to 10 March  
 Used at 66 offices, though probably not at London NWMLO due to industrial dispute; stamped in black at London W1 but applied by hand to philatelic cover  
 Latest late use in red: 16 Sep Bradford, then see below

4063 LATE USE IN BLACK FROM 17 SEP 1990 D  
 Latest use at only office still in use :  
 13 Nov Bradford



Type 2795



Type 2796



Type 2797



Type 2798



Type 2799



Type 2800

1940-1990 Scottish Blood Transfusion 2795  
 (first design)  
 4064R 5 March to 2 April C  
 Three dies used at Glasgow; used in black on philatelic cover on 5 March (probably backdated); no.4044R also in use

National Physiotherapy Week 2796 C  
 4065R 5 to 26 March  
 (official end date 17 March)  
 Used at Stoke-on-Trent

Hastings Exhibition 2000 2797 C  
 4066R 12 March to 5 May

Post Magazine Insurance weekly 2798  
 (first use)  
 4067R 19 March to 7 April C  
 Used at London Mount Pleasant ("London IS MLO" town die), EC, one die each. The words "Insurance weekly" were shown in the British Postmark Bulletin illustration but were absent from the final design, possibly in error or possibly since too small to engrave in the dies effectively; at London EC quality of impressions was not good and fine specimens are particularly difficult to find

4068R	<u>Penny black coin</u> 19 March to 14 April Used at Croydon; nos 3981R,4069R also in use	<u>2799</u>	C
4069R	<u>Water Palace Croydon's Water Park</u> 19 March to 12 May Eight dies used; nos 3981R,4068R also in use	<u>2800</u>	C
4070R	<u>Ipswich Initiative (first use)</u> 19 March to 7 April No.4073R also in use; see also E.249R	<u>2801</u>	C
4071R	<u>British Steel Scunthorpe 100 years</u> 19 March to 16 Sep (Sunday)(red)	<u>2802</u>	B
4071	17 Sep to 31 Dec (black) Three dies used at Doncaster, but fewer while nos 4078R/4083R in use		C
4072R	<u>Chartered Inst of Arbitrators</u> 26 March to 7 April Used at London Mount Pleasant ("London IS MLO" town dies), EC, two dies each	<u>2803</u>	C
4073R	<u>BBC Radio Ipswich</u> 26 March to 14 April No.4070R also in use	<u>2804</u>	C
4074R	<u>Help police postcode valuables</u> 26 March to 9 Aug (official end date 26 May) Two dies used at Shrewsbury with "Shropshire & Mid Wales" town dies, but only one die used after official end date; no.4104R also in use	<u>2805</u>	C

Note : with Sunday collections spreading country-wide in 1990, it became more normal to find specimens of slogans with Sunday dates; however, they remain more unusual than weekday specimens, thus from here onwards we make reference in the "date line" where slogans started/ended on Sundays or Public Holidays

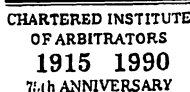
4075R	<u>Professional plumbers SNIPEF</u> 2 to 29 (Sunday) April Used at Belfast, Dumfries, Edinburgh ("Edinburgh Lothian Fife Borders" town die), Glasgow, Inverness, Perth ("Perth Dundee Angus" town die), one die each Latest late use : 3 May Perth ("Perth Dundee Angus" town die)	<u>2806</u>	B
*4076R	<u>Alder Hey Appeal</u> 2 April to 16 Sep (Sunday)(red)	<u>2807</u>	B
*4076	17 Sep 1990 to April 1992 (black) 16 dies used at Liverpool to 7 April, then fewer while nos 4078R & 4089R in use and continued in use (official end date 31 May 1990) and changed to black from 17 Sep 1990 and continued to April 1992; E.228/R and numerous other slogans also in use. One die transferred to Chester ("Chester & Clwyd 1" town die) from 16 July 1990 - not continuously (valuation "C" in red); in fact it appears not to have been in use in Sep when the change to black ink took place, but philatelic covers were in Oct 1990 stamped in black ink and backdated to 17 Sep. Continued in use in black at Chester to about Sep 1991. No.4273 also in use at both offices. Alder Hey is a children's hospital specialising in cancer treatment		B



Type 2801



Type 2802



Type 2803



Type 2804

4077R	<u>A day at the Wells</u> 2 April to 6 July (official end date 30 June) Four dies used at Tonbridge	<u>2808</u>	C
4078R	<u>Stamp World London Alexandra Palace</u> 9 April to 12 May (red, standard)	<u>2809</u>	B
4078Rt	9 April to 12 May (red, transposed)		D
4078	9 April to 12 May (black, standard) About 620 dies used in red at about 280 offices, with substantial differences from the announced list of offices; all used standard but transposed at Stratford E15, Galashiels (9 April only), Harlow (20 April only), one of two dies at each of the three offices. Thickness of lettering in slogan dies varies slightly. Used in black at Brixton SW2, *Bracknell, Rhyl (19 April only at Rhyl); also used in black at London W1 but rolled on by hand to philatelic cover. Earliest early use : 29 March Kings Lynn (red, standard) Latest late uses : 18 May Bracknell (black, standard) Note : a large number of offices continued to use this slogan late in red ink, many for a few days, about 25 for over a month, and several to Sep - see also E.251R 2 June The Hyde NW9 (transposed) - this is the only date known used transposed from this office 15 or 16 Sep several offices in red (all standard), as listed below later used in black - but continued in red at Stockwell SW9 to at least 28 Sep and Streatham SW16 to at least 3 Oct, then see below		C
(4078)	LATE USE IN BLACK FROM 17 SEP 1990 Used at Hampstead NW3 (with Hampstead and "London NWMLO F" town dies), Willesden NW10 ("London NWMLO G" town die), Chelsea SW3, Putney SW15, Ely ("Cambridge E" town die), Pontypridd ("Cardiff" town dies numbered 2 and 3), also at Stockwell SW9 and Streatham SW16 which changed late to black (by 3 Oct at SW9 and by 8 Oct at SW16); of these - Latest late use : 8 Dec Hampstead NW3 (also "London NWMLO F" town die used at same office probably to same date) - see E.255 for further uses in Dec 1990 and later dates		C

**HELP POLICE**  
- POSTCODE  
VALUABLES

Type 2805



Type 2807



Type 2809



Type 2811



Type 2806

VISIT KENT'S LATEST  
TOURIST ATTRACTION  
A DAY AT THE WELLS  
OPENS 26th MAY

Type 2808



Type 2810



Type 2812

NEW SUNDAY COLLECTIONS  
**Royal Mail**  
SERVING BIRMINGHAM  
7 DAYS A WEEK

Type 2813



Type 2815

Royal Institution of  
Chartered Surveyors  
SOUTH WALES BRANCH  
CENTENARY  
1880 - 1990

Type 2817



Type 2814

**SOUTH MOLTON**  
400 anniversary  
ELIZABETH I 1590  
CHARTER 1990

Type 2816

**POSTMAN**  
OF THE YEAR  
RADIO TWO FM  
89.1-91.8

Type 2818

- Code change day 2810
- 4079R 9 April to 8 June (red, standard) B  
4079Rt 18 April only (red, transposed) D  
4079 about 4 to 8 June (black, standard) D  
Used at 66 offices (announced as being used at Milton Keynes but not used), one die standard at each, but transposed only on 18 April at Guildford then standard; all in red but changed to black at Gloucester ("Gloucestershire" town die) (standard) from about 4 June as part of trials for new inks, see chapter 3; also stamped in black at London W1 but rolled on by hand to philatelic cover.
- This slogan refers to the change of prefix to London telephone numbers from 01 to 071 or 081 (changed again in 1995)
- Latest late uses in red : 16 Sep "London SW", Darlington (then see below)
- (4079) LATE USE IN BLACK FROM 17 SEP C  
Used at "London SW", Darlington; of these - Latest late use : 18 Sep "London SW"
- 1940-1990 Scottish Blood Transfusion 2811 (second design)
- 4080R 17 to 23 April C  
Used at Aberdeen, Edinburgh ("Edinburgh Lothian Fife Borders" town die), Glasgow, Inverness, Perth ("Perth Dundee Angus" town die), one die each
- Latest late use : 9 May Inverness
- Oldham Athletic Littlewood Cup Final 2812
- 4081R 23 to 28 April D  
Two dies used at Oldham with "Rochdale Oldham Ashton-u-Lyne" town dies

- 4082R New Sunday collections Birmingham 2813 C  
29 April (Sunday) to about 19 May (no precise end date announced)  
Ten dies used
- \*4083R Doncaster Festival 2814 C  
30 April to 31 May (official end date 25 May)  
Two dies used; announced (late) as having started on 31 March but this seems to have been an error; commercial copies not seen before 1 May but philatelic envelopes were backdated to 30 April, the start date according to Doncaster Post Office; no.4071R also in use
- \*4084R BBC Radio Glasgow 2815 C  
30 April to 12 May  
Nos 4044R, 4087R also in use
- 4085R South Molton Charter Anniversary 2816 D  
30 April to 30 June
- 4086R Chartered Surveyors South Wales 2817 C  
1 to 31 May  
Used at Cardiff, Swansea, one die each; used inverted at Swansea 1 to 5 May, but philatelic covers backdated to 1 May with slogan upright
- \*4087R Postman of the year 2818 D  
1 to 11 May  
Used at London "SW" (two dies), WC (two dies), Aberdeen, Bolton ("Bury Bolton Wigan" town die but "Bolton Lances" on Monday 7 May, see chapter 3, section 3.2), Glasgow, Luton, Portsmouth, Watford, one die each
- Latest late use in red (then see below):  
16 Sep "London SW"
- \*4087 LATE USE IN BLACK FROM 17 SEP 1990 D  
Latest use at only office still in use :  
25 Sep "London SW"

North East Fife  
*Par Excellence*  
 1990  
 St. Andrews

**CUNARD-150**  
 ANNIVERSARY EXHIBITION  
 10th APRIL - 2nd SEPT 1990  
 MARSHSIDE MARITIME MUSEUM

HASTINGS  
**SEA LIFE**  
 CENTRE  
 OPENS JUNE 8TH

**DRIVING THE DREAM**  
 MANCHESTER 1996  
 THE BRITISH OLYMPIC BID

Type 2819

Type 2820

\*4088R NE Fife "par excellence" St Andrews 2819 D  
 1 May to 24 July  
 (official end date 21 July)  
 Two dies used at Edinburgh with  
 "Edinburgh Lothian Fife Borders" town dies;  
 no.4115R also in use. The slogan refers to  
 the 119th Open Golf tournament which was  
 held at St Andrews from 19 to 22 July

\*4089R Cunard 150 Anniv Exhibition 2820 C  
 1 May to 31 Aug  
 Two dies used at Liverpool;  
 no.4076R also in use

\*4090R Queen Victoria School Dunblane 2821 C  
 3 May to 15 Sep (red)  
 \*4090 17 Sep to 2 Dec (Sunday)(black) C

Used at Perth and Stirling, two dies  
 each; at Perth ("Perth Dundee Angus" town  
 dies) the slogan was announced (late) as  
 starting 24 April but the dies arrived late  
 and the slogan started (in red) from 3 May.  
 The slogan was not used 2 July to 31 Oct,  
 and was used in black when restarted after  
 this gap, and nos 4091R, 4127R, 4166 also  
 in use.

At Stirling the slogan was used (in red)  
 from 14 May (though announced that one of  
 the two dies would start Sunday 13 May),  
 but one die was interrupted for "Proms"  
 slogan in July, "Radio 2" in Aug (but used  
 late to end-Sep) and "Chemistry Week" in  
 Oct-Nov, and changed to black (one die in  
 use at the time) from 17 Sep, and used to  
 1 Dec

I have a pride in Perth LP.855  
 (third use)

\*4091R 13 May (Sunday) to 16 Sep (Sunday)(red) C

\*4091 17 Sep to 2 Dec (Sunday)(black) C  
 (official end date 30 Nov)

Used at Perth with "Perth Dundee Angus"  
 town dies, initially one die but two dies  
 from 9 to 30 June; nos 4090R, 4127R, 4166  
 also in use

QUEEN VICTORIA SCHOOL  
 SPORTS HALL  
 APPEAL 1990  
 DUNBLANE

**Chester**  
**Business Park**  
 THE NEW LOCATION  
 FOR YOUR COMPANY  
 TEL: 0244 680100

Type 2821

Type 2822

NEED TO TALK...?

The Samaritans

LISTEN

Type 2823

 Friends of the  
 Childrens Hospice  
 Milton Cambridge

Type 2824

Type 2825

Type 2826

**HOVERTRAVEL**  
 PORTSMOUTH-RYDE I.W.  
 HIGH SPEED • LOW COST  
 Tel: 0983 811000

HELP FIGHT  
 CHILD  
 CANCER  
 Telephone:  
 0904 426952



Type 2827

Type 2828

ROYAL ENGINEERS  
**MUSEUM**  
 GILLINGHAM KENT  
 0634 406397

The Samaritans  
 Listen

Type 2829

Type 2830

4092R Chester Business Park 2822 C  
 14 May to 12 June  
 Used at London W1, Birmingham, Chester  
 ("Chester & Clwyd 1" town die), Liverpool,  
 Manchester, one die each; stamped in black  
 at London W1 but rolled on by hand to  
 philatelic covers

Latest late use : 31 July Manchester

Need to talk? The Samaritans listen 2823  
 (first use)

4093R 14 to 22 May (official end date 19 May) D  
 Used at Bedford; particularly difficult  
 to find complete and readable impressions  
 of this slogan

4094R Friends of the Childrens Hospice 2824 C  
 14 May to 23 July  
 (official end date 9 June)  
 Two dies used at Cambridge

4095R Hastings sea-life centre 2825 C  
 14 May to 1 Aug  
 (official end date 30 June)

4096R Manchester 1996 Olympic bid 2826 C  
 14 May to 16 Sep (Sunday)(red)  
 4096 17 and 18 Sep (black) D  
 Four dies used

4097R Hovertravel Portsmouth-Ryde IW 2827 C  
 14 May to 9 June  
 Used at Portsmouth ("Portsmouth & IOW"  
 town die), Newport IOW ("Isle of Wight"  
 town die, used on island mail only), one  
 die each; valuation "D" for Newport IOW  
 specimens

4098R Help fight child cancer 2828 C  
 14 to 28 (public holiday) May  
 Two dies used at York

Return to sender? - see E.248R

4099R Royal Engineers Museum Gillingham 2829 C  
 16 May to 15 Sep (red)  
 4099 17 Sep to 16 Nov (black) C  
 Used at Chatham with "Medway" town die

DESPAIRING? LONELY? SUICIDAL?  
**The Samaritans**  
 AVAILABLE DAY OR NIGHT  
 WE ARE IN THE PHONE BOOK

Type 2831

**HANDLE**  
*alcohol*  
**WITH CARE**  
 DRINKWISE DAY 12 6 90

Type 2833

RICHMOND UPON THAMES  
 TWIN TOWNS  
 CELEBRATIONS 1989  
 CONGRATULATIONS FROM  
 Royal Mail

Type 2835

**BBC RADIO**  
 GOES TO TOWN  
 TORQUAY MAY 26 - JUNE 2

Type 2832

**Shropshire and  
 Mid Wales Hospice**  
 LOVING CARE WHEN  
 MOST NEEDED

Type 2834

**ANGIA NEWS**  
*Twice the Service!*

Type 2836

**STEAM RALLY &  
 COUNTRY SHOW**  
 Tynedale Park Corbridge  
 9 - 10 JUNE 1990

Type 2837

Write now! - see E.250

4103R Drinkwise day 2833  
 29 May to 14 June  
 (official end date 12 June)  
 Two dies used at Belfast

4104R Shropshire & Mid Wales Hospice 2834  
 29 May to 30 June  
 Two dies used at Shrewsbury with  
 "Shropshire & Mid Wales" town dies;  
 no.4074R also in use

\*4105R Richmond-upon-Thames Twin Towns 2835  
 29 May to 16 July  
 (official end date 9 June)  
 Two dies used at Twickenham; no.4116R also  
 in use

4106R Royal Burgh of Lanark (second use) 2792  
 2 to 8 June  
 Used at Lanark ("Clyde Valley ML1"  
 town die), Motherwell ("Clyde Valley ML1"  
 town die), one die each

4107R Anglia News 2836  
 4 June to 27 July  
 Used at Cambridge, Colchester,  
 Ipswich, Luton, Milton Keynes, Northampton  
 ("Northamptonshire" town die), Norwich,  
 Peterborough; announced as one die at each  
 office but it is thought that two dies were  
 used at Northampton; also the slogan ended  
 at Northampton about 2 July

Latest late use : 23 Aug Cambridge  
 (but for later use see E.256)

4108R Steam Rally & Country Show Corbridge 2837  
 4 to 10 (Sunday) June  
 Used at Newcastle upon Tyne; no.4051R  
 also in use

4109R Coventry Canal Bicentenary 2838  
 4 June to 16 Sep (Sunday)(red)  
 4109 17 to 22 Sep (black)  
 Used with "Coventry and Warwickshire"  
 town die; no.3147R also in use. Used in red  
 in error on philatelic envelopes dated 17  
 and 22 Sep

**Royal Mail**  
**DERBY**  
 SUPPORTS THE ENGLISH  
 SCHOOLS MILK TRACK &  
 FIELD CHAMPIONSHIPS.  
 MOORWAYS STADIUM,  
 DERBY. JULY 13TH & 14TH.

Type 2839

**FEAST**  
 of  
**FLOWERS**  
 22-23-24 JUNE  
 SPEAKING IN FLOWERS

Type 2840

**Massed Bands**  
**Spectacular**  
 • 16th JUNE 3pm •  
 BELLAHouston PARK • GLASGOW

Type 2841

**Royal Mail**  
 UXBRIDGE  
 NEW SORTING OFFICE  
 COWLEY MILL ROAD

Type 2842

\*4100R The Samaritans listen 2830  
 21 to 26 May

Used at Birmingham, Chester  
 ("Chester & Clwyd 1" town die), Coventry,  
 ("Coventry and Warwickshire" town die),  
 Crewe ("Cheshire" town die), Stoke-on-  
 Trent, Telford, Wolverhampton; thickness of  
 slogan die lettering differs  
 This slogan was only announced after the  
 campaign had ended, and postmarked  
 envelopes were made available to collectors  
 from most (possibly all) offices; at Stoke-  
 on-Trent these were dated 21 April instead  
 of 21 May

Latest late use : 31 May Stoke-on-Trent

\*4101R The Samaritans available day  
or night 2831

21 to 26 May  
 Used at Aberystwyth, Bridgend, Cardiff,  
 Haverfordwest, Hereford, Newport ("Gwent"  
 town die), Swansea, one die each.  
 At Swansea, in addition to the normal  
 "Swansea" town die, an obsolete "West  
 Glamorgan" die was used on 21 May.  
 The (late) announcement stated that the  
 slogan had been used for two days only  
 (without stating which two dates) at  
 Bridgend (where only missorted mail was  
 normally stamped); however, as with  
 no.4100R above, postmarked envelopes were  
 made available for collectors from most  
 (possibly all) offices and at Bridgend  
 these were dated 21 and 26 May, presumably  
 these dates being the two days referred to

Late use : 29 May Cardiff

4102R BBC Radio Torquay 2832  
 21 May to 4 June

Used at Torquay with "South Devon"  
 town die; originally announced as ending  
 3 June (Sunday) but since Sunday mail from  
 Torquay was stamped at Exeter the slogan  
 was extended by one day to compensate for  
 this

**VISIT THE  
WYE VALLEY**

 Free brochure  
0989 62788

Type 2843


**ROSE & FLOWER SHOW**  
NATIONAL GARDEN FESTIVAL  
N.G.F. Show Hall, July 13th & 15th

Type 2845



Type 2847



Type 2849



Type 2844



Type 2846



Type 2848



Type 2850

- 4110R Schools Track & Field Champs Derby 2839  
4 June to 14 July  
Two dies used C
- 4111R Dronfield Feast of Flowers 2840  
4 to 17 (Sunday) June  
Four dies used at Sheffield;  
E.198R, E.245R also in use C
- 4112R Massed Bands Spectacular Glasgow 2841  
4 to 13 June  
12 dies used; no.4044R also in use C
- 4113R Uxbridge New Sorting Office 2842  
4 June to 1 Aug  
(official end date 31 July) C
- 4114 Wye Valley 2843  
4 June to 28 Oct (Sunday) C  
Used at Gloucester ("Gloucestershire"  
town die); see note after no.4079/R  
concerning use of black ink at Gloucester
- Post Magazine Insurance weekly 2798  
(second use)
- \*4115R 4 to 25 June (official end date 23 June) D  
Two dies used at Edinburgh ("Edinburgh  
Lothian Fife Borders" town dies), see note  
after no.4067R concerning the slogan  
design; no.4088R also in use
- \*4116R Royal Botanic Gardens Kew 150 years 2844  
5 June to 2 Aug D  
(official end date 4 July)  
Two dies used at Twickenham (not one as  
announced); no.4105R also in use

**Rose & Flower Show**
National Garden Festival 2845

- 4117R 11 June to 8 July (Sunday) C  
Used at Newcastle upon Tyne; nos 4051R,  
4118R also in use
- 4118R Novotel Newcastle 2846  
11 to 18 June D  
(official end date 17 June - Sunday)  
Used at Newcastle upon Tyne; nos 4051R,  
4117R also in use
- 4119R Family Gala Guildford 2847  
18 to 30 June C  
Two dies used
- \*4120R MKE Children's Bowl 90 2848 D  
18 June to 2 July  
(official end date 30 June)  
Used at Milton Keynes; the initials MKE  
plus leaf indicate "Milton Keynes Year of  
the Environment"; philatelic specimens,  
clearly stamped by hand, were stamped with  
a handstamp instead of a town die - these  
are not to be regarded as authentic  
specimens of this slogan; commercially used  
copies on the other hand were generally of  
poor quality, hence good specimens are  
given a valuation of "D"
- 4121R Sheffield Marathon 2849 C  
18 June to 31 Aug  
(official end date 30 June)  
Two dies used; E.198R, E.245R also in use
- 4122R New World Domestic Appliances 2850 C  
1 July (Sunday) to 16 Sep (Sunday)(red) C  
4122 17 Sep to 1 Dec (black) C  
Used at Crewe (two dies, "Cheshire"  
town dies), Warrington (one die) (used from  
2 July at Warrington since no Sunday  
stamping, in red to 15 Sep)  
Late use : 31 Dec Crewe  
("Cheshire" town die)
- 4123R Proms 90 2851 B  
2 to 31 July (red)  
4123 25 to 31 July (black) D  
Used in red at 65 offices, plus  
Gloucester ("Gloucestershire" town die) and  
Swindon where slogan initially used in red  
but changed to black from 25 July (only  
seen 25-26 July at Swindon), one die at  
each office; see note after no.4079/R  
concerning use of black ink at Gloucester,  
Swindon having changed similarly in July  
Late use in black : at Gloucester  
("Gloucestershire" town die) slogan  
continued into "black period", see below  
Latest late uses in red :  
15 or 16 Sep (then see below) those  
offices listed below as used in black
- (4123) LATE USE IN BLACK FROM 17 SEP 1990 D  
Used at "London SW", Cambridge, Cardiff,  
Kingston-upon-Thames, Stoke-on-Trent,  
Watford, York, plus Gloucester  
("Gloucestershire" town die) which had been  
used in black throughout; of these -  
Latest late use : 22 Nov Cambridge  
(probably to 25 Nov)



Type 2851



Type 2853



Type 2855



Type 2857



Type 2859



Type 2852



Type 2854



Type 2856



Type 2858



Type 2860

- \*4124R Shop and play in East Kilbride 2852 C  
2 to 30 July  
Used at Glasgow; no.4044R also in use
- 4125R Forres Europe in bloom 2853 D  
2 July to 18 Aug  
Used at Elgin
- 4126R Boss forklift manufacturer 2854 D  
2 to 28 July  
Used at Leighton Buzzard
- 4127R Scottish Road Safety Year 2855 C  
2 July to 16 Sep (Sunday)(red)
- 4127 17 Sep to 11 Nov (black) C  
(official end date 31 Oct)  
Three dies used at Perth with "Perth Dundee Angus" town dies; nos 4090, 4091/R also in use
- 4128R BBC Radio Gateshead 2856 D  
16 to 28 July  
Used at Newcastle upon Tyne; no.4051R also in use
- \*4129R Car secure? 2857 D  
31 July to 16 Sep (Sunday)(red)
- \*4129 17 Sep to 31 Oct (black) C  
Four dies used at York; dies arrived late, and slogan started 14 Aug but collectors' envelopes backdated to 31 July

- 4130R BBC Radio Blackpool 2858 D  
1 to 11 Aug  
Used with "Fylde Blackpool Wyre" town die; announced as starting 30 July but die appears to have arrived late
- 4131R BBC Radio 2 only on FM 2859 B  
1 to 31 Aug (red)
- 4131 1 to 31 Aug (black) C  
Used in red at 66 offices, one die each, and in black at Gloucester ("Gloucestershire" town die); see note after no.4079/R concerning use of black ink at Gloucester. On Bank Holiday Monday 27 Aug the normal "Bury Bolton Wigan" town die was used in error at Bolton instead of the "Sunday die" "Bolton Lancs", see chapter 3, section 3.2
- Early uses (red) : 31 July  
London SW, Doncaster, Tonbridge
- Late use in black : at Gloucester ("Gloucestershire" town die) slogan continued into "black period", see below
- Latest late uses in red :  
15 or 16 Sep (then see below) those offices listed below as used in black
- (4131) LATE USE IN BLACK FROM 17 SEP 1990 D  
Used at about 12 offices plus Gloucester ("Gloucestershire" town die) which had been used in black throughout; of these -  
Latest late use : 18 May 1991 Cambridge (see also E.258)
- \*4132R Boarzell Tutorial College LP.854 C  
6 Aug to 2 Sep (Sunday)  
Used at Hastings (to 1 Sep), Tonbridge (two dies)  
Late use : 4 Sep Tonbridge
- Need to talk? The Samaritans listen 2823  
(second use)
- \*4133R 11 to 31 Aug D  
Used at Bedford
- 4134R BBC Radio Alton Towers 2860 D  
16 to 28 Aug  
Used at Stoke-on-Trent
- 4135R Croydon/Sutton no.1 for service 2861  
27 Aug (bank holiday) to 16 Sep (Sunday)(red) C
- 4135 17 Sep 1990 to B  
(latest seen) Jan 1994 (black)  
Six dies used at Croydon, initially with "Croydon" town dies, but changed to "Croydon/Sutton" from 25 Sep 1990 though "Croydon" dies occasionally seen thereafter and the number of dies of the slogan varied, later one die only; no.4146 also in use. This slogan was a "filler" slogan, used along with no.3981/R and E.278 when no other slogans in use or as machines available in which to use it
- 4136R Ipswich Initiative (second use) 2801  
27 Aug (bank holiday) to 16 Sep (Sunday)(red) C
- 4136 17 Sep to 21 Oct (black) C  
(official end date 29 Sep)  
See also E.249R

**CROYDON/SUTTON**  
**NUMBER 1 IN LONDON**  
**FOR**  
**SERVICE EXCELLENCE**

The friendliest friendly society —  
 ANCIENT ORDER OF FORESTERS —  
 - Annual Conference -  
 LLANDUDNO —  
 1st - 8th SEPT. 1990 —

Type 2861

Type 2862

**BBC RADIO**  
**GOES TO TOWN**  
**SALISBURY SEPT 3 - SEPT 8**

**Can you give a pet a Home?**  
**World Animal Day**  
**October 4th**

Type 2863

Type 2864

**Foresters Conference Llandudno** 2862  
 4137R 27 Aug (bank holiday) to 8 Sep D  
 Used at Chester ("Chester & Clwyd 1" town die), Colwyn Bay, one die each

**BBC Radio Salisbury** 2863  
 4138R 28 Aug to 8 Sep D

**Sunderland Illuminations** 2742  
 \*4139R 1 to 15 Sep (red) C

\*4139 17 Sep to 2 Nov (black) C  
 Two dies used

**Can you give a pet a home?** 2864  
 4140R 3 to 29 Sep (red) B  
 4140 3 to 29 Sep (black) B  
 Used at 63 offices, one die each, in red, and at Gloucester ("Gloucestershire" town die) in black, see note after no.4079/R concerning use of black ink at Gloucester; then all changed to black from 17 Sep, except at London SE1 and Glasgow where slogan continued in red. Not used at Bournemouth and Cambridge in Sep although announced, see E.252 instead

Early use (red) : 1 Sep Paddington MLO

Latest late use (black) : 31 May 1991 York  
 Note : the slogan was also used at Chester ("Chester & Clwyd 1" town die) on 13 Nov but this was a philatelic replacement envelope that was not backdated to the correct period of use and it does not constitute a genuine late use

**RAF Finningley Air Show** 2865  
 4141R 3 to 15 Sep (red) C  
 Used at Doncaster, Leeds, Lincoln, Nottingham, Sheffield, one die each

Late uses in red :

16 Sep (Sunday)(then see below) : those offices listed below as used in black, also used to 17 Sep (2.30am) in red at Doncaster

4141 LATE USE IN BLACK FROM 17 SEP 1990 D  
 Used at Lincoln, Nottingham, Sheffield, and changed to black later on 17 Sep at Doncaster; of these -

Latest late use : 27 Sep Sheffield

**Post Magazine Insurance weekly** 2798  
 (third use)

4142R 3 to 16 Sep (Sunday)(red) C

4142 17 to 22 Sep (black) D

Two dies used at Bristol

**Your local Compact partnership** 2866  
 \*4143R 3 to 16 Sep (Sunday)(red) D  
 \*4143 17 Sep to 28 Oct (Sunday)(black) C  
 Two dies used at Cardiff; Compact is a schools-business partnership, see also no.4269

**Car crime** 2867  
 4144R 3 to 16 Sep (Sunday)(red) C  
 4144 17 Sep to 29 Dec (black) C  
 Used at Leicester

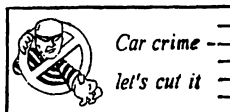
**Royal Burgh of Lanark** (third use) 2792  
 4145R 15 Sep only (red) D  
 4145 17 to 22 Sep (black) D  
 Used at Lanark ("Clyde Valley MLI" town die) and Motherwell ("Clyde Valley MLI" town die), one die each



Type 2865



Type 2866



Type 2867



Type 2868



Type 2869



Type 2870

**Croydon Business Show** 2868  
 4146 17 to 29 Sep D  
 Two dies used, town dies changed to "Croydon/Sutton" from 25 Sep; nos 3981, 4135 also in use. This was the first slogan to start in the "black period", thus not used in red

**Notts Europe Week** 2869  
 \*4147 24 Sep to 22 Oct D  
 (official end date 21 Oct - Sunday)  
 Used at Nottingham; nos 3803-4 also in use

**Coventry forward in friendship** 2870  
 4148 1 Oct to 13 Dec C  
 (official end date 8 Dec)  
 Used with "Coventry and Warwickshire" town die; no.3147 also in use

**TSW names the train** 2871  
 4149 1 to 17 Oct C  
 Used at Plymouth (also with "Plymouth & District" town die on Sundays); slogan refers to a locomotive naming  
 TSW = Television South-West

**Smugglers Adventure Hastings** 2872  
 (first use)  
 4150 8 to 27 Oct C



- 4151 Candlelighters Harrogate 2873 C  
8 Oct to 24 Nov  
Two dies used at Leeds
- 4152 Shropshire CT Scanner appeal 2874 C  
8 Oct to 7 Nov  
(official end date 6 Nov)  
Two dies used at Shrewsbury with  
"Shropshire & Mid Wales" town dies



Type 2871



Type 2872



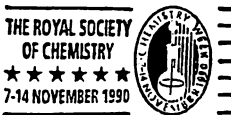
Type 2873



Type 2874



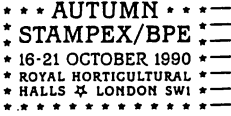
Type 2875



Type 2876



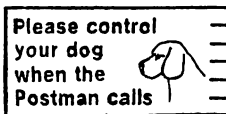
Type 2877



Type 2878

- Mercurycard available at your PO 2875  
4153R 15 to 21 Oct (Sunday)(red) D  
4153 15 Oct to 2 Nov (black) B  
Used in black at 65 offices, one die each, but initially red at London SE1 for the dates shown then changed to black after no.4153R  
Early use : 4 Oct Watford  
Latest late use : 4 Jan 1991 London W1
- Chemistry Week 2876  
4154R 15 to 21 Oct (Sunday)(red) D  
4154 15 Oct to 14 Nov (black) B  
Used in black at 67 offices, one die each, but initially red at London SE1 for the dates shown then changed to black after no.4154R  
Latest late use : 27 Dec York  
Nos 4153/R and 4154/R were largely used in pairs at the same offices
- Spondon aflame 1340 1990 2877 C  
4155 15 to 27 Oct  
Two dies used at Derby; no.3147 also in use
- Autumn Stampex/BPE London SW1 2878 C  
4156 15 Oct to 16 Nov  
(official dates 16 to 21 (Sunday) Oct)  
Used at "London SW"

- 4157 Please control your dog (first use) 2879 C  
22 Oct to 17 Nov  
Two dies used at Hereford
- 4158 St Albans new sorting office 2880 C  
22 to 29 Oct  
Used at St Albans (one die) (valuation "D"), Watford (announced as one die being used but thought to have been two dies in use); 22 Oct was the date of the official opening though the new sorting office was operational from 8 Oct  
Late use : 23 Nov Watford
- 4159 JCB 45 years 2881 D  
22 to 27 Oct  
Used at Stoke-on-Trent
- 4160 Cleveland Constabulary care 2882 C  
29 Oct to 11 Nov (Sunday)  
Two dies used at Middlesbrough with "Cleveland" town dies  
Post early 2nd class by . . . - see E.253
- 4161 Glasgow Stampway to the world 2883 C  
30 Oct 1990 to 13 Jan 1991 (Sunday)  
Four dies used; no.4044 also in use



Type 2879



Type 2880



Type 2881



Type 2882



Type 2883

For details of the layout of each entry, and the price/valuation codes shown at the right of each entry see page 27. Also note that, unless otherwise stated, one die of the slogan was used at the town in question; this would apply, for example, to the entries opposite for Salisbury (no. 4138R and Hastings (no.4150). "R" after the reference number denotes "struck in red" and "t" after the number (where shown) means the slogan was used in the transposed position - see chapters 2 and 3 for further details.

- 4162 Barrow Samaritans 2884 E  
1 to 2 Nov  
Used at Barrow-in-Furness; although due to run to April 1991, the die showed an incorrect phone number and was withdrawn prematurely; for later use (type 2884A) see no.4178

Despairing? Lonely? Suicidal? ==

**The Samaritans**  
Only a phone call away -  
Barrow 835658

Type 2884



Type 2885



Type 2887

Despairing? Lonely? Suicidal? ==

**The Samaritans**  
Only a phone call away -  
Barrow 825656

Type 2884A



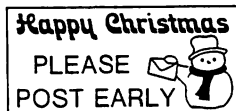
Type 2886



Type 2888



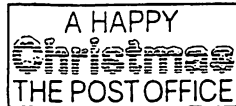
Type 2889



Type 2890



Type 2891



Type 1278



Type 1392



Type 2672

- 4163 Sunderland Enterprise Zone LP.856  
3 Nov 1990 to 10 Aug 1991 B  
Two dies used; as with the previous use of this slogan, the apostrophe is present in one die and absent from the other

- 4164 Nottingham Britain's top city 2885 C  
5 Nov to 31 Dec  
Two dies used; nos 3803-4 also in use

- 4165 Birmingham Cathedral appeal 2886 D  
12 to 25 (Sunday) Nov

- 4166 Textile Conference Dundee 2887 C  
12 to 26 Nov (official end date 22 Nov)  
Used at Perth with "Perth Dundee Angus" town die; nos 4090-1 also in use

- 4167 Beacon Radio 2888 C  
19 to 30 Nov  
Two dies used at Shrewsbury with "Shropshire & Mid Wales" town dies, but one die from 26 Nov

- 4168 Chapel Road post office 60 years 2889 D  
19 Nov to 1 Dec  
Used at Worthing

- 4169R Happy Christmas please post early 2890 D  
26 Nov to 19 Dec (red, standard)

- 4169 26 Nov to 19 Dec (black, standard) B

- 4169t 26 Nov to 19 Dec (black, transposed) D

About 900 dies used standard in black, but transposed at Plaistow E13, Brixton SW2 (part period only, also standard), Edinburgh S (South DO)(only used to 8 Dec), Tunbridge Wells ("Tonbridge F" town die, standard to 14 Dec then transposed from same day), and one die used standard and one transposed at Stratford E15. Initially used in red at about 12 London sub-districts, but gradually these changed to black, leaving only the following four offices in red at the end of the period: South Tottenham N15, Upper Edmonton N18, Winchmore Hill N21 (two dies with "London N13/21" town dies) and South Kensington SW7 (two dies).

Also used red on "odd occasions" eg at Crewe (both "Crewe" and "Cheshire" town dies) on 10-11 Dec and at Coventry ("Coventry and Warwickshire" town die) and High Wycombe on 11 Dec.

At some offices this slogan was used alongside the older design, see no.4171 below.

Used at Upper Holloway N19 clearly dated 3 NOV, believed to be an error for 3 DEC.

Earliest early uses (all standard):

17 Nov Leytonstone E11 (black)

22 Nov Wood Green N22 (red)

Latest late uses (all standard):

5 Jan 1991 Basingstoke (black)

7 Jan 1991 South Kensington SW7 (red)

- 4170 Happy Christmas pl post early 2891 C  
(Welsh bilingual)

26 Nov to 19 Dec  
About 58 dies used at Welsh offices

Latest late use : 24 Dec Rhyl

Note : philatelic items were stamped at Rhyl dated 25 Dec, but since these were backdated and stamped in Jan 1991 we do not regard this is a genuine late use

A Happy Christmas The Post Office 1278  
 \*4171 26 Nov to 19 Dec (black, standard) C  
 \*4171Rt 3 to 11 Dec (red, transposed) E  
 \*4171t 26 Nov to 19 Dec (black, transposed) D  
 About 80 dies used standard in black, many at offices also using no.4169, and many from 10 Dec. Used transposed in red at Buckingham from 3 to 11 Dec, then changed to black but still transposed. Used transposed in black at Blackburn ("Lancashire 33" town die) and Fraserburgh (probably from 10 Dec)

Latest uses (black):  
 22 Dec Blackburn  
 ("Lancashire 33" town die)(transposed)  
 9 Jan 1991 The Hyde NW9  
 ("London NWML0 E" town die) (standard)

A Happy Christmas (Welsh bilingual) 1392  
 \*4172 27 Nov, and 3 to 19 Dec D  
 Used at Barmouth (from 3 Dec), Corwen (from 10 Dec), Porthmadog (27 Nov only, then slogan die unserviceable), Tywyn (from 10 Dec), Wrexham (GB die, from 10 Dec); see note after no.4173 for a further mention of Porthmadog

Happy Christmas (1988 Welsh design) 2672  
 \*4173 26 Nov to 19 Dec D  
 Used at Colwyn Bay (GB die, from 10 Dec), Dolgellau (from 10 Dec), Llanfairfechan, Llangollen (GB die, from 10 Dec), also at Deeside (missorts only) but no date shown at all, not even year.  
 In addition, helpful postal staff at Pwllheli "rolled on" impressions of this slogan by hand on philatelic envelopes, with town dies dated 26 Nov, but the slogan die was defective and could not be fitted to the machine. Similarly at Porthmadog impressions were rolled on by hand, but with a handstamp dated 20 Dec instead of a town die, though this slogan was not the type (see no.4172) earlier used in the Porthmadog machine; these strictly "philatelic productions" are considered to be of interest value only.

Latest use : 20 Dec Llanfairfechan

Guildford Samaritans 2892  
 4174 26 Nov 1990 to 8 Jan 1991 C  
 (official end date 22 Dec 1990)  
 Two dies used; no.4176 also in use

Noel no ale 2893  
 4175 2 Dec 1990 (Sunday) to 6 Jan 1991(Sunday) C  
 Used at Norwich

Family Carols Guildford 2894  
 \*4176 3 to 8 Dec D  
 No.4174 also in use

Hastings Runner up Resorts Award 2895  
 \*4177 (first use) D  
 10 Dec 1990 to 2 Jan 1991  
 (official end date 29 Dec 1990)  
 There remains some doubt whether the "Smugglers" slogan was used in the 31 Dec 1990 to 5 Jan 1991 period (see no. 4179) on normal commercial mail; if not then this slogan would in fact have continued uninterrupted to March 1991, see no. 4182



Type 2892



Type 2894



Type 2893



Type 2895

Today's Post Office - see E.254R

Please use the postcode 2nd PAID- see E.257

Barrow Samaritans 2884A

\*4178 17 Dec 1990 to 1 June 1991 C  
 Used at Barrow-in-Furness, Ulverston, one die each; in type 2884A there are no "skid lines" at the right. See no.4162. Valuation "D" for 1990 specimens

Remember to use the postcode (Skipton) - see E.260

Smugglers Adventure Hastings 2872

4179 (second use) D  
 31 Dec 1990 to 5 Jan 1991  
 Doubts surround the operational use of this slogan, for which the official dates are shown above, although philatelic covers were stamped (probably backdated) 31 Dec 1990; on commercial mail, however, no.4177 was still in use at least to 2 Jan 1991, possibly to 5 Jan 1991, meaning, if this is so, that no.4179 only exists on collectors' covers dated 31 Dec 1990 and no.4182 is an extension of no.4177, not a re-use



Type 2896



Type 2897

PAWPRINTS APPEAL  
 TEL:0782 577282



Type 2898



Type 2899



Type 2900



Type 2901

## 1991

- Philips 100 years ahead (first use) 2896
- 4180 2 Jan to 31 March (black, standard) B  
 4180t 2 Jan to 30 March (black, transposed) C  
 4180R 8 to 15 Jan (red, standard) D
- About 500 dies used standard in black countrywide (not Northern Ireland) from 2 Jan, but started 3 Jan in Scotland (though 2 Jan at Perth - "Perth Dundee Angus" town dies), and started late (between 4 and 8 Jan) at some London sub-district offices; two dies used at Stratford E15, one standard and one transposed. At South Kensington SW7 the slogan did not start until 8 Jan (two dies) and was used in red until 15 Jan, then changed to black. Official end date 31 March but there was no stamping on that day which was Easter Sunday, except at Aberdeen, Edinburgh ("Edinburgh Lothian Fife Borders" town dies), Glasgow, Inverness and Perth ("Perth Dundee Angus" town dies).
- Year shown as 1990 at Worthing on 2-3 Jan. Wrongly backdated to 4 DEC 1990 on philatelic covers at Stirling - first day of Scottish 17p stamps - not regarded as a genuine early use.
- Used in reddish black at Watford on some dates in Jan.
- Temporary changes were made for the one-week duration of the "Magic of British Music" slogan, see no.4185; at some offices "Philips" was withdrawn for the week, at other offices the two slogans continued side by side. The second use of the slogan in May was in order to compensate for this one week loss of usage
- Earliest early uses : (see also E.259)  
 27 Dec 1990 Cambridge, Hemel Hempstead  
 (both standard)
- Latest late use : about 40 dies continued (standard) in use and joined up with the second use in May, see no. 4223, and continued thereafter - generally these were at offices not announced as being included in the second use - and at least 20 of these (chiefly at offices in SW London and in the Cambridge area) were still in use in Nov and while not all have been seen dated 16/17 Nov they were probably all used to this point then replaced by the "Christmas" slogan. The slogan was then re-used in 1992, such uses are listed as "Exceptional" see E.267 and E.314. Below are listed the latest late uses from mid 1992 onwards:
- 23 June 1992 Fulham SW6  
 29 June 1992 Putney SW15  
 5 Nov 1992 Ealing W5, then continued in use on missorts only with "London 35B" die except for Oct and Nov 1993 when "Ealing W5" die used again, and again Dec 1994 when "Paddington APC" die used at W5, and between each "London 35B" was used on missorts and remained in use to date

- Loughborough University 25 years 2897  
 4181 2 Jan to 25 Nov C  
 (official end date 30 Nov)  
 Items from the first 2 Jan collection were stamped 5.30am 2 DEC 1991 in error, but were then overstamped with the correct date. The slogan was terminated by mistake when the "Happy Christmas" slogan was installed on 25 Nov
- Hastings Runner up Resorts Award 2895  
 (second use)  
 \*4182 7 Jan to 9 March (re-use after no.4179) C  
 (no end date announced)  
 See note after no.4179
- Fawprints appeal 2898  
 4183 8 Jan to 28 Feb C  
 Used at Stoke-on-Trent
- Return to sender? 2400  
 4184 about 25 Jan 1991 to date C  
 Two dies used at Tonbridge, not continuously and used alongside other slogans (later one die) as a "filler slogan" along with no.4284/t, in fact no specific start or end dates were announced and collectors' envelopes were not stamped until 28 Jan; see also E.238 & E.306 used at Chelmsford & Swansea, E.248 at Stockport
- The magic of British music 2899  
 4185 3 (Sunday) to 9 Feb C  
 Two dies used at each of 65 offices but one die at Glasgow; started 4 Feb at some offices, and numbers of "Philips" dies reduced (see no.4180) for the week at some offices also. The announcement stated that offices would either withdraw "Philips" for the week or use both slogans; some offices used neither option, instead using the "music" slogan at an alternative office, thus, for example, the slogan was used at Aldershot (Guildford's die) and Southend-on-Sea (Chelmsford's die)(either one die or two dies in each case).  
 The slogan publicised "The Brits 1991", a music awards ceremony which took place on 10 Feb
- Early use : 28 Jan Cambridge  
 Latest late use : 6 June Bradford
- Caring people Chester 2900  
 4186 4 to 15 Feb D  
 Used at Chester ("Chester & Clwyd 1" town die), Wrexham, one die each; announced in error as starting on 13 Feb
- Late use : 29 Feb Wrexham (clearly dated 29 Feb though 1991 was not a leap year)
- Spring Stampex London SW1 2901  
 4187 11 Feb to 5 April C  
 (official end date 26 Feb)  
 Two dies used at "London SW"
- Smugglers Adventure Hastings 2872  
 (third use)  
 4188 11 March to 6 April C
- Olympia East Kilbride 2902  
 4189 18 March to 13 May C  
 Four dies used at Glasgow
- BBC Radio Hull 2903  
 4190 18 March to 6 April C

Write now! - see E.261

- Federation Cup Tennis Nottingham 2904  
(first use)

4191 1 (bank holiday) to 14 (Sunday) April C  
Used at Derby (from 2 April), Nottingham,  
two dies each
- Beat the burglar postcode it 2905

4192 1 (bank holiday) to 30 April C  
Used at Doncaster (one die),  
\*Lincoln (two dies), Nottingham (one die),  
Peterborough (one die); announced as two  
dies at Doncaster, not one at Doncaster and  
two at Lincoln

Latest late use : 17 June Lincoln
- Crime prevention week 2906

4193 1 (bank holiday) to 20 April C  
Used at Bolton ("Bury Bolton Wigan" town  
dies except on 1 April and Sundays), Oldham  
("Rochdale Oldham Ashton-u-Lyne" town  
dies), two dies each (from 2 April at  
Oldham)
- Crime Prevention Week 2907

4194 1 (bank holiday) to 28 (Sunday) April C  
Used at Newcastle upon Tyne; no.4051  
also in use
- Eastbourne top resort 2908

\*4195 1 April (bank holiday) to B  
30 June (Sunday)  
Used at Brighton ("Sussex Coast" town  
dies), Eastbourne (but stopped while  
no.4211 in use), Worthing, two dies each

Late use : 22 Aug Brighton  
("Sussex Coast" town die)
- Sunday collections are back 2909

4196 1 April (bank holiday) to 28 May C  
(official end date 25 May)  
Four dies used at Northampton with  
"Northamptonshire" town dies
- Please control your dog (second use) 2879

4197 2 April to 8 June C  
Used at Cheltenham 2 to 20 April,  
Gloucester ("Gloucestershire" town dies)  
22 April to 14 May (official end date  
11 May), Worcester ("Worcester District"  
town dies) 20 May to 8 June, two dies at  
each office
- Army Catering Corps Jubilee 2910

4198 2 to 15 April D  
Two dies used at Aldershot
- Waves Blackburn 2911

\*4199 2 April to 11 June D  
Used at Blackburn ("Lancashire 33" town  
die), Preston (other "Lancashire" town  
dies), one die each; this slogan was not  
announced in the British Postmark Bulletin
- Crime line Rugby 2912

4200 2 April to 3 May D  
Used on local mail only; slogan die  
arrived late and used from 4 April, but  
collectors' envelopes backdated to 2 April
- Int Convention Centre Birmingham 2913 C

4201

Birmingham welcomes International 2914 C  
Olympic committee

4202 8 April to 16 June (Sunday)  
One die of each design in use; no.4222 also  
in use



Type 2902



Type 2904



Type 2906



Type 2908



Type 2910



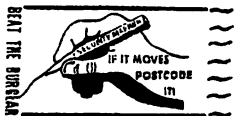
Type 2912



Type 2914



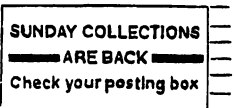
Type 2903



Type 2905



Type 2907



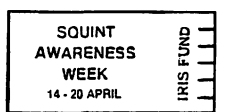
Type 2909



Type 2911



Type 2913



Type 2915

- Squint awareness week 2915

4203 14 (Sunday) to 21 April (Sunday) C  
Used at 67 offices, one die at each  
office; some started on Monday 15 April and  
ended Saturday 20 April

Early use : 7 April London W1  
Latest late use : 8 June "London SW"
- Durham agency against crime 2916

4204 15 to 20 April D  
Two dies used at Darlington



Type 2916



Type 2917



Type 2918



Type 2919



Type 2920



Type 2921



Type 2922



Type 2923

- Crime Prevention - together we'll crack it 2917  
\*4205 15 to 20 April Used at Guildford D
- Crime Prevention Week 2918  
4206 15 to 22 April (official end date 21 April - Sunday) Used at Leicester D
- BBC Radio Derby 2919  
4207 22 April to 11 May Nos 3147, 4210 also in use C
- Discover Dundee 800 2920  
4208 29 April to 30 Sep (official end date 29 Sep - Sunday) Four dies used at Perth with "Perth Dundee Angus" town dies. See also E.273 for 1992 usage B
- North East Spirit Blue Riband 1992 2921  
\*4209 29 April to 8 May Used at Newcastle upon Tyne; no.4051 also in use. The slogan refers to a trans-Atlantic power boat race D
- Federation Cup Tennis Nottingham 2904  
\*4210 (second use) 29 April to 20 July Used at Derby, Nottingham, two dies each; used at Derby 28 May to 26 June (official end date 8 June, only one die used late) and at Nottingham for the dates shown; the usage at Nottingham was announced late and that at Derby was not announced at all (valuation "D" for Derby); nos 3147,4207 also in use at Derby C

- East Sussex Europe Week 2922  
4211 1 to 15 May Used at Brighton ("Sussex Coast" town die) (nos 4195, 4218 also in use), Eastbourne, Hastings (from 2 May), one die each; slogan ended 11 May except at Eastbourne where, having started late on 3 May, slogan usage was extended to 15 May  
Late use : 14 May Hastings (correct end date 11 May)
- Opportunities 91 2923  
4212 1 to 22 May Used at Chester with "Chester & Clwyd/1" town die; no. 4076 also in use. Legible specimens of this slogan are particularly difficult to find D
- Machynlleth 700 2924  
4213 1 May to 28 Dec
- Guide dogs cycle classics Merthyr Tydfil 2925  
4214 1 to 9 May Used at Merthyr Tydfil with "Cardiff 11" town die; originally announced as ending 17 May, then 9 May, but some philatelic covers stamped 17 and 22 May in error; for similar design see no.4256 D
- Southend Airshow 2926  
4215 1 to 25 May M.43 also in use (see Miscellaneous chapter) C
- Cheshire Environment Year 2927  
4216 5 (Sunday) to 31 May Used at Crewe ("Cheshire" town die), Liverpool (from 6 May, public holiday - no.4076, E.228 also in use), one die each  
Late use : 4 June Crewe ("Cheshire" town die) C
- Gingerbread Northern Ireland 2928  
4217 6 (public holiday) to 26 (Sunday) May Two dies used at Belfast C
- BBC Radio Brighton 2929  
4218 6 (public holiday) to 29 May (official end date 25 May) Used at Brighton with "Sussex Coast" town die; nos 4195, 4211, 4225 also in use C
- Cardiff just capital 2930  
4219 6 May (public holiday) to 29 Dec (Sunday) Ten dies used B



Type 2924



Type 2925



Type 2926



Type 2927

- 4220 Royal Mail Guildford OCR technology 2931  
(first use)  
7 May to 2 June (Sunday) C  
Four dies used at Guildford
- 4221 Cats 10 years 2932  
13 to 19 May (Sunday) C  
Used at 67 offices, one die at each office; some ended Saturday 18 May  
Latest late use : 8 June Reading
- \*4222 Children's unit appeal (first use) 2933  
13 May to 15 June C  
Used at Birmingham; nos 4201-2 also in use
- 4223 Philips 100 years ahead (second use) 2896  
20 to 26 May (standard) B  
4223t 20 to 25 May (transposed) D  
Announced as being used at 67 offices, one die each, to compensate for the one-week use of "Music" slogan during the earlier "Philips" campaign, but in practice more dies were used, partly since there were two dies of the "Music" slogan at each of 67 offices thus many offices used two dies of "Philips"; however even more dies than this were used eg 12 dies at Bristol, and the total number of dies used was approx 180; generally the slogan ended 25 May since there was no stamping on the Sunday of a bank holiday weekend, except at Glasgow, Inverness and possibly other Scottish offices.  
All used standard except transposed at \*Stratford E15 (one die of two) and \*Wood Green N22 (one die of two)  
Care should be taken in distinguishing specimens of this "second use", since late uses of the "first use" were also in use through the same period and for the remainder of 1991 and beyond
- Early uses : see late uses of no. 4180  
Latest late uses :  
2 July Manchester (standard)  
30 May Wood Green N22 (transposed)  
- but also see continuing late uses of no.4180
- 4224 Smugglers Adventure Hastings 2872  
(Fourth use) C  
20 May to 15 June  
(official end date 1 June)



Type 2928



Type 2930



Type 2929



Type 2931



Type 2932



Type 2933



Type 2934



Type 2935



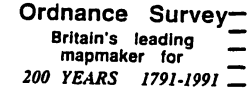
Type 2936



Type 2937



Type 2938



Type 2939



Type 2940



Type 2941

- 4225 Royal British Legion 70 years 2934  
21 May to 18 June C  
Used at Brighton with "Sussex Coast" town die; nos 4195, 4218 also in use
- 4226 Shopping Cheltenham (first use) 2935  
28 May to 22 June C
- \*4227 Devon Year for Youth (first use) 2936  
3 June to 1 July D  
(official dates 1 to 29 June)  
Used at Exeter with "Exeter District" town die
- Thurnams printers and stationers 2937  
(first use)  
\*4228 3 to 29 June D  
Two dies used at Carlisle; the design as shown (late) in the British Postmark Bulletin included seven "skid lines" at the right of the design, but the slogan dies used did not
- 4229 Europe 91 Northamptonshire 2938  
3 to 30 June (Sunday) C  
Two dies used at Northampton with "Northamptonshire" town dies
- 4230 Ordnance Survey 200 years 2939  
3 to 29 June C  
Four dies used at Southampton

**6TH OSTERLEY**  
SUPPORT 75 YRS  
OF CUB SCOUTING  
Sponsored by Royal Mail

Type 2942



Type 2944

**BBC RADIO**  
GOES TO TOWN  
CHELTENHAM Imperial Gardens  
JULY 8 - 12

Type 2946

Westmoreland  
081-464 1201

Type 2948

FRIDAY 8:00 PM  
**দেখো EAST 2**

Type 2951B (Bengali)

FRIDAY 8:00 PM  
**دیکھیے EAST 2**

Type 2951U (Urdu)

Don't Miss the  
**MANSEFIELD SHOW**  
AUGUST 25 & 26

Type 2952

**NEW CROSS HOSPITAL**  
GARDEN FETE  
29 JUNE  
**BE THERE**

Type 2943



Type 2945

**SELECT 1991**  
A year and a place to be proud of.

Type 2947

26-27 JULY  
**Panasonic**  
AAA/WAAA ATHLETICS CHAMPIONSHIPS  
ALEXANDER STADIUM

Type 2949



Type 2950

FRIDAY 8:00 PM  
**ਦੇਖੋ EAST 2**

Type 2951P (Punjabi)

FRIDAY 8:00 PM  
**જુઓ EAST 2**

Type 2951G (Gujerati)

BRITISH ASSOCIATION  
**SCIENCE 91**  
PLYMOUTH  
AUGUST 25th - 30th 1991

Type 2953

**Victorian Week Ilfracombe** 2940  
8 to 15 June D  
Used at Barnstaple (two dies with "North Devon" town dies), Ilfracombe (one die)

4231  
**London Docklands 1981-1991** 2941  
9 June (Sunday) to 6 July B  
Used at 67 offices, one die at each; some started Monday 10 June  
Latest late use : 27 Sep Bradford  
- for later use at Tonbridge see E.264

\*4233  
**Please control your dog (third use)** 2879  
10 June to 28 Sep B  
(a) Used at Chelmsford from 10 June, then also at Colchester (from 1 July), Ipswich (earliest seen 28 June), Southend-on-Sea (from 1 July) all unannounced; enquiries revealed that Chelmsford, Colchester and Southend-on-Sea were to run to 7 Sep, but all ran late, and Ipswich (to 7 Sep) was not announced at all. For later use at the same offices see no.4393  
(b) Used at Cambridge (8 to 20 July but used to at least 26 July), Stevenage (announced as 8 to 20 July but used 19 to 29 July)  
(c) Used at Cheltenham (one die), Hereford (two dies), Worcester (two dies with "Worcester District" town dies) from 29 July to 28 Sep at all three offices, but \* does not apply to these three; interrupted at Hereford by "New postage rates" slogan. No.4248 also in use at Cheltenham

Latest late uses :  
(a) 5 Oct Southend-on Sea (correct end date 7 Sep)  
(b) 29 July Stevenage (correct end date 20 July)  
(c) 17 Oct Hereford (correct end date 28 Sep)

4234  
**6th Osterley Cub Scouting** 2942  
15 to 24 June D  
(official end date 22 June)  
Used at Twickenham

4235  
**New Cross Hospital garden fete** 2943  
15 to 29 June C  
Used at Dudley, Wolverhampton, one die each  
Late use : 30 June (Sunday) Wolverhampton

4236  
**London-Bristol (railway) triple gold** 2944  
17 to 30 June (Sunday) D  
Used at Paddington MLO, Bath, Bristol, Chippenham, Reading, Swindon, two dies each; ended 29 June at Chippenham and Swindon (where mail was not stamped on Sundays)

Early use : 16 June (Sunday) Bristol  
Late use : 1 July Reading

4237  
**John Grooms 125 years** 2945  
17 June to 28 July (Sunday) B  
Used at 26 offices, one die at each; some ended on Saturday 27 July

Latest late uses (see also E.262) :  
9 Sep Ipswich, Twickenham



- 4238 BBC Radio Cheltenham 2946 C  
24 June to 12 July  
(official end date 6 July)  
No.4248 also in use
- 4239 Belfast 1991 a year and a place 2947 C  
1 July to 31 Dec  
Two dies used; no.4257, E.261 also in use
- 4240 Westmoreland (garage) VW Audi 2948 C  
1 July 1991 to 27 June 1992  
Used at Bromley for dates shown,  
also at Dartford 7 July (Sunday) to 29 Sep  
(Sunday) 1991
- 4241 Skegness is bracing LP.25 C  
1 July to 28 Sep  
Original 1963 die used
- \*4242 Panasonic Athletics 2949 C  
7 (Sunday) to 28 July (Sunday)  
Used at Birmingham
- 4243 Economic Summit 2950 C  
8 to 22 July  
Used at London Mount Pleasant  
("London IS MLO" town die), EC, \*"SW", one  
die each  
Late use : 2 Sep "London SW"  
East BBC2  
(television magazine programme for Asian  
viewers)
- \*4244 8 to 19 July (Bengali) 2951B D  
Used at London E1 (London "E1-E18"  
town die)
- \*4245 8 July to 9 Aug (Punjabi) 2951P C  
Used at Southall (8 to 19 July),  
then at Birmingham, Cardiff, Derby,  
Glasgow, Luton, Wolverhampton, one die  
each, all 22 July to 9 Aug
- 4246 22 July to 9 Aug (Urdu) 2951U C  
Used at Blackburn ("Lancashire 33"  
town die), Bolton ("Bury Bolton Wigan" town  
die), Bradford, Burnley ("Burnley & Pendle"  
town die), Manchester, one die each
- 4247 22 July to 9 Aug (Gujerati) 2951G C  
Used at Harrow, Leicester, one die each  
Latest late uses :  
(no.4245) 4 Sep Cardiff  
(no.4246) 4 Nov Bradford
- 4248 Shopping Cheltenham (second use) 2935 C  
8 July to 7 Dec  
Nos 4233, 4238 also in use
- 4249 Smugglers Adventure Hastings 2872 C  
(fifth use)  
15 July to 4 Oct  
(official end date 31 Aug)  
Used in error in red on 6 Aug, but also  
used correctly in red ink on prepaid mail  
on 20 Aug
- 4250 Mansfield Show 2952 C  
15 July to 24 Aug  
Used at Mansfield (two dies),  
Nottingham (one die)
- 4251 British Association (first use) 2953 D  
22 to 27 July  
Used at Plymouth
- 31 JULY 1991  
ROYAL MAIL  
CAMBRIDGE  
OCR  
NEW TECHNOLOGY  
IN ACTION  
Type 2954
- 31 JULY 1991  
BBC RADIO  
GOES TO TOWN  
BOURNEMOUTH Pier Approach  
AUGUST 16 - 20  
Type 2955
- IDUDLEY  
COLLEGE  
Tel: (0384) 453438  
ENROL  
NOW  
Type 2956
- HARROW SHOW  
August 25th - 26th  
Harrow MIDDX  
Type 2957
- Sponsored by  
Royal Mail  
COURTESY PRO AM  
CYCLE CLASSICS 17th Aug 1991  
MERTHYR TYDFIL  
Type 2958
- Visit  
Tyrone  
Crystal  
Type 2959
- FREE GIFTS  
FOR SPECIAL  
EVER READY PACKS  
TEL: 051 708 8202  
FOR A BROCHURE, OFFER CLOSING 21/8/91  
Type 2960
- 4252 Royal Mail Cambridge OCR technology 2954 C  
31 July to 31 Oct  
Used at Cambridge, Stevenage, one die each  
Early use : 30 July Stevenage  
Late use : 20 Nov Stevenage
- 4253 BBC Radio Bournemouth 2955 C  
1 to 20 Aug  
Used at Bournemouth with  
"Bournemouth-Poole" town die
- 4254 Dudley College 2956 C  
1 Aug to 9 Sep (official end date 6 Sep)  
Used at Wolverhampton
- 4255 Harrow Show 2957 C  
1 to 27 Aug (official end date 24 Aug)  
Six dies used; no.4247 also in use
- 4256 Guide dogs cycle classics 2958 D  
Merthyr Tydfil  
1 to 17 Aug  
Used at Merthyr Tydfil with "Cardiff 11"  
town die; for similar design see no.4214
- 4257 Visit Tyrone crystal 2959 C  
1 Aug to 2 Sep  
(official start date 5 Aug)  
Used at Belfast; no.4239, E.261 also in use
- 4258 Ever Ready free gifts 2960 C  
5 Aug to 1 Sep (Sunday)  
Used at 10 offices; ended 31 Aug  
at London WC  
Latest late use : 9 Sep Sheffield
- 4259 Devon Year for Youth (second use) 2936 C  
5 to 17 Aug  
Used at Plymouth



Type 2961

Type 2961A

Holyhead Christmas Week

4260 Welsh version used on 1st class mail 2961 D

4261 Engl version used on 2nd class mail 2961A D  
?? to 17 Aug

The two slogans were announced as being used from 5 to 17 Aug, then delayed to 12 Aug since the announcement was late, but commercial specimen (of no.4260) seen as early as 7 Aug though collectors' covers stamped on 13 and 17 Aug. Dates are not all clear, and Holyhead post office had trouble applying good specimens of these slogans. Although various enquiries made, the precise dates of use are not clear, and the slogans may not have been used continuously throughout the period; LP.1915 presumably interrupted at Holyhead

BBC Radio Blackpool 2962

4262 12 to 31 Aug C  
Used at Blackpool with  
"Fylde Blackpool Wyre" town die

Eden Court Theatre Celtic Concert 2963

4263 12 to 23 Aug C  
Used at Inverness; LP.2209 also in use

Sunderland Illuminations 2742

4264 12 Aug to 4 Nov C  
Two dies used; new dies since previous use in 1990, showing more clearly serrated edges to the 3 horizontal lines

British Association (second use) 2953

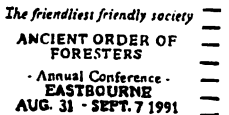
4265 24 to 30 Aug D  
Used at Plymouth; since 26 Aug was a Bank Holiday Monday the "Plymouth & District" dies were used on this date (instead of Sunday, see chapter 3, section 3.2), but philatelic items were also dated 25 Aug (Sunday) in error



Type 2962



Type 2963



Type 2964



Type 2965



Type 2966



Type 2967

Foresters Conference Eastbourne 2964

4266 26 Aug (bank holiday) to 8 Sep (Sunday) C  
Used at Brighton ("Sussex Coast" town dies), Eastbourne, two dies each

Help the sick kids 2965

4267R 1 (Sunday) to 30 Sep C  
Two dies used at Edinburgh with  
"Edinburgh Lothian Fife Borders" town dies; struck in red. The slogan refers to a charity to raise funds to extend the Edinburgh Sick Children's Hospital

The Glasgow Royal Concert Hall (first use) 2966

4268 1 (Sunday) to 8 Sep (Sunday) C  
Four dies used

Manchester Compact 2967

4269 1 (Sunday) to 8 Sep (Sunday) D  
(official start date 2 Sep)  
Compact is a schools/business partnership, see also no.4143/R

Tidy up Lancashire 2968

4270 1 (Sunday) to 30 Sep C  
Used at Preston with "Lancashire" town die

Young Musician of the year 2969

4271t 1 (Sunday) to 21 Sep C  
Used at Southampton (5 dies), Winchester (one die, from 2 Sep at Winchester)

Silver Jubilee Schooner Sir Winston Churchill 2970

4272 2 to 29 Sep (Sunday) C  
(official start date 1 Sep - Sunday)  
Two dies used at Portsmouth with  
"Portsmouth & IOW" town dies

Clatterbridge superscan appeal 2971

4273 2 Sep to 29 Dec (Sunday) C  
Used at Chester ("Chester & Clwyd 1" town die), Liverpool, one die each; no.4076 also in use at both offices, also E.228 and no.4314 at Liverpool

Yellow brick road 2972

4274 2 to 28 Sep C  
Two dies used at Newcastle upon Tyne; no.4051 also in use. Yellow brick road is a charity for a children's hospital

Posted Sunday for delivery Monday (first use) 2973

\*4275 8 (Sunday) and 9 Sep E  
Used at Walsall (9 Sep only), Wolverhampton, one die each; the wording suggests use on Sunday only but it was planned to use this slogan continuously, but then withdrawn, reasoning not known. A commercial copy has only been seen from Walsall timed 1.45pm 9 Sep, while the "Postage Rates" slogan was in use at 10.15am and from 5.30pm the same day, while from Wolverhampton no commercial copies have been seen, the "Postage Rates" slogan being in use on 9 Sep (2pm and 7.30pm seen). Collectors' covers were backdated to 8 Sep (Wolverhampton) and 9 Sep (Walsall) - valuation D for philatelic covers. See also no.4298



Type 2968



Type 2969



Type 2972



Type 2973



Type 2970



Type 2971



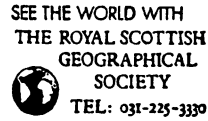
Type 2974



Type 2975

4276 New postage rates from 16 Sep 9 to 22 Sep (Sunday) 2974 B  
 About 410 dies used, some ended 21 Sep; two sub-types of this design, with position of bottom line differing in some dies compared to others. Used in blackish red at Huntingdon on 17 Sep

Earliest early use : 3 Sep Workington  
 Latest late uses :  
 15 Nov Swansea (standard, but for transposed use see below)  
 8 Oct 1992 S Kensington SW7 (standard) (see also Exceptional Uses E.269)



Type 2976



Type 2977



Type 2978



Type 2979

4276t TRANSPosed LATE USE D  
 Used transposed (only late, previously used standard to 15 Nov) to 13 Dec at Swansea

4277 Children's unit appeal (second use) 2933 C  
 14 Sep to 15 Oct  
 Used at Birmingham; no.4282 also in use

4278 Leeds International Film Festival 2975 C  
 15 Sep (Sunday) to 26 Oct

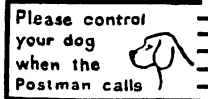
4279 Royal Scottish Geographical Society 2976 C  
 (first use)  
 16 Sep to 13 Oct (Sunday)  
 Four dies used at Glasgow; no.4291 also in use

\*4280 Royal Mail Guildford OCR technology 2931 E  
 (second use)  
 21 Sep only  
 Two dies used at Guildford on collectors' covers for visit of Postal Mechanisation Study Circle members, also reported as being used on a small amount of normal mail; valuation "D" for collectors' covers

4281 Camden Town Bicentenary 2977 D  
 23 to 30 Sep  
 Used at London NW1 with "London NWMLO" town die

4282 Rugby birthplace of rugby football 2978 C  
 23 Sep to 6 Oct (Sunday)  
 Used at Birmingham; no. 4277 also in use. This slogan coincided with the Rugby Union World Cup tournament which took place in UK/Ireland/France from 3 Oct to 2 Nov

4283 Doncaster Literature Festival 2979 D  
 23 Sep to 5 Oct  
John Grooms - see E.262  
Philatelic Counter York - see E.263



Type 2879A



Type 2980

Please control your dog 2879A  
 (fourth use but first use of smaller design with thick frame illustrated here, see type 2879 for comparison)  
 \*4284 30 Sep 1991 to (latest seen) Nov 1992 B  
 (standard)  
 Used at Coventry with "Coventry and Warwickshire" and (in 1992) "Stratford upon Avon" town dies; initially announced as ending on 13 Oct 1991 (Sunday) but later announced as having been extended to March 1992 though used beyond this date; not used continuously, similar to Tonbridge below  
 4284t 26 Nov to 10 Dec 1991 D  
 and again in Feb 1993 (transposed)  
 (4284) about 12 Dec 1991 to date (standard) B  
 Used at Tonbridge (two dies initially, later up to four dies), announced but no start date given, initially used transposed but changed to standard; not used continuously and used as a "filler" slogan, along with no.4184, when no other slogans in use or alongside other slogans; also used with "SE Division 1" Sunday die from Jan 1995  
 \*4285 Bike left bike theft 2980 C  
 30 Sep to 23 Nov  
 Two dies used at Bolton with "Bury Bolton Wigan" town dies; no.3353 also in use

- 4286 100 yrs Newcastle Brewing tradition 2981  
 30 Sep to 1 Dec (Sunday) C  
 Used at Middlesbrough ("Cleveland" town dies)(two dies) and at Newcastle upon Tyne (four dies); the slogan marked the centenary of the birth of Col Jim Porter who is said to have perfected the brewing of Newcastle Brown ale in 1927
- 4287 Neighbourhood Energy Action 2982  
 1 to 31 Oct B  
 Used at 67 offices, one die at each  
 Early uses : 30 Sep Doncaster, Milton Keynes, Twickenham  
 Latest late use : 5 Feb 1992 Cambridge (but also see Exceptional Uses E.271)
- 4288 Aberystwyth Film Festival 2983  
 1 Oct to 19 Nov C
- 4289 Naiseanta Mod Ross & Cromarty 2984 D  
 1 to 19 Oct  
 Used at Dingwall



Type 2981



Type 2982



Type 2983



Type 2984



Type 2985



Type 2986

- 4290 Wolverhampton Festival 2985  
 1 Oct to 3 Nov (Sunday) C  
 No.4298 also in use
- 4291 The Glasgow Royal Concert Hall 2966  
 (second use)  
 6 (Sunday) to 13 Oct (Sunday) C  
 Four dies used; no.4279 also in use
- 4292 Univ of Bradford Silver Jubilee 2986 C  
 13 Oct (Sunday) to 15 Nov (official end date 9 Nov)  
 Two dies used
- 4293 Birmingham City Mission 2987 C  
 16 to 31 Oct (official end date 30 Oct)  
 Four dies used
- 4294 Royal Scottish Geographical Society 2976 D  
 (second use)  
 21 to 28 Oct  
 (official end date 27 Oct - Sunday)  
 Two dies used at Edinburgh with "Edinburgh Lothian Fife Borders" town dies



Type 2987



Type 2989



Type 2988



Type 2990



Type 2991

- 4295 Smugglers Adventure Hastings 2872  
 (sixth use)  
 21 Oct to 2 Nov C
- 4296 Diwali Festival of Lights 2988 D  
 28 Oct to 9 Nov  
 Two dies used at Leicester
- 4297 JVC inventor of VHS 2989 B  
 (VHS = Video home system)  
 1 Nov to 27 Dec (standard)
- \*4297t 1 Nov to 27 Dec (transposed) C  
 Used at 67 offices, one die at each, mainly standard, but transposed "at local discretion" at about 19 offices, and changed from standard to transposed during the period at a further 13 offices; transposed use was not announced in advance, see chapter 3, section 3.4.
- Latest late uses :  
 10 Feb 1992 Darlington (transposed)  
 2 July 1992 Croydon (standard)
- 4298 Posted Sunday for delivery Monday 2973 D  
 (second use)  
 3 Nov 1991 to early 1992 (Sundays only)  
 Two dies used at Wolverhampton, but presumably applied only to first class mail on Sundays; no.4290 also in use on 3 Nov 1991. The slogan was not used on 15 Dec 1991, apparently in error, but it may in fact have been suspended for the pre-Christmas period since Sunday postings not guaranteed for Monday delivery in Dec; precise end date not known, certainly used up to Jan 1992, see also E.291A
- 4299 Please control your dog 2879 C  
 (fifth use)  
 4 Nov to 3 Dec  
 (official end date 30 Nov)  
 Six dies used at Gloucester with "Gloucestershire" town dies
- 4300 Northsound charity auction 2990 D  
 4 to 17 Nov (Sunday)  
 Two dies used at Aberdeen

400th anniv Queen Elizabeth Grammar School 2991  
 4301 4 Nov to 28 Dec C  
 Three dies used at Wakefield

Sunderland Enterprise Zone LP.856  
 4302 5 Nov 1991 to 21 March 1992 B  
 Two dies used

Children's unit appeal (third use) 2933  
 \*4303 10 Nov (Sunday) to 15 Dec (Sunday) C  
 Used at Birmingham

The Glasgow Royal Concert Hall 2966  
 (third use)  
 4304 10 (Sunday) to 17 Nov (Sunday) C  
 Four dies used

Advertising? This space could reach millions 2992 and 2992A  
 \*4305 15 Nov 1991 to May 1994 (standard) A  
 \*4305t 27 Dec 1991 to May 1994 (transposed) B  
 Designed for countryside use when other slogans not in use, individual LDOs were asked to announce beforehand when they would use this slogan, but many did not do so.  
 The slogan was first used at Coventry ("Coventry and Warwickshire" town dies), Hemel Hempstead, London Mount Pleasant ("London IS MLO" town dies), Huddersfield ("Huddersfield Halifax" town dies), Bury St Edmunds, all in Nov 1991 and unannounced (at all of these the slogan was soon withdrawn except at London Mount Pleasant), then Whitehaven 18 Nov (announced but late), Preston area 25 Nov (all announced late) and some other areas that were announced and others that were not; mostly used standard, but transposed at Coventry (when reused from 27 Dec 1991, with "Coventry and Warwickshire" town die), London SE1 and Inverness (both from 28 Dec 1991). Presumably as a result of the dies being produced by two different manufacturers there are two variations of the design, with different spacing of the lines at the right as shown on this page, illustrated as types 2992 and 2992A.  
 The slogan was introduced in further areas in 1992 and 1993; some of these were announced beforehand and others were not so, some for short periods and some indefinitely, and with a mixture of standard and transposed uses. The slogan was announced as being withdrawn about the end of May 1994 but it appears few offices using the slogan at that time withdrew it; moreover at least at Wakefield the slogan was reintroduced as another campaign ended.  
 Latest late uses :  
 11 July 1994 Stoke-on-Trent (transposed)  
 The slogan continued in use standard at numerous offices into 1995: examples are Birmingham, Bridgwater, Chester (various town dies), Halesowen, Lancaster ("Lancashire South Lakes 13" town die), Middlesbrough ("Cleveland" town die), Salisbury, Stoke-on-Trent, West Bromwich ("Birmingham" town dies), Whitehaven. Moreover the slogan was reintroduced at Reading both standard and transposed after the "Christmas" slogan in Jan 1995, and still in use Feb 1995.

**ADVERTISING?**  
 THIS SPACE COULD REACH  
**MILLIONS**  
 TEL: 071-250-2555

**ADVERTISING?**  
 THIS SPACE COULD REACH  
**MILLIONS**  
 TEL: 071-250-2555

Type 2992

Type 2992A

Hopefully the slogan will soon be withdrawn since the telephone number in the slogan had been changed in 1994.

Happy Christmas please post early 2890  
 4306 18 Nov to 21 Dec (standard) B  
 4306t 18 Nov to 21 Dec (transposed) C

About 770 dies used standard, and used transposed at E13, SW2, Reading (5), and both standard and transposed at N22 (2), Belfast (8 dies, one transposed), Coventry (7 dies with "Coventry and Warwickshire" town dies, one transposed), Edinburgh (12 dies with "Edinburgh Lothian Fife Borders" town dies, one transposed), Ipswich (2, one transposed), Tonbridge (4, one transposed), Tunbridge Wells (two dies with "Tonbridge E" town dies, one transposed); only about half the towns concerned were announced beforehand, and at many offices the older design type 1278 (or Welsh designs) were used to compensate for the lack of dies of this slogan, see nos 4309-12 below. Used in blue in error at Dungannon, see front cover

Earliest early use :  
 16 Nov Fulham SW6 (standard)  
 Latest late uses : 29 Feb 1992 London 32  
 (missort die used at Putney SW15 for stamping normal mail) (standard)  
 2 Jan 1992 Brixton SW2 (transposed)

Happy Christmas please post early 2891  
 (Welsh bilingual)

4307 18 Nov to 21 Dec (standard) C  
 4307t 18 Nov to 21 Dec (transposed) D  
 About 40 dies used standard at Welsh offices, and up to about four dies used transposed at Swansea

Latest late uses :  
 30 Dec Newport Gwent ("Gwent" town dies),  
 Pembroke Dock (both standard)  
 24 Dec Swansea (transposed)

A Happy Christmas The Post Office 1278  
 4308 18 Nov to 21 Dec (standard) C  
 \*4308t about 29 Nov to 21 Dec (transposed) D

About 90 dies used standard (see note after no.4306), and transposed at Buckingham, Chorley ("Lancashire 40" town die) - all impressions seen from these two offices are incomplete or of poor quality

Latest use :  
 18 Jan 1992 Hampstead NW3 (standard)

A Happy Christmas (Welsh bilingual) 1392  
 \*4309 18 Nov to 21 Dec D

Used at Barmouth, Porthmadog, Rhyl, Tywyn, Welshpool, Wrexham, part period only at all except Porthmadog (but dates at Welshpool not known, only seen late, see below); at Rhyl slogan in 1st class machine was changed to no.4306 after a few days

Latest use : 24 Dec Welshpool

- \*4310 Happy Christmas (1988 Welsh design) 2672 C  
18 Nov to 21 Dec  
About 14 dies used at about 11 Welsh offices; also used in red in error at Rhyl  
Latest uses : 30 Dec Dolgellau, Rhyl

For illustrations of types 2890, 2891, 1278, 1392 and 2672 see page 40

- \*4311 Post early for Christmas 169 D  
18 Nov to 21 Dec  
Used at Dartford (to 2 Dec), "Gatwick MLO" (Redhill's MLO at Crawley), Milton Keynes (two dies), Sunderland (about 9 to 17 Dec)

Latest use : 30 Dec "Gatwick MLO"

- \*4312 Post early 2nd class by 16 Dec . . . 2774 D  
9 to about 19 Dec  
Used at Hastings; no.4323 also in use



Type 169

POST EARLY FOR CHRISTMAS  
2ND CLASS BY 16 DEC  
1ST CLASS BY 19 DEC

Type 2774



Type 2993



Type 2994

- 4313 Elizabeth Foundation 2993 C  
18 Nov to 15 Dec (Sunday)  
Used at Portsmouth with "Portsmouth & Isle of Wight" town die

London Docklands - see E.264

- 4314 Lung Cancer Fund 2994 C  
22 Nov 1991 to 23 Feb 1992 (Sunday)  
Used at Liverpool; die arrived late and used from about 26 Nov 1991, but collectors' covers backdated to 22 Nov; nos 4076, 4273, E.228 also in use

- 4315 World Aids Day 2995 D  
25 Nov to 1 Dec (Sunday)  
Used at London Mount Pleasant ("London IS MLO" town die), London EC, one die each; complete impressions of this slogan are difficult to find. Official end date 30 Nov at London EC (since no stamping on Sundays there) but see late use below

Late use : 4 Dec London EC

- 4316t Thurnams printers and stationers 2937 C  
(second use)  
25 Nov to 30 Dec  
(official end date 21 Dec)  
Two dies used at Carlisle

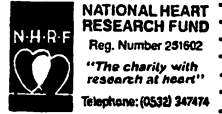
- 4317 Radio Cracker 2996 C  
25 Nov 1991 to 8 July 1992  
(official end date 23 Dec 1991)  
Used at Croydon; nos 3981, 4135, E.262, E.271 also in use



Type 2995



Type 2996



Type 2997



Type 2998

- 4318 Guildford Samaritans 2892 C  
25 Nov to 22 Dec (Sunday)  
Two dies used

Sheffield Mech Letter Office - see E.265

- 4319 National Heart Research Fund 2997 C  
2 to 29 Dec (Sunday)  
Used at Bradford, Huddersfield ("Huddersfield Halifax" town die), Leeds, one die each; ended 28 Dec at Huddersfield and Leeds

- 4320 Redcar City Challenge 2998 C  
2 Dec 1991 to 9 Jan 1992  
(official end date 22 Dec - Sunday)  
Four dies used at Middlesbrough with "Cleveland" town dies, but at least "B" machine ended 24 Dec 1991; E.270 also in use

- \*4321 Skegness is bracing LP.25 C  
2 Dec 1991 to 3 June 1992  
Repeat of no.4241

Keep Beautiful Blackpool tidy - see E.266

Philips - see E.267

- 4322 Jetdoctor 2999 C  
13 to 29 Dec (Sunday)(standard)

- 4322t 19 Dec 1991 to 4 Jan 1992 (transposed) D  
Used standard at Belfast, Doncaster, one die each for the dates shown above, and also used standard at Lincoln on 19 Dec (valuation "D") but changed to transposed on the same day (though collectors' covers were dated 20 Dec with the slogan transposed). At Lincoln the campaign started late due to "technical difficulties" and the end date was extended by one week from 29 Dec to compensate.

- 4323 Smugglers Adventure Hastings 2872 D  
(seventh use)

16 to 28 Dec  
Also used 31 Dec, probably only on philatelic mail on request (and in error)

Mercurycard - see E.268

New postage rates - see E.269

Philatelic Counter Middlesbrough - see E.270

Neighbourhood Energy Action - see E.271

1992



Type 2999



Type 3000



Type 3002



Type 3004



Type 3006



Type 3007



Type 3009



Type 3011



Type 3001



Type 3003



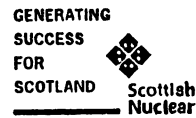
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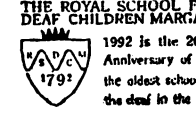
Type 3006A



Type 3008



Type 3010



Type 3012

Milton Keynes 25 3000  
 4324 2 Jan to 31 March (standard) C  
 4324t 2 Jan to 31 March (transposed) C  
 Two dies used at Milton Keynes, one standard and one transposed, and used standard at Bedford, Luton, two dies each, but the standard die at Milton Keynes changed to transposed from 13 Jan

Late use : 30 April Bedford (standard) (then used again from May, see Exceptional uses E.275)

Borough Centenary Southend-on-Sea 3001  
 4325 2 Jan to 31 Dec B

The Glasgow Royal Concert Hall (fourth use) 2966

4326 5 (Sunday) to 12 Jan (Sunday) C  
 Four dies used; nos 4327-30 also in use

4327 Glasgow's alive to business needs 3002 C

4328 Glasgow's alive with culture 3003 C

4329 Glasgow's alive and flourishing 3004 C

4330 Glasgow's alive and going places 3005 C  
 5 (Sunday) to 12 Jan (Sunday) (first use)  
 Two dies of each design used; no.4326 also in use

BBC East Midlands Today 3006

4331 6 to 19 Jan (Sunday) (standard) C

4331t 6 to 19 Jan (Sunday) (transposed) D  
 Used standard at Derby, Leicester, and transposed at Lincoln, Nottingham, all one die each; ended Sat 18 Jan at Lincoln; see also no.4331A/t

Late use : 21 Jan Derby (standard)

BBC Midlands Today 3006A

\*4331A 6 to 19 Jan (Sunday) (standard) C

\*4331At 6 to 19 Jan (Sunday) (transposed) D

Used standard at Stoke-on-Trent, Wolverhampton, and transposed at Coventry ("Coventry & Warwickshire" town die), and standard at Birmingham but changed during the period, all one die each; ended Sat 18 Jan at Stoke-on-Trent. All announced as using "East Midlands" slogan, see no.4331/t

Late use : 20 Jan Wolverhampton (standard)

Bath Heritage City 3007

4332 6 Jan to 22 March C

(official end date 29 Feb)  
 Two dies used, probably only one in March

Chester Cathedral 9th centenary 3008

(first use)

4333 6 to 31 Jan C

Two dies used with "Chester & Clwyd 1" town dies

Cleveland TAP for training info 3009

4334 6 to 12 Jan (Sunday) D

Two dies used at Middlesbrough with "Cleveland" town dies (announced as one die)

Scottish Nuclear 3010

\*4335 13 Jan to 16 Feb (Sunday) C

Used at Glasgow (19 dies, used 13 Jan to 9 Feb - Sunday), Edinburgh (8 dies with "Edinburgh Lothian Fife Borders" town dies, used 20 Jan to 16 Feb - Sunday)

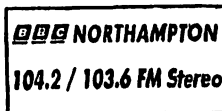
- The Scotsman 175 Anniversary 3011  
 \*4336 25 Jan to 15 March (Sunday) (standard) C  
 \*4336t 30 and 31 Jan (transposed) D  
 Used at Aberdeen (4), Inverness (1), Perth (two dies with "Perth Dundee Angus" town dies), all 25 Jan to 21 Feb and used standard, but changed to transposed at Inverness about 30-31 Jan then standard again, Edinburgh (six dies with "Edinburgh Lothian Fife Borders" town dies) 10 Feb to 8 March (Sunday)(standard), Glasgow (six dies) 17 Feb to 15 March (Sunday)(standard)
- Royal School for Deaf Children 3012  
 4337 1 to 28 Feb (standard) B  
 4337t 1 to 28 Feb (transposed) C  
 Used transposed at London SE1, Ipswich, Kingston-upon-Thames, Reading, Southampton, and standard at Bournemouth ("Bournemouth-Poole" town die) but changed to transposed during the period, and standard at a further 27 offices, all one die each, all London & Home Counties; total 33 offices not 30 as announced  
 Latest late uses :  
 1 March Kingston-upon-Thames (transposed)  
 8 July Croydon (standard)
- Please control your dog (sixth use) 2879  
 4338 1 to 29 Feb C  
 Used at Cardiff, Newport Gwent ("Gwent" town dies), two dies each  
 Late use : at Newport the slogan continued and joined up with later uses, see nos 4367 and 4393
- Impact 92 Derry City Council 3013  
 4339 1 Feb to 30 April C  
 Used at Londonderry
- Gosport Gang Show 3014  
 \*4340 3 Feb to 2 March (standard) D  
 (official end date 29 Feb)  
 \*4340t 3 to 29 Feb (transposed) D  
 One die used standard and one transposed at Portsmouth with "Portsmouth & Isle of Wight" town dies; wrongly announced for the event dates (22-29 Feb) instead of the slogan dates; philatelic 29 Feb covers (standard) stamped in red ink. For April use see E.274t
- The Glasgow Royal Concert Hall (fifth use) 2966  
 4341 9 (Sunday) to 15 Feb C  
 Four dies used; nos 4335, 4342-5 also in use
- Glasgow's alive to business needs 3002 C  
 4342  
Glasgow's alive with culture 3003 C  
 4343  
Glasgow's alive and flourishing 3004 C  
 4344  
Glasgow's alive and going places 3005 C  
 4345  
 10 Feb to 5 April (Sunday) (second use)  
 Two dies of each design used; nos 4336, 4341, 4357, 4371 also in use
- TSB Internat Invitational Athletics 3015  
 4346t 10 to 22 Feb C  
 Used at Birmingham



Type 3013



Type 3015



Type 3017



Type 3014



Type 3016



Type 3018

- Captain Birds Eye Silver Jubilee 3016  
 4347 17 Feb to 14 March (standard) B  
 4347t 17 Feb to 14 March (transposed) C  
 Used standard at about 60 offices and transposed at London SE1, Bournemouth ("Bournemouth-Poole" town die), Plymouth, Shrewsbury ("Shropshire & Mid Wales" town die), Swansea, and also both standard and transposed at Belfast, Exeter ("Exeter District" town die), Reading, one die each  
 Early use : 13 Feb Twickenham (standard)  
 Latest late uses :  
 15 July Swansea (transposed)  
 1 Sep Dartford (standard) - for later use at Tonbridge see Exceptional uses E.281
- BBC Northampton (first use) 3017  
 4348 17 Feb to 9 May C  
 Two dies used with "Northamptonshire" town dies
- Post Office Charter 3018  
 4349 24 Feb to 2 March (standard) B  
 4349t 24 Feb to 2 March (transposed) C  
 About 350 dies used, mainly standard, but transposed at Gloucester ("Gloucestershire" town die), Reading, Rugby, Torquay ("South Devon" town die), and both standard and transposed at Belfast (2), Shrewsbury ("Shropshire & Mid Wales" town dies)(2)  
 Earliest early use: 18 Feb  
 Epsom ("Kingston-upon-Thames 6")(std)  
 Late uses : there were many late uses and many offices appear to have regarded this as a "filler" slogan to use when no others in use, or re-used the slogan after use of the "Christmas" slogan; on this basis some have continued intermittently to 1994, see E.280 for these later uses.  
 Late uses that continued to 1993 uninterrupted were as follows (all standard) :  
 13 Jan 1993 Stoke on Trent  
 11 March 1993 Enfield  
 26 March 1993 Epsom ("Kingston 7")  
 11 Aug 1993 Croydon/Sutton



4350t	<u>Vauxhall Indoor Athletics</u> 24 Feb to 14 March Used at Birmingham	<u>3019</u>	C
4351	<u>Ely has its own Waitrose</u> 24 Feb 1992 to at least Jan 1993 (official end date 4 April 1992) Used at Ely with "Cambridge E" town die	<u>3020</u>	C
4352	<u>Trent FM five years</u> 1 (Sunday) to 28 March Two dies used at Derby	<u>3021</u>	C
4353	<u>Europe for workers safety &amp; health</u> (first use)	<u>3022</u>	B
4353t	2 to 28 March (standard) 2 to 28 March (transposed) Used standard at about 60 offices, and transposed at London SE1, Belfast, Gloucester ("Gloucestershire" town die), Ipswich, Kingston-upon-Thames, Milton Keynes, Reading, Swindon, and both standard and transposed at Exeter ("Exeter District" town die). No apostrophe after "worker", leaving meaning of legend unclear		C
	Early use : 29 Feb Canterbury (standard) Latest late uses : 22 April Reading (transposed) - continued in use at Croydon, Manchester, Nottingham and Swansea (all standard) and joined up with second use, see no. 4418/t		
4354	<u>Thame has its own Waitrose</u> 9 March to 18 April Used at Aylesbury	<u>3023</u>	C
4355	<u>Learn Welsh in 1992</u> 9 to 15 March (Sunday) Used at Cardiff	<u>3024</u>	D
*4356	<u>No Smoking Day March 11th York</u> 9 to 31 March (official start date 10 March) Slogan not announced until April, and collectors' covers backdated to 10 March - philatelic covers valuation D	<u>3025</u>	E
4357	<u>The Glasgow Royal Concert Hall</u> (sixth use) 15 (Sunday) to 22 March (Sunday) Four dies used; nos 4342-5 also in use	<u>2966</u>	C
4358	<u>Post Haste Royal Mail Inverness</u> 16 March 1992 to 21 Feb 1994 (not continuously)(standard)	<u>3026</u>	B
*4358t	26 Feb 1994 to 15 Jan 1995 (Sunday) (not continuously) (transposed) Other slogans also in use at Inverness, though this along with "Highland Capital" (see LP.2224/t) or no.4716t used as "filler slogans" when others not in use. As for the dates shown above, another slogan was in use 21-25 Feb 1994, hence the gap between nos 4358 and 4358t; the announcement of the change to transposed (which was late) only mentioned "Highland Capital" and not this slogan, though later corrected after enquiries made with Royal Mail Inverness and Glasgow; even then the last date standard was given as 20 Feb (Sunday)		B



Type 3019



Type 3020



Type 3021



Type 3022



Type 3023



Type 3024



Type 3025



Type 3026



Type 3027



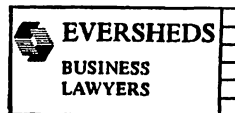
Type 3028



Type 3029



Type 3030



Type 3031



Type 3032

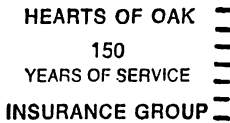
4359	<u>Fergusson Gallery Perth</u> 16 March to 13 Sep (Sunday) Used with "Perth Dundee Angus" town die; no. 4439 also in use	<u>3027</u>	C
4360t	<u>Arcadian Festival</u> 23 March to 19 April (Sunday) Used at Birmingham; no.4373 also in use	<u>3028</u>	C
4361	<u>Invest in Sunderland city</u> 23 March to 22 Aug Two dies used	<u>3029</u>	C

- 4362 Arthur Terry School 3030 D  
 23 March to 4 April  
 Used at Sutton Coldfield  
Happy Christmas pl post early - see E.272  
Discover Dundee - see E.273
- 4363 Eversheds Business Lawyers 3031 B  
 1 April to 31 May (Sunday)(standard)
- 4363t 1 April to 31 May (Sunday)(transposed) C  
 Used standard at about 60 offices and  
 transposed at about 9 offices, one die  
 each; slogan ended at some offices on Sat  
 30 May
- Latest late uses :  
 16 July Milton Keynes (transposed)  
 29 Sep Coventry ("Coventry & Warwickshire"  
 town die), Croydon (both standard)
- 4364 Tusk Force save the Elephants 3032 C  
 1 to 15 April (standard)
- 4364t 1 to 15 April (transposed) D  
 Used standard at 14 London area offices  
 and transposed at London SE1, one die each
- Latest late use :  
 12 Sep Kingston-upon-Thames (standard)

- 4365 Dale Farm a fresh delivery 3033 C  
 1 April to 27 May  
 Used at Bradford, Colwyn Bay, Derby,  
 York, one die each  
 Latest late use : 16 July Bradford
- 4366 Hearts of Oak Insurance 150 years 3034 B  
 1 April to 31 Dec  
 Used at Leicester (1 April to 31 May -  
 Sunday), Leeds (1 May to 30 June), Bristol  
 (1 July to 31 Dec), Stevenage (1 Sep to  
 31 Oct), Croydon (1 Nov - Sunday - to  
 31 Dec), two dies each
- Late uses : 1 June Leicester  
 (correct end date 31 May - Sunday)  
 16 April 1994 Stevenage  
 (correct end date 31 Oct 1992)
- 4367 Please control your dog 2879 C  
 (seventh use)  
 1 to 30 April  
 Used at Cardiff, Newport ("Gwent" town  
 dies), two dies each
- Early/late use : used continuously since  
 previous use at Newport, see no.4338, and  
 then again continuously until next use; see  
 no.4393 also at Newport
- \*4368t Garden Show Milton Keynes 3035 D  
 1 April to 7 May  
 (official end date 30 April)  
 Not announced at all in British Postmark  
 Bulletin
- 4369 Guild Preston 92 3036 C  
 1 April to 4 Sep  
 (official end date 18 Aug)  
 Used at Preston with "Lancashire" town die;  
 nos 4396, 4409 also in use
- 4370 BBC Radio Dundee 3037 C  
 1 to 20 April (bank holiday)  
 Used at Stirling
- 4371 Tenovus Scotland fights disease 3038 C  
 5 April (Sunday) to 3 May (Sunday)  
 Two dies used at Glasgow; nos 4342-5,  
 4377, 4383-4 also in use
- 4372 150 yrs Railway History Ashford Kent 3039 C  
 5 April (Sunday) to 31 May (Sunday)  
 (official end date 30 May)  
 Four dies used at Tonbridge
- 4373 PSA Building Management 3040 C  
 6 to at least 15 April (standard)
- 4373t ?21 April to 2 May (transposed) D  
 Used standard at Birmingham but  
 changed to transposed (not used to Sunday  
 3 May as announced); no.4360t also in use
- 4374 Visit Brooklands Museum Weybridge 3041 C  
 6 April to 26 Sep  
 Used at Kingston-upon-Thames



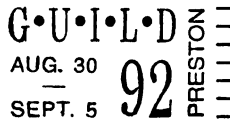
Type 3033



Type 3034



Type 3035



Type 3036



Type 3037



Type 3038



Type 3039



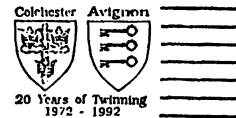
Type 3040



Type 3041



Type 3042



Type 3043



Type 3044

- 4375 Ermysted's Sports Hall Appeal 3042 D  
13 to 27 April  
(official end date 26 April - Sunday)  
Used at Bradford
- 4376 Colchester Avignon 20 years twinning 3043 D  
13 to 18 April  
Used at Colchester
- 4377 The Glasgow Royal Concert Hall 2966 C  
(seventh use)  
19 (Sunday) to 26 April (Sunday)  
Four dies used; no.4371 also in use
- 4378 Merstham Model Steam Show 3044 D  
20 April (bank holiday) to 27 May  
(official end date 16 May)  
Used at "Gatwick MLO" (Redhill's MLO at Crawley)
- 4379 Smugglers Adventure Hastings 2872 C  
(eighth use)  
21 to 27 April  
(official end date 25 April)
- Gosport Gang Show - see E.274t
- 4380 BBC Radio Bury St Edmunds 3045 D  
27 April to 16 May  
Slogan die arrived late, used from 28 April but collectors' covers backdated to 27 April
- \*4381 Minet Insurance International Hockey 3046 C  
1 to 15 May  
Used at Bedford, Luton, two dies each  
Late use : 16 May Bedford, then see E.275
- 4382 The Samaritans Lincoln 3047 C  
1 to 29 May (standard)
- 4382t The Samaritans Lincoln 3047 C  
1 to 29 May (transposed)  
Used standard at Doncaster and transposed at Lincoln, one die at each
- 4383 25 Anniv European Cup Celtic 3048 C  
2 to 31 May (Sunday)  
Used at Aberdeen (two dies), Ayr (two), Edinburgh (two dies with "Edinburgh Lothian Fife Borders" town dies), Glasgow (four), Motherwell (two dies with "Clyde Valley ML" town dies), Perth (one die with "Perth Dundee Angus" town die), Stirling (two); announced as starting 3 May (Sunday of bank holiday weekend) but used from 2 May at Aberdeen, 3 May at Edinburgh, Glasgow and Perth, and 5 (Tuesday after bank holiday Monday) to Saturday 30 May at Ayr, Motherwell and Stirling
- 4384 The Arts is Magic Festival Glasgow 3049 C  
3 (Sunday) to 31 May (Sunday)  
Eight dies used; nos 4371,4383,4400 also in use



Type 3045



Type 3046



Type 3047



Type 3048



Type 3049



Type 3050



Type 3051



Type 3052

- 4385 Nat Society for Epilepsy NSE 100 3050 C  
4 (public holiday) to 31 May (Sunday) (standard)
- 4385t Nat Society for Epilepsy NSE 100 3050 D  
4 (public holiday) to 18 May (transposed)  
Used at 11 offices, some started 5 May, all standard but transposed at Belfast, and both standard and transposed at Birmingham; ended 18 May except at Slough  
Latest late use : 22 June Chelmsford (std)
- 4386 Woolwich World Bowls Worthing 3051 B  
4 May (public hol) to 28 June (Sunday)  
Used at Brighton ("Sussex Coast" town dies), Eastbourne, Worthing, two dies each
- 4387 Crime & Mystery Festival Nottingham 3052 C  
4 (public holiday) to 31 May (Sunday)  
Two dies used; not used on normal mail until 5 May, collectors' covers dated 4 May and probably backdated a few days later
- 4388 Safeway arriving in Aylesbury 3053 C  
5 to 18 May  
See also no.4399
- 4389 Sassoon 50 years of hair 3054 C  
11 to 24 May (Sunday)(standard)
- 4389t Sassoon 50 years of hair 3054 D  
11 to 23 May (transposed)  
Used standard at \*London Mount Pleasant ("London IS MLO" town die, unannounced), El ("London El-E18" town die), EC, N1, NW1 ("London NWMLO" town die), "SW", W1, WC, Paddington MLO, and transposed at London SE1, one die each.  
Announced as ending 24 May but mail generally not stamped on Sunday of a bank holiday weekend at offices in England, though collectors' covers dated 24 May at least at London El ("London El-E18" town die)  
Late use : 28 May "London SW" (standard)
- 4390 BBC Radio Cleveland 3055 D  
11 to 30 May  
Used at Middlesbrough with "Cleveland" town die

- \*4391 Children's Festival Edinburgh 3056 D  
11 to 31 May (Sunday)  
Four dies used with "Edinburgh Lothian  
Fife Borders" town dies
- 4392 Hull Festival 3057 C  
11 May to 30 Nov  
(official end date 29 Nov - Sunday)  
Two dies used
- Please control your dog (eighth use) 2879  
11 May 1992 to date B  
(a) Three dies used at Gloucester  
("Gloucestershire" town dies) 11 May to  
4 July (1992)  
(b) Also used at Chelmsford, Colchester,  
both from 22 June 1992 (latest seen at  
Chelmsford Sep 1994), and at Southend-  
on-Sea 13 July 1992 to (latest seen)  
Oct 1993, and at Romford 15 July to Oct  
(1992) (official end date 14 Aug), all  
four one die each. Slogan used as a  
"filler slogan" occasionally at three  
offices (ie except Romford), and still  
in use at Colchester in 1995  
(c) Also used at Cardiff (no.4421 also in  
use), Newport Gwent ("Gwent" town dies)  
1 July to 31 Aug (1992), two dies each  
(d) Also used at Ipswich 1 to 29 Sep (1992)  
(e) Also used at Norwich 4 (Sunday) to 10  
Oct (1992)  
(f) Also used at Hereford, Worcester  
("Worcester District" town dies), two  
dies each, from 12 Oct to 14 Nov (1992)
- For similar design but in smaller format  
used at Coventry, Tonbridge see no.4284/t
- Early uses : Used continuously at Newport  
Gwent ("Gwent" town die) from previous  
uses, see nos 4338 and 4367, also 18 June  
Cardiff  
Late use : 14 Sep (1992) Cardiff  
(correct end date 31 Aug)
- Milton Keynes 25 - see E.275
- 4394 Breastfeeding's OK 3058 D  
16 to 23 May  
Used at Walsall (for use in June see  
Exceptional uses E.276)
- 4395 Breastfeeding's OK in Haringey 3059 D  
18 May to at least 27 July  
(official end date 23 May)  
Used at Tottenham N17; see note after  
no.4389 concerning 23-24 May
- 4396 Breastfeeding is OK. Awareness Week 3060 D  
18 to 23 May  
Used at Preston with "Lancashire" town  
die; see note after no.4389 - no.4369 also  
in use
- MEB support Brit Lung Foundation 3061  
(MEB = Midlands Electricity Board)  
4397 18 May, then again probably for a few  
days up to 31 May (Sunday)(standard) C  
4397t 18 to ?21 May (transp'd for part period) D  
Used at Birmingham
- 4398 Carsington Water 3062 C  
18 to 30 May  
Two dies used at Derby; no.4365 also  
in use

**SAFeway**Arriving in Aylesbury  
on May 19th

Type 3053

**BBC RADIO**  
**GOES TO TOWN**  
CLEVELAND High St. Stockton  
MAY 28 - MAY 30

Type 3055

**HULL**  
**1992**  
FESTIVAL

Type 3057

**NATIONAL BREASTFEEDING WEEK**  
**Breastfeeding's OK**  
**in Haringey**  
18 - 24 MAY 1992

Type 3059

**MEB** SUPPORT THE  
**BRITISH LUNG**  
**FOUNDATION**  
BLF Tel: 071-371 7784

Type 3061

**SAFeway**Now open in  
Aylesbury

Type 3063

**40th Anniversary 1992****THE SPASTICS SOCIETY**  
FOR PEOPLE WITH CEREBRAL PALSY

Type 3065

4399 Safeway now open in Aylesbury 3063 C  
19 May to 11 June  
(official end date 2 June)  
See also no.43884400 The Glasgow Royal Concert Hall 2966  
(eighth use)  
24 (Sunday) to 31 May (Sunday) C  
Four dies used; nos 4383-4 also in use4401 Aberdeen Royal Infirmary 3064 C  
25 May to 13 June  
Two dies used; no.4383 also in use**SASSOON**

FIFTY YEARS OF HAIR

Type 3054

**THE POST OFFICE SUPPORTS**  
**THE SCOTTISH INTERNATIONAL**  
**CHILDREN'S FESTIVAL**  
INVERLEITH PARK  
EDINBURGH  
25 MAY - 31 MAY  
1992

Type 3056

**BREAST**  
**FEEDING'S**  
**O.K.**

Type 3058

**BREASTFEEDING**  
**IS**  
**OK.**  
Awareness  
Week 18-24 May

Type 3060

**Carsington Water**  
open 23 May 1992

Type 3062

**ABERDEEN**  
**ROYAL INFIRMARY**  
— 1742 - 1992 —

Type 3064

**27-28 JUNE** **Panasonic**  
**OLYMPIC TRIALS**  
**ATHLETICS**  
TEL: 021-344 4800  
BIRMINGHAM

Type 3066

**AIR DAY 92**  
**RAF MANSTON**  
**SUN 26 JULY**

Type 3067

Royal Mail are Sponsoring  
**The Storming  
of Preston**  
*Battle and Pageant*  
Avenham Park  
15th & 16th August 1992

Type 3069

**5 YEARS**  
Rotary Club  
Elstree and Borehamwood

Type 3071

Your new  
**SAFEWAY**  
now open in  
Warminster

Type 3073



**TENNYSON  
CENTENARY  
EXHIBITION**  
USHER GALLERY  
LINCOLN  
TEL: 0522-552866  
0522-527980

Type 3068



Type 3070



Type 3072

**INVERNESS ROYAL  
ACADEMY** **200  
YEARS**  
1792 - 1992

Type 3074

- Smugglers Adventure Hastings** 2872  
(ninth use)
- 4402 26 May to 19 June C  
(official end date 30 May)
- 40th Anniv Spastics Society** 3065
- 4403 1 to 28 June (Sunday)(standard) B  
4403t 1 to 28 June (Sunday)(transposed) D  
Used standard at about 59 offices and  
transposed at London SE1, Belfast, Exeter  
("Exeter District" town die), Gloucester  
("Gloucestershire" town die), Ipswich,  
Milton Keynes, Plymouth, Swansea, also  
standard at Kingston-upon-Thames but  
changed to transposed during the period,  
one die each; ended at some on Sat 27 June
- Early use : 31 May Exeter  
("Exeter District" town die)(transposed)
- Latest late uses :  
16 July Milton Keynes (transposed)  
4 Jan 1993 Aberdeen (standard)
- Panasonic Athletics Olympic Trials** 3066
- 4404t 1 to 28 June (Sunday) C  
Used at Birmingham
- Air Day 92 RAF Manston** 3067
- 4405 1 June to 25 July C  
Used at Canterbury (one), Chatham (one  
die with "Medway" town die), Maidstone (two  
dies with "Medway & Maidstone" town dies)
- Late use : 27 July Canterbury
- Chester Cathedral 9th centenary** 3008  
(second use)
- 4406 1 to 30 June C  
Two dies used with "Chester & Clwyd 1"  
town dies

- Tennyson Centenary Exhib Lincoln** 3068
- 4407 1 June to 4 July (standard) C  
4407t 1 June to 4 July (transposed) D  
Used standard at Doncaster and transposed  
at Lincoln, two dies each
- Late use : 7 July Lincoln (transposed)
- BBC Northampton (second use)** 3017
- 4408 1 to 27 June C  
Two dies used at Northampton with  
"Northamptonshire" town dies
- The Storming of Preston** 3069
- 4409 1 June to 7 Sep C  
(official end date 31 July)  
Used with "Lancashire" town die; no.4369  
also in use
- Skye Camanachd (shinty) Centenary** 3070
- 4410 1 to 30 June D  
Used at Portree (interrupting LP.2211)
- Rotary Club Elstree & Borehamwood** 3071
- 4411 1 June to 17 July C  
(official end date 13 June)  
Used at Watford
- N Yorkshire Moors Railway** 3072
- 4412 1 to 30 June C  
Two dies used at York
- Safeway now open in Warminster** 3073
- \*4413 2 to 15 June D  
Two dies used at Salisbury
- Inverness Royal Academy** 3074
- 4414 19 June to 16 July C  
No.4358 and other slogans also in use  
at Inverness
- Your Local Observer (newspaper)** 3075
- 4415 22 June to 18 July C  
Used at Hastings; announced but with  
no dates
- The Glasgow Royal Concert Hall** 2966  
(ninth use)
- 4416 28 June (Sunday) to 5 July (Sunday) C  
Four dies used
- Luton Boys Club 70th Anniv** 3076
- \*4417 29 June to 25 July C
- York is a Mech Letter Office** - see E.277
- Croydon has a Mech Letter Office** -see E.278
- Europe for workers safety & health** 3022  
(second use)
- 4418 1 to 31 July (standard) B  
4418t 1 to 31 July (transposed) C  
Used standard at about 62 offices and  
transposed at London SE1, Birmingham,  
Exeter ("Exeter District" town die),  
Ipswich, Milton Keynes, Swansea, Swindon,  
one die each
- Early uses: see late uses of no. 4353, also  
30 June Inverness (standard)
- Latest late uses : 3 Aug Swindon (trans)  
20 Aug 1993 Doncaster (standard)
- Sooty helping RNIB** 3077
- 4419 1 to 31 July C  
Used at Blackpool ("Fylde Blackpool Wyre"  
town die), Bradford, one die each
- Latest late use :  
6 Aug Blackpool ("Fylde Blackpool Wyre"  
town die)

Your Local  
**Observer**  
Best for local News

Type 3075



Type 3077

ROYAL MAIL, CARDIFF &  
**TENOVUS**  
FIGHTING CANCER  
FOR ALL OF US  
Tel: 0222 621433

Type 3079



Type 3081

Greater Manchester  
Passenger Transport Authority  
**METROLINK**  
Taking public transport into the 21st Century

Type 3083



Type 3076



Type 3078



Type 3080

ILFRACOMBE DESERVES  
ASSISTED STATUS  
**NOW!**

Type 3082



Type 3084

- 4420 Belfast Harpers 1792-1992 3078 C  
1 July to 30 Sep (standard)
- 4420t 1 July to 31 July (transposed) D  
Initially one die used standard and one transposed, then both standard
- 4421 Tenovus fighting cancer 3079 C  
1 to 31 July  
Used at Cardiff; no.4393 also in use
- 4422 BBC Radio Llandudno 3080 C  
1 to 21 July  
Used at Colwyn Bay
- 4423t Fest of Flowers Lincoln Cathedral 3081 C  
8 to 29 July (official end date 22 July)
- 4424 Ilfracombe deserves assisted status 3082 C  
13 July to 3 Oct  
Areas of high unemployment can be awarded Government and EEC grants; Ilfracombe had enjoyed these benefits from 1959-1984 but the Government then said the area was not large enough to qualify, hence this campaign
- 4425 Metrolink Greater Manchester 3083 C  
Public Transport  
13 to 25 July  
Three dies used at Manchester

- \*4426t Milton Keynes Internat Fest Folk Art 3084 D  
17 to 31 July  
Not announced in British Postmark Bulletin
- Edinburgh Tattoo supports Army  
Benevolent Fund 3085
- 4427 20 July to 29 Aug C  
Two dies used with "Edinburgh Lothian Fife Borders" town dies
- Smugglers Adventure Hastings 2872  
(tenth use)
- 4428 20 July to 5 Sep C  
Mansfield Show 3086 C  
20 July to 29 Aug  
Used at Mansfield (two dies) and Nottingham (one die)
- Latest late use : 2 Sep Mansfield
- 4430 CUBIC '92 Girl Guides 3087 D  
25 to 31 July  
Used at Crewe with "Cheshire" town die
- Post Office Charter - see E.280
- Burns Heritage Trail - see E.279
- Wall's "too good to be true" 3088  
1 to 29 Aug (standard) B
- 4431t 1 to 29 Aug (transposed) C  
Used standard at about 62 offices and transposed at London SE1, Belfast, Birmingham, Bournemouth ("Bournemouth-Poole" town die), Exeter ("Exeter District" town die), Ipswich, Milton Keynes, Swansea, one die each; slogan presumably refers to ice cream but does not say so
- Early use : 29 July Swindon (standard)  
(see also no.4432)
- Latest late uses :  
29 Sep Ipswich (transposed)  
23 Aug 1993 Doncaster (standard)
- 4432 Enrico Fermi Nuclear Fission 3089 B  
1 to 29 Aug (standard)
- 4432t 1 to 29 Aug (transposed) C  
Used standard at about 64 offices and transposed at London SE1, Exeter ("Exeter District" town die), Milton Keynes, Reading, Swansea, and both standard and transposed at Plymouth, one die each
- Early use : 29 July Swindon (standard)  
(see also no.4431)
- Latest late uses :  
13 Sep Milton Keynes (transposed)  
17 May 1993 Oxford (standard)
- Nos 4431/t and 4432/t largely used at the same offices
- 4433 The Visaservice 3090 C  
1 Aug 1992 to 18 Feb 1993  
(official end date 29 Jan 1993)  
Two dies used at London Mount Pleasant with "London IS MLO" dies; from 28 Oct, when the "Channel 4" slogan was used in green, the "Visaservice" slogan was also struck in green, then during November in a greenish/black mixture gradually returning to black
- 4434 Leicester Show 3091 C  
1 to 31 Aug (bank holiday)  
Two dies used

The Edinburgh Tattoo, 7-28 August  
Supports  
THE  
ARMY BENEVOLENT FUND  
SCOTLAND  
Show them you care too!  
The Castle, Edinburgh EH1 1YT

Don't Miss the  
**MANSFIELD  
SHOW**  
AUGUST 30 & 31



**CUBIC '92  
GIRL GUIDES**



**Walls "Too Good To Be True"**  
VIRTUALLY FAT FREE!

- |       |  |           |   |
|-------|--|-----------|---|
|       | Type 3085  | Type 3086 |   |
| 4435  | <u>Safeway Newlands is now open</u><br>1 to 31 Aug<br>Six dies used at Glasgow; no.4436 also in use  | 3092      | C |
| 4436  | <u>The Glasgow Royal Concert Hall</u><br>(tenth use)<br>2 (Sunday) to 9 Aug (Sunday)<br>Four dies used; no.4435 also in use<br><u>Captain Birds Eye</u> - see E.281  | 2966      | C |
| 4437  | <u>Tropical places exotic holiday</u><br><u>specialists</u>  | 3093      | D |
| 4437t | 3 Aug to 28 Sep (transposed)<br>Probably used transposed from 3 Aug on commercial mail, but philatelic covers were all replaced and backdated (to 3 Aug) and stamped in the standard position, these probably being the only envelopes stamped in this way; see also similar design in 1993, see no.4538/t (also 1994)     |           | C |
| *4438 | <u>Skegness is so bracing</u><br>early Aug to 21 Sep<br>For last previous use see no.4321; no.4457 also in use   | LP.25     | D |
| 4439  | <u>St John's Kirk Perth 750</u><br>7 Aug to 7 Sep<br>Used at Perth with "Perth Dundee Angus" town die; no.4359 also in use   | 3094      | C |
| 4440  | <u>Chelmsford Spectacular</u><br>10 to 29 Aug  | 3095      | C |
| 4441  | <u>Use this space to advertise</u><br>10 Aug to Nov (not continuously)<br>Two dies used at Newcastle upon Tyne; not to be confused with national campaign of similar design, see no.4305/t (which ended at Newcastle upon Tyne on 8 Aug but was later re-used). No end date announced, and reason for withdrawal not known | 3096      | C |
| *4442 | <u>Harrow Show</u><br>17 to 31 Aug (bank holiday)  | 3097      | D |
| 4443  | <u>Sunderland Illuminations</u><br>24 Aug to 4 Nov<br>Two dies used; see note after no.4264  | 2742      | C |
| 4444  | <u>Safeway in Leominster</u><br>25 Aug to 23 Sep<br>(official end date 22 Sep)<br>Two dies used at Hereford  | 3098      | C |
| 4445  | <u>The Big Event Southend</u><br>29 Aug to 22 Oct<br>(official end date 9 Oct)<br>Used at Southend-on-Sea  | 3099      | C |
| 4446  | <u>Kilmarnock 400</u><br>31 Aug 1992 to 4 Jan 1993<br>(official end date originally 27 Dec, a day when no service was provided, then changed to 24 Dec when enquiries were made)<br>Two dies used (not one as announced); note 31 Aug was not a bank holiday in Scotland   | 3100      | C |

- |      |   |   |   |
|------|---|---|---|
|      | Type 3087   | Type 3088   |   |
|      | DECEMBER 2ND 1942-1992<br><b>Enrico Fermi</b><br>50 YEARS<br>OF CONTROLLED<br>NUCLEAR FISSION   | <b>THE VISASERVICE</b><br>ALL NATIONALS<br>PASSPORTS RENEWED<br>VISAS WORLDWIDE<br>071 833 2709 |   |
|      | Type 3089   | Type 3090   |   |
|      | <b>City of Leicester Show</b><br>Abbey Park<br>Aug 30/31  | <b>Safeway Newlands is now open</b>   |   |
|      | Type 3091   | Type 3092   |   |
|      | TROPICAL PLACES<br>Exotic Holiday Specialists<br>Call 0342 82 5599<br>or see ITV Oracle p.359   | ST JOHN'S & 7<br>KIRK 5<br>PERTH 10   |   |
|      | Type 3093   | Type 3094   |   |
|      | 28-31 AUG<br>CHELMSFORD<br>SPECTACULAR<br>TICKETS<br>0245 495028  | YOU CAN USE THIS SPACE<br>TO<br><b>ADVERTISE</b><br>CALL 091 2353484<br>FOR MORE INFORMATION.   |   |
|      | Type 3095   | Type 3096   |   |
|      | <b>HARROW SHOW</b><br>August 30th - 31st<br>Harrow MIDDXX   | Your new<br><b>SAFWAY</b><br>now open in<br>Leominster  |   |
|      | Type 3097   | Type 3098   |   |
|      | THE<br><b>BIG</b><br>EVENT<br>SOUTHEND<br>4-10<br>OCTOBER   | <b>KILMARNOCK</b><br><b>400</b><br>1 5 9 2 - 1 9 9 2  |   |
|      | Type 3099   | Type 3100   |   |
|      | The friendliest friendly society<br><b>ANCIENT ORDER OF FORESTERS</b><br>— Annual Conference —<br>GREAT YARMOUTH<br>5th - 12th September 1992 | <b>LEICESTER</b><br>Britains first<br>Environment City  |   |
|      | Type 3101   | Type 3102   |   |
| 4447 | Foresters Annual Conf Gt Yarmouth<br>31 Aug (bank holiday) to 14 Sep<br>(official end date 12 Sep)<br>Used at Norwich                         | 3101  | C |

Your new  
**SAFeway**  
now open in  
Newport

Type 3103

**PAISLEY**  
A UNIVERSITY TOWN  
Tel: 041-848 3000

Type 3105

**CAR CRIME**



**LOCK IT - STOP IT!**

Type 3104

**Put Scotland in  
the Picture**

SCHOOLS POSTER  
COMPETITION  
Scottish Enterprise

Type 3106

- 4448 BBC Northampton (third use) 3107 C  
1 Sep 1992 to 14 Jan 1993  
(official end date 5 Jan 1993)  
Two dies used at Northampton with  
"Northamptonshire" town dies; one machine  
dated AUG for at least 2 and 3 Sep; no.4504  
also in use, but one die ended before this,  
on 9 Jan 1993
- 4449 The Glasgow Royal Concert Hall 2966 C  
(eleventh use)  
6 (Sunday) to 13 Sep (Sunday)  
Four dies used
- \*4450 Your Local Observer (newspaper) 3075 C  
7 Sep to 10 Oct (re-use after no.4427)  
Used at Hastings
- 4451 Leicester Britain's First  
Environment City (first use) 3102 C  
7 Sep to 1 Oct (official end date 19 Sep)  
Slogan has no apostrophe after Britain
- 4452 Safeway in Newport 3103 D  
7 (official start date 8 Sep) to 16 Sep  
Two dies used at Newport Gwent with  
"Gwent" town dies; campaign planned to run  
to 7 Oct but slogan withdrawn prematurely  
since used at the wrong Newport (the  
correct Newport was Newport Shropshire)
- 4453 Car Crime lock it - stop it! 3104 C  
7 Sep to 3 Oct  
Three dies used at Wakefield
- 4454 Paisley a University Town 3105 C  
1 Sep to 12 Dec  
(official dates 7 Sep to 13 Dec - Sunday)  
Two dies used
- \*4455 Put Scotland in the picture -  
poster competition 3106 C  
14 to 30 Sep (standard)
- \*4455t 14 to 30 Sep (transposed) D  
Used standard at Glasgow (4 dies), and  
used both standard and transposed at  
Edinburgh ("Edinburgh Lothian Fife Borders"  
town dies), two dies standard and two  
transposed
- 4456 The West Cumberland Times and Star 3107 C  
14 Sep to 7 Nov  
Used at Workington
- 4457 Safeway in Skegness 3108 C  
15 Sep to 13 Oct  
No.4438 also in use

- 4458 Swatch 3109 C  
18 Sep to 2 Oct  
Used at 8 London and 6 provincial offices  
Latest late use : 12 Oct London EC
- \*4459 The Glasgow Royal Concert Hall 2966 D  
(twelfth use)  
20 (Sunday) to 27 Sep (Sunday)  
Four dies used  
JVC - see E.282
- 4460 Safeway in Wapping 3110 C  
21 Sep to 20 Oct  
(official start date 22 Sep)  
Used at London E1 with "London E1-E18" town  
die
- 4461 Safeway in Berwick-upon-Tweed 3111 C  
22 Sep to 24 Oct  
Used at Newcastle upon Tyne; no.4464  
also in use
- 4462 Safeway in Shrewsbury 3112 C  
29 Sep to 28 Oct  
Used at Shrewsbury with "Shropshire  
& Mid Wales" town die
- 4463 WH Smith 200 years 3113 B  
30 Sep to 28 Oct (standard)
- 4463t 30 Sep to 28 Oct (transposed) C  
Used standard at about 60 offices and  
transposed at London SEL, Belfast, "Gatwick  
MLO" (Redhill's MLO at Crawley), Gloucester  
("Gloucestershire" town die), Ipswich,  
Milton Keynes, Reading, Swansea, and both  
standard and transposed at Portsmouth  
("Portsmouth & IOW" town die), one die  
each; also used in greenish black at  
Bristol on 4 Nov and Romford on 7 Dec (late  
uses), possibly other offices also
- Early uses : 29 Sep York (standard),  
"Gatwick MLO", Milton Keynes (both trans)  
Latest late uses : 1 Dec Reading (trans)  
17 Sep 1993 Doncaster (standard)



Type 3107



Type 3109

Your new  
**SAFeway**  
now open in  
Berwick-upon-Tweed

Type 3111

Your new  
**SAFeway**  
now open in  
Skegness

Type 3108

Your new  
**SAFeway**  
now open in  
Thomas More St,  
Wapping

Type 3110

Your new  
**SAFeway**  
now open in  
Shrewsbury

Type 3112



- Golden Wonder 3114  
 4464 1 Oct 1992 to 27 Feb 1993 (standard) B  
 4464t 1 Oct 1992 to 27 Feb 1993 (transposed) C  
 Used standard at Aberdeen (2), Ballymena (1), Glasgow (8), Lerwick (1) (no.4472 also in use), Londonderry (1), Newcastle upon Tyne (5), Portadown (1), and four dies used standard and transposed (probably two of each) at Edinburgh ("Edinburgh Lothian Fife Borders" town dies), also one die standard at Belfast but changed to transposed from Dec 1992
- Latest late use :  
 11 March 1993 Newcastle upon Tyne (std)
- The Glasgow Royal Concert Hall 2966  
 (thirteenth use)  
 \*4465 4 (Sunday) to 11 Oct (Sunday) D  
 Four dies used
- Children in Cities 92 3115  
 4466 5 Oct to 1 Nov (Sunday) C  
 Used at Birmingham; no.4468t also in use
- Someone cares Crossline 3116  
 4467 5 Oct to 1 Nov (Sunday) C  
 Used at Coventry with "Coventry and Warwickshire" and "Stratford upon Avon" town dies (from Aug 1992 Stratford upon Avon mail had been stamped at Coventry) but Stratford upon Avon ended 31 Oct
- Birmingham ("European star" design) 3117  
 \*4468t 12 to 18 Oct (Sunday) E  
 Used at Birmingham; a small number of prepared envelopes were available for collectors but there was a refusal to stamp collectors' own covers, including FDCs of the 13 Oct "Europe" stamp issue, even though late submission of items was purely the result of Royal Mail's failure to announce this slogan in advance; no.4466 also in use
- Worthing Lions Club 40th Anniv 3118  
 4469 12 Oct to 7 Nov C  
 Two dies used



Type 3113



Type 3114



Type 3115



Type 3116



Type 3117



Type 3118



Type 3119

Type 3120

- Smugglers Adventure Hastings 2872  
 (eleventh use)  
 4470 26 Oct to 19 Nov C  
 (official end date 31 Oct)  
 "4" (denoting Channel 4 TV)  
 10th anniversary 3119
- 4471 28 Oct to 4 Nov (standard) B  
 4471t 28 Oct to 4 Nov (transposed) C  
 About 148 dies in all, largely two at each of the 69 LDOs, and largely struck in GREEN ink, chiefly standard, but transposed at about 7 offices, and both standard & transposed at Belfast, Exeter ("Exeter District" town dies), Ipswich, Portsmouth ("Portsmouth & IOW" town dies), Reading. Struck only in BLACK ink at Newcastle upon Tyne and Tonbridge, both standard, and transposed at London SE1 (one die of the two), but black part of time at other offices; there were also numerous uses of mixed black/green ink. Also some late uses changed to black ink, presumably as green ink ran out but the slogan continued in use. Also used in RED at Leicester at 7.45pm on 2 Nov, otherwise green or black
- A mystery concerns use of this slogan at sub-districts of SW London. The two dies at "London SW" are not in doubt, but the slogan was also seen used standard at Mortlake SW14, and wavy lines later in Nov seen in black/green from SW7, also "Xmas" slogan at SW3 in black/green, and wavy lines in green from SW20 in Dec. All this suggests, but does not prove, that the "Channel 4" slogan may have been used more extensively in SW London than "SW" and SW14
- Early use : 27 Oct Exeter, green, standard ("Exeter District" town die)
- Latest late uses : note that green ink seems to have run out but some offices continued in black, hence black late uses ran later than green -
- 10 Nov Portsmouth, green, transposed ("Portsmouth & IOW" town die)
  - 10 Nov Reading, black, transposed
  - 11 Nov Doncaster, Portsmouth ("Portsmouth & IOW" town die), both green, standard
  - 30 Nov Cambridge, black, standard (for later use at Swindon, see Exceptional Uses E.284)

As a consequence of the green ink for the "Channel 4" slogan there were other uses of green ink in error (in some cases black/green mixture):

- (a) "Visaservice" slogan, see no. 4433 at London Mount Pleasant, also "Advertising?" at same office
- (b) "Pass on your postcode" at "Gatwick MLO" and "Be properly addressed" at Leicester
- (c) wavy lines at several offices



Type 3121

Your new  
**SAFeway**  
now open in  
Solihull

Type 3123

LOCAL It's ALL in your  
**pink**  
**DIRECTORY**

Type 3125

**EDINBURGH**  
HOST TO THE  
EUROPEAN COUNCIL  
Royal Mail  
11-12 DECEMBER 1992

Type 3127

Your new  
**SAFeway**  
now open in  
Diss

Type 3122

**LEEDS**  
LIGHTS UP  
**'92**  
9 MILES OF ILLUMINATIONS

Type 3124

**BBC RADIO**  
**Leicester**  
1967-1992...>

Type 3126

**BBC**  
**WORLD** **60**  
**SERVICE** **YEARS**

Type 3128

- 4472 Shetland for '93 3120 C  
1 Nov (Sunday) 1992 to 14 Jan 1993  
(official end date 31 Dec 1992)  
Used at Lerwick (one die not two as  
announced); used from Monday 2 Nov but  
collectors' covers backdated to 1 Nov
- 4473 Bedford Waste Watchers (first use) 3121 C  
2 to 30 Nov (official end date 28 Nov)  
Two dies used
- 4474 Safeway in Diss 3122 D  
3 Nov to 1 Dec  
Two dies used
- 4475 Safeway in Solihull 3123 C  
3 Nov to 1 Dec  
Two dies used
- Write now! - see E.283
- 4476 Invest in Sunderland city 3029 B  
5 Nov 1992 to 18 Aug 1993  
(re-use after no.4443)  
Two dies used
- \*4477 The Glasgow Royal Concert Hall 2966 D  
(fourteenth use)  
8 (Sunday) to 15 Nov (Sunday)  
Four dies used
- 4478 Leeds lights up '92 3124 C  
9 Nov to 28 Dec (public holiday)  
(official end date 27 Dec - Sunday -  
but there were no services on that date)
- 4479R Pink Directory 3125 C  
16 Nov 1992 to 25 Feb 1993  
(official end date 13 Feb 1993)  
Used at Bury St Edmunds; struck in red

- 4480 BBC Radio Leicester 3126 C  
16 Nov to 5 Dec  
Two dies used
- \*4481t Edinburgh Host to Euro Council 3127 D  
16 to 30 Nov  
?Two dies used used with "Edinburgh  
Lothian Fife Borders" town dies; see note  
after no.4495
- 4482 BBC World Service 60 years 3128 C  
23 Nov to 19 Dec  
?Four dies used at London WC
- 4483 Sexual Health Watford Clinic 3129 C  
23 Nov 1992 to 6 Jan 1993  
(official end date 5 Dec 1992)  
Two dies used
- 4484 Waves Blackburn 2911 C  
30 Nov to 28 Dec (public holiday)  
Used at Blackburn ("Lancashire 33"  
town die), Preston (other "Lancashire" town  
dies), one die each; probably ended 24 Dec  
at Blackburn
- 4485 Red Rose Rock FM 3130 C  
30 Nov to 28 Dec (public holiday)  
Used at Blackpool (one die with  
"Fylde Blackpool Wyre" town die), Preston  
(two dies with "Lancashire" town dies);  
officially ended 24 Dec at Blackpool
- Late use : 4 Jan 1993 Blackpool  
("Fylde Blackpool Wyre" town die)
- 4486 Happy Christmas please post early 2890 B  
30 Nov to 21 Dec (standard)
- 4486t 30 Nov to 21 Dec (transposed) C  
About 560 dies used standard,  
transposed at London SE1 (2), Basingstoke  
(GB), Milton Keynes (2), and both standard  
and transposed at Balham SW12, Gloucester  
("Gloucestershire" town dies), Portsmouth  
(two dies with "Portsmouth & IOW" town  
dies), Reading (5); used in green/black  
mixture at Chelsea SW3 (standard)
- Earliest early uses : used 10 Nov to 24 Dec  
at 10 offices in Inverness area (including  
no.4488 at Wick) though these dates were  
not announced in advance; for this reason  
Royal Mail Inverness later agreed that  
collectors' covers were to be backdated to  
10 Nov at all 10 offices, and under this  
arrangement 10 Nov First Day Covers of the  
Christmas stamps were accordingly stamped
- Latest late uses :  
2 Jan 1993 Milton Keynes, Reading  
(both transposed)  
11 Feb 1993 Hemel Hempstead (standard)
- NEVER NEGLECT YOUR  
SEXUAL HEALTH**  
**WATFORD CLINIC**  
(0923) 217206
- RED ROSE  
ROCK  
FM  
97.4**
- RED ROSE  
GOLD  
99.9  
AM**
- Type 3129
- Type 3130

- Happy Christmas please post early  
(Welsh bilingual) 2891
- 4487 30 Nov to 21 Dec C  
About 40 dies used at Welsh offices
- Early use : 28 Nov Port Talbot  
Latest late use : 23 Dec Rhyl
- A Happy Christmas The Post Office 1278
- \*4488 30 Nov to 21 Dec (standard) C  
\*4488t 30 Nov to 21 Dec (transposed) D  
About 70 dies used standard, and two dies used transposed at Carlisle, Chorley ("Lancashire 40" town die)
- Earliest use : 10 Nov Wick (see note after no.4486)  
Latest use :  
16 Jan 1993 Golders Green NW11 (standard)
- A Happy Christmas (Welsh bilingual) 1392
- \*4489 30 Nov to 21 Dec D  
Used at Barmouth, +Carmarthen, +Colwyn Bay, Llandrindod Wells (2), Tywyn, +Wrexham (+=part period, in extra machine)
- Latest use : 4 Jan 1993 Wrexham
- Happy Christmas (1988 Welsh design) 2672
- \*4490 30 Nov to 21 Dec D  
About 13 dies used at 9 Welsh offices
- Latest use : 29 Dec Colwyn Bay
- Post early for Christmas 169
- \*4491 30 Nov to 21 Dec D  
Used at Carlisle, Penzance ("Cornwall F" town die), Sunderland
- Latest use : 31 Dec Carlisle
- For illustrations of types 2990, 2891, 1278, 1392 and 2672 see page 40; for type 169 see page 52
- Oranjeboom Premium Lager 3131
- 4492 1 to 31 Dec (standard) B  
4492t 1 to 31 Dec (transposed) C  
Used standard at about 62 offices, and transposed at London SE1, Birmingham, Edinburgh ("Edinburgh Lothian Fife Borders" town die), Exeter ("Exeter District" town die), "Gatwick MLO" (Redhill's MLO at Crawley), Milton Keynes, and both standard and transposed at Gloucester ("Gloucestershire" town die), one die each
- Early uses :  
30 Nov Milton Keynes (transposed),  
Perth ("Perth Dundee Angus")(standard)
- Latest late uses : 2 Feb 1993 Exeter  
("Exeter District" town die)(transposed)  
30 March 1993 Bradford, Ipswich  
(both standard)
- In general nos 4492-93 were used at the same offices, one die of each at each office



Type 3131



Type 3132



Type 3133



Type 3134



Type 3135



Type 3136

- Safeway (supermarket chain) 3132
- 4493 1 to 31 Dec (standard) B  
4493t 1 to 31 Dec (transposed) C  
Used standard at about 62 offices, and transposed at London SE1, Birmingham, Edinburgh ("Edinburgh Lothian Fife Borders" town die) (but standard on backdated collectors' covers), Exeter ("Exeter District" town die), "Gatwick MLO" (Redhill's MLO at Crawley), Gloucester ("Gloucestershire" town die), Milton Keynes, Reading, one die each. See note after no.4492/t
- Early uses : 30 Nov Coventry  
("Coventry and Warwickshire" town die),  
Perth ("Perth Dundee Angus")(both standard)
- Latest late uses :  
17 Jan 1993 Exeter (transposed)  
("Exeter District" town die)  
12 July 1993 Portsmouth (standard)  
("Portsmouth & IOW" town die)  
- for later use see Exceptional Use E.286
- To ease the load use your postcode 3133
- 4494 3 Dec 1992 to 9 Sep 1993 C  
(not continuously)  
(official end date 31 Dec 1992)  
Two dies used at Doncaster, probably only one after Dec 1992
- Scotland Host to Euro-Summit 3134
- 4495 7 to 14 Dec C  
Used at Edinburgh (6 dies with "Edinburgh Lothian Fife Borders" town dies), Galashiels (two dies used with Galashiels and "Scottish Borders" town dies), Glasgow (4), Livingston (two dies used with "Head Post Office West Lothian" town dies); philatelic items from Edinburgh dated 16 Nov in error (confused when backdated and stamped along with other covers bearing no.4481t)
- Strathclyde Police Car Crime 3135
- 4496 13 (Sunday) to 28 Dec (public holiday) D  
Used at Glasgow; official end date 27 Dec (Sunday) but there was no service on that date, hence slogan extended by one day
- Silcoates School Wakefield 3136
- 4497 29 Dec 1992 to 18 Jan 1993 C  
Three dies used
- The Borough of Copeland - see E.285t

# 1993

**FUNERAL ADVICE LINE**  
 FREEPHONE For a local  
 0800 recommended  
 243892 FUNERAL  
 SERVICE

Type 3137

**CUMBRIA**  
  
 WILL WORK FOR YOU

Type 3138

**Mellow**  
**1557 MW**  
 CLASSIC HIT RADIO

Type 3139

**GLOUCESTERSHIRE**  
**Citizen**  
 DELIVERING THE NEWS

Type 3140

  
 CHOOSE  
 THE BEST  
 CHOOSE  
 SKEGNESS

Type 3141

**KCBC**  
 1584 AM Radio

Type 3142

BRIGHTEN YOUR MAIL  
 USE COLOURFUL GREETINGS STAMPS  
 ON SALE FROM 2nd FEBRUARY

Type 3143

Nigel Mansell  
 Formula 1  
 Coin by  
 Pobjoy Mint  


Type 3144

**BBC RADIO**  
**NOTTINGHAM**  
 25th anniversary

Type 3145

Your new  
**SAFEWAY**  
 now open in  
 Portobello Road, Edinburgh

Type 3146

Your new  
**SAFEWAY**  
 now open in  
 Plymouth

Type 3147

Your new  
**SAFEWAY**  
 now open in  
 Chesterfield

Type 3148

Your new  
**SAFEWAY**  
 now open in  
 Corby

Type 3149

**nisa Today's**  
**GOOD FOOD**  
**ON THE MOVE**

Type 3150

**ADVERTISING ?**  
 YOU COULD USE THIS SPACE  
 TEL : 021 - 644 - 8644  
 FOR FURTHER DETAILS

Type 3151

Your new  
**SAFEWAY**  
 now open in  
 Chafford Hundred,  
 By Lakeside

Type 3152

Funeral Advice line 3137  
 2 to 25 Jan C

Used at London E1 ("London E1-E18" town die), N1, one die each; announced as starting 1 Jan (no service on this date) but collectors' covers were dated 2 Jan at N1 and 4 Jan at E1, and these were the respective first days of use; wording of the slogan gave rise to complaints, and although the slogan was due to run to 31 Dec it was withdrawn prematurely

The Glasgow Royal Concert Hall 2966  
 (fifteenth use)

4499 3 (Sunday) to 10 Jan (Sunday) C  
 Four dies used

Cumbria will work for you 3138  
 3 Jan (Sunday) to 30 April (standard) B  
 (for official dates see below)

4500 4 Jan to (latest seen) 3 Feb (transposed) C  
 Two dies used at Carlisle, one standard and one transposed, but the transposed one later changed to standard; announced as starting 1 Jan (no service on this date), collectors' covers were dated 4 Jan, but slogan seen used (standard) on 3 Jan (Sunday), and it may have started on 2 Jan. Town dies were changed to "Cumbria Dumfries & Galloway" from 25 Jan. On making further enquiries as to what the first day of use actually was (ie not 4 Jan) the slogan was applied to collectors' covers, backdated to 3 Jan, but with the new "Cumbria Dumfries & Galloway" town die (standard), and although this was in error, it may indicate that 3 Jan was in fact the first day of use. Official end date 21 Feb (Sunday) with a second period of use 1-30 April, but used late (standard) beyond 21 Feb so that these two periods were joined together; no.4534t also in use

Mellow 1557 MW classic hit radio 3139  
 (first use)

4501 4 Jan to 14 Feb (Sunday) C  
 Two dies used at Colchester

Gloucestershire Citizen 3140

\*4502 4 to ?? Jan (standard) D  
 \*4502t 4 Jan to 27 Feb (transposed) C  
 Two dies used at Gloucester with "Gloucestershire" town dies, one standard and one transposed, but the standard one changed to transposed by 12 Jan

Choose the best choose Skegness 3141  
 (first use)

\*4503 4 to 30 Jan (standard) C  
 \*4503t 13 to 30 Jan (transposed) C  
 Two dies used standard at Peterborough, but one die changed to transposed from about 13 Jan

KCBC Radio 3142

4504 11 Jan to 3 July C  
 Two dies used at Northampton with "Northamptonshire" town dies; nos 4448 (late use), 4513, 4573 also in use

	<u>Use Greetings stamps</u>	<u>3143</u>			<u>Advertising? You could use</u>	<u>this space</u>	<u>3151</u>
*4505	18 Jan to 5 Feb (standard)		B		4516	8 to 27 Feb (standard)	C
*4505t	18 Jan to 5 Feb (transposed)		C		4516t	8 to 27 Feb (transposed)	C
	About 78 dies used standard at 58 offices, about 9 dies used transposed at 8 offices, and two dies used both standard and transposed at Peterborough; one die used at each of some offices, two dies at others.					Two dies used at Birmingham, one standard and one transposed, but the standard die may not have been standard for the whole period; this slogan, with "021" phone number, should not be confused with the similar national campaign, see no. 4305/t	
	There are two sub-types of this slogan, with different settings of the slogan wording					<u>Safeway in Chafford Hundred</u>	<u>3152</u>
	Note : this entry is marked with an * since announced at short notice in the British Postmark Bulletin dated 15 Jan; this also applies to nos 4506, 4508, 4510-13 (announced in Bulletin dated 29 Jan).				4517	8 Feb to 12 June (official dates 9 Feb to 6 March) Two dies used at Romford	C
	Earliest early use :					<u>Royal Mail can help your business</u>	<u>3153</u>
	14 Jan Plymouth (standard)				4518	13 Feb 1993 to (latest seen) April 1994 (not continuously) (official start date 15 Feb) Two dies used at Canterbury; used as "filler slogan" when others not in use or alongside other slogans	C
	Latest late uses :					<u>Marie Curie Daffodil Day</u>	<u>3154</u>
	17 Sep Reading (transposed)				*4519	1 to 27 March (standard)	B
	25 Nov Tonbridge (standard)				*4519t	1 to 27 March (transposed)	C
	- see also E.287t for further use at Milton Keynes, and see E.304t for 1994 use					Used standard at about 60 offices, and transposed at 8 offices, one die at each; slogan announced as starting on 3 March but start date changed to 1 March at last minute. Experimental service initiated for collectors' covers, with different version of this slogan, applied by hand at London SW, transposed, dated 1 March only but offered on covers up to 10 days later; for full details see chapter 7	
*4506	<u>Bedford Waste Watchers</u> (second use)	<u>3121</u>	C			Latest late uses :	
	1 Feb to 25 March (official end date 27 Feb) Two dies used (but only one used late)					31 March "Gatwick MLO" (transposed) 1 April Bradford, Cambridge, Oxford (all standard)	
4507	<u>Nigel Mansell coin</u>	<u>3144</u>	C			<u>Need a postcode? 0345 111222</u>	<u>3155</u>
	1 Feb to 26 March (official end date 1 March) Used at Croydon; nos 3947, 4135, E.278 also in use				*4520	1 March 1993 to date (standard)	B
	<u>Leicester Britain's First Environment City</u> (second use)	<u>3102</u>	C		*4520t	1 March 1993 to date (transposed)	C
*4508	1 to 15 Feb (official end date 13 Feb)					Used standard at Cambridge, Chelmsford, Luton, Norwich, Peterborough, Southend on Sea, Watford, and transposed at Milton Keynes, probably two dies at each but not all used; dies delivered late and slogan started 11 March but collectors' covers backdated to 1 March, the announced start date, at least at Luton (standard) and Milton Keynes (transposed). Also used standard at Bedford to June 1993, probably one of Milton Keynes' dies. Originally announced as additionally being used at Ipswich and Romford from 1 March, but they were not used then, and when enquiries were made a fresh announcement was given, with a start date of 1 June 1993. Ipswich used slogan standard from that date but from 28 May at Romford; slogan short-lived at these two offices, but used again in 1994 at Romford. Also used standard intermittently at Spalding from Feb 1994, probably transferred from Peterborough. Slogan used intermittently, used as a "filler" slogan when others not in use, but by mid 1994 it seems to have dropped out of use at Ipswich, Norwich, Peterborough and Southend-on-Sea. Used in RED at Cambridge Oct 1994 only.	
4509	<u>BBC Radio Nottingham 25th anniv</u>	<u>3145</u>	C				
	1 to 28 Feb (Sunday) Four dies used						
*4510t	<u>Safeway open in Portobello Road Edinburgh</u>	<u>3146</u>	C				
	1 Feb to 1 March (official end date 27 Feb) Four dies used at Edinburgh with "Edinburgh Lothian Fife Borders" town dies						
*4511	<u>Safeway open in Plymouth</u>	<u>3147</u>	C				
	1 Feb to 2 March (official end date 27 Feb) Two dies used						
*4512	<u>Safeway open in Chesterfield</u>	<u>3148</u>	C				
	1 Feb to 3 June (official end date 27 Feb) Two dies used at Sheffield, possibly not used continuously after Feb						
*4513	<u>Safeway open in Corby</u>	<u>3149</u>	C				
	2 Feb to 2 March (official end date 27 Feb) Two dies used at Northampton with "Northamptonshire" town dies; no.4504 also in use						
4514	<u>NISA today's good food</u>	<u>3150</u>	C				
	6 Feb to 26 June Two dies used at Doncaster; no.4494 (late) also in use, also other late uses						
4515	<u>The Glasgow Royal Concert Hall</u> (sixteenth use)	<u>2966</u>	C				
	7 (Sunday) to 14 Feb (Sunday) Four dies used						



Type 3153



Type 3154



Type 3155



Type 3156



Type 3157



Type 3158



Type 3159



Type 3160

\*4521t Safeway for quality service & value 3156  
 1 March 1993 to March 1994 (transposed) B  
 \*4521 April to Oct (standard) C  
 (official end date 31 March 1993)  
 Four dies used transposed at Edinburgh with "Edinburgh Lothian Fife Borders" town dies (announced in 12 March issue of British Postmark Bulletin), but at least one die changed to standard after the official end date then continued in use standard to Oct 1993 then transposed to March 1994; nos 4603-4t, 4615-17t also in use

4522 British Sailors' Society 3157  
 8 March to 3 April (standard) C  
 4522t 29 March to 3 April (transposed) D  
 Used at 10 offices, two dies at each, all standard but changed to transposed at Glasgow by 29 March  
 Latest late use: 25 May Reading (standard)

4523 Rotaract National 3158  
 8 March to 4 April (Sunday) (standard) C  
 4523t 8 to 20 March (transposed) D  
 Used standard at Bradford, Bristol, Glasgow, Newcastle upon Tyne, and transposed at Birmingham and "Gatwick MLO" (Redhill's MLO at Crawley); ended 20 March except at Bradford and Bristol (but collectors' covers dated 4 April in error at Glasgow)

Latest late uses :  
 4 April Gatwick MLO (transposed)  
 (correct end date 20 March)  
 4 June Bradford (standard)  
 (correct end date 4 April)

Safeway open in Newquay 3159  
 4524 9 March to 3 April C  
 Two dies used at Truro with "Cornwall A" town dies

Radio Stoke 3160  
 4525 12 March to 27 April C  
 (official end date 12 April)  
 Two dies used at Stoke-on-Trent

The Glasgow Royal Concert Hall 2966  
 4526 14 (Sunday) to 21 March (Sunday) C  
 Four dies used

Order your Coronation Crown 3161  
 4527t 15 March (transposed) D  
 4527 15 to 27 March (standard) C  
 Four dies used standard at Brighton with "Sussex Coast" town dies; seems to have been used transposed only on collectors' covers and only known dated 15 March

No lock no bike! 3162  
 \*4528 17 March to 13 April D  
 Two dies used at Derby

Historical Assoc Conference Durham 3163  
 \*4529 18 March to 8 April D  
 Two dies used at Darlington

Formula 1 (motor racing) Grand Prix Donnington 3164  
 \*4530 22 March to 9 April (standard) C  
 \*4530t 29 March to 9 April (transposed) D  
 Used at Birmingham, Derby, Leicester, Nottingham, two dies at each, all standard but changed to transposed at Birmingham from 29 March; only announced in 26 March issue of British Postmark Bulletin "due to late decision from the sponsor"

Late use : 10 April Leicester (standard)  
 Help Childline 3165  
 4531 22 March to 16 April D  
 Used at Cardiff, but town die changed to "Cardiff Newport" from 5 April



Type 3161



Type 3162



Type 3163



Type 3164



Type 3165



Cymru/Wales



Type 3166

4532 Let's celebrate Leeds Centenary 3166 C  
 29 March to 25 April (Sunday)  
 Eight dies used

4533 Safeway open in Carmarthen 3167 C  
 28 March to 24 April  
 (official dates 29 March to 29 April)  
 Two dies used at Swansea; possibly the  
 announced 29 April date was an error, but  
 collectors requesting copies dated 29 April  
 were told the slogan had ended on 24 April

\*4534t West Sound 97.2FM 3168 C  
 29 March to 25 April (Sunday)  
 Used at Carlisle with "Cumbria Dumfries  
 & Galloway" town die, announced in 26 March  
 issue of British Postmark Bulletin; no.  
 4500 also in use; for later use see  
 Exceptional Uses E.286At

(Note : a collector sent for this slogan  
 and he requested 29 April by mistake for  
 29 March, but Royal Mail Carlisle obliging-  
 ly held the envelope until 29 April and the  
 slogan was then applied with that date)

4535 West Sound 96.7FM 3169 C  
 1 to 30 April  
 Used at Ayr, Kilmarnock, one die each  
 Late use : 17 May Kilmarnock

4536 Nutrasweet London Marathon 3170 B  
 1 to 15 April (standard)

4536t 1 to 15 April (transposed) C  
 Used standard at about 57 offices  
 and transposed at about 13 offices, one die  
 at each; also "hand applied" version at  
 "London SE", see chapter 7

Earliest early use :  
 29 March Nottingham (standard)

Latest late uses :  
 16 May Ipswich (transposed)  
 4 June Romford (standard)

4537t Birmingham Bach Choir Gala Concert 3171 C  
 5 April to 4 May



Type 3167



Type 3168



Type 3169



Type 3170



Type 3171



Type 3172



Type 3173



Type 3174



Type 3175



Type 3176

Tropical places exotic holiday

specialists 3172  
 4538 5 April to 5 Sep (Sunday) (standard) B  
 4538t 5 April to 5 Sep (Sunday) (transposed) C

Used at "Gatwick MLO" (Redhill's MLO at  
 Crawley), one die standard and one  
 transposed for the dates shown above (but  
 then used late). Also used standard at  
 Guildford, Oxford, Portsmouth ("Portsmouth  
 & IOW" town die), Tonbridge, Watford,  
 transposed at Milton Keynes, and both  
 standard and transposed at Reading, all  
 24 May to 3 July (Sunday), two dies each.  
 The wording of this slogan differs from  
 1992 version, see no.4437/t

Early use : 19 May Tonbridge  
 (correct start date 24 May)

Latest late uses :  
 4 March 1994 Gatwick MLO (standard)  
 25 Feb 1994 Gatwick MLO (transposed)

Lock up tight Huddersfield  
crime prevention 3173

\*4539 5 April to 2 June D  
 (official dates see below)  
 Used at Bradford; official dates of use  
 5 to 10 April and 12 to 17 July but contin-  
 ued in use after 10 April and ended (latest  
 seen) 2 June, thus not used in July; slogan  
 not announced at all in British Postmark  
 Bulletin

Safeway open in Welwyn Garden City 3174

4540 6 April to 1 June C  
 (official end date 1 May)  
 Two dies used at Watford

Mellow 1557 MW classic hit radio 3139  
 (second use)

4541 13 April to 3 May (public holiday) C  
 Two dies used at Colchester; slogan  
 announced for use from 12 April but this  
 was a bank holiday (Easter Monday) and  
 campaign started 13 April; announced as  
 running to 23 May (Sunday) but ended  
 prematurely for nos 4549 and 4552, probably  
 one die on 29 April and one on 3 May  
 (public holiday). For later use see E.288

Sawston Fun Run 3175

\*4542 15 April to 13 May D  
 (official end date 1 May)  
 Two dies used at Cambridge; for later use  
 see E.291

- 4543t The Glasgow Royal Concert Hall 2966 C  
18 (Sunday) to 25 April (Sunday)  
Four dies used; eighteenth use but  
first use transposed
- 4544 Three Counties Radio 3176 B  
19 April to 15 May (standard)
- 4544t 19 April to 15 May (transposed) C  
Used standard at Aylesbury, Bedford,  
Hemel Hempstead, Luton, one die each, and  
transposed at Milton Keynes (two dies)
- Earliest early use :  
16 March Aylesbury (standard)
- Latest late uses :  
21 May Milton Keynes (transposed)  
25 Oct Aylesbury (standard)

- 4545 Chester Bosses walk for charity 3177 D  
19 to 25 April (Sunday)  
Used with "Chester & Clwyd 1" town die
- 4546 Motor Neurone Disease 3178 B  
26 April to 3 May (public holiday)  
(standard)
- 4546t 26 April to 3 May (public holiday) C  
(transposed)  
Approx 73 dies used standard at 63 offices,  
and 7 dies used transposed at London SE1,  
Edinburgh ("Edinburgh Lothian Fife Borders"  
town die), Exeter ("Exeter District" town  
die), "Gatwick MLO" (Redhill's MLO at  
Gatwick), Glasgow, Gloucester ("Gloucester-  
shire" town die), Portsmouth ("Portsmouth &  
IOW" town die); ended 1 May at some  
offices. Also "hand applied" slogan with  
"Northamptonshire" town die (standard), see  
chapter 7
- Latest late uses :  
21 July Colchester (standard)  
27 July Exeter ("Exeter District"  
town die)(transposed)

**CHESTER BUSINESS CLUB**  
**BOSSSES WALK FOR CHARITY**  
**SUNDAY 25 APRIL 1993**

Type 3177

**ROOTS '93**  
**SCOTTISH GATHERING**  
Sunday 23rd May  
DUMFRLANIG CASTLE - SW SCOTLAND

Type 3179

**Motor Neurone Disease**  
**...claims three lives every day**  
**Helpline: 0345 626262**

Type 3178

**GLASGOW**  
**CALEDONIAN**  
**UNIVERSITY**  
WHERE CAREERS COME FIRST

Type 3180

**Stena Sealink**  
**HARWICH 100**  
**-HOOK OF HOLLAND**  
1893-1993

Type 3181

**ADVERTISING?**  
THIS SPACE COULD REACH  
**MILLIONS**  
TEL:041-242-4470

Type 3183

**ROYAL MAIL**  
**SUPPORTS**  
**THE ARTS**  
**is MAGIC**  
**FESTIVAL**  
SECC GLASGOW  
041-943 1489

Type 3182

**SUPPORT**  
**ESSEX HOSPICE**  
**WEEK**  
**22-29 MAY 1993**

Type 3184

- 4548 Glasgow Caledonian University 3180 C  
28 April to 6 June (Sunday)(standard)
- 4548t 28 April to 6 June (Sunday)(transposed) C  
Two dies used at Edinburgh ("Edinburgh  
Lothian Fife Borders" town dies), one die  
standard and one transposed, and three dies  
used transposed at Glasgow
- Latest late use :  
15 July Glasgow (transposed)
- Stena Sealink  
Harwich-Hook of Holland 3181
- \*4549 30 April to 30 June D  
Used at Colchester; official start date  
2 May but this was a Sunday of a public  
holiday weekend (no service) so campaign  
started 30 April; nos 4541, 4552, 4556 also  
in use. For later use see E.289
- Arts is Magic Festival Glasgow 3182
- \*4550t 3 (public holiday) to 31 May C  
Eight dies used
- Advertising? (041 phone number) 3183
- \*4551t 3 May (public holiday) 1993 to  
late May 1994 (transposed) C
- \*4551 5 July 1993 to late May 1994 (standard) C  
Used initially transposed at Edinburgh  
("Edinburgh Lothian Fife Borders" town  
dies), Glasgow, probably two dies each,  
then additionally standard from 5 July 1993  
at Aberdeen, also at Dumfries, Inverness,  
Kilmarnock, and transposed at Belfast,  
Perth ("Perth Dundee Angus") (these were  
only announced in 2 July 1993 British Post-  
mark Bulletin). The existing "Advertising"  
design (see no.4305/t) was withdrawn at all  
these except Glasgow but continued at least  
at Stirling, and used again in 1994 at  
Aberdeen. The slogan was a "filler" slogan  
to be used when others not in use, but it  
was probably short-lived at Perth, and  
probably ended by Oct 1993 at Inverness and  
Kilmarnock, and Nov 1993 at Aberdeen and  
Belfast. However some machines changed to  
standard later in 1993 at Glasgow, where  
the slogan continued both stan'd and trans-  
posed into 1994, also in 1994 standard at  
Dumfries and transposed at Edinburgh, until  
a further announcement that the slogan had  
been withdrawn about the end of May 1994.
- Latest late uses :  
15 June 1994 Glasgow (transposed)  
still in use Jan 1995 Dumfries (standard)

- 4547t Roots '93 Scottish Gathering 3179 C  
26 April to 10 May  
(official end date 8 May)  
Two dies used at Carlisle with "Cumbria  
Dumfries & Galloway" town dies; announced  
as four dies but may not have all been in  
use; nos 4500, 4534t, E.286At also in use



*4552	<u>Support Essex Hospice Week</u> 4 to 21 May Used at Chelmsford, Colchester (nos 4549, 4556 also in use) and Harlow, one die each; also announced (late) for use at Romford and Southend-on-Sea but probably not used Early use : 3 May (public holiday) Chelmsford Latest late use : 30 June Chelmsford	3184	C
4553	<u>Peterborough's Environment Week</u> 4 to 29 May Two dies used; announced as used to 30 May but this was a Sunday of a public holiday weekend (no service) so campaign ended 29 May	3185	C
*4554	<u>Lord Mayor's Show &amp; Festival of Transport Chester</u> 9 (Sunday) to 24 May (official end date 16 May - Sunday) Used with "Chester & Clwyd 1" town die; slogan may have started late; collectors' covers were stamped (backdated) and received in Aug, stamped by machine used for misprints and carrying -D- time code - valuation "C" for philatelic covers	3186	E
4555	<u>Christian Aid Week</u> 10 to 22 May (standard)	3187	B
4555t	10 to 22 May (transposed) About 69 dies used standard at 58 offices, and about 14 dies used transposed at 10 offices, also both standard and transposed at "Gatwick MLO" (Redhill's MLO at Crawley), one die at some offices and two at others; in some dies the lettering is thicker than in others. Also "hand applied" slogan at London SE1 (standard) Early uses : 7 May London W1, Cambridge (both standard) Latest late uses : 10 June Cambridge (standard) 29 June Edinburgh ("Edinburgh Lothian Fife Borders" town die)(transposed)		C
*4556	<u>Suffolk Show</u> 10 May to 1 June (standard)	3188	D
*4556t	10 May to 1 June (transposed) Used standard at Colchester (nos 4549, 4552 also in use) and transposed at Ipswich Early use : 7 May Ipswich (transposed) Late use : 3 June Ipswich (transposed)		D
4557	<u>Barnes Cray School Arts Week</u> 14 to 21 May Used at Dartford; no.4559 also in use	3189	D
4558t	<u>The Glasgow Royal Concert Hall</u> (nineteenth use) 16 (Sunday) to 23 May (Sunday) Four dies used	2966	C
4559	<u>Stamp out crime postcode your property</u> 17 May to 19 July Used at Dartford; nos 4557,4564 also in use. For later use see E.296, though Royal Mail Dartford claimed this slogan was ordered for use at Gravesend (where "Dartford K" town die was used) from the summer of 1993 though specimens not seen in this period, but if so this may mean that this slogan continued in use and joined up with E.296	3190	C
4560	<u>Accrington Carnival Day</u> 21 May to 18 June (standard)	3191	D
4560t	21 May to 18 June (transposed) Used standard at Blackburn ("Lancashire 33" town die) and transposed at Preston (different "Lancashire" town dies)		C
4561	<u>Liverpool Victoria Friendly Soc</u> 26 May to 30 June Used at London WC (2 dies), Liverpool (4 dies) Late use : 2 July Liverpool	3192	C
4562	<u>Game Conservancy Scottish Fair Scone</u> 31 May to 27 June (Sunday) Used at Perth with "Perth Dundee Angus" town die	3193	C
4563	<u>Car Insurance - paying over £300?</u> 1 June to 31 Aug (standard)	3194	B
4563t	1 June to 31 Aug (transposed) Used standard at 11 offices, and transposed at Milton Keynes, two dies at each; ended 30 June at London NW, "SW"; also "hand applied" slogan at Cardiff with "Cardiff Newport" town die (standard) Latest late use : 4 April 1994 Reading (standard)		C

PETERBOROUGH'S  
ENVIRONMENT  
WEEK 1993  
22nd-30th MAY

Type 3185

Christian Aid  
Week  
May 17-22  
REGISTERED CHARITY

Type 3187

Barnes Cray School  
ARTS WEEK  
MAY 17-21

Type 3189

ACCINGTON  
CARNIVAL DAY  
Saturday,  
19th June  
Setting the  
HYNDBURN Wheels in Motion

Type 3191

GAME CONSERVANCY  
SCOTTISH FAIR  
SCONE JULY 3/4

Type 3193

LORD MAYOR'S SHOW &  
FESTIVAL OF TRANSPORT  
CHESTER  
15/16 MAY

Type 3186

THE SUFFOLK SHOW  
2nd AND 3rd JUNE  
1993  
AT IPSWICH

Type 3188

STAMP OUT CRIME  
POSTCODE YOUR  
PROPERTY

Type 3190

LIVERPOOL VICTORIA  
FRIENDLY SOCIETY  
150 YEARS  
OF HOME SERVICE

Type 3192

Car Insurance  
Paying over £300?  
Call free on  
0800 600 800

Type 3194



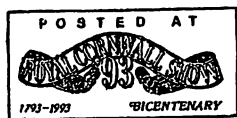
Type 3195



Type 3197



Type 3199



Type 3201



Type 3203



Type 3205

VISIT THE  
ROYAL NORFOLK  
*Show*  
30 JUNE & 1 JULY '93

Type 3196

FESTIVAL HULL PAST  
PRESENT  
& FUTURE  
93  
3RD-18TH JULY

Type 3198



Type 3200

Northamptonshire  
Middle Schools.....  
20 YEARS OF  
SUCCESS

Type 3202

16-17 JULY Panasonic  
AAA CHAMPIONSHIPS  
ATHLETICS  
TEL: 021-344 4800  
BIRMINGHAM

Type 3204



Type 3206

- \*4564 Postman Pat Open Day Dartford 3195 D  
1 to 26 June  
No.4559 also in use
- 4565 Royal Norfolk Show 3196 C  
1 to 30 June  
Two dies used at Norwich
- \*4566 Choose the best choose Skegness 3141 C  
1 June to 1 July  
(official end date 30 June)  
Used at Peterborough (probably one die)
- 4567 Worthing Area Guild 60 years 3197 C  
1 to 26 June  
Two dies used
- 4568 Hull Festival 3198 C  
3 June to 18 July (Sunday)  
(official start date 21 June)  
Two dies used

- BT Payphone (first design) 3199  
4569 7 to 21 June (standard) B  
4569t 7 to 21 June (transposed) C  
Used standard at about 50 offices and  
transposed at 8 offices, and both standard  
and transposed at London N1 and Crewe  
("Cheshire" town dies), probably two dies  
at each office; also "hand applied" version  
at London EC (standard)
- Latest late uses :  
24 Aug Ipswich (transposed)  
3 Dec Bradford (standard) (not to be  
confused with second design used in Nov,  
see no.4623/t, also used again in Jan 1994,  
see E.293)  
(Note : Chester stamped collectors' covers,  
sent for 7 June date, with 2 Aug date in  
error; not considered a genuine late use)
- \*4570 The Samaritans Lincoln 3047 D  
7 to 26 June  
Used at Doncaster, Lincoln, one die each,  
started 9 June at Lincoln; later announced  
that slogan had been used for three weeks  
from 10 May, clearly incorrect. The correct  
dates are thought to be as shown above
- Late use : 15 Sep Doncaster
- 4571 Nottinghamshire my county 3200 C  
7 June to 31 July  
Used at \*Mansfield, Nottingham (3 dies)  
Late use : 3 Aug Nottingham
- 4572 Posted at Royal Cornwall Show 3201 D  
10 to 12 June  
Only used on mail posted at show (though  
reposting facility for collectors' covers  
was also offered); used in Wadebridge  
machine not otherwise used since Christmas  
1992; the show was in fact "washed out" by  
poor weather on 12 June but collectors'  
covers were still stamped with 12 June  
date; valuation would be higher for items  
genuinely posted at the Show, presumably  
only 10-11 June
- 4573 Northamptonshire Middle Schools 3202 C  
14 June to 7 July  
(official end date 28 June)  
Used at Northampton with "Northamptonshire"  
town die; no 4504 also in use
- \*4574 Romford's new Sorting Office 3203 C  
17 June to 9 Nov  
(official end date 12 July)  
Possibly two dies used but only one used  
late; spelling error in slogan design, but  
slogan continued in spite of publicity  
surrounding this error
- 4575t Panasonic Athletics Birmingham 3204 C  
18 June to 16 July
- \*4576 Festival of Europe 3205 C  
21 June to 31 July  
(announced end date 3 July, though  
later corrected)  
Used at Maidstone with "Medway & Maidstone"  
town die; initially announced wrongly as  
"Festival of Maidstone"
- 4577 Ashville College Harrogate Open Day 3206 C  
21 June to 4 July (Sunday)  
Used at Leeds

- The Glasgow Royal Concert Hall 2966  
(twentieth use)  
4578t 27 June (Sunday) to 4 July (Sunday) C  
Four dies used
- Cumberland Show Rickerby Park 3207  
4579 27 June (Sunday) to 17 July C  
?Two dies used at Carlisle with  
"Cumbria Dumfries & Galloway" town dies
- Royal Mail Northern Ireland Quality Award Winner 3208  
4580t 30 June 1993 to 5 Jan 1994 C  
(official end date 31 Dec 1993)  
Used at Belfast; other slogans also in use  
(London Transport symbol) 60 years 3209  
4581 1 July to 31 Dec (standard) B  
4581t 1 July to 31 Dec (transposed) B  
Used at 16 London area offices, two dies each, all standard but both standard and transposed at London SE1, Harrow, Romford (generally transposed at London SE1 but one die standard initially, generally standard at Harrow but one die transposed for several periods, generally standard at Romford but one die transposed 30 July to 9 Aug); ended at London WC on 1 Aug. Initially not used at Watford, and after enquiries made slogan started on 9 Aug. Also "hand applied" slogan at "London SW" (standard), see chapter 7  
Latest late use :  
20 April 1994 Romford (standard)
- The Girls' Brigade 1893-1993 3210  
4582 1 July to 2 Sep B  
Used at \*Bradford (not Huddersfield as announced), Brighton (two dies with "Sussex Coast" town dies), Chelmsford (announced as two dies but only one seen), Doncaster, Hastings (but see E.290), Hereford, Manchester, Norwich, Oxford (two dies); the Hereford die was later transferred to \*Worcester where slogan used with "Hereford & Worcestershire" town die; also "hand applied" slogan at Oxford, see chapter 7  
Latest late use : 24 Nov Chelmsford



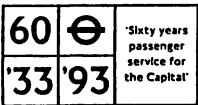
Type 3207

ROYAL MAIL  
NORTHERN IRELAND



QUALITY AWARDS  
WINNER 1992

Type 3208



Type 3209

THE  
GIRLS' BRIGADE  
1893-1993

Type 3210



Type 3211



POSTBUS SILVER JUBILEE

Type 3212



Type 3213



Type 3215

Talk Life -  
Talk Transplants  
19 - 25 July 1993  
National Transplant Week

Type 3214



Type 3216

- Please control your dog (ninth use) 2879  
4583 1 to 31 July and 1 to 30 Sep (standard) B  
4583t 1 to 31 July (transposed) C  
Three dies used at Gloucester ("Gloucestershire" town dies), one standard and two transposed, three dies standard at Worcester ("Hereford & Worcestershire" town dies), all 1 to 31 July; also six dies used standard at Cardiff ("Cardiff Newport" town dies) 1 to 30 Sep; no. 4393 also in use at Colchester during this period  
Late use : 1 Aug Gloucester ("Gloucestershire" town die)(transposed)
- Dalkeith Auctions Bournemouth 3211  
4584 1 July to 31 Dec C  
Two dies used at Bournemouth with "Bournemouth-Poole" town dies; slogan generally not used in CFC so slogan did not receive maximum exposure
- 25 Years Postbus Silver Jub Scotland 3212  
\*4585t 5 July 1993 to 31 Jan 1994 B  
Used at Edinburgh ("Edinburgh Lothian Fife Borders" town die), Glasgow, Perth ("Perth Dundee Angus" town die), one die each; ended 31 Dec 1993 at Perth. Shown as \* since announced in British Postmark Bulletin of 2 July (which was despatched late as with other Bulletin issues in June-July 1993)
- George Green Mathematician  
born Nottingham 3213  
4586 5 to 23 July (official end date 19 July) D  
Used at Nottingham; nos 3803-4 also in use
- National Transplant Week 3214  
\*4587 19 to 25 July (Sunday)(standard) D  
4587t 19 to 25 July (Sunday)(transposed) C  
Used standard at \*Cardiff with "Cardiff Newport" town dies, and transposed at Birmingham, two dies at each  
Late use : 26 July Birmingham (transposed)
- Sunbury Regatta 3215  
\*4588 19 July to 17 Aug C  
(official end date 14 Aug)  
Used at Twickenham; announced as starting 2 Aug but at last minute start date brought forward to 19 July
- Honda Livery Dole Exeter 3216  
\*4589 19 July to 11 Sep C  
Used with "Exeter District" town die (slogan inverted 19 to 23 July)

**LEEDS SHOW**  
ROUNDSWAY PARK  
6th • 7th • 8th August

Type 3217



Type 3219



Type 3221



Type 3223

**UNIVERSITY  
of DERBY**

0332-622222

Type 3218



Type 3220



Type 3222



Type 3224

- \*4590 Leeds Show 3217 C  
25 July (Sunday) to 9 Aug  
(official end date 7 Aug)  
Two dies used
- 4591 University of Derby 3218  
27 and 28 July and  
15 Nov to 2 Dec (standard) D
- 4591t University of Derby 3218 B  
29 July to 19 Dec (transposed)  
Used at Leicester (4 dies  
with "Leicestershire" town dies) to 9 Sep,  
standard 27 and 28 July but transposed by  
29 July, the official start date, also used  
in GREEN 25 Aug; then a total of about 12  
dies (four dies each but 2 at Stoke) used  
transposed at Derby (23 Aug to 30 Sep and  
6-19 Dec), Nottingham (13 Sep to 11 Nov and  
6-18 Dec), Sheffield (4 Oct to 1 Dec),  
Birmingham (1 Nov to 2 Dec), and both  
standard and transposed at Stoke-on-Trent,  
probably one of each (15 Nov to 2 Dec,  
no.4610 also in use)
- Early use : 27 July Leicester (see above)  
("Leicestershire" town die)(standard)  
Latest late use :  
23 Dec Nottingham (transposed)
- 4592 Bromley Adult Education College 3219 C  
1 Aug (Sunday) to 27 Sep  
Two dies used at Dartford; possibly not  
used on 1 Aug on operational mail since,  
although collectors' covers dated 1 Aug,  
they were received on 7 Aug and probably  
backdated
- The Glasgow Royal Concert Hall 2966  
(twenty-first use)
- 4593t The Glasgow Royal Concert Hall 2966 C  
1 (Sunday) to 8 Aug (Sunday)  
Four dies used

Harrow Show 3220

- \*4594 Harrow Show 3220 D  
16 Aug to 1 Sep  
(official end date 28 Aug)

Colourscope's photo/video  
show Ashford 3221

- \*4595 Colourscope's photo/video 3221 D  
16 Aug to 11 Sep  
Used initially in error at Ashford  
(16 Aug only), then transferred to  
Tonbridge (about 18 Aug to 4 Sep), then  
transferred to Ashford at sponsor's request  
(and unannounced) approx 6 to 11 Sep. The  
slogan would probably have not been  
announced at all if enquiries had not been  
made, and when it was later announced and  
arrangements made for collectors' covers to  
be cancelled, this was only with a  
Tonbridge postmark (and backdated to  
16 Aug); no arrangements were made for an  
Ashford postmark. Valuation shown is for  
philatelic Tonbridge covers, all commercial  
covers valuation "E"

- 4596 Aaron & Partners Solicitors 3222 D  
30 Aug (bank holiday) to 10 Sep  
Two dies used at Chester with  
"Chester & Clwyd 1" town dies

- 4597 Manchester 2000 Olympic bid 3223 C  
30 Aug (bank holiday) to 17 Sep  
Two dies used

- 4598 £££s paid for stamp collections 3224 C  
1 Sep to 30 Oct (Sunday)(standard)
- 4598t £££s paid for stamp collections 3224 C  
1 Sep to 30 Oct (Sunday)(transposed)  
Used standard at Liverpool and transposed  
at Glasgow, two dies each

- 4599 BBC Northampton (fourth use) 3017 C  
1 to 30 Sep

- Two dies used with "Northamptonshire"  
town dies; this design has no "skid bars"  
at right as incorrectly indicated in Brit-  
ish Postmark Bulletin, even though for use  
in the standard position these bars should  
(in theory) be included in the design

- Queen Ethelburga's College  
(Harrogate) 3225

- 4600 Queen Ethelburga's College 3225 C  
1 Sep to late Oct (standard)
- 4600t Queen Ethelburga's College 3225 B  
mid Oct 1993 to 30 June 1994 (transposed)  
Used at Leeds, York, two dies each,  
all standard initially, but changed to  
transposed from mid Oct at both (but seen  
again standard late Oct at York); the  
intention was to use this slogan to 30 Nov  
1993 then for a second period of use 1 Jan  
to 30 June 1994. In fact the slogan  
continued in use during Dec 1993, and then  
continued for the second period although it  
was not announced (a withdrawal date of 30  
June 1994 was later mentioned), hence the  
two periods were joined up and the end date  
was 30 June 1994 as shown above. Other  
slogans also in use at both offices

Early use : 31 Aug 1993 York (standard)

**QUEEN ETHELBURGA'S  
COLLEGE**  
**ACADEMIC EXCELLENCE**  
TEL: 0423 331480

Type 3225

**CITY OF PETERBOROUGH  
SYMPHONY  
ORCHESTRA**  
AUTUMN CONCERTS  
0733 317336  
SPONSORED BY  
ROYAL MAIL

Type 3226



Type 3227

**SAFEGAY**

Gyle.  
You've got to see it  
to believe it.

Type 3228



Type 3229



Type 3230



Type 3231



Type 3232



Type 3233



Type 3234



Type 3235



Type 3236

Peterborough Symphony Orchestra  
Concerts 3226

4601 1 Sep to 1 Oct C  
Two dies used

The Glasgow Royal Concert Hall 2966  
(twenty-second use)

4602t 5 (Sunday) to 12 Sep (Sunday) C  
Four dies used

75th Philatelic Congress of GB 3227

4603t 6 to 21 Sep C  
(official end date 19 Sep - Sunday)  
Two dies used at Edinburgh with "Edinburgh Lothian Fife Borders" town dies; nos 4521/t, 4604t also in use

Safeway Gyle, You've got to see it.. 3228

4604t 6 Sep to 11 Oct C  
Two dies used at Edinburgh with "Edinburgh Lothian Fife Borders" town dies; nos 4521/t (late use), 4603t, 4615-16t also in use. "The Gyle" is a new shopping facility to the west of Edinburgh which opened in Oct 1993

Where business meets pleasure  
The Dome 3229

\*4605 7 Sep 1993 to 27 May 1994 C  
(not continuously)  
Used at Doncaster, alongside other slogans and supposedly as a "filler" to be used when a machine available, but seldom seen in use nevertheless

50th Anniversary Aerogramme 3230

4606 20 Sep to 2 Oct (standard) B  
4606t 20 Sep to 2 Oct (transposed) C  
About 74 dies used standard at 38 offices, about 10 dies used transposed at Belfast, Glasgow, Gloucester ("Gloucestershire" town dies), Milton Keynes, Perth ("Perth Dundee Angus" town dies), and 10 dies used both standard and transposed at Aberdeen, Birmingham, "Gatwick MLO" (Redhill's MLO at Crawley), Ipswich, Reading, generally two dies at each office; also "hand applied" slogan at Cardiff with "Cardiff Newport" town die, but machine slogan at Cardiff appears to be dated 1 Sep on collectors' 20 Sep first day envelopes

Latest late uses :  
10 Nov Milton Keynes (transposed)  
19 Dec Preston (standard)  
("Lancashire South Lakes" town die)  
(for use in Feb 1994 see E.302)

Exeter APC Official Opening 3231

\*4607 28 Sep to 30 Nov C  
Two dies used with "Exeter District" town dies; announcement in British Postmark Bulletin dated 24 Sep, hence \* on this entry; APC = Automated Processing Centre  
SGR FM (radio) Colchester on air  
Oct 17th 3232

\*4608 1 to 16 Oct D  
Two dies used, see also nos 4618, 4626, 4643; dated 27 Oct and 2 Nov in error on collectors' covers

GEM-AM Solid Gold Radio 3233

4609 1 to 29 Oct C  
Used at Derby, Nottingham, one die each  
Late use : 4 Nov Nottingham

2 Big Macs for £2 McDonalds Stafford 3234

4610 1 to 6 Oct (standard), also C  
16 Nov 1993 to 28 Feb 1994 (late use) C  
4610t 7 Oct to 12 Nov (transposed) C  
(official end date 29 Oct)  
Two dies used at Stoke-on-Trent, initially standard but changed to transposed but no "skid bars" to right of town die (also the same but applied by hand and backdated to 1 Oct), then used standard again and continued late, probably only one die

PO Investigation Dept 200 years 3235

4611 4 to 24 Oct (Sunday)(standard) C  
4611t 4 to 24 Oct (Sunday)(transposed) C  
Used standard at London Mount Pleasant ("London IS MLO" town die), Bristol, Cardiff ("Cardiff Newport" town die), Leeds and Peterborough, and transposed at Belfast, Birmingham and Glasgow, one die each; also "hand applied" slogan at "London IS MLO" (standard)

- Going places with the Girls Brigade 3236  
 4 to 7 Oct (standard) D  
 4612t 4 to 9 Oct (transposed) C  
 Used at Aberdeen (initially standard, then transposed earliest seen 8 Oct), and transposed at Edinburgh ("Edinburgh Lothian Fife Borders" town die), Glasgow, one die each  
 Late use : 13 Oct Aberdeen (transposed)
- Autumn Stampex (Sherlock Holmes) 3237  
 4613 7 to 15 Oct D  
 Two dies used at "London SW"  
Camanachd (shinty) Association  
Centenary 3238  
 4614 9 to 16 Oct D  
 Two dies used at Inverness; design shows Victoria Hall Kingussie where Association was formed in 1893
- High Blood Pressure Awareness Day 3239  
 4615t 11 to 17 Oct (Sunday) D  
 Used at Edinburgh ("Edinburgh Lothian Fife Borders" town die), \*Glasgow, one die each
- Marks & Spencer Gyle now open 3240  
 4616 11 Oct to 6 Nov (standard) D  
 4616t 11 Oct to 7 Nov (Sunday)(transposed) C  
 Used standard at Galashiels (also with "Scottish Borders" town die)(probably two dies), Livingston ("Head Post Office West Lothian" town die), Stirling, and transposed at Edinburgh ("Edinburgh Lothian Fife Borders" town dies) (probably two dies); presumably ended 6 Nov at all except Edinburgh since mail not stamped at these other offices on Sundays; all stamped in GREEN ink

Note: other slogans have been seen with "green tinge": "Safeway" (no.4521t late use and no.4617t) and "Postbus", all at Edinburgh, and "Advertising" (071 phone number) at Stirling



Type 3237



Type 3238

Lend us your arm for  
**High Blood Pressure  
 Awareness Day**  
 16 October 1993

Type 3239

**MARKS & SPENCER  
 GYLE &  
 NOW OPEN**

Type 3240

**SAFEWAY**  
 Gyle, now open.  
 You've got to see it  
 to believe it.

Type 3241



Type 3242

**NEW POSTAGE  
 RATES**  
 FROM 1 NOVEMBER



Type 3243

Type 3244



Type 3245



Type 3246

Do all your Christmas shopping at



FOR A GOOD DEAL MORE

Type 3247

**PAISLEY & AYR**

UNIVERSITY TOWNS

Tel: 041-848 3000

Type 3248



Type 3249



Type 3250

Safeway Gyle now open, you've got to see it to believe it 3241

- 4617t 12 Oct to 30 Dec (official end date 30 Nov) C  
 Two dies used at Edinburgh with "Edinburgh Lothian Fife Borders" town dies; nos 4521/t (late), 4615-16t also in use

SGR FM tune into Colchester's newest radio 3242


- \*4618 17 (Sunday) to 31 Oct (Sunday) D  
 Two dies used, see also nos 4608, 4626, 4643; dated 2 Nov in error on collectors' covers

New Postage Rates from 1 November 3243

- 4619 18 to 30 Oct (standard) B  
 4619t 18 to 30 Oct (transposed) C  
 Used standard at about 37 offices, and transposed at Aberdeen, Belfast, Crewe ("Cheshire" town dies), "Gatwick MLO" (Redhill's APC at Crawley), Glasgow, Gloucester ("Gloucestershire" town dies), Perth ("Perth Dundee Angus" town dies), and used both standard and transposed at Birmingham, Ipswich, Reading, two dies at each office; also "hand applied" slogan at Canterbury (standard)

Latest late uses :  
 3 Nov Gatwick MLO (transposed)  
 14 Jan 1994 Preston (standard)  
 ("Lancashire South Lakes" town die)

- \*4620 The Rural Living Show Bath 3244 D  
 18 to 30 Oct  
 Two dies used

	<u>The Glasgow Royal Concert Hall</u> (twenty-third use)	<u>2966</u>	
4621t	18 to 23 Oct Four dies used		C
	<u>Music &amp; Flowers Festival Glasgow</u>	<u>3245</u>	
4622t	25 Oct to 6 Nov		D
	<u>BT payphone</u> (second design)	<u>3246</u>	
4623	1 to 13 Nov (standard)		B
4623t	1 to 13 Nov (transposed)		C
	About 97 dies used standard at about 50 offices, 10 dies used transposed at Aberdeen, Belfast, Glasgow, Gloucester ("Gloucestershire" town dies), Milton Keynes, and 6 dies used both standard and transposed at Crewe ("Cheshire" town dies), Ipswich, Reading; also "hand applied" slogan at Aberdeen (standard); wording in this second design differs from the first design, see no.4569/t, including "now" not "soon", but the earlier design used concurrently at Gloucester, see E.293 (standard), but not to be confused with late use of no.4569 at Bradford, though later Bradford used E.293 (first design) "exceptionally" alongside late use of no.4623 up to early Feb 1994. Also experimental ink jet slogan at Gloucester with "Gloucestershire" town die, see chapter 12		
	Earliest early use : 30 Oct Swindon (std)		
	Latest late uses :		
	23 Feb 1994 Preston (standard)		
	(Lancashire South Lakes" town dies)		
	28 Feb 1994 Ipswich (transposed)		
	<u>Christmas shopping at Rainbow</u>		
	<u>Superstores</u>	<u>3247</u>	
4624	1 Nov to 31 Dec (standard)		B
4624t	1 Nov to 31 Dec (transposed)		C
	Used standard at Kings Lynn (2), Lowestoft (normally only stamps local mail), March, Norwich (2), Peterborough (2), and transposed at Wisbech but changed to standard by 5 Nov, and both standard and transposed (one each) at Ipswich; also "hand applied" slogan at "Peterborough CFC" (but this was not a CFC)(standard)		
	Late uses :		
	4 Jan 1994 Kings Lynn, March (both std); the March item is dated 5-AM/ 1994, probably 4 Jan but certainly no earlier		
	<u>Paisley &amp; Ayr University Towns</u>	<u>3248</u>	
*4625	1 Nov to 31 Dec (standard)		B
*4625t	about 8 Nov to 31 Dec (transposed)		C
	Used standard at Paisley, and initially standard at Ayr and Kilmarnock but changed to transposed by 8 Nov at Kilmarnock and by 10 Nov at Ayr; two dies at each office. Nos 4639t-40t also in use at Kilmarnock		
	<u>SGR FM Colchester simply great radio</u>	<u>3249</u>	
4626	1 to 30 Nov		C
	Two dies used; see also nos 4608, 4618, 4643; dated 1 Dec in error on collectors' covers		
	<u>Whirlpool (domestic appliances)</u>	<u>3250</u>	
4627	15 Nov to 15 Dec		B
	Used at Oxford, Swindon, 2 dies each; see also E.292		
	Latest late use : 30 Dec Oxford		
	<b>CUMBRIA NEEDS</b>		
	<b>FOSTER CARERS</b>		
	Contact Social Services		
			
	Type 3251	Type 3252	
	<u>Cumbria needs foster carers</u>	<u>3251</u>	
4628	15 Nov to 31 Dec		C
	Two dies used at Carlisle with "Cumbria Dumfries & Galloway" town dies; no.4631 also in use		
	<u>The Glasgow Royal Concert Hall</u> (twenty-fourth use)	<u>2966</u>	
4629t	15 to 20 Nov		C
	Four dies used		
	<u>McDonalds best wishes for</u> <u>holiday season</u>	<u>3252</u>	
4630R	19 Nov to 24 Dec (standard)		B
4630Rt	19 Nov to 24 Dec (transposed)		B
	Used standard at Brighton ("Sussex Coast" town dies), and transposed at Canterbury, two dies at each office; struck in RED ink		
	Late use : 31 Dec Brighton (transposed) (Sussex Coast" town dies)		
	<u>CFM (radio) the best mix of music</u>	<u>3253</u>	
4631	26 Nov to 28 Dec		C
	(official end date 24 Dec)		
	Two dies used at Carlisle with "Cumbria Dumfries & Galloway" town dies; no.4628 also in use		
	<u>Happy Christmas please post early</u>	<u>2890</u>	
4632	29 Nov to 21 Dec (standard)		B
4632t	29 Nov to 21 Dec (transposed)		C
	About 440 dies used standard and about 40 dies used transposed; also ink jet slogan at Darlington, initially standard later transposed, see chapter 12		
	Earliest early uses :		
	1 Nov Farnborough (standard) (probably not used in FCT, few specimens seen)		
	15 Nov Milton Keynes (transposed)		
	Latest late uses :		
	23 Dec Edinburgh ("Edinburgh Lothian Fife Borders" town die), "Gatwick MLO" (Redhill's MLO at Crawley)(both transposed)		
	17 Jan 1994 Romford (standard)		
	<u>Happy Christmas please post early</u> <u>(Welsh bilingual)</u>	<u>2891</u>	
4633	29 Nov to 21 Dec (standard)		C
	About 31 dies used at Welsh offices		
	Latest late use : 7 Jan 1994 Pembroke Dock		
	<u>A Happy Christmas The Post Office</u>	<u>1278</u>	
*4634	29 Nov to 21 Dec (standard)		C
*4634t	29 Nov to 21 Dec (transposed)		D
	About 50 dies used standard, and used transposed at Chorley ("Lancashire 40" town die), Lewes		
	Latest uses : 31 Dec Slough (Slough/Windsor SLO-9" town die), Swindon (both standard)		

- \*4635 A Happy Christmas (Welsh bilingual) 1392  
29 Nov to 21 Dec C  
Used at Bangor Gwynedd (two dies),  
Corwen, Llandrindod Wells, Tywyn, Wrexham  
(one die in extra machine, no.4633 also in  
use)

Latest use : 23 Dec Llandrindod Wells

- \*4636 Happy Christmas (1988 Welsh design) 2672  
1 to 21 Dec D  
Used at Barmouth, Dolgellau,  
Llanfairfechan, Llangollen, Rhyl (and  
second die with "Clwyd 2" town die)

Latest use : 29 Dec Rhyl

- \*4637 Post early for Christmas 169  
29 Nov to 21 Dec D  
Used at Middlesbrough ("Cleveland" town  
die), Sunderland, Twickenham

Latest use : 23 Dec Sunderland

For illustrations of types 2890, 2891, 1278, 1392  
and 2672 see page 40; for type 169 see page 52

- \*4638 Post early for Christmas 2774A  
29 Nov to 12 Dec (Sunday) D  
Two dies used at Hull, apparently those  
of type 2774 with the bottom two lines of  
text removed; for illustration of type 2774  
see page 52

- 4639t Opportunity Kilmar-nocks 3254  
26 Nov 1993 to 12 July 1994 C  
(official start date 29 Nov 1993)  
Used at Kilmarnock in conjunction with no.  
4640t (see note after no.4640t); no.4625t  
also in use

- \*4640t Kilmarnock for a' that 3255  
6 Dec 1993 to 12 July 1994 C  
(official start date 29 Nov 1993)  
Used at Kilmarnock in conjunction with  
no.4639t; no.4625t also in use

Stamping of outward mail ceased at Kilmarnock on  
12 July 1994, hence the end date of nos 4639t-40t;  
although one machine remained in use subsequently,  
"Remember to use the Post Code!" was in use and  
this is listed in chapter 4.

- 4641t Bedford Borough 3256  
29 Nov 1993 to 7 Oct 1994 B  
(official end date 13 Aug 1994)  
Two dies used at Milton Keynes; this  
slogan coincided with the concentration of  
Bedford's mail on to Milton Keynes and the  
cessation of the Bedford postmark on normal  
mail, and the slogan was probably used in  
an attempt to compensate for the loss of  
Bedford's "postal identity"

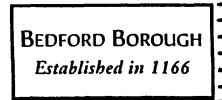
- 4642 Collector's Plate "Autumn Fruits" 3257  
1 to 31 Dec (standard) B  
4642t 1 to 31 Dec (transposed) B  
About 74 dies used standard at about 37  
offices, and about 10 dies used transposed  
at Aberdeen, Belfast, Milton Keynes, Perth  
("Perth Dundee Angus" town dies), Stoke-on-  
Trent, and a further 12 dies used both  
standard and transposed at Birmingham,  
Crewe ("Cheshire" town dies), "Gatwick MLO"  
(Redhill's MLO at Crawley), Glasgow,  
Gloucester ("Gloucestershire" town dies),  
Reading; also "hand applied" version at  
"London SW" (standard)



Type 3253



Type 3254



Type 3256



Type 3258



Type 3260

POST EARLY  
FOR CHRISTMAS

Type 2774A



Type 3255

ROYAL MAIL'S FIRST EVER  
COLLECTOR'S PLATE  
"AUTUMN FRUITS"  
NOW ON SALE  
PHONE 031 - 550 - 8989

Type 3257



Type 3259

CRISIS?  
PHONE IN CONFIDENCE  
24 HOURS A DAY  
The Samaritans

Type 3261

Latest late uses :

- 5 Jan 1994 Perth (transposed)  
("Perth Dundee Angus" town die)  
26 Feb 1994 Ipswich (standard)

- 4643 SGR FM Colchester Merry Xmas 3258  
1 Dec 1993 to 4 Jan 1994 C  
(official end date 31 Dec 1993)  
Two dies used; see also nos 4608,4618,4626

- 4644 AIDS Action Peterborough 3259  
1 to 7 Dec D  
Two dies used; no.4624 also in use

- 4645t Drinking & Driving wrecks Xmas W Midlands Police 3260  
7 Dec 1993 to 4 Jan 1994 (transposed) C  
4645 22 Dec 1993 to 4 Jan 1994 (standard) D  
Used at Birmingham; announced as two dies  
but in the event at least four, with two  
slightly different designs (one has smaller  
"West Midlands Police" and thicker lines);  
initially all used transposed, but probably  
one die of the four which changed to  
standard from 22 Dec; slogan may have ended  
3 Jan 1994; noted as \* since announced in  
British Postmark Bulletin dated 3 Dec  
(received by subscribers 6 Dec)



the Perfect  
present  
At  
Christmas  
for Everyone

Type 3262

LINDA LUSARDI  
IN SNOW WHITE  
& THE SEVEN DWARFS  
GRAND THEATRE  
WOLVERHAMPTON

TEL: 0902 29212

Type 3263

\*4646 Crisis? The Samaritans 3261 C  
8 Dec 1993 to 17 Feb 1994  
(official end date 24 Dec 1993)  
Used at Bradford (not Leeds as announced)

\*4647t PEACE the perfect present 3262 C  
10 to 24 Dec  
(official start date 11 Dec)  
Six dies used at Belfast; no.4580t also in use, possibly only one die. Peace was eventually achieved in Northern Ireland in Sep 1994

Linda Lusardi in Snow White  
Wolverhampton 3263 C  
4648t 13 Dec 1993 to 8 Jan 1994  
Two dies used

BRITISH PHILATELIC BULLETIN  
ROYAL MAIL'S MAGAZINE  
FOR STAMP COLLECTORS  
ANNUAL SUBSCRIPTION £8.50 UK  
PHONE 031 - 560 - 8989

Type 3264

GET  
POPCORN POPPIN'  
~IT'S TASTY,  
NUTRITIOUS & FUN

Type 3265

ADVERTISING?  
THIS SPACE COULD REACH  
MILLIONS  
TEL: 0232-892064

Type 3266

EUROPEAN TABLE  
TENNIS CHAMPIONSHIPS  
25 MARCH - 4 APRIL 1994  
BIRMINGHAM  
021 644 6464

Type 3267

WORRIED?  
PHONE  
The Samaritans

Type 3268

NEWRY 850  
lúr Cinn Trá 1144 - 1994

Type 3269

NEED A CORRECT POSTCODE?  
Call the  
Postcode Enquiry Line  
0345 111 222  
All calls charged at local rate

Type 3270

NEED A POSTCODE?  
RING 0345 111 222

Type 3271

SPRING INTO  
OCTAGON  
THEATRE

Type 3272

HARROGATE ANTIQUE  
& FINE ART FAIR  
THE ROYAL BATHS  
ASSEMBLY ROOMS, HARROGATE  
24th - 27th FEBRUARY 1994

Type 3273

# 1994

British Philatelic Bulletin 3264  
4649 3 (bank holiday) to 29 Jan (standard) B  
4649t 3 (bank holiday) to 29 Jan (transposed) C  
About 58 dies used standard at 29

offices, about 12 dies used transposed at 6 offices, and a further 8 dies used both standard and transposed at Birmingham, Crewe ("Cheshire" town dies), Ipswich and Reading, see note after no. 4650/t; initially dated 3 FEB at Swansea in error for 3 Jan, items seen over stamped with correct date, also at Swansea dated 1 Jan but these items also stamped 4 Jan (with slogan inverted). Also "hand applied" version at London EC (standard), not one of the offices using the "normal" slogan, see chapter 7

Latest late uses :  
14 Nov Cambridge (standard)  
8 Nov Ipswich (transposed)  
Also used in GREEN at Reading on 30-31 March (transposed)

Get popcorn poppin' 3265  
4650 3 (bank holiday) to 29 Jan (standard) B  
4650t 3 (bank holiday) to 29 Jan (transposed) C  
About 40 dies used standard at 20

offices, about 12 dies used transposed at 6 offices, and a further 2 dies used both standard and transposed at Harrow; there were two sub-types of this slogan, with minor variations. Also "hand applied" version at "London SW" (standard), see chapter 7

Early use : 29 Dec 1993 Norwich (standard)  
Latest late uses :  
7 Feb London SE1 (transposed)  
18 July Dartford (standard)

Note re nos 4649/t & 4650/t: these slogans were announced as starting on 3 Jan which was a bank holiday (also 4 Jan was in Scotland), but a subsequent announcement (after the event) gave the start date as 4 Jan. About 24 offices had started on 3 Jan however (13 using no. 4649/t, 11 using no. 4650/t) but the "hand applied" items were dated 4 Jan

Advertising? (0232 phone number) 3266  
4651t 3 Jan to about end-May C  
Used at Belfast; nos 4580t, 4656t also in use

European Table Tennis Championships  
Birmingham 3267  
4652t 4 Jan to 4 April (transposed) B  
(official end date see below)  
4652 about 12 to 23 March (standard) D  
Two dies used, normally transposed, but one die changed to standard for a while because of mechanical breakdown to transposed components of stamp cancelling machine. The end date was originally announced as 3 April which was Easter Sunday on which day no collections were to take place, and Royal Mail Birmingham stated the end date would thus be 2 April; in the event it was used on 4 April

- Worried? Phone The Samaritans 3268  
(first use)
- 4653 4 to 6 Jan (4.30pm)(standard) D  
4653t 6 Jan (9pm) to 1 Feb (transposed) C  
(official end date 29 Jan)  
Used at Exeter with "Exeter District" town die
- Newry 850 3269  
4 Jan to 13 June C  
Two dies used; see note after no.4656/t
- Silcoates School Wakefield 3136  
\*4655 10 to 22 Jan C  
Three dies used
- Postcode Enquiry line 3270  
4656 24 Jan 1994 to date (standard) B  
4656t 24 Jan 1994 to date (transposed) B  
Six dies used transposed at Belfast and about 23 dies used standard at 20 other Northern Ireland offices including Newry after no.4654 (see note below) (also includes \*Newcastle Co Down but not Banbridge, announced but use of machine had ended). At least two offices used slogan on 4 Jan 1994, then either kept it in use as "early use" (at Enniskillen) or removed it (at Coleraine), for the latter see E.300. Seen from Newry timed 5pm on 13 June 1994 thus no.4654 presumably ended earlier on the same day
- Early use : 4 Jan Enniskillen (standard)
- Need a postcode? Ring 0345 111 222 3271  
4657t 24 Jan to 20 Feb (Sunday) C  
Used at Birmingham, Leicester ("Leicestershire" town dies), Nottingham, two dies each; official end date 19 Feb at Leicester and Nottingham since no stamping on Sundays, but then used late, see below
- Late uses : 21 Feb Leicester  
( "Leicestershire" town die), Nottingham  
(see E.309 for later use)
- Octagon Theatre Bolton 3272  
4658 24 Jan to 19 Feb C  
Used at Bolton with "Bury Bolton Wigan" town die; no.3353 also in use
- Harrogate Antique & Fine Art Fair 3273  
\*4659 31 Jan to 27 Feb (Sunday) C  
Two dies used at Leeds; announced in British Postmark Bulletin dated 28 Jan (received by subscribers 31 Jan); no.4600t also in use
- Valentines Day 3274  
4660 7 to 14 Feb (standard) B  
4660t 7 to 14 Feb (transposed) C  
About 108 dies used standard at 55 offices, and about 26 dies used at 13 offices, and a further 6 dies used both standard and transposed at Birmingham, Crewe ("Cheshire" town dies) and "Gatwick MLO" (Redhill's MLO at Crawley); also "hand applied" version at "Slough/Windsor SLO-9" (standard) dated 14 Feb, see chapter 7
- Not clear why legend was spelt "Valentines" as presumably an apostrophe should have been included, hence "Valentine's" or preferably "St. Valentine's"



Type 3274



Type 3275



Type 3276



Type 3277



Type 3278



Type 3279

Early use : 6 Feb Bradford (standard)

Latest late uses :

17 Feb London SE1 (transposed)

25 Feb London W1 (standard)

- for later use see E.313, then used again in 1995

Coldseal Windows (0602 phone number) 3275

4661t 7 Feb 1994 to 2 April 1995 (Sunday) B  
(transposed)

4661 14 to about 28 March 1994 and again Dec 1994 to 2 April 1995 (Sunday) C  
(standard)

Used transposed at Derby, and standard at Nottingham (from 14 March 1994), two dies each, but changed to transposed at Nottingham by 30 March 1994, then continued transposed. One die changed at Derby, so that slogan used both standard and transposed from Dec 1994. Other slogans also in use at both offices. Ended 1 April 1995 at Nottingham where mail not stamped on Sundays, but late use is possible

BBC Wales Loneliness Week 3276

\*4662 9 Feb to 4 March D  
(official end date 16 Feb)  
Used at Cardiff with "Cardiff Newport" town die

NVQ Week 3277

(NVQ = National Vocational Qualification)

4663 16 to 28 Feb (standard) C  
4663t 16 to 28 Feb (transposed) C

Used standard at Carlisle ("Cumbria Dumfries & Galloway" town dies), Liverpool, Manchester, transposed at Preston ("Lancashire South Lakes" town dies), and also both standard and transposed at Crewe ("Cheshire" town dies), two dies at each office

Early use : 15 Feb Carlisle (standard)

("Cumbria Dumfries & Galloway" town die)  
Latest late use :

8 March Manchester (standard)

**COLIN RICHARDSON**  
THE  
**BIG 40**  
27th FEBRUARY 1994

Type 3280

**KICK THE HABIT**  
  
9th MARCH 1994  
NO SMOKING DAY

Type 3282

**COLDSEAL**  
WINDOWS  
0533  
**531 531**

Type 3281

**le Shuttle**  
35 MINUTES  
FOLKESTONE TO CALAIS

Type 3283

4664 SEGA Sonic 3 3278 C  
21 to 25 Feb (standard)

4664t 21 to 25 Feb (transposed) C

About 106 dies used standard at 53 offices, 28 dies used transposed at 14 offices, and 10 dies used both standard and transposed at Crewe ("Cheshire" town dies), "Gatwick MLO" (Redhill's MLO at Crawley), Inverness, Leicester ("Leicestershire" town dies), Preston ("Lancashire South Lakes" town dies); also "hand applied" version at "London SW" (standard), see chapter 7

Latest late uses :

1 March Edinburgh ("Edinburgh Lothian Fife Borders" town die)  
Milton Keynes (both transposed)  
29 April London W1 (standard)

4665 Anne Frank in Northamptonshire 3279 C  
21 Feb to 23 March  
(official end date 19 March)  
Two dies used at Northampton with "Northamptonshire" town dies

\*4666 Colin Richardson The Big 40 3280 E  
25 to 28 Feb (official date 25 Feb only)  
Used at Torquay ("South Devon" town die); Colin Richardson was the Delivery Office Manager at Royal Mail Torquay and this slogan was arranged as a 40th birthday surprise

4667 Coldseal Windows (0533 phone number) 3281  
28 Feb (1994) only (4pm latest seen)  
and again from 13 June to 8 Aug 1994 and in Dec 1994 (standard) C

4667t 28 Feb (7.45pm earliest seen) 1994 to 1 April 1995 (transposed) B  
Two dies used with "Leicestershire" town dies, initially standard (valuation "D") then transposed; then used standard again from 13 June, possibly one die only; may have stopped temporarily for short while in early Aug, and all dies used transposed from 9 Aug 1994 onwards, but used both standard and transposed in Dec 1994; nos 4701t, 4721, 4725/t and "Phoneday" slogan also in use

\*4668 The Glasgow Royal Concert Hall 2966 D  
28 Feb to 6 March (Sunday)(standard)

\*4668t 28 Feb to 6 March (Sunday)(transposed) D  
Two dies used standard and two transposed; twenty-fifth use but first use both standard and transposed

4669 Kick the habit No Smoking Day 3282 C  
28 Feb to 13 March (Sunday)  
Two dies used at Peterborough

4670 Le Shuttle 3283 B  
1 March to 31 May (standard)

4670t 1 March to 31 May (transposed) C  
About 102 dies used standard at 52

offices, 30 dies transposed at 15 offices, and a further 14 dies used both standard and transposed at "London SW", Crewe ("Cheshire" town dies), Glasgow, Harrow, Ipswich, Nottingham, Reading; some dies temporarily withdrawn for no.4686/t and/or ended early to accommodate nos 4695/t and 4696/t. Also "hand applied" version at Folkestone dated 3 May (standard), see chapter 7

Early use : 26 Feb Exeter (transposed) ("Exeter District" town die)

Latest late uses :  
16 Aug Ipswich (transposed)  
3 Jan 1995 Reading (standard)

Also used in red at Reading in July, see note after no.4713/t. Later use in Jan 1995 at Derby will be listed in Exceptional Uses

\*4671 SGR FM (radio) 97.1FM 96.4FM 3284 C  
28 Feb to 2 June  
(official dates of use 1 March to 31 May)  
Two dies used at Ipswich

\*4672 SGR FM (radio) Colchester 3285 C  
1 March to 31 May  
Two dies used

\*4673 Broadland (radio) 102.4 FM 3286 C  
1 March to 31 May  
Two dies used at Norwich



Type 3284



Type 3285

**Broadland**  
**102.4 FM**

Type 3286



Type 3287

4674 National Continence Week 3287 D  
13 March (Sunday) to 14 April  
(official end date 27 March - Sunday)  
Used at Twickenham

4675 The Glasgow Royal Concert Hall 2966  
(twenty-sixth use)

4675t 21 to 27 March (Sunday)(standard) C  
21 to 27 March (Sunday)(transposed) C  
Two dies used standard and two transposed

4676t Marks & Spencer Cheltenham Extension 3288 C  
21 March to 31 May  
(official end date 2 April)  
Two dies used at Gloucester with "Gloucestershire" town dies

MARKS & SPENCER  
CHELTENHAM  
NEW EXTENSION  
—NOW OPEN—

Type 3288



Type 3290



Type 3292

*We're Backing*  
**DERBY**  
*The Hub of Britain*

Type 3294

**TYPHOO**  
*puts the T in Britain*

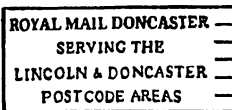
Type 3289



Type 3291



Type 3293



Type 3295

Some mail at Reading was stamped in GREEN ink from approx 30 March to 1 April, hence this affects slogans in use at the time, including "Le Shuttle" both standard and transposed, and late use of "British Philatelic Bulletin" (transposed), possibly others too; see note after no.4713/t for a similar instance in July

4677t Typhoo puts the T in Britain 3289 C  
5 to 30 April  
Used at Birmingham, Liverpool, two dies each; also ink jet slogan at Birmingham, see chapter 12

Late use : 2 May Liverpool

4678t Lichfield Mysteries 3290 C  
5 to 30 April (transposed)  
4678 11 and 12 April (standard) D  
Two dies used at Wolverhampton, possibly one transposed and one standard, though only seen standard on two dates

4679 Portsmouth 800 3291 B  
5 April to 26 Nov  
Four dies issued but only two believed to have been used; no end date announced though 30 Nov given as end date, but believed to have ended 26 Nov or possibly 27 Nov (Sunday); no.4709 also in use

4680 South Holland Spring Festival 3292 C  
10 (Sunday) to 30 April (standard)  
4680t 20 to 30 April (transposed) D  
Used at Peterborough, initially standard to 19 April but changed to transposed, and also used standard at \*Spalding, presumably officially from 11 April (ie no Sunday mail stamped at Spalding), one die at each

Early use : 5 April Spalding (standard)  
Late use : 8 May Peterborough (transposed)

Perrier 90th Anniversary 3293  
(first use)

4681 11 to 23 April (standard) B  
4681t 11 to 23 April (transposed) C  
Used standard at 14 offices, and transposed at London SE1, Gloucester ("Gloucestershire" town die), all one die each; also "hand applied" version at "London Mount Pleasant" (standard), see chapter 7

Latest late uses :

31 May Gloucester (transposed)  
("Gloucestershire" town die)  
4 July Reading (standard), then used in RED on 5 and 6 July, see note after no.4713/t : at Oxford the slogan continued in use and joined up with the second use, see no.4718/t

\*4682 We're backing Derby 3294 C  
11 April to 4 June  
Two dies used; announced in British Postmark Bulletin dated 8 April

\*4683 Royal Mail Doncaster 3295 B  
11 April 1994 to date  
Up to about four dies used with "DN-LN Doncaster" town dies (chiefly) (new town dies referring to Doncaster and Lincoln postcode areas, since Lincoln was concentrated on to Doncaster from 11 April 1994); announced in British Postmark Bulletin dated 8 April; nos 4605, 4691 and E.280 also in use

\*4684t Worried? Phone The Samaritans 3268 C  
(second use)  
11 to 18 April  
(official end date 15 April)  
Used at Exeter with "Exeter District" town die; announced in British Postmark Bulletin dated 8 April

The Glasgow Royal Concert Hall 2966  
(twenty-seventh use)  
4685 18 to 24 April (Sunday)(standard) C  
4685t 18 to 24 April (Sunday)(transposed) C  
Two dies used standard and two transposed



Type 3296



Type 3297



Type 3298

PETERBOROUGH'S  
ENVIRONMENT  
WEEK 1994  
20th-30th MAY

Type 3299



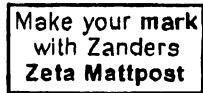
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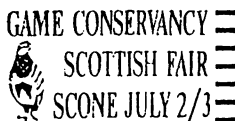
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Type 3302



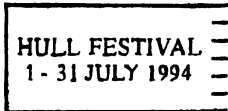
Type 3304



Type 3306



Type 3303



Type 3305



Type 3307

- Enjoy more fruit & veg 3296
- 4686 2 (public holiday) to 13 May (standard) B
- 4686t 2 (public holiday) to 13 May (transposed) C
- Used standard at about 45 offices and transposed at about 12 offices, one die at each office; started 3 May at some offices. Also "hand applied" version at "London SW1" (standard), see chapter 7
- Early uses : 15 April Bradford, Cambridge (both standard)
- Latest late uses :  
30 May London SE1 (transposed)  
28 Nov Bradford (standard)
- University of Hull 40 years 3297
- 4687 2 May (public holiday) to 28 July C  
(official end date 1 July)
- Two dies used; no.4697 also in use; slogan not used during period of no.4695 though specimens were "rolled on" by hand on collectors' covers during this period
- Zeneca 75th Anniversary (first use) 3298
- 4688 3 to 31 May (standard) C
- 4688t 3 to 31 May (transposed) C
- Used standard at Glasgow and transposed at Perth ("Perth Dundee Angus" town dies), two dies at each office
- Peterborough's Environment Week 3299
- \*4689t 9 to 30 (public holiday) May D
- Bolton in bloom 3300
- 4690 13 to 31 May C
- Two dies used at Bolton with "Bury Bolton Wigan" town dies
- The Samaritans Lincoln 3047
- 4691 14 May to 8 June C  
(official end date 4 June)
- Two dies used at Doncaster with "DN-LN Doncaster" town dies (chiefly), see note after no.4683 concerning town dies; nos 4605, 4683 and E.280 also in use
- The Thistle Foundation 1944 1994 3301
- 4692t 15 May (Sunday) to 5 June (Sunday) C
- Two dies used at Edinburgh with "Edinburgh Lothian Fife Borders" town dies

- The Samaritans always there 3302
- 4693 (first use) D
- 21 to 28 May
- Used at Newcastle upon Tyne
- The Glasgow Royal Concert Hall 2966
- 4694 (twenty-eighth use) C
- 23 to 31 May (standard)
- (official end date 29 May - Sunday)
- 4694t 23 to 29 May (Sunday)(transposed) C
- Two dies used standard and two transposed
- European Parliament Elections 3303
- 4695 30 May (public holiday) to 11 June B  
(standard)
- 4695t 30 May (public holiday) to 11 June C  
(transposed)
- About 110 dies used standard at 56 offices, about 26 dies used transposed at 13 offices, and a further 6 dies used both standard & transposed at Crewe ("Cheshire" town dies), Exeter ("Exeter District" town dies), and Leicester ("Leicestershire" town dies); started 31 May at some offices. At Harrow the slogan was used standard, but backdated collectors' covers, stamped in July, were dated 30 May with the slogan in the transposed position. Also "hand applied" version at "London SW1" (standard) dated 6 June, see chapter 7
- Early use :  
28 May Newcastle upon Tyne (standard)
- Latest late uses :  
20 June Perth (transposed)  
("Perth Dundee Angus" town die)  
4 Nov Liverpool (standard)
- Also used in RED at Reading for part of July, see note after no.4713/t
- Zanders Zeta Mattpost 3304
- 4696 31 May to 25 June (standard) C
- 4696t 31 May to 25 June (transposed) D
- Used standard at London Mount Pleasant ("London IS MLO" town dies), London E1 ("London E1-E18" town dies), EC, N1, NW1 ("London NWMLO" and "RM London NW" town dies), "SW", Paddington ("West London" town dies), two dies each, and both standard and transposed at London SE1, possibly one die in each position; also "hand applied" version at Paddington ("West London" town die) (standard), see chapter 7
- Latest late uses :  
4 July London SE1 (transposed)  
6 July London Mount Pleasant  
("London IS MLO" town die)(standard)
- Hull Festival 3305
- \*4697 31 May to 1 July C
- Two dies used, start date wrongly announced as 5 June in 17 June edition of British Postmark Bulletin; no.4687 also in use; slogan may have ended 30 June
- Game Conservancy Scottish Fair Scone 3306
- 4698t 1 June to 3 July (Sunday) C
- Two dies used at Perth with "Perth Dundee Angus" town dies
- Glevum Double Glazing (first use) 3307
- 4699t 6 June to 9 July C  
(official end date 3 July - Sunday)
- Two dies used with "Gloucestershire" town dies; no.4704t also in use



Type 3308



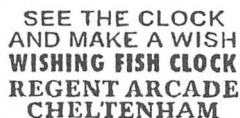
Type 3309



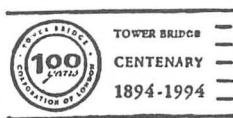
Type 3310



Type 3311



Type 3312



Type 3313



Type 3314



Type 3315



Type 3316



Type 3317

- \*4700 Middlesex Show Uxbridge 3308 E  
6 to 27 June (standard)
- \*4700t 6 June (transposed) E  
Used standard at Harrow, but transposed on backdated collectors' covers (in July); this slogan was not announced in British Postmark Bulletin

- 4701t Big Thunder Air Show Bruntingthorpe 3309 C  
11 June to 11 July  
(official end date 9 July)  
Two dies used at Leicester with "Leicestershire" town dies; no.4667/t also in use

- 4702t KLG amazing glazing (first use) 3310 C  
13 June to 19 July  
(official end date 16 July)  
Two dies used at Nottingham; some collectors' covers received slogan "rolled on" by hand vaguely in standard position, see chapter 3; nos 3803-4, 4661t also in use

- 4703 ESAA TSB Championships Telford 3311 C  
(ESAA = English Schools Athletics Assn)  
13 June to 13 July  
(official end date 9 July)  
Two dies used at Shrewsbury with "Shropshire & Mid Wales" town dies

- 4704t Wishing Fish Clock Cheltenham 3312 C  
13 June to 10 July (Sunday)  
Two dies used at Worcester with "Hereford & Worcestershire" town dies 13 to 25 June, then at Gloucester with "Gloucestershire" town dies 27 June to 10 July; no.4699t also in use at Gloucester

- 4705 Tower Bridge Centenary 3313 C  
20 June to 2 July  
Used at London Mount Pleasant (with both "London" and "London IS MLO" town dies), EC, two dies each  
Latest late use : 4 July London EC

- The Glasgow Royal Concert Hall 2966  
(twenty-ninth use)  
4706 20 to 26 June (Sunday)(standard) C  
4706t 20 to 26 June (Sunday)(transposed) C  
Two dies used standard and two transposed

- \*4707 Unity Sound Broadcasting to Havering 3314 D  
22 June to 3 Sep  
(official end date 6 July)  
Two dies used at Romford, but only one die used late

- There's been a lot of change  
don't post coins 3315  
\*4708 24 June 1994 to date (not continuously) C  
Two dies used at Watford;  
Royal Mail Watford initially claimed the slogan had started on 20 June but it was later announced as having started 26 June (Sunday); 24 June is the earliest date seen. This is a "filler slogan" used when other slogans permit

- \*4709 Royal Mail Cup (football) Portsmouth 3316 C  
27 June to 1 Aug  
(official end date 29 July)  
Two dies used with "Portsmouth & IOW" town dies; no.4679 also in use

- 4710 Monster Gala '94 Pontefract Park 3317 C  
27 June to 16 July  
Three dies used at Wakefield

- Rix Fuels 3318  
4711 1 July 1994 to date (standard) B  
4711t 1 July 1994 to date (transposed) B

- Used at Doncaster, Hull, Leeds, York, two dies each, all standard including one die at York on 1 July 1994 (probably only on collectors' covers) otherwise transposed at York (see also no.4712/t), and changed to transposed at Leeds from 16 Aug, and at Hull from 20 Aug, leaving slogan standard only at Doncaster; see also E.309. Originally announced as ending 31 Dec 1994, but extended into 1995 except at York where slogan ended 31 Dec 1994, though extension of dates not announced in British Postmark Bulletin



Type 3318



Type 3319

McMillans for lunch on Sunday 3319  
 4712 1 July only (standard) D  
 4712t 1 July 1994 to 1 Feb 1995 (transposed) C  
 (official end date 31 Jan 1995)  
 Two dies used at York, one standard  
 (probably only on collectors' covers)  
 on 1 July, otherwise both transposed;  
 no.4711/t, E.277/t also in use

Tropical places exotic holiday specialists 3172  
 4713 4 July to 31 Dec (standard) B  
 4713t 4 July to 31 Dec (transposed) C  
 Used standard at Guildford (4-31 July,  
 1-30 Sep), Kingston-upon-Thames (1-30 Sep,  
 1-30 Nov), Maidstone ("Medway & Maidstone"  
 town dies)(1-31 Aug, 1-31 Dec but used in  
 BLUE 1-6 Dec), Reading (4-30 July,  
 initially RED, see note below, though first  
 day use not seen), Swansea (1-31 Aug, and  
 1-31 Dec with "Swansea & SW Wales" town  
 dies), Tonbridge (4-30 July, 1-30 Sep, 1-30  
 Nov), and transposed at Milton Keynes (1-31  
 Dec), and both standard and transposed at  
 "Gatwick MLO" (Redhill's MLO at Crawley)  
 (4-31 July, 1-30 Sep, 1-30 Nov), two dies  
 at each office

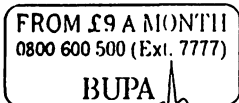
Late uses :  
 31 July Reading (standard, black)  
 (correct end date 30 July)  
 2 Aug "Gatwick MLO" (standard)  
 3 Aug Guildford (standard)  
 5 Aug "Gatwick MLO" (transposed)  
 (all three correct end date 31 July)  
 3 Oct "Gatwick MLO" (transposed)  
 (correct end date 30 Sep)  
 1 Dec "Gatwick MLO" (transposed)  
 2 Dec "Gatwick MLO" (standard)  
 (both correct end date 30 Nov)  
 15 Nov Reading (standard)  
 (correct end date 30 July)  
 24 Nov Guildford (standard)  
 (correct end date 30 Sep)  
 16 Jan 1995 Swansea  
 ("Swansea & SW Wales" town die)  
 (correct end date 31 Dec)

Reading stamped nearly all its mail in RED ink from  
 approx 5 to 22 July, hence all slogans in use at  
 the time, including late uses of "Le Shuttle",  
 "European Election", and "Perrier", also "Post  
 Code" slogans (see chapter 4) are to be found in  
 red during this period

BUPA from £9 a month 3320  
 4714t 4 July to 4 Sep (Sunday) C  
 Two dies used at Birmingham

Co-op 150 years of co-operation 3321  
 4715 4 to 30 July C  
 Used at Chelmsford, Colchester, two dies  
 each

Latest late use : 18 Nov Chelmsford



Type 3320



Type 3321

**NORTHERN IRELAND**  
  
**PRESTIGE STAMP BOOK**  
 ON SALE 26 JULY 1994

The new Skoda  
 Women's Scottish Open  
 4-7 August 1994  
 Dalmahoy Hotel Edinburgh

Type 3322

Type 3323

*A Wilde  
 Weekend  
 in Worthing*



27.28.29 AUGUST  
 OLD WARDEN  
 BIGGLESWADE



Type 3324

Type 3325

Inverness conference capital LP.795  
 \*4716t 5 July to (probably) 13 Nov (Sunday) C  
 Nos 4358t, LP.2224t also in use; first  
 use of this slogan transposed apart from a  
 brief use of LP.2209t in 1992. Used as a  
 "filler" slogan, not used continuously, but  
 it seemed unclear at Inverness which slogan  
 was to fill this role, and for 8-15 Jan  
 1995, the next opportunity after Nov 1994  
 for a filler to be used, the role reverted to  
 "Highland Capital" listed as LP.2224t.  
 Future uses of either slogan will be listed  
 separately; see also E.311

N Ireland Prestige Stamp Book 3322  
 4717 11 to 29 July (standard) B  
 4717t 11 to 29 July (transposed) C  
 About 80 dies used standard at  
 41 offices, about 24 dies used transposed  
 at 12 offices, and a further 12 dies used  
 both standard and transposed at London N1,  
 SE1, Crewe ("Cheshire" town dies), Exeter  
 ("Exeter District" town dies), Glasgow,  
 Harrow. Also "hand applied" version used at  
 Belfast (dated 26 July) (standard), see  
 chapter 7

Early use : 10 July Inverness (transposed)  
 Latest late uses :  
 7 Oct Gloucester  
 ("Gloucestershire" town die)(transposed)  
 9 Oct Chester  
 ("Chester & Clwyd 1" town die)(standard)

Perrier 90th Anniversary 3293  
 (second use)  
 4718 11 July to 17 Sep (standard) C  
 4718t 11 July to 3 Sep (transposed) D  
 Used standard at 11 offices, all ended  
 3 Sep but 26 July to 17 Sep at Bristol,  
 transposed at Gloucester ("Gloucestershire"  
 town die), and both standard and transposed  
 at London N1, SE1; announced as being used  
 at Reading but not used, though used at  
 Reading up to 6 July, see no.4681

Latest late use :  
 14 Nov "London SW" (standard)

For details of the layout of each entry,  
 and the price/valuation codes shown at the  
 right of each entry see page 27.



Type 3326



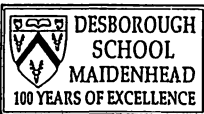
Type 3327



Type 3329



Type 3331



Type 3333



Type 3335



Type 3337

**UNIVERSITY  
of DERBY**

Type 3218A

**COLDSEAL  
WINDOWS  
0742  
552288**

Type 3328

**Royal Mail  
FAMOUS TRAINS  
ON CHINA PLATES  
by Wedgwood  
Tel: 031-550 8988**

Type 3330

**Royal Mail Supports the  
Environment  
~ Festival ~  
Castle Pk, Bristol, 17th Sept 1994  
F.F.I. Tel. 0272 737373**

Type 3332

**WORLD SKATING  
CHAMPIONSHIPS  
7-12TH MARCH 1995  
NEC BIRMINGHAM  
021-767 4848**

Type 3334



Type 3336

**FREE  
OFF  
PEAK  
LOCAL  
CALLS  
Mercury  
one2one  
0500 500 121**

Type 3338

Skoda Women's Scottish Open (golf)  
Edinburgh 3323

\*4719t 11 July to 8 Aug  
(official end date 6 Aug)  
Used with "Edinburgh Lothian Fife Borders"  
town die

4720 A Wilde Weekend in Worthing 3324  
11 July to 6 Aug  
Two dies used; not used in Worthing's  
FCT, only in two lesser used SCMs

University of Derby 3218  
(with phone number)

4721 25 to 27 July (official end date 30 July) D  
Two dies used at Leicester with  
"Leicestershire" town dies; the slogan was  
announced as later being used at Derby and  
other Midlands cities but before use at  
these offices the phone number was removed  
from the slogan dies, then first used at  
Leicester: this is listed as no.4725/t

The Glasgow Royal Concert Hall 2966

(thirtieth use)  
4722 25 to 31 July (Sunday)(standard) C  
4722t 25 to 31 July (Sunday)(transposed) C  
Two dies used standard and two transposed

Bedfordshire Festival  
Old Warden Biggleswade 3325

4723 1 to 29 Aug (bank holiday) (standard) B  
4723t 1 to 29 Aug (bank holiday) (transposed) C  
Used standard at Cambridge, Peterborough,  
Stevenage (to 27 Aug at Stevenage), and  
transposed at Milton Keynes, two dies each

Early use :  
30 July Milton Keynes (transposed)

Latest late use :  
26 Sep Cambridge (standard)

Century Radio 3326

\*4724 1 Aug to 29 Sep B  
Used at Newcastle upon Tyne (1 Aug to  
26 Sep), Middlesbrough ("Cleveland" town  
dies), Sunderland (4 Aug to 29 Sep at both  
towns but started late at Middlesbrough,  
from approx 15 Aug), two dies each

Latest late use : 19 Oct Middlesbrough  
("Cleveland" town die)

Glevum Double Glazing (second use)  
- see no.4734t

University of Derby 3218A  
(without phone number - see no.4721)

\*4725 3 Aug to 18 Dec (standard) B  
\*4725t 3 Aug to 18 Dec (transposed) B

Used initially at Leicester (with  
"Leicestershire" town dies) to 7 Sep, two  
dies standard and two transposed, then at  
Derby (four dies, transposed, 22 Aug to 28  
Sep, and 5-18 Dec both standard and trans-  
posed), Nottingham (four dies, transposed,  
12 Sep to 9 Nov, and 5-18 Dec both standard  
and transposed), Sheffield (four dies,  
standard and transposed, 12 Sep to 30 Nov),  
Birmingham (four dies used standard and  
transposed, started 31 Oct not 14 Nov as  
announced, to 30 Nov), Stoke-on-Trent (two  
dies, transposed, 14-30 Nov). At Nottingham  
some collectors' covers received slogan  
"rolled on" by hand vaguely in standard  
position, on 12 Sep and again on 5 Dec. See  
note after no.4736t regarding use of  
coloured inks at Birmingham and Sheffield.  
Also used in BLUE at Birmingham (trans-  
posed) on 24-25 Nov, see no.4741t

Latest late uses :  
22 Dec Sheffield (standard)  
still in use March 1995 at Sheffield  
(transposed)  
(both correct end date 30 Nov)



- \*4726 Leeds Internat'l WWI Commemoration 3327 C  
about 8 Aug to 5 Sep  
(official start date 1 Aug)  
Two dies used
- Coldseal Windows (0742 phone no.) 3328  
(first use)
- 4727 8 Aug to 14 Sep (standard) B  
(official end date 11 Sep - Sunday)
- 4727t about 18 Aug to 14 Sep (transposed) C  
(official end date 11 Sep - Sunday)  
Two dies used standard at Sheffield, but  
one die changed to transposed as shown  
above; no.4728 also in use
- 4728 Sheffield Shines 3329 C  
8 Aug to 5 Sep  
(official end date 20 Aug)  
Two dies used; no.4727/t also in use
- The Glasgow Royal Concert Hall 2966  
(thirty-first use)
- 4729 22 to 28 Aug (Sunday)(standard) C
- 4729t 22 to 28 Aug (Sunday)(transposed) C  
Two dies used standard and two transposed
- Famous Trains - plates by Wedgewood 3330  
(Wedgewood spelling error)
- 4730 5 to 16 Sep (standard) C
- 4730t 5 to 16 Sep (transposed) C  
About 92 dies used standard at  
46 offices, about 22 dies used transposed  
at 11 offices, and a further 4 dies used  
both standard and transposed at Crewe  
("Cheshire" town dies) and Nottingham.  
Instructions to withdraw the slogan were  
issued 9/12 Sep because of the "Wedgewood"  
spelling error but many continued to 16 Sep  
(and some later); also "hand applied"  
version used at Stoke-on-Trent (standard),  
see chapter 7
- Latest late uses :  
7 Oct Nottingham (transposed)  
28 Nov Liverpool (standard)  
still in use Feb 1995 Nottingham (stand'd)  
(also used Jan and Feb 1995 with diamond  
at Nottingham, see chapter 2)
- 4731 Zeneca 75th Anniversary (second use) 3298 C  
5 to 30 Sep (standard)
- 4731t 5 to 30 Sep (transposed) C  
Two dies used standard at Glasgow and  
two dies used transposed at Perth with  
"Perth Dundee Angus" town dies
- Late use : 7 Oct Perth (transposed)  
("Perth Dundee Angus" town die)
- 4732t Heart Soft Rock Radio 3331 C  
5 Sep to 2 Oct (Sunday)  
Used at Birmingham, Coventry ("Coventry  
& Warwickshire" town dies), Wolverhampton,  
two dies each; ended 1 Oct at Wolverhampton
- Late use : 17 Oct Coventry  
("Coventry & Warwickshire" town die)
- 4733 Environment Festival Bristol 3332 C  
5 to 13 Sep  
(official end date 11 Sep - Sunday)  
Two dies used
- 4734t Glevum Double Glazing (second use) 3307 B  
6 Sep 1994 to date  
(but also 1 Aug, see below)  
Two dies used with "Gloucestershire" town  
dies; originally announced to start 1 Aug  
but not used due to various "admin errors";  
after enquiries were made during Aug, with  
the response that the slogan was in use,  
further evidence was produced that the  
slogan was not in use, and eventually,  
after further telephone conversations with  
Royal Mail Gloucester on 5 Sep, the slogan  
started forthwith. The sponsor stated he  
had been pleased with the initial campaign  
and had requested continued use from 1 Aug;  
he had not by that time realised the slogan  
was not in use. However, collectors' covers  
were not stamped until Nov and these were  
backdated to 1 Aug (with dies "A" and "B").  
The two dies should have remained in use in  
the CFC (the busiest machine) but they  
appear not to have done, and only one die  
was in use in the CFC in Oct, then when the  
"Please control your dog" slogan (see  
no.4746t) was introduced the slogan seems  
to have been withdrawn in error for a few  
days until enquiries were once again made  
(3 Nov) and the slogan reinstated. Nos  
4761t, 4770t also in use.
- Changed to "blackish purple" ink from 7 Dec  
1994, see note after no.4736t
- 4735 Desborough School Maidenhead 3333 C  
12 to 26 Sep  
(official end date 25 Sep - Sunday)  
Two dies used at Slough with  
"Slough/Windsor SLO-9" town dies
- World Skating Champs March 1995  
Birmingham (first use) 3334 C
- 4736t 13 Sep to 10 Oct  
Two dies used
- Birmingham used a new "blackish purple" ink from  
15 Sep 1994 in all machines; this applies to all  
slogans used at Birmingham including no.4736t  
above, and no.4739t. This is not to be confused  
with the bright blue ink later used for no.4741t  
but this slogan was in turn changed to the  
"blackish purple" colour from 5 Dec 1994. A similar  
new ink was also used at Sheffield from 8 Nov 1994,  
but with a touch of red though by Dec this appeared  
to have lost its red tinge. The "blackish purple"  
was also used at Gloucester ("Gloucestershire" town  
dies) from 7 Dec 1994, affecting nos 4734t, 4761t,  
4770t, and at Wolverhampton from 9 Dec and Oxford  
from 15 Dec 1994, affecting slogans used at these  
offices.
- 4737 Age Concern Icebreaker appeal 3335 D  
19 to 25 (Sunday) Sep  
Two dies used at Cardiff with  
"Cardiff Newport" town dies; though origin-  
ally announced for use from 18 Sep, the  
start date was also given on different  
occasions as 16 and 20 Sep in the British  
Postmark Bulletin, but the start date was  
in fact 19 Sep



Type 3339



Type 3340



Type 3341

	<u>The Glasgow Royal Concert Hall</u>	<u>2966</u>	
	(thirty-second use)		
4738	19 to 25 Sep (Sunday)(standard)		C
4738t	19 to 25 Sep (Sunday)(transposed)		C
	Two dies used standard and two transposed		
	<u>Snow White on video</u>	<u>3336</u>	
4739	10 to 29 Oct (standard)		B
4739t	10 to 29 Oct (transposed)		C
	About 92 dies used standard at		
	46 offices, about 28 dies used transposed		
	at 14 offices, and a further 8 dies used		
	both standard and transposed at Coventry		
	("Coventry and Warwickshire" town dies),		
	Glasgow, Leicester ("Leicestershire" town		
	dies), Reading. See note after no.4736t		
	regarding use of "blackish purple" ink at		
	Birmingham. Also "hand applied" version at		
	"London SW1" (standard), see chapter 7		
	Earliest early uses:		
	5 Oct Bradford, Watford (both standard)		
	Note : At Nottingham collectors' covers		
	were backdated in error to 3 Oct, first day		
	of Nottingham's new APC; this is not		
	considered a genuine early use		
	Latest late uses :		
	28 Nov Canterbury (transposed)		
	6 Dec Watford (standard)		
	- see also E.310 for further use in Nov		
	<u>Direct Marketing in Scotland</u>	<u>3337</u>	
4740	17 Oct (standard)		D
4740t	17 to 29 Oct (transposed)		C
	Two dies used transposed at Edinburgh		
	with "Edinburgh Lothian Fife Borders" town		
	dies; it was also announced that two dies		
	were to be used standard at Glasgow, and		
	the slogan was used standard on collectors'		
	covers, but the Glasgow machines were being		
	changed to transposed in Oct so it is		
	unlikely that this slogan and no. 4744 were		
	used standard on normal mail		
	Late use : 2 Nov Edinburgh (transposed)		
	("Edinburgh Lothian Fife Borders" town die)		
	<u>Mercury One 2 One</u>	<u>3338</u>	
	(mobile phone system)		
4741t	17 Oct to 31 Dec		C
	Two dies used at Birmingham in blue,		
	but changed to "blackish purple" from 5 Dec		
	(though also used in blue on that date),		
	see note after no.4736t, though this change		
	was not announced in British Postmark		
	Bulletin		
	Note : as a result of blue ink being used for the		
	above slogan, other slogans were also in use in		
	blue at Birmingham, presumably in error, in Nov :		
	"Remember to use the Post Code" in blue/		
	black mixture		
	"University of Derby" (no.4725t) 24-25 Nov		
	For further slogans in blue in Dec see nos 4764/t,		
	4766t, E.311 and others in the note below no.4764/t		
	<u>Better people better business</u>	<u>3339</u>	
*4742t	17 to 28 Oct		D
	Used at Preston with "Lancashire South		
	Lakes" town die; precise dates of use are		
	not clear, seen 20 to 28 Oct on commercial		
	mail, but collectors' covers backdated to		
	17 Oct. Meaning of the slogan is not very		
	clear, but it was sponsored by a training		
	organisation, which helps to understand the		
	slogan wording. This slogan was not		
	announced at all in British Postmark		
	Bulletin		
	<u>Your new Matalan Discount Club</u>	<u>3340</u>	
4743	24 to 29 Oct		D
	Two dies used at Blackpool with		
	"Fylde Blackpool Wyre" town dies		
	<u>The Glasgow Royal Concert Hall</u>	<u>2966</u>	
	(thirty-third use)		
*4744	24 Oct (standard)		D
*4744t	24 Oct to 6 Nov (Sunday)(transposed)		D
	Announced (late) as two dies standard		
	and one die transposed, but believed to be		
	three dies transposed; see note after no.		
	4740 and, as with no. 4740, collectors'		
	covers were stamped in the standard		
	position (as well as transposed)		
	<u>Coldseal Windows (0742 phone no.)</u>	<u>3328</u>	
	(second use)		
4745	27 Oct to (latest seen) 22 Dec (standard)		B
4745t	18 Dec 1994 to 1 April 1995 (transposed)		B
	Two dies used standard at Sheffield,		
	but one die changed to transposed on		
	18 Dec, and both by 24 Dec; see note after		
	no.4736t regarding use of coloured ink at		
	Sheffield; no.4725/t also in use		
	<u>Please control your dog</u>	<u>3341</u>	
	(new design, first use)		
4746t	31 Oct to 14 Nov		C
	(official end date 13 Nov - Sunday)		
	Two dies used at Gloucester with		
	"Gloucestershire" town dies; no.4734t also		
	in use		
	<u>The Thistle Foundation 1944 1994</u>	<u>3301</u>	
	(second use)		
4747t	7 to 13 (Sunday) Nov		C
	Two dies used at Edinburgh with		
	"Edinburgh Lothian Fife Borders" town dies		
	<u>Stop! Coins cause chaos</u>	<u>3342</u>	
*4748	8 Nov to 31 Dec (standard)		B
*4748t	28 Nov only (transposed)		D
	For details see no.4749/t below		
	<u>Don't do it! Coins in cards</u>		
	<u>delay the mail</u>	<u>3343</u>	
*4749	8 Nov to 31 Dec (standard)		B
*4749t	?25 Nov to 31 Dec (transposed)		C
	Differing numbers of dies of the two		
	slogans nos 4748/t and 4749/t were used at		
	the various offices as shown below, some		
	offices one design only. The slogans were		
	to be used as other campaigns permitted in		
	Nov-Dec 1994 (no precise dates announced)		
	but start dates varied considerably. The		
	pattern of usage was as follows :		
	(a) all except Hemel Hempstead started in		
	November, but at Ipswich, Peterborough,		
	Romford and Southend-on-Sea the slogans		
	ended when the "Christmas" slogans started		



Type 3342



Type 3343

(b) also announced for use at Colchester and Luton but apparently not used, but see note below about stamping of collectors' covers at Colchester

(c) it was not clear whether the campaign was to take preference over "Happy Christmas please post early" or not, and it did so at Chelmsford and Stevenage where the "Christmas" slogan was not used although announced

(d) at Cambridge and Norwich (standard) and Milton Keynes (transposed) the slogan continued in Dec (as well as at Chelmsford and Stevenage)

(e) at Southend on Sea the slogan (one design) came back into use after the "Christmas" slogan

(f) then see "Late uses" below for continued use into 1995.

Numbers of dies used and earliest dates are as shown below, all standard except Ipswich (standard and transposed) and Milton Keynes (transposed). The transposed use at Ipswich (no.4748t) is known used only on one batch of collectors' covers. Both designs are known used standard at Colchester on collectors' covers only, backdated to 1 Nov (21 Nov also), but these are thought to have been applied by hand and are not included in the table that follows:

	Type 3342	Type 3343
Cambridge	2 dies 15 Nov	2 dies 15 Nov
Chelmsford	2 dies 21 Nov	5 dies 21 Nov
*Hemel Hempstead	-	2 dies 29 Dec (7pm)
Ipswich	2 dies 9 Nov standard 28 Nov only transposed (1 die) (see note above)	-
Milton Keynes	-	2 dies transposed 225 Nov
Norwich	2 dies 8 Nov	2 dies 8 Nov
Peterborough	2 dies 14 Nov	-
Romford	1 die 14 Nov	1 die 14 Nov
*Southend-on-Sea	-	2 dies 14 Nov
*Stevenage	1 die 11 Nov	1 die 11 Nov

Late uses : the slogans continued standard in Jan 1995 at Southend on Sea, and to at

least Feb 1995 at Cambridge, Chelmsford, Hemel Hempstead, Norwich, Stevenage, and transposed at Milton Keynes; it is likely they will be treated as "filler slogans" and will remain in intermittent use at these offices

The Princess Royal Trust for Carers 3344  
(first use)

4750t 14 to 27 Nov (Sunday) C  
Used at Aberdeen (2), Edinburgh (4 dies with "Edinburgh Lothian Fife Borders" town dies), Glasgow (10), Inverness (2), Perth (2 dies with "Perth Dundee Angus" town dies); announced as ending on 26 Nov but extended to 27 Nov (Sunday), at least at Edinburgh, Glasgow and Inverness (though this extension was not announced)

KLG amazing glazing 3310  
(second use)

\*4751t 21 Nov to 3 Dec C  
Two dies used at Nottingham; "rolled on" by hand vaguely in standard position on collectors' covers; no.4661t also in use

Northampton Healthcare  
World Aids Day 3345

4752 25 Nov to 11 Dec (Sunday) (standard) C  
4752t 21 Nov (see below) and 6 to 11 Dec (Sunday) (transposed) C  
Two dies used at Northampton with "Northamptonshire" town dies; announced dates were 21 Nov to 4 Dec but dies arrived late, thus slogan started 25 Nov and the campaign was extended to 11 Dec (Sunday), but collectors' covers were backdated to 21 Nov transposed. Both dies used standard initially but one die changed to transposed from 4pm on 6 Dec (both standard and transposed in "A" stream seen at that time)

Sainsbury's where good food costs less 3346

4753 28 Nov to 31 Dec (standard) B  
4753t 28 Nov to 31 Dec (transposed) B  
Used standard at "London SW" (3 dies) and transposed at London SE1 (2); announced as starting on 27 Nov (Sunday) but neither office stamped mail on Sundays (though see early use below); also "hand applied" version at London EC (standard), dated 27 Nov (Sunday) and 31 Dec, see chapter 7  
Early use : 26 Nov London SE1 (transposed)  
Late use : 3 Jan 1995 (10.45am) London SE1 (transposed)



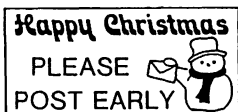
Type 3344



Type 3345



Type 3346



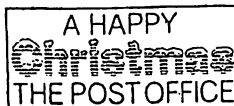
Type 2890



Type 2890A



Type 2891



Type 1278



Type 1392



Type 2672



Type 169

Happy Christmas please post early 2890  
 4754 28 Nov to 21 Dec (standard) B  
 4754t 28 Nov to 21 Dec (transposed) C  
 About 360 dies used standard and about 30 dies used transposed; for new design variation see no.4755/t below. Also ink jet slogan at Swindon, see chapter 12.

The following were presumably used in error (see note below no. 4764/t): used in BLUE for part period at Northampton ("Northamptonshire" town die) (standard) and Belfast (transposed), possibly other offices also - valuation "D".

Earliest early uses :

7 Nov Twickenham (standard)  
 11 Nov Ipswich (transposed)

Latest late uses :

29 Dec Ipswich (transposed)  
 9 Jan 1995 Kingston-upon-Thames (std)

Happy Christmas please post early 2890A  
 (new design, with lines at right)  
 \*4755 28 Nov to 21 Dec (standard) B  
 \*4755t 28 Nov to 21 Dec (transposed) C  
 About 240 dies used standard and about 60 dies used transposed; also "hand applied" version at Slough with "Slough/Windsor SLO-9" town die (standard), see chapter 7

The following were presumably used in error (see note below no. 4764/t): used in BLUE for part period standard at London NW1 ("RM London NW" town dies), Carlisle ("Cumbria Dumfries & Galloway" town die), Croydon ("Croydon/Sutton" town dies), Guildford, Newcastle upon Tyne, and transposed at Glasgow, Inverness, and both standard and transposed at Leicester ("Leicestershire" town dies), possibly other offices also - valuation "D". Also used in RED at London Mount Pleasant ("London IS MLO" town die) on 3 Dec, and in GREEN at Wolverhampton (standard) on 15 Dec.

Earliest early uses :

21 Nov Dartford (standard)  
 24 Nov Coventry (transposed)  
 ("Coventry and Warwickshire" town die)  
 - also slogan used dated 6 NOV at Swindon (standard), but believed to be a date error for 6 DEC

Latest late uses :

15 Jan 1995 Reading (transposed)  
 16 Jan 1995 Reading (standard)

Happy Christmas please post early  
 (Welsh bilingual) 2891  
 4756 28 Nov to 21 Dec C  
 About 30 dies used at Welsh offices; also "hand applied" version at Cardiff with "Cardiff Newport" town die, see chapter 7

The following was presumably used in error (see note below no. 4764/t): used in BLUE for part period at Swansea ("Swansea & SW Wales" town die) - valuation "E".

Latest late use : 28 Dec Wrexham

A Happy Christmas The Post Office 1278  
 \*4757 28 Nov to 21 Dec (standard) C  
 \*4757t 2 to 21 Dec (transposed) D  
 About 45 dies used standard, and used transposed at Carlisle ("Cumbria Dumfries & Galloway" town die), Chorley, Stoke-on-Trent (2), and both standard and transposed at "Gatwick MLO" (Redhill's MLO at Crawley (probably two dies standard and two transposed)

Latest uses :

29 Dec "Gatwick MLO" (transposed)  
 26 Jan 1995 "MLO Redhill" (standard)

A Happy Christmas (Welsh bilingual) 1392  
 \*4758 28 Nov to 21 Dec C  
 Used at Bangor Gwynedd (2), Barmouth, Carmarthen (2), Colwyn Bay (see also no.4759), Corwen, Haverfordwest (2), Llandrindod Wells, Tywyn, Wrexham (no.4756 also in use)

Latest use : 23 Dec Wrexham (GB)

Happy Christmas (1988 Welsh design) 2672  
 \*4759 28 Nov to 21 Dec D  
 Used at Colwyn Bay (2, see also no.4758), Dolgellau, Llanfairfechan, Llangollen, Pwllheli (2), Rhyl (with "Clwyd 2" town die, nos 4754 and 4756 also in use)

Latest use : 29 Dec Pwllheli

Post early for Christmas 169  
 \*4760 28 Nov to 21 Dec D  
 Used at Hampstead NW3 (with both "NW3" and "London NWML0 F" town dies), Crewe ("Cheshire" town die), Loughborough (with both Leicester and Loughborough town dies), Sunderland

Latest use : 24 Dec Sunderland

- Post early for Christmas 2774A  
 One of the dies used in 1993 at Hull (see no. 4638), type 2774 with two lines of inscription removed, was used again, seen dated 12 Dec 1994, but "rolled on by hand" to collectors' covers, contrary to regulations, thus it is not given "full listing status" and is considered to be of "souvenir value" only; for illustration of type 2774A see page 78
- 4761t See Santa Regent Arcade Cheltenham 3347 C  
 28 Nov to 22 Dec  
 (official end date 24 Dec, see no.4770t)  
 Two dies used at Worcester with "Hereford & Worcestershire" town dies to 8 Dec then at Gloucester with "Gloucestershire" town dies from 12 Dec; see note after no.4736t regarding use of "blackish purple" ink at Gloucester
- 4762t World Aids Day 3348 C  
 28 Nov to 18 Dec (Sunday)  
 (official end date 10 Dec)  
 Two dies used at Edinburgh with "Edinburgh Lothian Fife Borders" town dies; also seen in green or black/green mixture, also black/red and black/blue mixtures
- Shetland Scottish Tourism  
Oscar Winner 3349 D  
 4763 28 Nov to 1 Dec (12pm)(standard)  
 4763t 1 Dec 1994 (2pm) to 27 May 1995 C  
 (transposed)  
 Two dies used at Lerwick, initially standard but changed to transposed from 1 Dec 1994 as shown above

**SEE SANTA  
 IN HIS GROTT  
 AT THE  
 REGENT ARCADE  
 CHELTENHAM**

Type 3347



Type 3348



Type 3349



Type 3350

**CARRY A  
 DONOR  
 CARD**

Type 3351



Type 3352

**PREGNANT?  
 WORRIED?  
 RING LIFE  
 0442 66511**

Type 3353



Type 3354

- Britannia Music & Video Club 3350  
 4764 5 to 10 Dec (standard) B  
 4764t 5 to 10 Dec (transposed) C  
 About 108 dies used standard at 54 offices, about 26 dies used transposed at 13 offices, and a further 12 dies used both standard and transposed at Coventry ("Coventry and Warwickshire" town dies), Crewe ("Cheshire" town dies), Derby, Exeter ("Exeter District" town dies), Sheffield, Wolverhampton; struck in blue, or mixture of blue/black, or black initially then blue, or blue and black at various times, but black throughout at Cambridge, Liverpool, Reading, Swindon (all standard); also "hand applied" version at Romford (standard) in blue, see chapter 7
- Early use : 2 Dec Reading (black, stand'd)  
 Latest late uses :  
 13 Dec Harrow (blue, standard)  
 28 Dec Edinburgh (black, transposed)  
 29 Dec Edinburgh (blue, transposed - note : blue on 20 Dec, blue/black mixture on 23 Dec, black on 27-28 Dec, blue 29 Dec)  
 3 Jan 1995 Colchester (blue, standard - note : black on 20 Dec, blue from 21 Dec)  
 15 Jan 1995 Liverpool (black, standard)  
 Still in use March 1995 Reading (black, standard)

Note: as a result of the use of blue ink for the above slogan, other slogans were also used in various mixtures of blue and black ink, and in blue, presumably in error, though the following list only includes the "pure blue" items seen (valuation "D") :

"Tropical Places" at Maidstone 1-6 Dec ("Medway & Maidstone" town dies)

"Happy Christmas please post early" at several offices - see notes within listing of nos 4754-56

"Remember to use the Postcode!" at London EC and Oldham ("Rochdale Oldham Ashton-u-Lyne" town die)

"Pass on your postcode" at Bradford and Sheffield

"Be properly addressed" at Oldham ("Rochdale Oldham Ashton-u-Lyne" town die)

"Inverness Highland Capital" - see E.311

AIDS - see E.312

Valentines Day - see E.313

- Carry a donor card (first use) 3351  
 \*4765t 12 to 24 Dec (official end date 23 Dec) C  
 Two dies used at Exeter with "Exeter District" town dies; announced (in 2 Dec British Postmark Bulletin) as starting 5 Dec but dies arrived late and a further campaign arranged for Jan 1995

- Operation Turnkey 3352  
 4766t 12 to 24 Dec C  
 Two dies used at Glasgow; struck in blue, but used in shades of black/blue mixture on 12-13 Dec, though for collectors' covers backdated to 12 Dec a definite (but dark shade of) blue was used

- Pregnant? Worried? Ring Life 3353  
 (first use)  
 4767 12 to 29 Dec (4pm)(then see no.4749) C  
 (official end date 24 Dec)  
 Two dies used at Hemel Hempstead

4768t KLG amazing glazing (third use) 3310 B  
 19 Dec 1994 to 4 April 1995  
 Two dies used at Nottingham; nos 3803-4,  
 4661t also in use, also "Phone Day" slogan  
 from Jan 1995

\*4769 Season's Greetings 3354 E  
 22 Dec 1994 to 7 Jan 1995 (standard)  
 (for details of start date see below)

4769t 22 Dec 1994 to 7 Jan 1995 (transposed) C  
 Used transposed at Aberdeen (2),  
 Belfast (2), Edinburgh (2 dies with  
 "Edinburgh Lothian Fife Borders" town  
 dies), Glasgow (4), Inverness (2), Perth (2  
 dies with "Perth Dundee Angus" town dies),  
 and standard at \*Fort William. The use at  
 Fort William was only announced in British  
 Postmark Bulletin of 13 Jan 1995; the  
 announcement stated that covers had been  
 stamped in readiness for collectors, and  
 these were later prepared and backdated to  
 7 Jan 1995. Hence the Fort William slogan  
 has not been seen used on the first day, 22  
 Dec 1994, and the earliest date seen on  
 normal mail is 28 Dec 1994

Early use : 19 Dec Perth (transposed)  
 ("Perth Dundee Angus" town die)

Latest late use :

11 Jan 1995 Edinburgh (transposed)  
 ("Edinburgh Lothian Fife Borders" town die)

Philips - see E.314

THE NEW  
**Bristol Street**   
 MOTORS  
 DEALERSHIP AND SHOWROOM  
 TEWKESBURY ROAD CHELTENHAM

Type 3355

4770t Bristol Street Motors Cheltenham 3355 C  
 22 Dec 1994 to 26 March 1995 (Sunday)  
 (official start date 26 Dec 1994)

Two dies used at Gloucester with  
 "Gloucestershire" town dies. See note after  
 no.4736t regarding use of coloured ink at  
 Gloucester; no.4734t also in use, and no.  
 4761t probably ended early. Also seen dated  
 12 Dec on collectors' covers, presumably  
 backdated, 12 Dec being the originally  
 planned start date before the campaign was  
 delayed to start in the week beginning  
 26 Dec

Rainbow Superstores - see E.315

Future listings will be published in draft form in  
 Quarterly Bulletins of the British Postmark  
 Society. Collectors are encouraged to read these  
 listings and submit extra data prior to publication  
 of the "part 2" volume due in the year 2000.

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## 6

## Exceptional Uses

In this chapter we list general slogans used exceptionally outside any announced or planned dates of use. There must be a definite break between the correct period of use and an exceptional use. Early or late uses that run into or beyond the correct period are therefore not included, these being listed with the correct dates in chapter 5.

We start with amendments to "Slogan Postmarks of the Eighties" :

- E.164 Amend start date to 5 May  
 E.166 Amend Peterborough end date to 26 Oct  
 E.169 changed to standard again by 17 Nov (1982)  
 E.171 Reverted to black at Blackwood, Cwmbran, Pontypool from 17 Sep 1990 and continued to date  
 E.183 Amend end date to 11 Feb 1984  
 E.188 Amend end date (at NW3) to 25 June 1985  
 E.196 Used at York 10 to 13 Oct  
 E.198 Reverted to black from 17 Sep 1990 and continued to Jan 1991  
 E.201 Amend start date to 6 Jan 1987  
 E.201R Ended Feb 1990  
 E.208 Cross ref should be to no.4030  
 E.221 Reverted to black from 17 Sep 1990 and continued to at least April 1993  
 E.227R Ended about 30 March 1990  
 E.228/R Philatelic covers backdated to 5 Jan 1990 and struck in red ink; reverted to black from 17 Sep 1990 (possibly only used on philatelic mail however on that date though used on commercial mail later) and continued to date  
 E.238-9 Reverted to black from 17 Sep 1990 and while E.238 continued to Jan 1991, E.239 may have ended earlier



add (before E.240) E.A240 "Gwyl y Gobaith" (1972 slogan) type 1370 used 4 Nov 1989 at Haverfordwest (struck poorly as shown here, and as described on page 12 of the "Eighties" book)(we thank the Welsh Philatelic Society for this news)  
 E.243R Ended 10 March 1990 at Bath, 9 March 1990 at Dolgellau

## 1990

- Sheffield is a Mech Letter Office 1909  
 E.245 Used at Sheffield on 3 and 4 Jan in black, two dies; E.198 also in use D  
 E.245R USED IN RED FROM 5 JAN TO 16 SEP 1990 C  
 Two dies used initially, but only one die from about June 1990; several other slogans also in use at Sheffield  
 (E.245) USED IN BLACK FROM 17 SEP 1990 C  
 (one die) to Jan 1991; for later use see E.265

Choose charity stamps 2768

- E.246R Used at Basildon from 12 Jan to 13 Feb; D  
 not to be confused with late uses at other offices over the same period, see no.4029R

Senders name and address 2142

- E.247R Used at Leicester (two dies) from C  
 5 Feb to 16 Sep (Sunday), also at Tottenham N17 from 14 May (follows late use of no.3223R to 7 April then "Stampworld" slogan to 12 May), where slogan continued in red to about 28 Sep (after the general change to black), see below

- E.247 USED IN BLACK FROM 17 SEP 1990 C  
 Used at Leicester from this date to Dec 1990, but at Tottenham N17 from about 29 Sep 1990 (changed to black late, see above) to Nov 1991, then again Dec 1993 only.

Interrupted at Tottenham N17 by "Happy Christmas" Nov-Dec 1990 and "Philips" Jan-March (but used late in April for a few days) and again in May 1991.

Not to be confused with no.3804/R at Nottingham or no.3840/R at various other offices

Return to sender? 2400

- E.248R Used at Stockport (two dies) from C  
 16 May to 16 Sep (Sunday)  
 E.248 USED IN BLACK FROM 17 SEP 1990 C  
 to date; not to be confused with E.238/R at Chelmsford or E.306 at Chelmsford and Swansea or no.4184 at Tonbridge

Ipswich Initiative 2801

- E.249R Used at Ipswich on 21 May in error, \*  
 having previously ended 7 April  
 E.249 USED IN BLACK \*  
 Used again at Ipswich (but in black) in error on 12 Oct

Write now! 2460

- E.250R Used at Watford from 26 May to C  
 about 4 Sep, for later use see E.261; not to be confused with no.3803R at Nottingham

Stamp World London Alexandra Palace 2809

- E.251R Used at Cambridge (E2) about D  
 2 Aug to 4 Sep, having previously ended (late) about 29 June; not to be confused with late use at Ely ("Cambridge E" town die); see also E.255

- E.252 Can you give a pet a home? 2864  
Used at Bournemouth-Poole (A) D  
1 to 5 Oct and Cambridge (A) about  
11 Oct to 25 Nov, having not been used in  
correct period 3 to 29 Sep; not to be  
confused with late uses at other offices
- E.253 Post early 2nd class by 16 Dec . . 2774  
Used at Preston with "Lancashire 34" D  
town die from 30 Oct to 19 Dec; for  
illustration of type 2774 see page 52
- E.254R Today's Post Office ("tall" design) 2262A  
Used at South Tottenham N15 in red D  
(note this is outside the "red period"!)  
from 11 Dec 1990 to about 14 Jan 1991,  
initially alongside "Happy Christmas"  
slogan; see also E.171 and E.198 which  
continued in use (in black)
- E.255 Stamp World London Alexandra Palace 2809  
Used at Telford 4 to 10 Dec and C  
Kings Lynn 14 Dec and again on 28 May  
1991, also at Streatham SW16 with "London  
SW16 Gt Britain" town die from 21 Dec 1990  
to 16 Nov 1991 and at Hampstead NW3  
("London NWML0 F") from 31 Dec 1990 to at  
least 2 Jan 1991, both after Christmas  
slogans
- E.256 Anglia News 2836  
Used at Ipswich from 10 Dec 1990 D  
to 7 Jan 1991
- E.257 Please use the postcode 2nd PAID M.23  
Used at Enfield in black 11 to 12 Dec D  
(see also E.241)
- E.258 BBC Radio 2 only on FM 2859  
Used with "Hounslow" town die D  
from about 17 to 19 Dec in "Christmas  
extra" machine, probably transferred from  
Twickenham where slogan had previously been  
used late to about 23 Nov, then again at  
Twickenham from 27 to (probably) 31 Dec
- E.259 Philips 100 years ahead 2896  
Used at Saffron Walden on 27 Dec, \*  
then withdrawn prior to correct start  
on 2 Jan 1991, see no.4180; not to be  
confused with other early uses on same day
- E.260 Remember to use the postcode 627  
Used at Skipton from about 28 Dec 1990 C  
to Oct 1991 after "Happy Christmas";  
listed in this chapter since slogan had  
never before been used in the area (in this  
case the Bradford area)
- 1991
- E.261 Write now! 2460  
Used at Belfast from 27 March C  
1991 (two dies) to July 1992 (interrupted  
by no.4217), and at Swindon 16 to 31 March  
1992 (see E.222 for previous use); not to  
be confused with no.3803 at Nottingham
- E.262 John Grooms 125 years 2945  
Used again at Twickenham approx 24 Sep C  
to 7 Oct (after "Postage rates" slogan)  
(after being used late to early Sep), and  
at Croydon from about 11 Oct 1991 to Feb  
1992 (after being used late to Aug 1991);  
nos 3947, 3981, 4317, E.271 also in use
- E.263 Philatelic Counter York LP.799  
Used again 25 Sep to 1 Oct; D  
this is the first time an LP slogan has  
been included in the Exceptional listing  
(LPs are no longer listed separately)
- E.264 London Docklands 1981-1991 2941  
Used at Tonbridge 21 to 25 Nov D
- E.265 Sheffield is a Mech Letter Office 1909  
Used (two dies) 2 Dec 1991 to C  
(latest seen) Sep 1994 (not continuously)  
- for previous use see E.245/R
- E.266 Keep Beautiful Blackpool tidy 2614 D  
E.267 Philips 100 years ahead 2896 C  
One die of each used approx 9-14 Dec  
at Blackpool with  
(E.267) "Fylde Blackpool Wyre" town die; C  
Philips also used from about  
20 Dec 1991 after "Christmas" slogan  
(having been used late prior to that) at :  
- SW7 (from about 14 Jan) to July 1992  
(see also E.269)  
- SW10,11,14 to Nov 1992  
- SW19 to May 1992  
- Colwyn Bay (2 dies) to July 1992  
(see also E.314)  
- Rhyl (2 dies) to Feb 1992
- Not to be confused with late uses at SW6,  
W5, Doncaster, Haverhill, but slogan then  
used as an exceptional use after "PO  
Charter" slogan at Haverhill from March to  
Nov 1992, then between Christmas slogans in  
1993-4, and after Christmas slogan Dec 1994  
to 7 Feb 1995 (E.314 also in use).
- Slogan further used at :  
- Royston ("Cambridge" town die) Dec 1992  
to Oct 1994,  
then after "Christmas" slogan Dec 1992 at :  
- SW3 (in GREEN for part period) to July  
1993  
- SW4,17 both to Feb 1994 (but stamp  
cancelling stopped at both offices within a  
month or two after this)
- E.268 Mercurycard available at your PO 2875  
Used at Harrow 20 Dec 1991 to 1 Feb 1992 C
- E.269 New postage rates from 16 Sep 2974  
Used after "Christmas" slogan from C  
about 22 Dec 1991 at :  
- SW11 (see also E.267) to 25 Sep 1992  
- Dudley Dec 1991 only  
- Stirling (2) to about 10 Jan 1992  
Not to be confused with late use of this  
slogan at SW7
- E.270 Philatelic Counter Middlesbrough LP.810  
Used at Middlesbrough D  
("Cleveland" town die) 24 to 31 Dec  
(then "Advertising" slogan), one die, while  
other machines continued with no.4320
- E.271 Neighbourhood Energy Action 2982  
Used at Hull from about 27 Dec 1991 C  
to about 9 Jan 1992 after "Christmas"  
slogan, having been used late from Oct;  
also used 30 Dec 1991 and 22 Jan 1992 at  
"London SW" and from about 30 Dec 1991 to  
July 1992 at Croydon: nos 3947, 3981, 4317,  
E.262 also in use



1992	
E.272	<u>Happy Christmas please post early</u> 2890 Used at Ealing W5 30 March to 3 April, also 20 July (reported in Daily Telegraph) *
E.273	<u>Discover Dundee 800</u> 2920 Used at Dundee (where only missorts are stamped) April to June, and possibly prior to these dates *
E.274t	<u>Gosport Gang Show</u> 3014 Used at Portsmouth ("Portsmouth & IOW" town die) on 27 April (slogan had ended 29 Feb, see no.4340/t) *
E.275	<u>Milton Keynes 25</u> 3000 Used at Bedford from 16 May, (after Minet International Hockey slogan), two dies used but one die from about 3 Aug, and continued to 31 Oct C
E.276	<u>Breastfeeding's OK</u> 3058 Used at Walsall on 4 June, though slogan had ended on 23 May and "PO Charter" used in both machines after that date *
E.277	<u>York is a Mechanised Letter Office</u> 1906 At least one die used from approx 1 July 1992 intermittently to date; several other slogans also in use at York C
E.277t	Also used transposed from Jan 1995 C
E.278	<u>Croydon has a Mech Letter Office</u> 2081 At least one die used from July 1992 to (latest seen) May 1994; several other slogans also in use at Croydon C
E.279	<u>Burns Heritage Trail</u> LP.626 Seen used at Rutherglen (where only missorts stamped) Aug to Dec 1992, probably other dates also D
E.280	<u>Post Office Charter</u> 3018 Used at (a) Wolverhampton from about 27 July 1992 to Nov 1993, also at : (b) London Mount Pleasant ("London IS MLO" town die) from Sep 1992 to April 1993 (c) Harrow 14 Oct 1992 to Oct 1993 (d) Liverpool Nov 1992 only (e) Coventry (with both "Coventry & Warwickshire" and "Stratford upon Avon" town dies (also seen from Leamington Spa) 16 Nov 1992 to date (f) and the following after "Christmas" slogan Dec 1992 : - Rhyl to 10 Jan 1993 - Truro ("Cornwall A" town die) to Feb 1993 - Dumfries and Stranraer to March 1993 and Keswick to April 1993 - London Mount Pleasant ("London IS MLO" town die) to April 1993 - Harrow to Oct 1993 - Lichfield to Feb 1994 - Wolverhampton to Nov 1993 - also at Buckingham, Epsom ("Kingston upon Thames 7 and 9"), New Malden ("Kingston upon Thames 5"), Saffron Walden probably for most of 1993 (g) Manchester Feb to July 1993 (h) Doncaster Sep 1993 to date (i) Southend-on-Sea Dec 1993 to date (but town dies incorrectly inscribed "Southend" until April 1994) (j) Bradford Sep 1994 to date  Not to be confused with late uses of this slogan at other offices such as Croydon and Enfield in 1993
E.281	<u>Captain Birds Eye Silver Jubilee</u> 3016 Used at Tonbridge from about 3 Aug to 16 Sep; not to be confused with late uses of this slogan at other offices; other slogans also in use at Tonbridge C
E.282	<u>JVC inventor of VHS</u> 2989 Used at Liverpool 21 Sep to at least 27 Oct C
E.283	<u>Write now!</u> 2460 Used at Ipswich 4 to 27 Nov but green ink or "part green" ink used on some dates, also at Harrow 23 to 30 Nov; not to be confused with no.3803 at Nottingham D
E.284	<u>"Jesus is alive!"</u> 2608 Note : Used at Manchester on 10 Nov on First Day Covers" of the Christmas stamp issue; however both the slogan and the town die were applied separately and "rolled on" by hand, a practice that is frowned upon by collectors and Royal Mail alike, and no specimens of the slogan have been seen either correctly applied by machine or used on normal mail. This item is not given "full listing status" or a valuation  <u>"4" (denoting Channel 4 TV)</u> 10th anniversary 3119 Used in black at Swindon from 7 Dec 1992 to 16 Jan 1993, then again at Exeter ("Exeter District" town die) on 6 and 7 April 1993 while testing the new CFC machine D
E.285t	<u>The Borough of Copeland</u> LP.596 Used at Whitehaven from 29 Dec 1992 to (latest seen) Feb 1994, then again Dec 1994 only in "Christmas extra" machine C
E.286	<u>Safeway (supermarket chain)</u> 3132 Used at Bromley from about 1 March to 24 May; not to be confused with late uses at Bradford, Bristol, Doncaster and Sheffield C
E.286At	<u>West Sound 97.2FM</u> 3168 Used at Carlisle with "Cumbria Dumfries & Galloway" town die on 5 May, probably re-used after "Motor Neurone Disease" slogan ended *
E.287t	<u>Use Greetings stamps</u> 3143 Used at Milton Keynes from 7 July to 29 Oct; not to be confused with late uses at Crewe ("Cheshire" town die), Sheffield and Tonbridge (all standard), and Reading (transposed) during the same period C
E.288	<u>Mellow 1557 MW classic hit radio</u> 3139 D
E.289	<u>Stena Sealink</u> Harrowich-Hook of Holland 3181 D Used at Colchester; these slogans appear to be brought in as "filler" slogans when others not in use, E.288 seen from 23 July to approx 13 Sep (after late use of "Motor Neurone" slogan) and again from 31 Jan to 8 Feb 1994; E.289 used late-July 1993, also in Sep and Oct 1993. Other slogans also in use at Colchester

	<u>Smugglers Adventure Hastings</u>	<u>2872</u>			<u>Licences</u>	<u>117</u>	
E.290	Used at Hastings and replaced "Girls Brigade" slogan (see no.4582) in error from 29 July ("Girls Brigade" still in use 5.45am, then "Smugglers" by 7.15pm) to 3 Aug ("Smugglers" seen 5.45am, "Girls Brigade" in use again by 4 Aug)		D	E.303t	Used at Perth with "Perth Dundee Angus" town die (one die) 15 to 18 Feb		D
E.291	<u>Sawston Fun Run</u>	<u>3175</u>	D		<u>Let's get the most - Bournemouth</u>	<u>2309</u>	
E.291A	Used at Cambridge 13 to 18 Sep			E.303A	Used at Bournemouth (one die) with "Bournemouth-Poole" town die from (earliest seen) 16 Feb, but changed to "Dorset & SW Hants" from 18 July, and used to (latest seen) Sep; other slogans also in use		D
	<u>Posted Sunday for delivery Monday</u>	<u>2973</u>			<u>Use Greetings stamps</u>	<u>3143</u>	
E.292/t	Used at Wolverhampton on 2 Oct, presumably in error since this was a Saturday not a Sunday		*	E.304t	Used at Reading 17 to 21 Feb		D
	<u>Whirlpool (domestic appliances)</u>	<u>3250</u>			<u>Please control your dog</u>	<u>2879</u>	
E.292/t	Two dies used at Ipswich 4 to 30 Oct, one standard and one transposed; slogan had been announced for use at Ipswich & Norwich, then postponed, but still used at Ipswich prior to correct use in Nov, see no.4627		D	E.305	Used at Gravesend ("Dartford J" town die) from 11 April 1994 to date, following E.296; same slogan in use at Chelmsford, see no.4393		D
E.293	<u>BT payphone (first design)</u>	<u>3199</u>	D	E.306	<u>Return to sender?</u>	<u>2400</u>	C
	Used at Gloucester ("Gloucestershire" town dies)(2 dies) alongside dies of the second design 1 to 13 Nov, see no.4623/t; also used at Ipswich 15 to 26 Nov; not to be confused with late use at Bradford up to Dec, but then (after a gap in its use) used exceptionally at Bradford 5 to 26 Jan 1994; also used at Colchester 2 to 22 Feb 1994				Used at Chelmsford 22 April 1994 to date (probably not continuously) (previous use E.238), and also at Swansea from early-Sep 1994, then town dies changed to "Swansea & SW Wales" from 3 Oct 1994 and used to date; same design slogan also in use at Stockport, see E.248, and Tonbridge, see no.4184		
E.294	<u>Oranjeboom Premium Lager</u>	<u>3131</u>	D	E.307	<u>Need a postcode? Ring 0345 111 222</u>	<u>3271</u>	D
E.295	Used at Sheffield (D) 9 Nov				Used at Nottingham 9 to 10 June, standard unlike the first use in Jan-Feb, see no.4657t; possibly used intermittently thereafter since seen used in July used with "census diamond", then normal use again in Aug		
	<u>Write it say it better in a letter</u>	<u>2378</u>	D	E.308t	<u>Le Shuttle</u>	<u>3283</u>	D
	Used at Ballymena Nov 1993 (probably 15-27 Nov after BT slogan ended 13 Nov) and again in Dec 1993 to Jan 1994 (probably 22 Dec 1993 to 22 Jan 1994)				Used at Inverness (2 dies) after "Election" slogan approx 13 June to 4 July, then see no.4716t		
E.296	<u>Stamp out crime postcode</u>	<u>3190</u>	C	E.309	<u>Rix Fuels</u>	<u>3318</u>	D
	Used at Dartford 10 to 20 Dec 1993 then from Jan to 31 March 1994 at Gravesend ("Dartford J" town die)				Used 27 and 28 June at Leeds (2 dies), then withdrawn prior to correct start date on 1 July		
E.297	<u>Everyone's shopping by post</u>	<u>2212</u>	C	E.310	<u>Snow White on video</u>	<u>3336</u>	C
	Used at Hemel Hempstead 23 Dec 1993 to about 28 Feb 1994				Used at Chelmsford approx 3 to 18 Nov instead of correct dates in Oct, see no.4739/t; not to be confused with late uses at other offices		
<u>1994</u>				E.311	<u>Inverness Highland Capital</u>	<u>LP.50</u>	D
E.298	<u>Today's Post Office</u>	<u>2262</u>	C		Used 5 to 8 Dec in BLUE in "Christmas extra" machine		
	Used at Stevenage from 4 Jan to 13 April; no.4366 (late use) also in use			E.312	<u>AIDS</u>	<u>2534</u>	D
E.299	<u>Royal Mail 350 years</u>	<u>2453</u>	D		Used 5 to 9 Dec at Acton W3 with "Paddington APC" town die		
	Used at Brecon 4 to 12 Jan (wavy lines 14 Jan)			E.313	<u>Valentines Day</u>	<u>3274</u>	D
E.300	<u>Postcode Enquiry line</u>	<u>3270</u>	*		Used 12 to 19 Dec at Lampeter, presumably in error for "Happy Christmas please post early" slogan		
	Used at Coleraine on 4 Jan then withdrawn prior to correct use on 24 Jan - the campaign start had been postponed to 24 Jan, see no.4656, but notice not received in time; use at Enniskillen was an early use			E.314	<u>Philips 100 years ahead</u>	<u>2896</u>	D
E.301	<u>St Albans new sorting office</u>	<u>2880</u>	*		Used from 22 Dec 1994 to 23 Jan 1995 at Colwyn Bay after "Christmas" slogan; for use at Haverhill see E.267, and this design also in continued use at Ealing W5, see no.4180		
	Used 3 to 9 Feb, but possibly used prior to this period; this is a 1990 design, see no.4158			E.315	<u>Christmas Shopping at Rainbow Superstores</u>	<u>3247</u>	D
E.302	<u>50th Anniversary Aerogramme</u>	<u>3230</u>	D		Used 30 Dec 1994 to 26 Jan 1995 at Wisbech after "Christmas" slogan		

# 7 Handstamp Slogans

In response to the general call for good quality slogans, Royal Mail introduced a new experimental facility in 1993. This is the HANDSTAMP or "hand applied" slogan, and although the result resembles a machine applied slogan the collector should understand it for what it is. IT IS A HANDSTAMP, arguably a "spooof copy" of a real slogan. It is applied like a special event handstamp, with slogan and an "artificial" town die, including a fixed date, but the slogan is (just like a special handstamp) not necessarily applied at the town concerned or on the date stated. The handstamp slogans are largely applied at Special Handstamp Centres and the entire facility is very similar to that provided for special handstamps, and similarly postage to at least the value of first class postage is required for these items. Unusually, however, collectors may normally submit items for stamping up to 10 days or so after the date of the postmark.

In some ways it is unfortunate that the resulting slogan is so similar to a real machine applied slogan. The chief difference is the town die, and it is important that collectors of the future should be able to differentiate these items from the real operationally used slogans, and all are illustrated here to assist recognition.

SHC = Special Handstamp Centre, and these are located as follows : "London North" at King Edward Building London EC1 (to March 1995), "London South" at Nine Elms Lane, London SW8, South East at Windsor (later Slough), "Wales and The West" at Cardiff, Midlands at Birmingham, "Scotland and Northern Ireland" at Glasgow, and "North of England" at Newcastle upon Tyne (the latter has so far applied none of these hand applied slogans)

In the listing that follows we show the reference numbers and dates of the NORMAL OPERATIONAL SLOGAN, suffixed with H. In each case the hand applied version was used on the FIRST DATE unless shown otherwise. The town die carries a fixed date and the slogan was only used with a town die carrying that date. Valuations are not shown; in several cases the slogans were used on stamp issue days and valuation depends on the stamps used. Like other handstamps several impressions can appear on one cover, thus suitable for stamping First Day Covers bearing sets of stamps.



Normal slogan 4519 at London SW - type 3154



Marie Curie  
Daffodil Day  
27 March



4519Ht - type 3154A

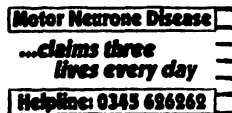


4536H

## 1993

Marie Curie Daffodil Day 3154  
4519Ht 1 to 27 March  
Used at "London South" SHC with "London SW" town die, used transposed. On this occasion only the design was noticeably different from the original and is shown here as type 3154A alongside the operational version of this design. Only announced in the 28 Feb edition of British Postmark Bulletin. This was also the only one of these hand applied slogans to be applied in the transposed position as can be seen from subsequent illustrations; in addition the impression was grey in appearance but the quality improved for later slogans

Nutrasweet London Marathon 3170  
4536H 1 to 15 April  
Used at "London South" SHC with "London SE" town die



4546H

Motor Neurone Disease 3178  
4546H 26 April to 3 May (public holiday)  
Used at Northampton with "Northamptonshire" town die; Northampton is the home of the headquarters of the Motor Neurone charity

Christian Aid Week 3187  
4555H 10 to 22 May  
Used at "London South" SHC with "London SE1" town die



**Christian Aid  
Week  
May 17-22**  
REGISTERED CHARITY

4555H



**Car Insurance**  
Paying over £300?  
Call free on  
**0800 600 800**

4563H



**BT**  
GET THROUGH TO SOMEONE  
ON A PAYPHONE  
SOON AT MAIN POST OFFICES

4569H



**THE  
GIRLS' BRIGADE  
1893-1993**

4592H



**50**  
AN AIRMAIL  
LETTER  
MAKES A  
WORLD OF  
DIFFERENCE

4606H



1793 1993  
**POST OFFICE  
INVESTIGATION  
DEPARTMENT**  
200 YEARS OF SERVICE

4611H



**NEW POSTAGE  
RATES**  
FROM 1 NOVEMBER

4619H



**BT**  
GET THROUGH TO SOMEONE NOW,  
USE THE PAYPHONE AT  
MAIN POST OFFICES

4623H

- Car Insurance - paying over £300?** 3194  
4563H 1 June to 31 Aug  
Used at "Wales & The West" SHC with  
"Cardiff Newport" town die
- BT Payphone (first design)** 3199  
4569H 7 to 21 June  
Used at "London North" SHC with "London EC"  
town die
- The Girls' Brigade 1893-1993** 3210  
4582H 1 July to 2 Sep  
Used at South East SHC (Windsor) with  
"Oxford MLO" town die
- 50th Anniversary Aerogramme** 3230  
4606H 20 Sep to 2 Oct  
Used at "Wales & The West" SHC with  
"Cardiff Newport" town die
- Investigation Dept 200 years** 3235  
4611H 4 to 24 Oct (Sunday)  
Used at London Mount Pleasant with "London  
IS MLO" town die
- New Postage Rates from 1 November** 3243  
4619H 18 to 30 Oct  
Used at Canterbury
- BT payphone (second design)** 3246  
4623H 1 to 13 Nov  
Used at Aberdeen with "Royal Mail Aberdeen  
CFC2" town die, though no CFC was used!
- Christmas shopping at Rainbow  
Superstores** 3247  
4624H 1 Nov to 31 Dec  
Used at Peterborough with "Peterborough  
CFC" (though no CFC was used!) town die
- Collector's Plate "Autumn Fruits"** 3257  
4642H 1 to 31 Dec  
Used at "London South" SHC with "London SW"  
town die
- 1994
- British Philatelic Bulletin** 3264  
4649H 3 (bank holiday) to 29 Jan  
Used at "London North" SHC with "London EC"  
town die, not one of the offices using the  
"normal" slogan, dated 4 Jan
- Get popcorn poppin'** 3265  
4650H 3 (bank holiday) to 29 Jan  
Used at "London South" SHC with "London SW"  
town die, dated 4 Jan
- Valentines Day** 3274  
4660H 7 to 14 Feb  
Used at South East SHC (Slough) with  
"Slough/Windsor SLO-9" town die dated  
14 Feb (Valentines Day)
- SEGA Sonic 3** 3278  
4664H 21 to 25 Feb  
Used at "London South" SHC with "London SW"  
town die
- Le Shuttle** 3283  
4670H 1 March to 31 May  
Used at South East SHC (Slough) with  
Folkestone town die, dated 3 May (stamp  
issue day)
- Perrier 90th Anniversary (1st use)** 3293  
4681H 11 to 23 April  
Used at London Mount Pleasant with "London  
Mount Pleasant" town die

NOTE : the entire period of each campaign is shown but the handstamp slogan normally used only ONE day



Do all your Christmas shopping at  
**RAINBOW**  
 B.U.P.E.R.B.T.O.R.E.S  
 FOR A GOOD DEAL MORE

4624H



ROYAL MAIL'S FIRST EVER  
 COLLECTOR'S PLATE  
**"AUTUMN FRUITS"**  
 NOW ON SALE  
 PHONE 031 - 550 - 8989

4642H



BRITISH PHILATELIC BULLETIN  
**ROYAL MAIL'S MAGAZINE  
 FOR STAMP COLLECTORS**  
 ANNUAL SUBSCRIPTION £8.50 UK  
 PHONE 031 - 550 - 8989

4649H



GET  
**POPCORN POPPIN'**  
 ~ IT'S TASTY,  
**NUTRITIOUS & FUN**

4650H



Valentines Day  
 February 14th  
**DON'T  
 FORGET TO POST**

4660H



**SONIC 3.**  
 A 1ST CLASS GAME.  
**SEGA**  
 OUT NOW.

4664H



*le Shuttle*  
 35 MINUTES  
 FOLKESTONE TO CALAIS

4670H



A SOURCE OF CELEBRATION  
**perrier**  
**90**  
 ANNIVERSARY

4681H

Enjoy more fruit & veg 3296

4686H 2 (public holiday) to 13 May  
 Used at "London South" SHC with "London SW1" town die

European Parliament Elections 3303

4695H 30 May (public holiday) to 11 June  
 Used at "London South" SHC with "London SW1" town die, dated 6 June (uncertain why this date, which was D-Day Commemoration stamp issue day, and not 9 June Election Day)

Zanders Zeta Mattpost 3304

4696H 31 May to 25 June  
 Used at Paddington with "West London" town die

N Ireland Prestige Stamp Book 3322

4717H 11 to 29 July  
 Used at "Scotland and Northern Ireland" SHC with Belfast town die, dated 26 July (stamp issue day)

Famous Trains - plates by Wedgwood 3330  
 (Wedgwood spelling error)

4730H 5 to 16 Sep  
 Used at Midlands SHC with "Stoke-on-Trent MLO CFC" town die (though no CFC was used!)



4686H



4695H



4696H



4717H



4730H

- 4739H Snow White on video 3336  
10 to 29 Oct  
Used at "London South" SHC with "London SW1" town die
- Sainsbury's where good food costs less 3344
- 4751H 27 Nov (Sunday) to 31 Dec  
Used at "London North" SHC with "London EC" town die, dated 27 Nov and 31 Dec; this was not one of the offices using the normal slogan, which were London SE1 and "SW", neither of which used the slogan on 27 Nov
- Happy Christmas please post early 2890A  
(new design with lines at right)
- 4755H 28 Nov to 21 Dec  
Used at South East SHC (Slough) with "Slough/Windsor SLO-9" town die



4739H



4751H

- Happy Christmas please post early 2891  
(Welsh bilingual)  
28 Nov to 21 Dec  
Used at "Wales & The West" SHC with "Cardiff Newport" town die
- Britannia Music & Video Club 3350
- 4764H 5 to 10 Dec  
Struck in blue; used at South East SHC (Slough) with Romford town die (Britannia are based at Ilford)



4755H



4756H



4764H

## 8

## Maritime 'Slogans'

This chapter updates the information on machine-impressed slogan-type postmarks applied to civilian and forces mail, posted at sea, which received "Paquebot" or "Maritime" postmarks. See "Collecting Slogan Postmarks" for further details.

CIVILIAN MAIL

It is clear that quantities of mail posted on civilian ships were too small to warrant use of a machine in the 1980s and 1990s, and that handstamps were in use instead. We have no slogan reports from the 1990s, but there are three additional 1980s reports of machine-applied Paquebot postmarks, and these are as follows:

Plymouth 1931-1973 (standard) P. 3  
(valuation E)

The years shown above are the years recorded for the genuine usage of this "Paquebot" postmark. The 1989 item shown below was an error, used as a backstamp on a normal "returned to sender" item of mail; in other words it was not a maritime item at all! We are grateful to the TPO & Seapost Society for this item of news.



PAQUEBOT  
POSTED AT SEA

P. 3 (Plymouth)



PAQUEBOT  
POSTED AT SEA

P. 3 (Glasgow)

The second item is a use of the Glasgow slogan previously recorded as ending in 1972. Its use here is a strange one, as not only is the "Post Office" town die unusual, but the mark was found struck on an OHMS envelope from a ship apparently part of the "Hydrographic Department Ministry of Defence"; this is presumably civilian and thus constitutes a correct use of this "Paquebot" slogan. Indeed Royal Mail Glasgow confirmed that the use of this postmark is strictly monitored and they were also able to confirm it is seldom used. Valuation "E".

Southampton 1956-1983  
(valuation "p")

P. 5



PAQUEBOT  
POSTED AT SEA

P. 5

The Southampton item shown here is a genuine "Paquebot" usage seen on an item of non-philatelic mail, and extends the dates of use of this slogan at Southampton.

### FORCES MAIL

Quantities of mail were obviously larger than for civilian mail, and most Forces mail posted at sea was channelled through London, hence the London postmark shown below which is the only one recorded for the 1990s.



MARITIME  
MAIL

F. 4B

Type F. 4B continued in use in black with various London town dies, generally with the "London R" town die shown here, but in 1986 and 1989-90 used with "London IS MLO" town die (valuation "C")

USED IN RED FROM JAN-SEP 1990

D

BLACK AGAIN FROM SEP 1990 to date

C

The Forces Postal Service operates wherever British Forces are serving, in the UK or overseas, and stamp cancelling machines with slogans have been used in some instances. For security reasons the town die shows "Field Post Office" or "Forces Post Office" etc with a code number. Shown below is the only slogan known in the 1990s.

## 9 Slogans used at FPO's



AIDS  
Don't die of  
ignorance

F.19

Uses of the slogan continuing into the 1990s are listed below. While the UK civilian Post Office changed to the use of red ink from 5 Jan 1990, in the case of FPOs most changed while some did not but, unlike the civilian PO, there was no change back to black ink in Sep 1990:

FPO 9 seen in red Oct 1990 only  
FPO 12 seen in red Jan-Dec 1990  
FPO 20 seen in reddish black Jan-May 1990  
FPO 21 seen in red Aug 1991 only  
FPO 23 seen in red Dec 1990 - Dec 1991  
FPO 24 still in use in black Jan-Apr 1990  
FPO 25 seen in red Jan 1990 - Jan 1994  
BFPO 27 first seen in red April 1991, then black Dec 1992 - Dec 1994  
FPO 31 seen in reddish black 12 Jan 1990, and in red 18 Jan 1990 - Dec 1993  
FPO 43 seen in red/black mixture Jan - July 1990

It would appear that the slogan has ended at all the locations in Germany, as the machines have been replaced in 1994 by new "meter style" machines. The slogan remains in use only in Northern Ireland (BFPO 27) and this will presumably last while British Forces are deployed there.

	<u>AIDS</u>	<u>2534</u>
F.19	March 1987 to date (black)	D
F.19R	5 Jan 1990 to Jan 1994 (red)	D

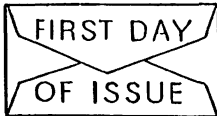
16 dies supposedly issued, though 12 dies seen used, one in Northern Ireland (FPO 8 initially), and in Germany at FPO 9, 10, 12, 20, 21, 23, 24, 25, 28, 31, 43. The earliest dates seen are mostly in 1987, but some are in 1988, and FPO 43 first seen in 1989; at least at FPO 8, 10 and 28 the slogan is thought to have ended in 1989. BFPO 27 replaced FPO 8 in Northern Ireland. See also no.3754/R in chapter 5 of the "Eighties" book.

This chapter, which lists all slogans used in Guernsey, Jersey and the Isle of Man, includes both General and Local Publicity slogans; each section starts with 1980s slogans that were still in use in 1990 or later. Note : the general change to red ink which took place in the UK from 5 Jan to 16 Sep 1990 did not apply to the Channel Islands or the Isle of Man

# 10 Channel Islands & Isle of Man Slogans

## Guernsey

- First day of issue G. 7  
 G. 7t For full details see the "Eighties" volume but with earlier start date of 2 June 1971; the slogan continued on each "first day" to 27 July 1993 (transposed)  
 G. 7 Changed to standard from 2 Nov 1993



Type G. 7



- Stamps and coins G.24  
 G.30t 22 Sep 1987 to 28 July 1993 (official end date 12 June 1993)  
 New design with frame and lines at right to give added grip in machines; two dies used, but two additional dies used in FCT machine from Nov 1987, though number of dies seems to have gradually reduced, and one die withdrawn in favour of the following short-lived slogans. Also one less die when G.46t introduced, allowing G.46t to be used in FCT for outward mail; probably only one die used beyond official end date

Note : G.44t-45t, G.47t, G.51-52 used on local "island mail" only

- Telethon '90 G.36  
 G.44t 13 to 27 May 1990  
21st Viera Marchi G.37  
 G.45t 17 June to 1 July 1990  
St Peter Port G.38  
 G.46t 2 Jan 1991 to 30 Sep 1993  
 Used on outward mail but interrupted by G.48t; G.30t, G.49t also in use  
Healthier living G.39  
 G.47t 5 to 11 May 1991  
Les Bourgs Hospice G.40  
 G.48t 7 to 13 Oct 1991  
 Two dies used on local and outward mail  
Please use your postcode G.41  
 G.49t 13 June to 30 Sep 1993 (transposed)  
 G.49 1 Oct 1993 to date (standard)  
 Used chiefly on local "island mail", but interrupted for G.51 and 52; G.30t,46t, 50 also in use

- Collect Guernsey stamps G.42  
 G.50 1 Oct 1993 to date  
 Used on outward mail, but temporarily used on foreign mail 6 Nov 1994 to 5 Jan 1995; G.49,51,52 also in use  
Greatest Treasure Exhibition  
Guernsey Museum & Sausmarez Manor G.43  
 G.51 27 June to 15 July 1994  
 Used instead of G.49; commemorated Lord Anson's voyages in 1744  
Guernsey's into Guiding G.44  
 G.52 31 Oct to 19 Nov 1994  
 Used instead of G.49



Type G.36



Type G.37



Type G.38



Type G.39



Type G.40



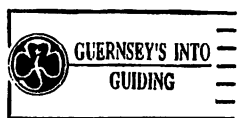
Type G.41



Type G.42



Type G.43



Type G.44



Jersey

Amendment to "Slogan Postmarks of the Eighties":  
J.215t amend type number to type J.94A, new larger die as shown here



Type J.94A



Firstly, shown here is type JM.1 ("Jersey Miscellaneous"), used in red on international paid mail, and although only recorded used on and shortly after the date shown here Jersey Post Office claim the slogan may have been used for at least five years previously. More reports would be welcome. Valuation "D".



Type JM.1

In the following listing, all are used on local mail only unless otherwise mentioned. The listing starts with a revised version of J.208t and an additional entry (J.217t) for 1989:

J.208t Jersey Post J.107  
1 June 1989 to date R  
Three dies used on outward and local mail, two when other slogans in use; reduced to two dies when J.220t introduced



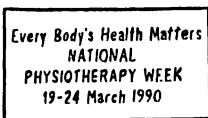
Type J.46 (J.217t)

J.217t Jersey stamps worth collecting J. 45 C  
Dec 1989, Dec 1992, Dec 1993 and Jan 1994  
Used in reserve machine, possibly also at other times of year; in 1989 used with "Jersey/-" town die, not the normal "Channel Islands" die; seen used on outward mail, possibly on island mail also; J.208t also in use

J.218t Lions Club Swimarathon J. 32 C  
19 to 25 Feb 1990

J.219t National Physiotherapy Week J.109 D  
19 to 24 March 1990  
Two dies used

J.220t Please use your postcode J.110 B  
2 April 1990 to date  
Used mainly on local mail except when other slogans in use; J.208t also in use



Type J.109



CHANNEL TELEVISION

Type J.111



Type J.113



Type J.115



Type J.117



Type J.119



Type J.110



Type J.112



Type J.114



A Hundred Years of Saving Lives 1891 - 1991

Type J.116



Type J.118



Type J.120

J.221t Jersey Deaf Children's Week J.97A C  
29 April to 12 May 1990  
(1987 design with dates removed, as 1988-9)

J.222t Telethon '90 J.111 D  
13 to 26 May 1990

J.223t Jersey Evening Post centenary year J.112 C  
24 June to 10 July 1990  
(official end date 7 July)  
One die used on outward mail to 30 June, but two dies (outward and local mail) after J.224t

J.224t Help birthright research J.113 D  
24 June to 30 June 1990  
J.223t also in use

J.225t Soroptomist Internat conference J.114 D  
22 to 28 Oct 1990

J.226t Wear your poppy with pride J.115 D  
29 Oct to 11 Nov 1990

J.227t	<u>For relief of glaucoma</u> 3 to 9 Dec 1990	<u>J.108</u>	C
J.228t	<u>Drive dry</u> 10 to 31 Dec 1990	<u>J.105</u>	C
J.229t	<u>Royal Life Saving Soc 1891-1991</u> 2 to 15 Jan 1991	<u>J.116</u>	D
J.230t	<u>Lions Club Swimathon</u> 11 to 17 Feb 1991 New design with frame, wording same as previous design type J.32	<u>J.117</u>	D
J.231t	<u>Please support Air Search</u> 1 (bank hol) to 7 April 1991	<u>J.118</u>	D
J.232t	<u>Crime prevention week</u> 8 to 21 April 1991	<u>J.119</u>	D
J.233t	<u>Society for Deaf Children</u> (first use) 22 April to 5 May 1991 Used on local mail	<u>J.120</u>	D
J.234t	<u>Society for Deaf Children</u> (second use) 13 to 19 May 1991 Used on outward mail	<u>J.120</u>	C
J.235t	<u>Hamptonne</u> (first use) 20 to 26 May 1991	<u>J.121</u>	D
J.236t	<u>Hamptonne</u> (second use) 19 to 25 Aug 1991	<u>J.121</u>	C
J.237t	<u>Schizophrenia Fellowship</u> 16 to 22 Sep 1991	<u>J.94A</u>	C
J.238t	<u>The Samaritans 30 years</u> 30 Sep to 27 Oct 1991	<u>J.122</u>	D
J.239t	<u>Wear your poppy with pride</u> 28 Oct to 9 Nov 1991	<u>J.115</u>	C
J.240t	<u>Sculpture exhibition</u> 11 Nov to 8 Dec 1991	<u>J.123</u>	D
J.241t	<u>Schizophrenia Fellowship</u> 9 to 15 Dec 1991	<u>J.94A</u>	C
J.242t	<u>JADC Panto Peter Pan</u> 6 to 19 Jan 1992	<u>J.124</u>	D
J.243t	<u>Lions Club Swimathon</u> 17 to 23 Feb 1992	<u>J.117</u>	C
J.244t	<u>My Fair Lady</u> 23 March to 4 April 1992	<u>J.125</u>	D
J.245t	<u>Parkinson's Disease</u> 6 to 12 April 1992	<u>J.126</u>	D
J.246t	<u>Hamptonne</u> (third use) 13 to 19 April 1992	<u>J.121</u>	C
J.247t	<u>Rotary Liberation Day</u> 20 April to 3 May 1992	<u>J.127</u>	D
J.248t	<u>Society for Deaf Children</u> 4 to 24 May 1992 Used on local mail to 10 May, then outward mail to 17 May, but used late to 24 May; J.249t also in use	<u>J.120</u>	C
J.249t	<u>40th Anniv Jersey Police</u> 11 to 24 May 1992 J.248t also in use	<u>J.128</u>	D
J.250t	<u>Le Festival France</u> (first use) 25 May to 7 June 1992 Used on outward mail	<u>J.129</u>	D
J.251t	<u>Parkinson's Disease</u> 6 to 12 July 1992	<u>J.126</u>	C

PLEASE SUPPORT  
**HAMPTONNE**

Type J.121

SCULPTURE EXHIBITION  
SIR FRANCIS COOK GALLERY  
UNTIL 16 DECEMBER


Type J.123

JERSEY GREEN ROOM CLUB  
*"My Fair Lady"*  
BOOK NOW!  
Opera House 20 April-9 May



Type J.125

Support your  
LIBERATION DAY  
events with  
**ROTARY**



Type J.127

*Le Festival*  
France-Jersey 21st-29th Oct. 1992

Type J.129


30 YEARS IN JERSEY  
1961-1991  
**The Samaritans**  
Always at the end of the line - Tel. 25555

Type J.122

J.A.D.C. PANTO  
**PETER PAN**  
in space  
OPERA HOUSE JAN 17 - FEB 2

Type J.124

PARKINSON'S  
DISEASE  
SOCIETY  
INFORMATION  
TEL: 21927



Type J.126

**40th**  
ANNIVERSARY  
1952-1992



Type J.128

JERSEY LIFE-BOAT GUILD  
**60th**  
ANNIVERSARY  
1932-1992

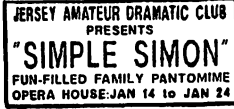


Type J.130

J.252t	<u>60th Anniv Life-boat Guild</u> 13 to 26 July 1992	<u>J.130</u>	D
J.253t	<u>Hamptonne</u> (fourth use) 24 to 31 Aug 1992	<u>J.121</u>	C
J.254t	<u>Parkinson's Disease</u> 7 to 13 Sep 1992	<u>J.126</u>	C
J.255t	<u>Le Festival France</u> (second use) 21 Sep to 4 Oct 1992	<u>J.129</u>	C
J.256t	<u>Amateur Dramatic 'Carmen'</u> 5 to 25 Oct 1992	<u>J.131</u>	D
J.257t	<u>Wear your poppy with pride</u> 26 Oct to 7 Nov 1992	<u>J.115</u>	C
J.258t	<u>Parkinson's Disease</u> 7 to 13 Dec 1992	<u>J.126</u>	C
J.259t	<u>JADC Panto Simple Simon</u> 18 Dec 1992 to 10 Jan 1993 Announced as starting 14 Dec 1992 but slogan die arrived late hence late start	<u>J.132</u>	D
J.260t	<u>Le Riches 175 years</u> (first use) 25 Jan to 14 Feb 1993	<u>J.133</u>	D
J.261t	<u>Lions Club Swimathon</u> 15 to 21 Feb 1993	<u>J.117</u>	C
J.262t	<u>Le Riches 175 years</u> (second use) 22 Feb to 14 March 1993	<u>J.133</u>	C



Type J.131



Type J.132



Type J.141



Type J.142



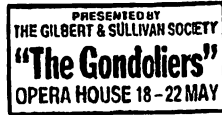
Type J.133



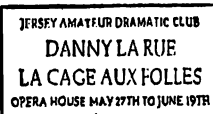
Type J.134



Type J.135



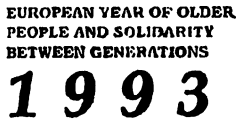
Type J.136



Type J.137



Type J.138



Type J.139



Type J.140

J.263t	Keep Jersey clean 15 to 28 March 1993	J.134	D
J.264t	Parkinson's Disease 29 March to 4 April 1993	J.126	C
J.265t	Jersey Junior Handlers Assoc 5 to 16 April 1993	J.135	D
J.266t	Schizophrenia Fellowship 19 to 25 April 1993	J.94A	C
J.267t	Le Riches 175 years (third use) 26 April to 2 May 1993	J.133	C
J.268t	G&S Society 'The Gondoliers' 3 to 15 May 1993	J.136	D
J.269t	Danny La Rue La Cage aux Folles 17 to 30 May 1993	J.137	D
J.270t	Parkinson's Disease 31 May to 6 June 1993	J.126	C
J.271t	Le Riches 175 years (fourth use) 7 to 13 June 1993	J.133	C
J.272t	Samaritans Building Appeal (first use) 14 to 27 June 1993	J.138	D
J.273t	Keep Jersey clean 28 June to 4 July 1993	J.134	C

J.274t	Samaritans Building Appeal (second use) 5 to 18 July 1993	J.138	C
J.275t	Schizophrenia Fellowship 19 to 25 July 1993	J.94A	C
J.276t	Le Riches 175 years (fifth use) 26 July to 1 Aug 1993	J.133	C
J.277t	Samaritans Building Appeal (third use) 2 to 15 Aug 1993	J.138	C
J.278t	Le Riches 175 years (sixth use) 16 to 22 Aug 1993	J.133	C
J.279t	European Year of Older People (first use) 23 to 29 Aug 1993	J.139	D
J.280t	Parkinson's Disease 30 Aug to 5 Sep 1993	J.126	C
J.281t	Le Riches 175 years (seventh use) 6 to 12 Sep 1993	J.133	C
J.282t	Keep Jersey clean 13 to 26 Sep 1993	J.134	C
J.283t	European Year of Older People (second use) 27 Sep to 3 Oct 1993	J.139	D
J.284t	Le Riches 175 years (eighth use) 4 to 24 Oct 1993	J.133	C
J.285t	Parkinson's Disease 25 to 31 Oct 1993	J.126	C
J.286t	Wear your poppy with pride 1 to 14 Nov 1993	J.115	C
J.287t	European Year of Older People (third use) 15 to 21 Nov 1993	J.139	D
J.288t	Schizophrenia Fellowship 22 to 28 Nov 1993	J.94A	C
J.289t	Keep Jersey clean 29 Nov to 12 Dec 1993	J.134	C
J.290t	JADC Panto D'Artagnan 13 Dec 1993 to 9 Jan 1994	J.140	D
J.291t	Message - Christian telephone 10 to 16 Jan 1994	J.141	D
J.292t	Lions Club Swimarathon 14 to 20 Feb 1994	J.117	C
J.293t	Parkinson's Disease 4 to 10 April 1994	J.126	C
J.294t	Barnum the Circus Musical 9 May to 5 June 1994	J.142	D
J.295t	Keep Jersey clean 13 to 19 June 1994	J.134	C
J.296t	St Mary-Longues sur Mer Twinning 20 to 26 June 1994	J.143	D



Type J.143



Type J.144



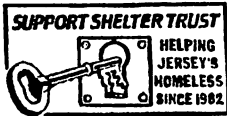
Type J.145



Type J.146



Type J.147



Type J.148



Type J.149

J.297t	Parkinson's Disease 11 to 17 July 1994	J.126	C
J.298t	Keep Jersey clean 18 to 24 July 1994	J.134	C
J.299t	Wheatlands Golf Course 25 July to 7 Aug 1994	J.144	D
J.300t	Keep Jersey clean 15 to 21 Aug 1994	J.134	C
J.301t	Family Nursing & Home Care 29 Aug to 11 Sep 1994	J.145	D
J.302t	Keep Jersey clean 12 to 18 Sep 1994	J.134	C
J.303t	Parkinson's Disease 19 to 25 Sep 1994	J.126	C
J.304t	St Mark's Church 1844 1994 26 Sep to 9 Oct 1994	J.146	D
J.305t	Amateur Dramatic 'Godspell' 10 to 30 Oct 1994	J.147	D
J.306t	Wear poppy with pride 31 Oct to 12 Nov 1994	J.115	C
J.307t	Support Shelter Trust 14 Nov to 4 Dec 1994	J.148	D
J.308t	Parkinson's Disease 12 to 18 Dec 1994	J.126	C
J.309t	JADC Wind in the Willows 19 Dec 1994 to 15 Jan 1995	J.149	D

Isle of Man



Type LP.338



Type LP. 9



Type IM.11

IM.67t	Isle of Man for holidays 1 Oct 1986 to 2 Nov 1991 Used at Douglas (2) and Ramsey; interrupted for IM.70t; reduced to one die at Douglas from 18 March 1991 and ended 2 Nov 1991, and ended at Ramsey 19 Oct 1991; also at Ballasalla 4 June 1990 to 16 March 1991	LP.338	B
IM.68t	Happy holidays 1 Oct 1986 to 16 March 1991 Used at Peel, Port Erin, Port St Mary	LP.9	C
IM.69t	Happy holidays (redrawn) 1 Oct 1986 to 2 Feb 1991 Used at Castletown IM.67t-69t are all re-uses after IM.66t	IM.11	C
IM.70t	IOM Bank 125th Anniversary 22 Oct to 31 Dec 1990 Used at Douglas (two dies, one ended 3 Nov), Ramsey (24 Oct to 3 Nov)	IM.13	D
IM.71t	Classic Car Restorations 4 Feb 1991 to 4 Jan 1992 then again approx 15 to 21 Jan 1992 and 4 Feb to 3 Aug 1992 Used at Castletown, but interrupted for IM.78t in Aug 1991; see note after IM.78t	IM.14	C



Type IM.13



Type IM.14

IM.72t	Dial a Lion 18 to 29 March 1991 Used at Douglas; IM.67t continued in use	IM.15	D
IM.73t	Datapost 18 March 1991 to date Used at Ballasalla, Peel, Port Erin, Port St Mary, also at Douglas (one die, IM.67t also in use) from 30 March to 30 April 1991; ended 28 July 1991 at Port Erin and 21 Sep 1991 at Peel but used again at Port Erin from 29 July 1992 and at Peel from 1 Oct 1992; also at Castletown 21 Jan to 3 Feb 1992 (official start date 22 Jan), see note after IM.78t, and again from 4 Aug to 28 Nov 1992.  Stamping of mail ended at Ballasalla, Port Erin, Port St Mary on 28 Aug 1993 thus the slogan ended at these three offices, leaving the slogan in use at Peel only	IM.16	C

**SUPPORT  
DIAL-A-LION  
EASTER SUNDAY**

Type IM.15



Type IM.17



Type IM.19



Type IM.21

IM.74t Crusoe's Cafe  
IM.75t Mr Cod  
IM.76t Griddles

1 May 1991 to 30 April 1995  
One die of each design used at Douglas (local machine only: IM.67t, IM.81t, IM.83t continued in use) during May, June, July 1991 respectively then in cycle month by month until 30 April 1995

IM.77t Miracles Employment agency  
29 July 1991 to 28 July 1992  
Used at Port Erin (announced late)

IM.78t Happy holidays (redrawn)  
5 to 6 Aug 1991  
(brief re-use while IM.71t contract being renewed), then again from 6 to about 14 Jan 1992  
Used at Castletown, see note that follows.

Note: a rapid sequence of changes took place at Castletown in Jan 1992, the sequence of slogans being IM.71/78/71/73/71; these changes were not announced thus the dates are from observation and further reports would be welcomed

IM.79t Samaritans  
23 Sep 1991 to 30 Sep 1992  
Used at Peel

IM.80t Ramsey bakery  
21 Oct 1991 to date  
Used at Ramsey, moved to "local mail" machine from 25 Jan 1993; IM.84t-85t also in use

IM.81t Isle of Man steam packet  
4 Nov 1991 to 6 Dec 1992,  
then again from 28 March 1993 and further extended into 1995.  
Used at Douglas; IM.74t-76t also in use

—DATAPOST—  
THE POWER TO DELIVER  
ON TIME. GUARANTEED.  
—TEL.0624 620666—

Type IM.16



Type IM.18



Type IM.20



Type IM.22

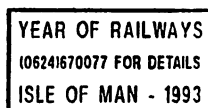
**ISLE OF MAN STEAM PACKET**



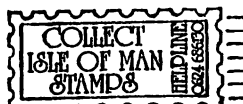
Type IM.23



Type IM.24



Type IM.24A



Type IM.25

IM.82t Samaritans 30 Nov 1992 to 28 Aug 1993 IM.21  
Used at Castletown until stamping of mail ended at Castletown C

IM.83t Year of Railways (first design) 7 Dec 1992 to 719 Jan 1993 IM.24  
Used at Douglas; IM.74t-76t also in use D

IM.84t Year of Railways (revised design) 20 Jan to 27 March 1993 at Douglas, 25 Jan to 13 Sep 1993 at Ramsey IM.24A  
(IM.80t also in use) C

IM.85t Collect IOM stamps 14 Sep 1993 to date IM.25  
Used at Ramsey (IM.80t also in use); also used in red at Douglas (Philatelic Bureau machine) - valuation "D" B

Note : Nos IM.86t-88t were used during the 1993 Christmas pressure period at "Southern PDO", an office newly established in 1993; announced for collectors but not in time for IM.86t

IM.86t Pass on your postcode 29 Nov to 4 Dec 1993 2471  
E

IM.87t Be properly addressed 6 to 18 Dec 1993 2156  
D

IM.88t A Happy Christmas The Post Office 20 to 24 Dec 1993 1278  
D

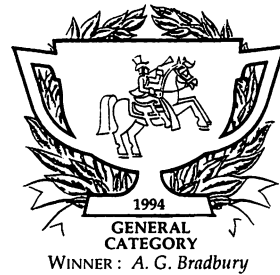
Note : Nos IM.89t-91t were used during the 1994 Christmas pressure period at "Southern PDO", in a similar fashion to IM.86t-88t. Once again, although announced for collectors, the announcement was late and most collectors' covers (certainly for IM.90t-91t) were backdated in Jan 1995

IM.89t Collect IOM stamps 28 Nov to 23 Dec 1994 IM.25  
Used on outward mail; IM.90t-91t also in use D

IM.90t Be properly addressed 28 Nov to 10 Dec 1994 2156  
Used on local mail; IM.89t also in use E

IM.91t A Happy Christmas The Post Office 12 to 23 Dec 1994 1278  
Used on local mail; IM.89t also in use E

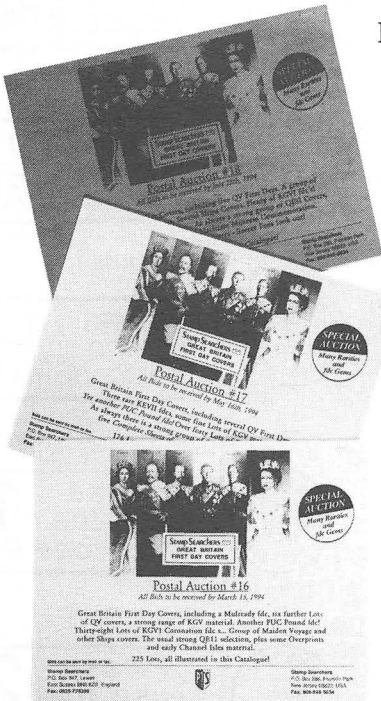
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# 11

## Miscellaneous Slogans

In this chapter we list the slogans which do not conveniently fit into other chapters ie those used for various "special purposes". For convenience we include the whole listing for M24-25, and all the "meter correction" slogans that follow, even though some had ended before 1990. Valuations in this chapter are for good impressions on complete cover.

### Amendments to "Slogan Postmarks of the Eighties" :

- M.20 Replacement slogan die introduced 1972, but both dies used 1985 (last year of use)  
 M.23t Specimen from Newcastle upon Tyne seen dated 25 Oct 1979 (struck in red)

### 1983

- M.24 Please use the postcode 1st PAID M.22 C  
 M.25 Please use the postcode 2nd PAID M.23 C

Nov 1983 to date (M.24 ended 1993)  
 Used in red on paid mail at various offices in London region from mid-Nov 1983 to 1993. These were the first slogans specifically designed for use on paid mail, as described in chapter 2.

Although dies were issued to additional offices in the London area, the following are the offices from which impressions of these two designs have been seen (both "1st" and "2nd" unless stated otherwise) :

- |   |                      |
|---|----------------------|
| London E1 ("London E1-E18" town dies) (2nd) |                      |
| London W1 (see below)                       | Dartford             |
| London WC                                   | Enfield (2nd)        |
| Battersea SW11 (2nd)                        | Kingston-upon-Thames |
| Barnet                                      | (2nd)                |
| Bromley                                     | Twickenham (2nd)     |
| Croydon                                     | Watford              |

The "1st class" design was also used at Brighton with "Sussex Coast" town die in Oct 1984, and the "2nd class" die similarly used from July 1991 to at least Jan 1995.

In the "Eighties" volume, it was noted (in 1990) that the slogans had not been seen for several years from London E1, Battersea SW11, Enfield and Twickenham, and that the slogans had probably ended at these offices. In fact the 2nd class slogan continued in use at Enfield, seen in 1990.

Generally, however, use of both slogans tailed off in the 1990s, and by 1994 the slogans seem to have ended at all offices - except Brighton, see above.

Both designs were used in black in error on normal mail (ie with stamps) on numerous occasions, see E.181-2 and later uses.

At Dartford in Jan 1990 both designs were also used in red on normal mail; similarly the 2nd class design was used in red on normal mail at Enfield in May 1990, both of these being during the "red period" for normal stamping of mail.



Please use the **1<sup>ST</sup>**   
 use the **1<sup>ST</sup>**   
 postcode **PAID** 




Type M.22



Please use the **2<sup>ND</sup>**   
 use the **2<sup>ND</sup>**   
 postcode **PAID** 

Type M.23



Please use the **1<sup>ST</sup>**   
 use the **1<sup>ST</sup>**   
 postcode **PAID** 

Type M.22 (in black at Watford)



Please use the **1<sup>ST</sup>**   
 use the **1<sup>ST</sup>**   
 postcode **PAID** 

Type M.22A



Please use the **2<sup>ND</sup>**   
 use the **2<sup>ND</sup>**   
 postcode **PAID** 

Type M.23A

The "1st class" design was also seen used in black at Watford on paid mail from Dec 1990 (see illustration), possibly used from Sep 1990 since Watford was one of several offices where, on the general change to black ink for normal mail on 17 Sep 1990, stamping of paid mail also changed to black. The same applies to the "2nd class" design at Watford though not seen until several months later.



M.24A Please use the postcode 1st PAID M.22A C  
 M.25A Please use the postcode 2nd PAID M.23A C  
 Aug 1989 to date  
 Revised designs seen used at London W1 from dates shown in illustrations; it is assumed that, although M.24A seen from Oct 1989, it was introduced at the same time as M.25A.

On the demise of London W1 in April 1994, when stamping of mail was taken over by Paddington, these dies were transferred to Paddington where they were used, to date, with "West London" town dies.



THIS ITEM MAY \_\_\_\_\_  
 BE DELAYED DUE \_\_\_\_\_  
 TO INCORRECT \_\_\_\_\_  
 METER PRESENTATION \_\_\_\_\_

Type M.24

1984

Incorrect meter presentation M.24  
 Used at Manchester from about C-D  
 28 Dec 1984 to March 1987 on meter mail either posted incorrectly or wrongly dated - valuation "C".

This is the sort of "explanatory mark" for which handstamps had previously been used, but presumably meter postings were in such volumes as to justify a machine-applied slogan, and this was the first of several such slogans, as explained in chapter 3. Also seen used for stamping normal mail at Manchester in Feb 1986, probably other dates also - valuation "D".

Also used at Preston with "Lancashire" town die on incorrectly dated meter mail Jan to Feb 1986, and again from March 1991 to at least Feb 1992 - then see M.30. Also used for stamping normal mail at Preston in Dec 1991 - all valuation "D".

1986

Correct date of posting M.25  
 Used at Liverpool from Jan 1986 C-E to about Nov 1993 and, as M.26, used on incorrectly dated meter mail - valuation "C"; however it has also been seen used from time to time for stamping normal mail - valuation "D". Continued in black throughout 1990 "red period". Replaced by M.32.

Also used at Chester ("Chester Clwyd Gwynedd" town die) in 1987 on normal mail, see E.202, but used (correctly) on incorrectly dated meter mail (with slogan inverted), only reported used on the date shown in illustration - valuation "E".

Also used at Romford (spacing of lettering in this die is slightly different) from Feb 1989 to ? Jan 1990 on incorrectly dated meter mail, and again after M.42R from about Sep 1990 to at least March 1992 - valuation "C" (then see M.47); however it has also been seen used for stamping normal mail in Nov-Dec 1990 and again in June 1991 - valuation "D".

For similarly worded slogan at Birmingham see M.37



THE CORRECT DATE \_\_\_\_\_  
 OF POSTING IS \_\_\_\_\_  
 SHOWN IN BLACK \_\_\_\_\_

Type M.25



— KXVNI NIMOWHS \_\_\_\_\_  
 — OF POSTING IS \_\_\_\_\_  
 — THE CORRECT DATE \_\_\_\_\_

Type M.25 (inverted at Chester)



Item not posted into \_\_\_\_\_  
 correct posting box \_\_\_\_\_  
 SUBJECT TO \_\_\_\_\_  
 POSSIBLE DELAY \_\_\_\_\_

Type M.26



THIS ITEM WAS NOT \_\_\_\_\_  
 POSTED INTO THE \_\_\_\_\_  
 CORRECT POSTING BOX \_\_\_\_\_  
 AND COULD THEREFORE \_\_\_\_\_  
 HAVE BEEN SUBJECT TO \_\_\_\_\_  
 A SLIGHT DELAY \_\_\_\_\_

Type M.27

1987

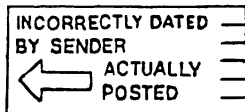
M.28 Item not posted into correct . . . M.26 E  
 M.29 This item was not posted into . . . M.27 E

Both design slogans struck in black at London EC, type M.26 from Jan 1987 and then type M.27 from Nov 1987, and at least one of the designs also used with London -6A-missort die. Both designs were seen used to early 1988, and although obviously designed for use on mail posted in the "London" box in error (similar to M.1A, M.1B and M.16), the slogans were not used for that purpose, but were used on mail addressed to London where no postal district given.

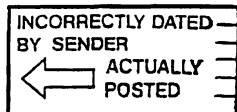
M.29, however, was then seen again used Aug to Oct 1989 used correctly on provincial items posted in a "London" box.

M.29R USED IN RED FROM JAN-?SEP 1990 E  
 - seen used for stamping mail addressed to London but with no district, then also seen used for normal stamping purposes (ie not as a backstamp) in Feb 1990

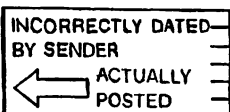
(M.29) USED IN BLACK AGAIN E  
 In Nov 1990 M.29 was once again used at London EC on London mail where no postal district was shown, then in March 1991 used for normal stamping purposes with London -6A- town die, then June 1991 as a backstamp on a missort (see illustration). In 1992-4 reverted to London ECX/Great Britain town die, and Dec 1992, Dec 1993 and March 1994 used with the same town die for normal stamping purposes, though admittedly the items may have been posted in the wrong box



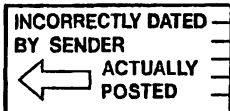
Type M.28 (Leeds)



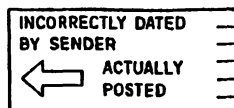
Type M.28 (triangle at Glasgow)



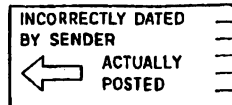
Type M.28 (Birmingham)



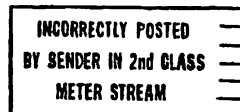
Type M.28 (Cardiff)



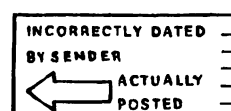
Type M.28 (Bradford)



Type M.28 (Huddersfield)



Type M.29



Type M.30

M.30 Incorrectly dated by sender M.28  
Used at **Leeds** from 27 May 1987 to C-D  
?Jan 1990 (then see below) on in-  
correctly dated meter mail (see also M.31)  
- valuation "C".

Also used at **Glasgow** from Aug 1987 to at  
least March 1991 on incorrectly dated meter  
mail, remaining in black throughout the  
1990 "red period" - valuation "C"; also  
seen used for stamping normal mail. Used  
with (undated) triangle S.42 (see  
illustration) in Oct 1990.

Also used at **Kilmarnock** in Dec 1988, only  
seen used for stamping normal mail,  
possibly in machine moved from Glasgow for  
Christmas pressure period - valuation "D".

M.30R USED IN RED FROM JAN-SEP 1990 D-E  
Used at **Leeds** - valuation "D".

Also used at **Birmingham** on 12 Jan 1990 only  
(then in black, see below) - valuation "E"  
- this was a new die with lettering on the  
top line spaced differently (see illus-  
tration). M.37 had previously been used at  
Birmingham.

(M.30) USED IN BLACK AGAIN FROM JAN 1990 C-E  
Used at **Birmingham** in black from 14 Jan  
1990 to at least Dec 1994 (after use in red  
ink, see above) - valuation "C"; also in  
Sep 1992 and Jan 1994 for stamping normal  
mail - valuation "D".

Also used in black again at **Leeds** from Sep  
1990 to at least Dec 1994 - valuation "C";  
also in Dec 1993 for stamping normal mail -  
valuation "D".

Also used at **Cardiff** from Oct 1990 to at  
least Dec 1991 in black on incorrectly  
dated meter mail - the Cardiff die has  
slightly thicker lettering - valuation "D".

Town dies changed to "Cardiff Newport" from  
1993, and the slogan seen used with one of  
these dies on incorrectly dated meter mail  
from (earliest seen) Dec 1993 to at least  
Dec 1994 - valuation "D".

Also used at **Bradford** ("Bradford West  
Yorkshire" town die) and **Huddersfield**  
("Huddersfield Halifax" town die), presu-  
mably one die each, both earliest seen 2 Jan  
1991 in black on incorrectly dated meter  
mail - these dies have different spacing,  
see illustration - valuation "D" for  
Bradford, "E" for Huddersfield. Outward  
mail no longer stamped at Huddersfield  
after Feb 1993 but the slogan continued at  
Bradford to at least Sep 1994.

Also used at **Preston** ("Lancashire" town  
die) from June to July 1994 - valuation  
"E". At this time "Lancashire" dies were  
still in use in "ordinary machines" though  
CFCs/FCT had been changed to "Lancashire  
South Lakes" town dies. The lingering  
"Lancashire" dies were then changed to  
"Lancashire & South Lakes" town dies  
(numbered 60-65) and this slogan then used  
accordingly, at least in Oct 1994 -  
valuation "D".

1988

- M.31 Incorrectly posted in 2nd class M.29  
Used at Leeds and only reported used E  
on the date shown; used on incorrectly  
bundled meter mail (see also M.30).

Also used at Wakefield, only reported used  
on 2 Aug 1988 (see also M.32)

- M.32 Incorrectly dated by sender M.30  
Used at Bournemouth from 11 April 1988 D  
with "Bournemouth-Poole" town die; same  
wording, but smaller lettering, as type  
M.28, and used for the same purpose, this  
being the only one of the meter correction  
slogans so far to be announced in the  
British Postmark Bulletin (though the usage  
was not explained), and collectors' covers  
with stamps affixed were accordingly  
postmarked; announced as two dies but  
second die held in reserve. Although seldom  
used according to Bournemouth Post Office,  
due to improvement by senders in dating of  
meter mail, the slogan has been seen  
correctly used on incorrectly dated meter  
mail from Nov 1988 to ?Jan 1990.

Also used at Wakefield from Aug 1988  
(earliest seen 30 Aug 1988, seems to have  
followed M.31) to at least Aug 1989 (die  
with slightly different lettering) on in-  
correctly dated meter mail

- M.32R USED IN RED FROM JAN-SEP 1990 D  
at Bournemouth (with "Bournemouth-Poole"  
town die) on incorrectly dated meter mail -  
also seen used on normal mail in Aug and  
Sep 1990 - valuation D

- (M.32) USED IN BLACK AGAIN FROM ?SEP 1990 C-D  
Used occasionally at Bournemouth with  
"Bournemouth-Poole" town die on incorrectly  
dated meter mail, but also seen stamping  
normal mail in June 1991 - both valuation  
"D".

Town die changed to "Dorset & SW Hants"  
from July 1994, and slogan used to at least  
Jan 1995 on incorrectly dated meter mail -  
valuation "D".

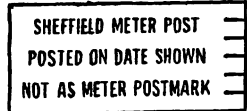
Also used at Wakefield again (not seen in  
the 1990 "red period"), earliest seen March  
1992, and used to at least Jan 1994, on in-  
correctly dated meter mail - valuation "D".

Also used at Shrewsbury (with "Shropshire &  
Mid-Wales" town die), first seen Aug 1993,  
and used to at least Dec 1994, on in-  
correctly dated meter mail - valuation "D".

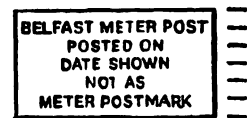
Also used at Bolton with "Bury Bolton  
Wigan" town die, first seen Sep 1993, and  
used to at least Oct 1994, on incorrectly  
dated meter mail - valuation "D", and on  
normal mail Feb 1995 ("Bolton Lincs" die).

Also used at Liverpool, first seen Nov  
1993, and used to at least Jan 1995, on  
incorrectly dated meter mail; replaced M.27  
- valuation "C". Also used for stamping  
normal mail Dec 1994 - valuation "D".

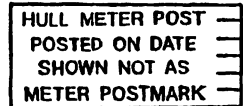
Also used at Stockport, first seen March  
1994, and used to at least Feb 1995, on in-  
correctly dated meter mail - valuation "D".



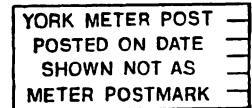
Type M.31



Type M.32



Type M.33



Type M.34

Also used at Carlisle (with "Cumbria  
Dumfries & Galloway" town die), first seen  
Aug 1994, and used to at least Feb 1995, on  
incorrectly dated meter mail - valuation  
"D".

- M.33 Sheffield meter post M.31  
Used at Sheffield from March 1988 to C  
?Jan 1990 on incorrectly dated meter mail

- M.33R USED IN RED FROM JAN-?JUNE 1990 D

- (M.33) USED IN BLACK AGAIN C  
from June 1990 (early change to black)  
to at least Oct 1994

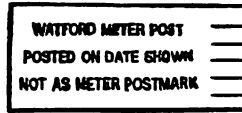
- M.34 Belfast meter post M.32  
Used at Belfast (in black) from D  
May 1988 to ?Jan 1990 on incorrectly  
dated meter mail

- M.34R USED IN RED FROM JAN 1990 E  
- ended about April 1990, then see M.41

- M.35 Hull meter post M.33  
Used at Hull and only reported used E  
on the date shown (30 June 1988) on  
incorrectly dated meter mail

- M.36 York meter post M.34  
Used at York, earliest seen 6 July D-E  
1988 and continued to at least July 1989  
on incorrectly dated meter mail, then (not  
seen in 1990 "red period") reported used  
again in July 1991 and used to at least  
March 1992 - valuation "D". Used on  
incorrectly dated meter mail in GREEN ink  
on 4 Nov 1992, last day of the "Channel 4"  
slogan for which green ink was used -  
valuation "E"

M.37 Correct date of posting M.35  
 Used at **Birmingham** from about 10 Aug 1988 to Nov 1989 on incorrectly dated meter mail, but also seen Dec 1989 used on normal mail. This slogan has similar wording to type M.25 but different lettering. See M.30/R for later use at Birmingham



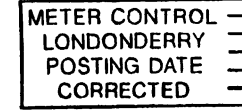
Type M.38

M.38 Doncaster Dist posted on date shown M.36  
 Used at **Doncaster** 8 to 12 Dec 1988 on normal mail. From Jan to May 1989 seen correctly used on incorrectly dated meter mail - valuation "D". Also used in error on normal mail at **Lincoln** (probably the same die that had been used at Doncaster), seen used on 8 Nov 1990 only - valuation "E".



Type M.39

1989  
 M.39 Cheshire meter post M.37  
 Used at **Crewe** with "Cheshire" town die, seen used from about 12 Sep 1989 to ?Jan 1990 on incorrectly dated meter mail



Type M.39A

M.39R USED IN RED FROM JAN 1990 to Dec 1991; also used for stamping normal mail (in red) in Dec 1990

(M.39) USED IN BLACK AGAIN Used for stamping normal mail in Dec 1991, then seen correctly used May 1992 on incorrectly dated meter mail

(M.39R) USED IN RED AGAIN Used from Aug 1993 (possibly earlier) to at least Aug 1994 on incorrectly dated meter mail

M.40 Watford meter post M.38  
 Used at **Watford** on incorrectly dated meter mail, seen used from 18 Oct 1989 to ?Jan 1990

M.40R USED IN RED FROM JAN 1990 to at least Sep 1991

(M.40) USED IN BLACK AGAIN from at least Nov 1992 (without year) to at least Oct 1994

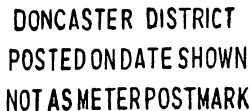
1990



Type M.35

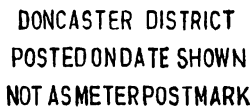
M.41 Meter Control Belfast M.39  
 Used at **Belfast** in black (standard) on incorrectly dated meter mail, first seen May 1990, presumably replacing M.34R (which was last seen used in red), and used to June 1993; also seen used Dec 1990 and May 1993 for stamping normal mail - valuation "D"

M.41t Used in black transposed from June 1993 to at least Feb 1994, on incorrectly dated meter mail



Type M.36 (Doncaster)

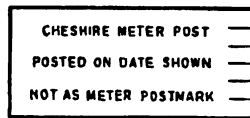
M.41A Meter Control Londonderry M.39A  
 Used at **Londonderry** in black on incorrectly dated meter mail, first seen Feb 1992, and used to at least March 1993



Type M.36 (Lincoln)

M.42R Correct date shown in red M.40  
 Used at **Romford** in red on incorrectly dated meter mail, first seen July 1990 and presumably replacing M.27; ended Sep 1990 on general change to black ink (seen dated 15 Sep 1990) and M.27 reintroduced. The wording of this slogan is ambiguous in that the meter postmark normally being corrected would also be in red.

1991



Type M.37

M.43 Correct date in black ink M.41  
 Used in error on normal mail at **Southend-on-Sea** from 20 May 1991 (probably for only a few days), and again on 12 Oct 1992; also used at **Colchester** from 29 May to at least July 1991 on normal mail and on incorrectly dated meter mail; seen again Dec 1994 used at Colchester on incorrectly dated meter mail



**THE CORRECT DATE  
OF POSTING IS  
SHOWN IN RED**

Type M.40



**THE CORRECT DATE  
OF POSTING  
IS IN BLACK INK**

Type M.41



**HARROW METER POST  
POSTED ON DATE SHOWN  
NOT AS METER POST MARK**

Type M.42



**UXBRIDGE METERPOST  
POSTED ON DATE SHOWN  
NOT AS METER POSTMARK**

Type M.43



**PADDINGTON METER POST  
PROCESSED ON DATE SHOWN  
NOT AS METER POST MARK**

Type M.44



**INCORRECT METER DATE.  
RECEIVED AT ROMFORD  
SORTING OFFICE ON  
DATE SHOWN IN BLACK**

Type M.45

We conclude with a mini-index by town for the "meter correction" slogans M.26-27 and M.30-47:

- Belfast M.34/R, M.41
- Birmingham M.37, M.30/R
- Bolton M.32
- Bournemouth-Poole M.32/R
- Bradford M.30
- Bury Bolton Wigan M.32
- Cardiff M.30
- Carlisle M.32
- Cheshire M.39/R
- Chester M.27
- Colchester M.43
- Crewe M.39/R
- Cumbria..... M.32
- Doncaster M.38
- Dorset & SW Hants M.32
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- Manchester M.26
- Paddington M.46
- Preston M.26, M.30
- Romford M.27, M.42R, M.47
- Sheffield M.33/R
- Shrewsbury M.32
- Shropshire & Mid Wales M.32
- Southend-on-Sea M.43
- Stockport M.32
- Uxbridge M.45
- Wakefield M.31, M.32
- Watford M.40/R
- York M.36

1992

M.44 Harrow Meter Post M.42  
Used at Harrow in black on incorrectly dated meter mail from Feb to at least April 1992 E

M.45 Uxbridge Meter Post M.43  
Used at Uxbridge in black on incorrectly dated meter mail from May to at least Sep 1992 E

M.46 Paddington Meter Post M.44  
Used at Paddington W2 in black on incorrectly dated meter mail, from Sep 1992 to at least July 1993 with "Paddington" town die; town dies changed to "West London" at Paddington from March 1994 but the slogan has yet to be seen used in this period D

1993 None

1994

M.47 Romford Incorrect meter date M.45  
Used at Romford in black on incorrectly dated meter mail, from Aug 1994 (so far several specimens reported but all in Aug 1994); also seen stamping normal mail in Dec 1994 D

# British Postmark Bulletin

## The Magazine for Postmark and First Day Cover Collectors

British Postmark Bulletin - 24/19 - 24 February 1995

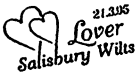
**SPECIAL HANDSTAMPS**



NO: 3660  
"LOVESTON"  
Recording & Research Bureau  
Sponsor:  
Please note handstamp



NO: 3661  
"HONEYDON"  
Recording & Research Bureau  
Sponsor:



NO:  
"11"  
Recording & Research Bureau  
Sponsor:



24 February 1995



# British Postmark Bulletin

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This experimental machine impresses its postmark via an ink jet printing technique. Naturally this is entirely different from the traditional stamp cancelling machine. There is no physical slogan die to carry the ink to the paper, but the slogan design is made up by software and held in the machine's computer memory.

# 12 Ink Jet Machine

The slogan is impressed in two halves, and initial impressions were not totally clear and the two halves were often "out of sync" with various parts of the design missing. At the foot of the "town die" is the inscription "IJP SCM" meaning "Ink jet printer stamp cancelling machine". The time moves on automatically and is shown minute by minute, not restricted to the hour and 15, 30 and 45 minutes past the hour as the traditional machine. The initial use at Gloucester was preceded by various test uses (see chapter 3 for an illustration of one of these), but only uses on live mail are listed here. Used in black unless otherwise stated. Initial uses at Gloucester, Birmingham and Swindon were announced for collectors (and Darlington "wavy lines" after the event), but most of the other changes were not.

## TRIAL 1 - GLOUCESTER



IJ.1

IJ.1 BT Payphone at main post offices IJ.1 D  
 1 to 13 Nov 1993 (not continuously)  
 Used at Gloucester with "Gloucestershire" town die; used approx 1-3 Nov and 9-13 Nov and approx 105,000 items cancelled

For "normal slogan" in use at Gloucester see no.4623t (also previous design in use, see E.293)

### FOOTNOTE

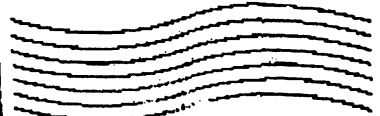
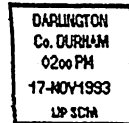
Shown below is a different type of ink jet slogan, commonplace from 1989 and applied to the front or back of envelopes as part of the sorting process at various towns from 1989. For details see "Automatic Letter Sorting in the UK - Volume 2" (1992) by Patrick G. Awcock

PORTSMOUTH APC 18:36 10/06/94  
 PLEASE USE YOUR POSTCODE

## TRIAL 2 - DARLINGTON

IJ.2A "Wavy lines" IJ.2A D  
 Used 17 Nov 1993 to 7 Jan 1994 except when IJ.2B/C in use; not a slogan but included here for completeness.

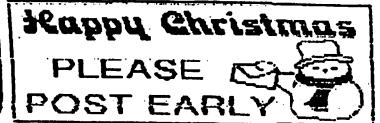
Although not announced until "after the event" covers were made available for collectors



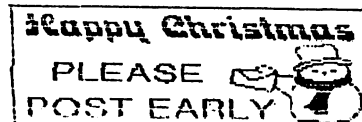
IJ.2A

IJ.2B Happy Christmas please post early IJ.2B E  
 29 Nov to about 7 Dec 1993 (standard)  
 IJ.2C approx 8 to 21 Dec 1993 IJ.2C F  
 (transposed)

Although described as "standard" and "transposed" no reversal of a die was involved, instead a new design was made up for IJ.2C; also town die has rounded corners on IJ.2B but square corners on IJ.2C. For "normal slogan" see no.4632/t though not used at Darlington



IJ.2B



IJ.2C

## TRIAL 3 - BIRMINGHAM

- IJ.3A Typhoo puts the T in Britain IJ.3 E  
11 and 12 April 1994  
Used in red; about 2500 items cancelled
- IJ.3B 14 April 1994 only F  
Used in black; about 400 items cancelled  
For "normal slogan" in use at Birmingham  
see no.4677t



IJ.3A

## TRIAL 4 - MILTON KEYNES

- IJ.4 Enjoy more fruit & veg IJ.4 F  
4 and 5 May 1994  
Used at "Teamwork '94" exhibition at  
Royal Mail's Wolverton Mill training centre  
at Milton Keynes. Probably restricted to  
test and "complimentary" items but the  
postmark may have been used on small amount  
of operational mail; such items can be  
considered very scarce if discovered  
For "normal slogan" used at Milton Keynes  
see no.4686t

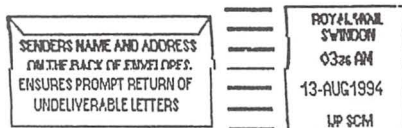
## TRIAL 5 - SWINDON

- IJ.5A Senders name & address IJ.5A C  
9 Aug to about 25 Nov 1994  
Used with "Royal Mail Swindon" town die;  
machine in intermittent use, for example  
not in use from use mid-Oct until 23 Nov  
1994. Regarded as operational use, thus the  
word "trial" arguably no longer applied at  
this time. For "normal slogan" in use at  
Swindon see no.3840
- IJ.5B Royal Mail Swindon APC Postage Paid IJ.5B D  
15 Aug probably to Oct 1994  
Same machine as above, used as required  
from 15 Aug 1994 in red on "Paid" mail;  
although not a slogan, included here for  
completeness, also since it was quite  
unlike any previous postmark, resembling a  
dated PPI impression. A second class  
version with "2" instead of "1" was also in  
use
- IJ.5C Happy Christmas please post early IJ.5C F  
Used approx 12 to 19 Dec 1994  
instead of IJ.5A; town die reads  
"Swindon" instead of "Royal Mail Swindon";  
this slogan was not announced at all, and  
the machine was only in intermittent use.

It was announced in Jan 1995 that the machine was  
no longer in use and items could no longer be sent  
for reposting; it is therefore assumed that 19 Dec  
1994, last reported sighting of the "Christmas"  
slogan, was the last use of the machine at Swindon



IJ.4



IJ.5A



IJ.5B



IJ.5C

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# Index

This Index includes all slogans listed in this volume. Items marked (E) are those still in use from the 1980s, and for details see "Slogan Postmarks of the Eighties". (S) denotes those still in use from the 1970s, and for details see "Slogan Postmarks of the Seventies" (where the Index includes all slogans to 1979). Further amendments to both volumes are to be found at the start of chapter 5 and 6 in this volume.

This Index comprises two sections :

General index : lists by legend slogans of international, national or regional interest, and slogans whose legends do not immediately suggest that they were used at one place only (these are usually only shown in the town index below).

Town index : lists by town all slogans which refer to one location, and where normally used at one town (or a small number of local towns). Where slogans are used away from the location they advertise, an index entry is shown under both towns, ie the location advertised and the town where used.

For brevity "R" indicating red ink and "t" indicating "transposed" have been omitted from reference numbers in this Index.

-----  
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## POSTCODE SLOGANS BY AREA

- for full list of towns within these areas see  
"Slogan Postmarks of the Seventies" pages 15-20

Aberdeen	2100	2556	Hemel Hempstead	2146	Perth	2029
Bath	1920		Hereford	1976	Peterborough	1436
Belfast	2223		Ipswich	1470	Plymouth	1404
Birmingham	1578		Kilmarnock	1917	Portsmouth	2048
Blackpool	2874		Kingston-u-Thames	1843	Preston	966
Bolton	2535		Leeds	1621	Reading	2056
Bournemouth	1392		Leicester	1512	Redhill	1777
Bradford	1513	E260	Lincoln	2012	Romford	2607
Brighton	1709		Liverpool	2783	St Albans	2154
Bristol	1923		Llandudno	2091	Salisbury	2158
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Canterbury	2159		London EC	1605	Slough	1598
Carlisle	1432		London N	1577	Southall	2127
Chester	1111	1983	London NW	1650	Southampton	959
Cleveland	1444		London SE	1753	Stevenage	1722
Colchester	1888		London SW	1754	Stoke-on-Trent	1649
Coventry	1966	3147	London W1	1859	Sunderland	1597
Croydon	1967		London W2-14	1651	Swansea	1607
Dartford	1837		Luton	1526	Swindon	1919
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Belfast	M34	M41	4103	4217	Coventry	4109	4148	4284	4467
	E261	4239	4257	4322		4732			
	4420	4580	4611	4647	Crewe	M39	4122	4216	4430
	4651	4769			Croydon	3981(E)	4068-9	4135	4146
Berwick-upon-Tweed	4461					E262	4317	E271	4366
Birmingham	M30	M37	4082	4092		E278	4507		
	4165	4201-2	4222	4242	Cumbria	4500	4628	and see Carlisle	
	4245	4277	4282	4293					
	4303	4346	4350	4360	Darlington	4054	4060	4204	4529
	4373	4397	4404	4466		IJ2			
	4468	4516	4530	4537	Dartford	4240	4557	4559	4564
	4575	4587	4611	4645		4592	E296		
	4652	4657	4677	IJ3	Derby	4056	4110	4155	4191
	4714	4725	4732	4736		4207	4210	4245	4352
	4741					4365	4398	4528	4530
Blackburn	4199	4246	4484	4560		4591	4609	4682	4725
Blackpool	4130	4262	E266-7	4419	Dingwall	4289			
	4485	4743			Diss	4474			
Blaydon	4117				Dolgellau	E243(E)			
Bolton	4193	4246	4285	M32	Doncaster	M38	4071	4083	4141
	4658	4690				4192	4283	4322	4382
Bournemouth	M32	E252	4253	4584		4407	4494	4514	4570
	E303A					4582	4605	4683	4691
Bradford	LP2177(E)	M30	4246	4292		4711			
	4319	4365	4375	4419	Donnington	4530			
	4539	4582	4646		Dronfield	4111			
Brecon	E299				Drumlanrig	4547			
Brighton	4195	4211	4218	4225	Dudley	4235	4254	E269	
	4266	4386	4527	4582	Dumfries	4551			
	4630				Dunblane	4090			
Bristol	4142	4236	4366	4611	Dundee	4166	4208	4370	E273
	4733				Durham	4204	4529		
Bromley	4240	E286	4592						
Bruntingthorpe	4701				Ealing W5	E272			
Burnley	4246				Eastbourne	4195	4211	4266	4386
Bury St Edmunds	4380	4479			East Kilbride	4124	4189		
					Edinburgh	4088	4115	4267	4294
Cambridge	4094	E251-2	4233	4252		4335-6	4383	4391	4427
	4351	4542	E291	4723		4455	4481	4495	4510
	4748-9					4521	4548	4551	4585
Canterbury	4405	4518	4630			4603-4	4612	4615-7	4692
Cardiff	4086	4143	M30	4214		4719	4740	4750	4762
	4219	4256	4245	4338	Elgin	4769			
	4355	4367	4393	4421	Elstree & Borehamwood	4125			
	4531	4583	4587	4606	Ely	4411			
	4611	4662	4737		Enfield	4351			
Carlisle	4046	4049	4228	4316	Exeter	E257			
	4500	4534	4547	4579		4227	4589	4607	4653
	4628	4631	M32			4684	4765		

Forres	4125				Isle of Man	see chapter 10			
Fort William	4769				Isle of Skye	LP2211(E)			
Galashiels	4495	4616			Isle of Wight - see Newport	Isle of Wight			
Gateshead	4128				Jersey	see chapter 10			
Gatwick MLO	4378	4437	4538	4713	Kew	4116			
Gillingham Kent	4099				Kilmarnock	4446	4535	4551	4625
Glasgow	M30	4044(E)	4059	4064		4639-40			
	4084	4112	4124	4161	Kings Lynn	E255	4624		
	4189	4245	4268	4279	Kingston-upon-Thames	4374	4713		
	4291	4304	4326-30	4335-6	Kingussie	4614			
	4341-5	4357	4371	4377	Kyle (of Lochalsh)	LP2211(E)			
	4383-4	4400	4416	4435-6	Lampeter	E313			
	4449	4455	4459	4465	Lanark	4061	4106	4145	
	4477	4495-6	4499	4515	Lancashire - see Blackburn, Preston				
	4526	4543	4548	4550-1	Leeds	E201(E)	M30-1	4141	4151
	4558	4578	4585	4593		4278	4319	4366	4478
	4598	4602	4611-2	4615		4532	4577	4590	4600
	4621-2	4629	4668	4675		4611	4659	E309	4711
	4685	4688	4694	4706		4726			
	4722	4729	4731	4738	Leicester	E247	4144	4206	4247
	4740	4744	4750	4766		4296	4366	4434	4451
	4769					4480	4508	4530	4591
Gloucester	4114	4197	4299	4393		4657	4701	4721	4725
	4502	4583	E293	IJ1	Leighton Buzzard	4126			
	4676	4699	4704	4734	Leominster	4444			
	4746	4761	4770		Lerwick	4472	4763		
Gosport	4340	E274			Lichfield	4678			
Gravesend	E296	E305			Lincoln	LP2132(E)	4141	M38	4192
Great Yarmouth	4447					4322	4382	4407	4423
Guernsey	see chapter 10					4570	4691		
Guildford	4119	4174	4176	4205	Liverpool	M27	E228(E)	4032(E)	
	4220	4280	4318	4538		4062	4076	4089	4092
	4713					4216	4273	4314	E282
Halifax - see Huddersfield						4561	4598	M32	4677
Hampstead	E255				Livingston	4495	4616		
Haringey	4395				Llandudno	4137	4422		
Harlow	4552				Llangefni	LP1915(S)			
Harrogate	4151	4577	4600	4659	London	M24-25A	4052	4067	4072
Harrow	4247	4255	E268	M44	(see also Acton,	4092	4156	4187	E255
	4442	E283	4594	4700	Ealing, Hampstead,	4232	4236	4243-4	4281
Harwich	4549	E289			Paddington,	E264	4315	E267	E269
Hastings	4066	4095	4132	4150	S Tottenham, Streatham,	E271	4389	4433	E280
	4177	4179	4182	4188	Tottenham)	4460	4482	4498	4536
	4211	4224	4249	4295		4561	4581	4611	4613
	4312	4323	4379	4402		4696	4705	4753	
	4415	4428	4450	4470	Londonderry	4339	M41A		
	4582	E290			Loughborough	4181			
Haverhill	E267				Lowestoft	4624			
Havering	4707				Luton	4245	4381	4417	
Hemel Hempstead	4544	E297	4749	4767	Machynlleth	4213			
Hereford	4157	4233	4444	4582	Maidenhead	4735			
Hereford & Worcestershire - see Worcester					Maidstone	4405	4576	4713	
High Wycombe	4043(E)				Man, Isle of - see chapter 10				
Holyhead	LP1915(S)	4260-1			Manchester	M26	E227(E)	4092	4096
Hounslow	E258					4246	4269	4425	4582
Huddersfield	4055	M30	4319	4539		4597			
Hull	M35	4190	E271	4392	Mansfield	4250	4429	4571	
	4568	4638	4687	4697	March	4624			
	4711				Medway - see Chatham				
Ilfracombe	4231	4424			Medway & Maidstone - see Maidstone				
Inverness	LP2209(E)	LP2224(E)	4263		Merstham	4378			
	4336	4358	4414	4551	Merthyr Tydfil	4214	4256		
	4614	E308	4716	E311	Middlesbrough	4060	4160	4286	4320
	4769					E270	4334	4390	4724
Ipswich	4070	4073	4136	E249	Milton Keynes	4120	4324	4368	4426
	E256	4233	4393	E283		E275	4538	4544	E287
	4556	E292	4624	E293		4641	IJ4	4713	4723
	4671	4748				4749			
					Motherwell	4106	4145	4383	

Newcastle upon Tyne	4051	4060	4108	4117-8	Shropshire - see Shrewsbury				
	4128	4194	4209	4274	Skegness	4241	4321	4438	4457
	4286	4441	4461	4693		4503	4566		
	4724				Skye	LP2211(E)	4410		
Newlands	4435				Slough	4735			
Newport Gwent	4338	4367	4393	4452	Solihull	4475			
Newport IOW	4097				Southall	4245			
Newport Shropshire	4452				Southampton	4230	4271		
Newquay	4524				South Devon - see Torquay				
Newry	4654				Southend-on-Sea	4215	M43	4233	4393
Northampton	4196	4229	4348	4408		4445	4749		
	4448	4504	4513	4573	South Molton	4085			
	4599	4665	4752		South Tottenham N15	E254			
Norwich	4175	4447	4565	4582	Spalding	4520	4680		
	4624	4673	4748-9		Stafford	4610			
Nottingham	3803-4(E)	4048	4141	4147	Stevenage	4233	4252	4366	E298
	4164	4191-2	4210	4250		4723	4748-9		
	4387	4429	4509	4530	Stirling	4090	E269	4370	4383
	4571	4586	4591	4609	Stockport	E248	M32		
	4657	4702	E307	4725	Stoke-on-Trent	4065	4134	4159	4183
	4751					4525	4591	4610	4725
Oldham	4081	4193			Stratford-upon-Avon - see Coventry				
Osterley	4234				Streatham SW16	E255			
Oxford	4538	4582	4627		Sunbury	4588			
Paddington	4236	M46	E312		Sunderland	LP2229(E)	4139	4163	4264
Paisley	4454	4625				4302	4361	4443	4476
Penrith	4049					4724			
Perth	4090-91	4127	4166	4208	Sussex Coast - see Brighton				
	4336	4359	4383	4439	Sutton Coldfield	4362			
	4551	4562	4585	E303	Swansea	4086	4533	4713	
	4688	4698	4731	4750	Swindon	4236	E261	4627	IJ5
	4769				Telford	E255	4703		
Peterborough	4192	4503	4553	4566	Thame	4354			
	4601	4611	4624	4644	Tonbridge	4077	4132	4184	E264
	4669	4680	4689	4723		4372	E281	4538	4595
	4748					4713			
Plymouth	4149	4251	4259	4265	Torquay	4102	4666		
	4511				Tottenham N17	4395			
Pontefract	4710				Truro	4524			
Portree	LP2211(E)	4410			Tunbridge Wells	4077			
Portsmouth	4097	4272	4313	4340	Twickenham	4105	4116	4234	E262
	E274	4538	4679	47-9		4588	4674		
Preston	M26	E253	4199	4270	Ulverston	4178			
	4369	4396	4409	4484-5	Uxbridge	4113	M45	4700	
	4560	E302	M30	4742	Wadebridge	4572			
Reading	4236	4538	E304	4713	Wakefield	M31-2	4301	4453	4497
Redcar	4320					4655	4710		
Rhyl	E267				Walsall	4275	4394	E276	
Richmond-upon-Thames	4105				Wapping	4460			
Rochdale	4081				Warminster	4413			
Romford	M27	M42	4393	4517	Warrington	4122			
	4574	4707	M47	4748-9	Watford	4158	E250	4411	M40
Rotherhithe SE16	E221(E)					4483	4538	4540	4708
Rugby	4200	4282			Welwyn Garden City	4540			
Rutherglen	E279				Weybridge	4374			
Saffron Walden	E259				Whitehaven	E285			
St Albans	4158	E301			Winchester	4271			
St Andrews	4088	4413			Wisbech	4624	E315		
Salisbury	4138				Wolverhampton	4235	4245	4254	4275
Sandwich	LP1911(S)					4290	4298	E280	E291A
Sawston	4542	E291				4648	4678	4732	
Scone	4562	4698			Worcester	4197	4233	4582-3	4704
Scunthorpe	4071					4761			
Sheffield	E198(E)	M33	E245	4111	Workington	4456			
	4121	4141	E265	4512	Worthing	4168	4195	4386	4469
	4591	E294	4725	4727-8		4567	4720		
	4745				Wye Valley	4114			
Shetland - see Lerwick					York	LP2135(E)	M36	4098	4129
Shrewsbury	4047	4074	4104	4152		E263	4356	4365	4412
	4167	4462	4703	M32		E277	4600	4711-2	